

# NORLINX Tools Simple. Innovative. Efficient.

NORLINX's tools are designed to help users do more with the data they collect from GSM's DCIM software. With GSMformula, GSMdashboard and GSMmobile, users are granted more flexibility and use of their data, further supporting daily decision-making needs and planning initiatives.



#### **GSMformula**

A simple yet effective tool that helps users measure what they manage & through the creation of custom formulas based on any and all GSM data.

#### **GSMdashboard**

A powerful tool displaying any information created in GSMformula. Helps users monitor and analyze their preferred Key Performance Indicators (KPIs) through real-time gauges, charts and other graphical depictions of their data center.



#### **GSM**mobile

Empowers users with the desktop functions of GSM, but in a mobile device. See real-time updates across your data center related to assets, alerts, personnel and more.

### GSMformula

### Microsoft Excel Functions for GSMdashboard Output

Convert raw metric data into more practical measurement units, such as kilowatt-hour, PUE and DCIE

# Create Advanced Alerting for All GSM Data

Create alerts based on the power and environmental relationships among devices, not simply for each device in isolation

#### Turning raw data into measurable information

### Simplify Complex Data Into Usable Custom Formulas

Introduce custom values easily into formula calculations, such as cost and carbon footprint, to measure all aspects of a data center

### GSMdashboard

#### At-a-glance summary of your data center's operation

#### KPI's for CxO's, IT and Facility Teams

Presents a large array of pre-built gauges, graphs and visual drawings that are ready to use for each data center role, such as IT, Facilities, and CxO users

#### **Co-Location Customer Portal**

Provides a single location for co-location clients to view KPIs pertaining to their data center space

#### Third Party API Integration

API access to GSM consolidates acquisition of data from multiple applications into a singular, high-availability interface

### GSMmobile

# Asset Management Via Proximity Codes and Barcodes

Scan an asset's barcode to gain instant access to that asset's history, status and warranty information

#### The power of DCIM in the palm of your hand

### Track and Record Personnel Footpath Throughout Data Center

Easily identify data center operation and management trends that may lead to workflow or process improvements

# cabinets and devices in the data center

Assign and track permanent and

temporary user access across

Task Management for Data Center

Staff and Contractors