

Elkina Galina, 4.10.2021

1. Do you agree with the author of the article that people are likely to correct a thumbs down with a thumbs up, particularly when the topic concerns politics or other weighty subjects? Why?

I don't agree with the author. I see that people often ignore thumbs down, if they don't agree with negative opinion, or think the same way and add a thumb down and another negative comment. Maybe it depends on the difference between Russian people and some other people, but I see that situation.

2. What is the role of herd mentality in making decisions by young people? Give examples.

The most of young people are influenced by people around them. People around said that some university is cool and have a lot of successful graduates, and young people think that they must be enrolled in this prestigious university. But some less famous university may gives the same education or even the upper level.

3. Do you trust reviews that are posted on the web? Explain why.

I trust some kind of reviews

4. What experiment did Aral and colleagues design? What did it demonstrate?

5. How can companies manipulate reviews of their products?

6. What should we do to avoid being manipulated?