

# MUHAMMAD Hasnain

SEO & Lead Gen Exp



## About Me

Results-driven SEO and lead generation expert with 5 years of experience in optimizing online visibility and generating high-quality leads. Proven track record of implementing effective strategies to drive traffic, enhance conversions, and achieve business growth. Skilled in managing campaigns, analyzing data, and delivering measurable results within deadlines.

## Skills:

Lead Generation	95%
Data Entry	97%
ON / OFF-Page SEO	85%
Technical SEO	84%
Local SEO	92%

## Education:

Govt. Sadiq Dane Model High School,  
Bahawalpur  
Matric  
2013 - 2014

## Language:

Urdu

English

Hindi

94%

86%

84%

## Professional Experience:

### SEO Team Leader and Project Manager

Sep 2022 - Present | Tetra Crystals

- Leading and managing SEO teams to optimize online visibility and drive organic traffic.
- Planning and executing SEO strategies to achieve business goals.
- Overseeing project timelines, deliverables, and performance metrics.
- Collaborating with cross-functional teams to ensure project success.

### Lead Generation Executive

Mar 2020 - Present | SkillCraft  
Technology

- Expertise in lead generation and online lead generation strategies.
- Skilled in identifying and targeting potential clients for business growth.
- Proven ability to deliver results in a remote work environment.

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