



Just as every DCIM provider is not the same, not all DCIM products are the same either.

In the year 2000, NORLINX launched Global Site Management™ (GSM), one of the first DCIM software products in the data center industry. Since then, NORLINX has been committed to providing our users with DCIM solutions that streamline the day-to-day management of their data center operation.

GSM Overview

- ◆ **Functional simplicity** : Every command in our software can be issued and executed via left or right click, or drag and drop.
- ◆ **Familiar GUI** : GSM utilizes Microsoft Visio as our GUI for floor plan management, asset management and capacity planning– simple to use and minimal learning curve.
- ◆ **Hardware & Protocol Agnostic** : Enables faster and more cost-effective device integrations.
- ◆ **Competitively Priced** : Four modules, ranging from a free suite to enterprise level functionalities. Each module's features compound on one another. No restrictions on quantity of users or hardware devices.
- ◆ **Data Driven Backend** : Over a million lines of code support real-time data analytics, reporting, monitoring and alerting for IT and Facility devices.



GSM PRODUCT HIGHLIGHTS : Contact us at sales@norlinx.com for complete product data sheets

GSMpowerlite

Our free software suite with entry-level functionality

Designed to help users evaluate and utilize GSM at no cost. Fit for smaller data centers as well as pilot programs in larger facilities.

- ◆ Auto-Discovery of Gear
- ◆ Power Gear Firmware and Configuration Management
- ◆ Basic Alerting for Power and Environmentals

GSMessential

Creating the path toward data center optimization

Provides users with the basic DCIM functionalities needed to help optimize their data center environment.

- ◆ Rack Elevation: Planning and Capacity Mangement
- ◆ Device Failure and Impact Reporting
- ◆ Subscription-based Reporting: Real-Time Floor Plans, Cabinet Elevations, Capacity and PowerBill

GSMprofessional

A single pane of glass for rack, white space and power management

Includes nearly every GSM feature in addition to tools such as GSMdashboard and seats on NORLINX DCIM University.

- ◆ GSMformula: Custom Formula Creation for all GSM data
- ◆ Role-based Dashboards for CxO's, IT and Facilities Teams
- ◆ Asset Tracking Via RFID or Barcodes

GSMenterprise

Leverage every GSM product feature, service and tool

Designed for data center environments that require robust DCIM functionality, custom software development and broad user training.

- ◆ GSMmobile Integration for Asset Management
- ◆ Seats on NORLINX DCIM University Training Portal
- ◆ Custom Development and Hardware Integrations