

NORLNX Systems Introduction

NORLNX Overview

Year Founded

2000

Quantity of DCIM Deployments

300+ with a focus on North America

Industries Served

Financial, Healthcare, Higher Education, Co-Location, Telecom, Advanced Technology and Federal

HQ

Youngsville, North Carolina

Solution Portfolio

DCIM software and related services, dashboard & mobile tools, online training & certification

DCIM Software Overview

- ◊ **Why it exists** : Created around the year 2000 to combat *Inadequate Optimization* within data center environments
- ◊ **What it does** : Gives data center stakeholders the information needed to make intelligent short and long-term decisions
- ◊ **How it works** : Integrates with IT and Facility devices through numerous device protocols
- ◊ **Overall benefit** : Helps data centers optimize their efficiency, reliability and cost-effectiveness
- ◊ **Operational benefit** : Enables IT and Facilities departments to be managed under a single pane of glass



Why NORLNX?

EXPERIENCE

- ◊ We are one of the most experienced DCIM providers, having been founded at the inception of the DCIM industry
- ◊ Our DCIM currently operates on its 5th generation back-end, is modular-based and customizable

HIGH SPEED INTEGRATIONS

- ◊ Many DCIM providers are bias towards specific brands, creating speed, cost and usability problems for DCIM customers
- ◊ Our DCIM is hardware and protocol agnostic, integrating at faster speeds with nearly any IT and Facility device throughout the data center

LOW COST OF OWNERSHIP

- ◊ This is a result of faster/more cost-effective hardware integrations in addition to competitively priced software suites, ranging from free to enterprise-level
- ◊ NORLNX focuses on providing high value implementation, training and support services, maximizing ROIs for our users while reducing learning curves

RELIABLE DATA COLLECTION

- ◊ Our DCIM is built on a powerful Data-Driven backend. We reliably collect the data our users need, in real-time, and display it on the industry's most familiar and easy to use GUI
- ◊ Over 1 million lines of code are designed to give our users the information they need, when and how they need it, to support their decision-making initiatives

NORLNX DCIM

Easy to deploy, use and maintain, NORLNX's Global Site Management™ (GSM) Software offers DCIM solutions from basic level to advanced level enterprise requirements.

GSM helps our customers make intelligent decisions related to three areas of overall need:

1. End-to-end data center management, **2.** Capacity planning and **3.** Risk mitigation.

GSM is compatible with major manufacturer's equipment in addition to numerous device protocols, saving users time and costs associated with software implementation.

Data Center Management

- ▶ IP Address Discovery
- ▶ Power Control
- ▶ Warranty Management
- ▶ Offline Stencil Management
- ▶ Label Management
- ▶ Environmental Monitoring
- ▶ Document Management
- ▶ and Alerting



Risk Mitigation

- ▶ Multi-Channel Advance Alert System
- ▶ Real-Time Data Collection
- ▶ Aggregate Measurement and Alerting
- ▶ Energy Analysis and Reporting
- ▶ PUE Measurement
- ▶ Failover Monitoring and Alerting
- ▶ Visualization of PUE
- ▶ Real-Time Failure Detection and Alerting

Capacity Planning

- ▶ Hardware Auto-Discovery
- ▶ Inventory Tracking/Reservations
- ▶ Network Connectivity Management
- ▶ Visio Integration
- ▶ Electrical Connectivity Management
- ▶ Device-Level Custom Datasets
- ▶ Capacity Modeling
- ▶ Real-Time User and Device Changes



Contact

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About NORLNX

NORLNX offers extensive value and functionality for Data Centers across the globe. NORLNX emphasizes on innovating the best solutions that are not only efficient, but reliable as well. We ensure the continuity of our clients' mission critical Data Center operations while reducing their TCO (Total Cost of Ownership). NORLNX's portfolio covers a broad array of DCIM solutions with a complete range of services.