

## **Project**

**Group Activity (Each Group must contain maximum 5 members)**

**Select topic of your choice from the following: (15 Points)**

### **Q1:**

Propose business plan of your choice in which you can earn maximum profit by keeping in view the demand, trend and other important factors that can affect your profit (Profit Maximization Problem)

### **Q2:**

Propose business plan of your choice in which you can earn maximum profit by reducing cost of your business (Cost Minimization Problem)