

GALGOTIAS UNIVERSITY
SCHOOL OF COMPUTER SCIENCE AND ENGINEERING
DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING
RESEARCH METHODOLOGY AND IPR-R1UC701T
QUIZ-2

| Sr. No | Questions | marks |
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| 1. | What protects the intellectual property created by artists? a. Copyright b. Geographical indications c. Patents d. Registered designs e. Trademarks | 2 |
| 2. | What protects the intellectual property created by designers? a. Copyright b. Geographical indications c. Patents d. Registered Designs e. Trademarks | 2 |
| 3. | What protects the intellectual property created by inventors? a. Copyright b. Geographical indications c. Patents d. Registered designs e. Trademarks | 2 |
| 4. | Which of these is a geographical indication? a. BMW b. Champagne c. Hogwarts d. PlayStation e. World Wide Web | 2 |
| 5. | What does a trademark protect? a. An invention | 2 |

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| | <ul style="list-style-type: none"> b. A work of art c. Logos, names and brands d. The look, shape and feel of a product e. A secret formula | |
| 6. | <p>In most countries, how long does copyright last for?</p> <ul style="list-style-type: none"> a. 10 years after the creation of the work b. 50 years after the creation of the work c. 10 years after the death of the person who created that work d. 50 years after the death of the person who created that work | 2 |
| 7. | <p>How long do patents usually last for?</p> <ul style="list-style-type: none"> a. 10 years b. 20 years c. 40 years d. 60 years | 2 |
| 8. | <p>If you write an original story, what type of intellectual property gives you the right to decide who can make and sell copies of your work?</p> <ul style="list-style-type: none"> a. Copyright b. Geographical indications c. Patents d. Registered designs e. Trademarks | 2 |
| 9. | <p>Imagine a sports team sets up a company to sell its own range of clothes. What type of intellectual property can the team use to show that the clothes are made by them?</p> <ul style="list-style-type: none"> a. Copyright b. Geographical indications c. Patents d. Registered designs e. Trademarks | 2 |
| 10. | <p>If a company develops a new technology that improves its main product, what type of intellectual property can they use to stop others from copying their invention?</p> <ul style="list-style-type: none"> a. Copyright b. Geographical indications | 2 |

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| | <ul style="list-style-type: none"> c. Patents d. Registered designs e. Trademarks | |
| 11. | <p>What is the importance of “Trade Secret”?</p> <ul style="list-style-type: none"> a. Monopoly creators b. Intellectual Property right protection c. Employee Motivation d. Competitive advantages | 2 |
| 12. | <p>Under which type of agreement royalty is paid bases on the sales</p> <ul style="list-style-type: none"> a. Mining b. Patent c. Copyright d. Licensing | 2 |