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## HASSAN HAFEEZ

FULL STACK WORDPRESS/PHP/JS  
DEVELOPER

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### PROFESSIONAL SKILLS

- WordPress Development
- PHP / Laravel
- Javascript, jQuery
- React.js
- HTML/CSS/BOOTSTRAP /Tailwind
- Git
- Odoo (Open ERP)
- Python
- Docker
- Photo & Video editing
- Linux (Admin, NGINX)
- Google Cloud
- Amazon AWS
- Microsoft Azure
- Make.com, Knack, Hubspot, Xero, PayPal



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### Professional Summary

Proficient and creative web developer with a strong history in website management and development. Expert in all aspects of WordPress website creation, including design, plug-ins, and implementation. Skilled in creating engaging and interactive websites with React and WordPress. Excel at team projects and leadership.

Detail-oriented and knowledgeable in various programming languages. Dedicated to superior customer service at all levels from the first meeting with a client to the website maintenance after launch.

### Skills

- Excellent ability to troubleshoot and work with clients to solve problems or find solutions to requests.
- Solid background in managing interactive elements of websites to create a fulfilling user experience based upon client guidelines.
- Superior skills in working with a team to create websites that will exceed customer expectations.
- Ability to work well under pressure to meet hard deadlines and stay within budget while still being able to provide clients with exactly what they want.
- Committed to providing secure websites that use the latest methods to protect against all types of threats.

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## PERSONAL INFORMATION

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Religion: Muslim

Language (s): Urdu, English

Location: Township, Lahore,  
Punjab, PK.

Mentoring graduates to achieve  
their goals using Information  
Technology

[Linkedin.com/in/iamhassanhafeez](https://www.linkedin.com/in/iamhassanhafeez)

[Github.com/iamhassanhafeez](https://github.com/iamhassanhafeez)

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## WORDPRESS SKILLS

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- WordPress Plugin Development
  - CustomTheme Development
  - Woocommerce
  - Multi Vendor Marketplace
  - Elementor
  - Divi Builder
  - Site Origin Builder
  - King Composer
  - Beaver Builder
  - Oxygen Builder
  - WP Bakery
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## Work Experience (6+ years)

WordPress Engineer | Jun 2023 – Continue

(KWD | WSME - New Zealand) | Remote

- Led website design and development initiatives for a Kiwi (NZ) Website Agency specializing in web development services. Designed and built websites from scratch, provided technical support, and secured/recovered hacked websites. Specialized in delivering tailored solutions to enhance client online presence and satisfaction..

Lead Developer | Jan 2023 – Jun 2023

(Tommy Sugo - Australia) | Remote

- Designed and built a fully functional restaurant website with WordPress. Written custom plugins and snippets to fulfill custom requirements. This platform offers customers to order food or even subscribe for specific frequency. If subscribed to a food item, order will be placed automatically and sent to the Seyfu logistics. Seyfu will fulfill this order. Customers can generate and send gift cards to their loved ones with delicious gift packs.
- Developed real estate websites and provided server management services.

Senior WordPress Developer | Aug 2021 – Feb 2023

(Orbiquon Solutions - USA)

- Designed and built custom printing solution with WordPress. It was a wholesale printing platform with various options for each product like vistaprint.co.uk
- Designed and developed building and construction brand websites using WordPress. I had to design the same as in



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- Advanced Custom Fields
  - Custom Post Types
  - Speed Optimisation
  - Funnels Building
  - Shopify
  - REST API
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#### PORTFOLIO LINKS

- <https://bulkbranded.co.uk/>
- <https://theyard.design/>
- <https://coverbreator.com/>
- <https://outreachgirls.com/>
- <https://www.shaikh-tech.com/>
- <https://www.go-globe.com/>
- <https://eutech.org/>
- <https://primusrecruitment.co.uk/>
- <https://thedigitalxperts.com/>
- <https://convino.com/>
- <https://edenlite.co.nz/>
- <https://cambrianplastics.co.nz/>
- <https://glassshape.co.nz/>
- <https://valuekey.co.nz/>
- <https://alainnutro.pk/>

Figma. Also had to make it dynamic for the client: adding services and reviews and show on the frontend.

#### Sr. WordPress + Odoo(Python) Developer | May 2022 - Nov 2022 (EU Tech Chamber - EUTECH, Germany) | Remote

- Designed and built the leading matchmaking and networking platform (<https://tech.forum/>) for connecting businesses worldwide.
- Cooperated with other teams for resolving several server related issues.
- Set up Azure servers for different web apps and provided my development related services to build an internal management system using Odoo.
- Built Warehouse management system using Odoo
- Built an online shop using Odoo.

#### Senior WordPress Developer | February 2018 – Aug 2021 (Enter The Web - United Kingdom) | Remote

- Built websites using WordPress.
- Built ecommerce websites and multi vendor marketplaces using Woocommerce and Dokan plugins
- Built Talent Hiring Project on WordPress - most of the project contains custom functionalities
- Built Shopify stores and linked them with Woocommerce stores
- Prepared website proposals to present to clients.
- Provided technical support to clients.
- Wrote code using HTML, Js, jQuery and CSS.
- Designed new features for existing websites.
- Customized themes to meet clients' requirements.



- <https://pakistanprice.pk/>
- <https://sanctuaryfalls.com/>
- <https://www.mescables.com/>

- Managed a user guide to help clients understand site features and management of website to increase visitor satisfaction.

#### WordPress Developer & Webmaster | August 2014 – 2016

(Final Data Solutions - Pakistan)

- Developed custom wordpress websites
- Delivered custom frontend designs
- Managed websites, their hostings, emails. Administered websites in all possible aspects.
- Managed comments from visitors, including private emails and comments posted on the site.
- Introduced new plug-ins and extensions to make the website more usable and interactive.
- Created content for blog and SEO purposes to help drive traffic to the site.
- Led social media campaigns, including writing posts and managing a team that made posts on a regular basis.
- Updated website as instructed by client to introduce new features and content.
- Helped in the creation of new website features to update sites for new SEO rules.

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#### EDUCATION

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##### **BSIT (HONS 2014-2018)**

University Of Education Township, Lahore

Still Mentoring WordPress Community in Pakistan

Participated in University's Culture fair, Book fair and held many professional sessions like Web Development, Game Development



and Graphics and Video Editing. Also delivered lectures on all these topics.

## A FEW USE CASES

*I have developed 100s of websites but there are few I am sharing for your reference.*

- <https://www.alfredjamesfs.co.uk/> - Converted figma screens to fully functional wordpress website that is secure, seo ready and optimised.
- <https://eutech.org/> - Worked with the team as a senior wordpress dev. Participated in the backend development and managed servers related operations, migrations and transfers.
- <https://christieglasshouses.nz/> - Designed and developed this website using Elementor on my own. Did some modifications recommended by the client. Incorporated ecommerce platform “Ecwid” for complete ecommerce experience.
- <https://unex.co.nz/> - Developed a custom module that facilitates users to register and login to the tech portal and generate PSI specification documents. Incorporated gravity forms plugin, pdf extension and dompdf php library. I also generated a custom pdf template for the Gform plugin that is being used on the current website.
- <https://edenlite.co.nz/> - Designed and developed this website using Elementor on my own. Did some modifications recommended by the client. Incorporated ecommerce platform “Ecwid” for complete ecommerce experience.
- <https://transtak.co.nz/> - Designed and developed a complete website using wordpress, wp bakery and woocommerce.
- <https://pakistanprice.pk/> - Proposed and provided design myself and built the site using Elementor, PHP, jQuery, JS and custom css.