

JAEEUN CHO

Frontend Developer / Seoul, South Korea

Self-motivated and team-oriented frontend developer with a solid foundation in full-stack development and a passion for building clean, responsive, and user-centric applications. Experienced with modern frameworks like React and Vue, and comfortable with cloud deployments using AWS. Quick learner with strong communication skills, shaped by both corporate and international experiences.

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TECHNICAL SKILLS

- Languages: Java, JavaScript, HTML, CSS, SQL, Python
- Frontend: React.js, Vue.js, Tailwind CSS, Bootstrap, jQuery
- Backend: Spring, Spring Boot, Node.js (Express), JSP
- Databases: MySQL, Oracle (PL/SQL), SQLite
- Tools: Git, AWS, VS Code, IntelliJ, Eclipse

PROJECT EXPERIENCE

4CutStudio (Online Photo Booth) | 3 people | 4 weeks

Aug. 2024 – Sep. 2024

Spring Boot 3, Java 17, MyBatis, Oracle Cloud, Vue.js, AWS EC2/Amplify/S3, WebSocket, OpenVidu, Docker

- Built and deployed both frontend and backend (Vue.js + Spring Boot)
- Developed photo-taking and decorating features, with image upload to AWS S3

Oh My Street Food (Food Truck Finder) | 5 people | 4 weeks

Jun. 2024 – Jul. 2024

Spring, Oracle Cloud, MyBatis, JavaScript, JSP, WebSocket

- Developed UI for location-based sorting, infinite scroll
- Integrated PortOne API and implemented a cart and order system

Devko (Developer Community Site) | 3 people | 4 weeks

Jan. 2024 – Feb. 2024

Node.js (Express), MySQL, React.js, Tailwind CSS, Google Login API

- Implemented Google OAuth login and CRUD board features
- Integrated RSS blog feed viewer

➔ See full portfolio: iamjaeeuncho.github.io

EDUCATION & TRAINING

Korea Software Industry Association, KOSA (Seoul, Korea)

Mar. 2024 - Sep. 2024

MSA-based Full-stack Development Expert Training Course (960 hours)

- Java, JavaScript, Html, Css, Oracle(Pl/Sql), Spring, Spring Boot, Vue, Aws
- 4 team projects

Seoul Software Academy, SeSAC (Seoul, Korea)

Oct. 2023 - Feb. 2024

JavaScript Full-stack Web Service Developer Course (390 hours)

- Javascript, Html, Css, Nodejs, Express, React, Sqlite3, Git, Docker, Aws
- 1 team project

Kookmin University (Seoul, Korea)

Mar. 2009 - Feb. 2015

Bachelor of Economics | Total GPA of 3.21 / 4.5 (85.3 / 100)

- Served as Student President of the Commerce & Finance major in the 3rd year.
- Worked as a Junior Reporter & Editor at the Student Economic newspaper club

2011
2009 -
2010

WORK EXPERIENCE

Business Analyst | Fassto (Seoul, Korea)

Nov. 2021 - Jul. 2022

Fassto, a fast-growing 3PL company in South Korea, provides efficient and cost-effective fulfillment services for e-commerce vendors using advanced logistics technologies.

- Extracted and analyzed large datasets using MySQL to support business decisions and reporting
- Built and maintained interactive BI dashboards in Google Data Studio to visualize key performance metrics

- Identified and resolved settlement system issues through in-depth data analysis, improving financial accuracy and operational stability

Data Analyst | Lab543, Jiwoo Company (Seoul, Korea)

Jan. 2020 - Oct. 2020

Lab543, an Integrated Marketing Communication (IMC) agency, serves a global clientele, including major brands such as PlayStation, Pringles, Johnnie Walker, Hyundai Card, and Asiana Airlines.

- Analyzed web and user behavior data using Google Analytics to inform business strategies and decision-making
- Conducted A/B testing with Google Optimize to improve UI/UX, resulting in enhanced user engagement and conversion rates
- Developed and maintained BI dashboards using Google Data Studio to provide real-time insights on key metrics
- Utilized Python for data collection, cleaning, and visualization, enabling efficient reporting and data-driven insights

E-commerce Marketing Assistant | Dorco Europe Ltd. (London, United Kingdom)

May. 2016 - Jan. 2018

Dorco, a leading razor manufacturer with over 60 years of history, exports to more than 100 countries worldwide.

- Assisted in online business for the UK market, focusing on digital marketing
 - Supported subscription-based online sales through the company website, Amazon, and eBay
 - Collaborated with cross-functional teams to optimize operational processes and improve efficiency
 - Utilized Google Analytics to aid in the development of customer acquisition and retention strategies
 - Contributed to website UI/UX redesign to enhance user experience
- Supported sales operations
 - Managed product launches, including sample modification, logistics coordination, and execution
 - Monitored and reported on KPIs and P&L data to track performance and profitability

Young Professional Intern | Koica (Yangon, Myanmar)

May. 2015 - Nov. 2015

KOICA (Korea International Cooperation Agency) is a government agency that provides aid to developing countries.

- Supported Public-Private Partnership (PPP) projects with a focus on human resource development
- Conducted onsite monitoring and provided actionable solutions for business process improvement
- Evaluated incoming business proposals for feasibility and alignment with strategic goals
- Facilitated coordination between the Myanmar government, Korean private sector, and NGOs

ACTIVITIES

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|-------------------|---------------|---|
| 11/2020 - 10/2021 | Freelancer | Gyeonggi-do Village Community Support Center and so on. |
| 04/2018 - 10/2019 | Self-employed | Cross-border seller on Naver and eBay. |
| 02/2013 - 11/2014 | Volunteering | Educated hearing-impaired students in Seoul, Korea. |
| 07/2014 - 07/2014 | Volunteering | International volunteering in Chennai, India. |

LANGUAGES

- Korean (Native)
 - English (Professional working proficiency)
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REFERENCE

Available upon request