

JAEEUN CHO

Frontend Developer / Seoul, South Korea

Self-motivated and team-oriented frontend developer with a solid foundation in full-stack development and a passion for building clean, responsive, and user-centric applications. Experienced with modern frameworks like React and Vue, and comfortable with cloud deployments using AWS. Quick learner with strong communication skills, shaped by both corporate and international experiences.

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TECHNICAL SKILLS

- Languages: Java, JavaScript, HTML, CSS, SQL, Python
- Frontend: React.js, Vue.js, Tailwind CSS, Bootstrap, jQuery
- Backend: Spring, Spring Boot, Node.js (Express), JSP
- Databases: MySQL, Oracle (PL/SQL), SQLite
- Tools: Git, AWS, VS Code, IntelliJ, Eclipse

PROJECT EXPERIENCE

4CutStudio (Online Photo Booth) 3 people 4 weeks	Aug. 2024 – Sep. 2024
Spring Boot 3, Java 17, MyBatis, Oracle Cloud, Vue.js, AWS EC2/Amplify/S3, WebSocket, OpenVidu, Docker	
<ul style="list-style-type: none">• Built and deployed both frontend and backend (Vue.js + Spring Boot)• Developed photo-taking and decorating features, with image upload to AWS S3	
Oh My Street Food (Food Truck Finder) 5 people 4 weeks	Jun. 2024 – Jul. 2024
Spring, Oracle Cloud, MyBatis, JavaScript, JSP, WebSocket	
<ul style="list-style-type: none">• Developed UI for location-based sorting, infinite scroll• Integrated PortOne API and implemented a cart and order system	
Devko (Developer Community Site) 3 people 4 weeks	Jan. 2024 – Feb. 2024
Node.js (Express), MySQL, React.js, Tailwind CSS, Google Login API	
<ul style="list-style-type: none">• Implemented Google OAuth login and CRUD board features• Integrated RSS blog feed viewer	
➔ See full portfolio: iamjaeeuncho.github.io	

EDUCATION & TRAINING

Korea Software Industry Association, KOSA (Seoul, Korea)	Mar. 2024 - Sep. 2024
MSA-based Full-stack Development Expert Training Course (960 hours)	
<ul style="list-style-type: none">• Java, JavaScript, Html, Css, Oracle(Pl/Sql), Spring, Spring Boot, Vue, Aws• 4 team projects	
Seoul Software Academy, SeSAC (Seoul, Korea)	Oct. 2023 - Feb. 2024
JavaScript Full-stack Web Service Developer Course (390 hours)	
<ul style="list-style-type: none">• Javascript, Html, Css, Nodejs, Express, React, Sqlite3, Git, Docker, Aws• 1 team project	
Kookmin University (Seoul, Korea)	Mar. 2009 - Feb. 2015
Bachelor of Economics Total GPA of 3.21 / 4.5 (85.3 / 100)	
<ul style="list-style-type: none">• Served as Student President of the Commerce & Finance major in the 3rd year.• Worked as a Junior Reporter & Editor at the Student Economic newspaper club	2011 2009 - 2010

WORK EXPERIENCE

Business Analyst Fassto (Seoul, Korea)	Nov. 2021 - Jul. 2022
Fassto, a fast-growing 3PL company in South Korea, provides efficient and cost-effective fulfillment services for e-commerce vendors using advanced logistics technologies.	
<ul style="list-style-type: none">• Extracted and analyzed large datasets using MySQL to support business decisions and reporting• Built and maintained interactive BI dashboards in Google Data Studio to visualize key performance metrics	

- Identified and resolved settlement system issues through in-depth data analysis, improving financial accuracy and operational stability

Data Analyst | Lab543, Jiwoo Company (Seoul, Korea)

Jan. 2020 - Oct. 2020

Lab543, an Integrated Marketing Communication (IMC) agency, serves a global clientele, including major brands such as PlayStation, Pringles, Johnnie Walker, Hyundai Card, and Asiana Airlines.

- Analyzed web and user behavior data using Google Analytics to inform business strategies and decision-making
- Conducted A/B testing with Google Optimize to improve UI/UX, resulting in enhanced user engagement and conversion rates
- Developed and maintained BI dashboards using Google Data Studio to provide real-time insights on key metrics
- Utilized Python for data collection, cleaning, and visualization, enabling efficient reporting and data-driven insights

E-commerce Marketing Assistant | Dorco Europe Ltd. (London, United Kingdom)

May. 2016 - Jan. 2018

Dorco, a leading razor manufacturer with over 60 years of history, exports to more than 100 countries worldwide.

- Assisted in online business for the UK market, focusing on digital marketing
 - Supported subscription-based online sales through the company website, Amazon, and eBay
 - Collaborated with cross-functional teams to optimize operational processes and improve efficiency
 - Utilized Google Analytics to aid in the development of customer acquisition and retention strategies
 - Contributed to website UI/UX redesign to enhance user experience
- Supported sales operations
 - Managed product launches, including sample modification, logistics coordination, and execution
 - Monitored and reported on KPIs and P&L data to track performance and profitability

Young Professional Intern | Koica (Yangon, Myanmar)

May. 2015 - Nov. 2015

KOICA (Korea International Cooperation Agency) is a government agency that provides aid to developing countries.

- Supported Public-Private Partnership (PPP) projects with a focus on human resource development
- Conducted onsite monitoring and provided actionable solutions for business process improvement
- Evaluated incoming business proposals for feasibility and alignment with strategic goals
- Facilitated coordination between the Myanmar government, Korean private sector, and NGOs

ACTIVITIES

11/2020 - 10/2021	Marketing freelancer	Gyeonggi-do Village Community Support Center and so on.
04/2018 - 12/2019	Self-employed	Cross-border seller on Naver and eBay.
02/2013 - 11/2014	Volunteering	Educated hearing-impaired students in Seoul, Korea.
07/2014 - 07/2014	Volunteering	International volunteering in Chennai, India.

LANGUAGES

- Korean (Native)
- English (Professional working proficiency)

REFERENCE

Available upon request