

# JAEEUN CHO

## Software Engineer / Seoul, South Korea

Self-motivated and team-oriented software developer with a strong foundation in full-stack development. Passionate about writing clean, efficient code and solving real-world problems through technology. Experienced in building web applications using modern frameworks and cloud services.

[redjoun@gmail.com](mailto:redjoun@gmail.com) | [iamjaeeuncho.github.io](https://iamjaeeuncho.github.io) | [github.com/iamjaeeuncho](https://github.com/iamjaeeuncho) | [linkedin.com/in/jaeeuncho](https://linkedin.com/in/jaeeuncho)

### TECHNICAL SKILLS

- Languages: Java, JavaScript, HTML, CSS, SQL, Python
- Frameworks & Libraries: Spring, Spring Boot, Node.js, Express.js, Vue.js, React.js
- Databases: MySQL, Oracle (PL/SQL), SQLite3
- Tools: Git, AWS

### EDUCATION & TRAINING

**Korea Software Industry Association, KOSA (Seoul, Korea)** Mar. 2024 - Sep. 2024

MSA-based full-stack development expert training course (960 hours)

- Languages: Java, JavaScript, Html, Css, Oracle(Pl/Sql), Spring, Spring Boot, Vue, Aws
- 4 team projects

**Seoul Software Academy, SeSAC (Seoul, Korea)** Oct. 2023 - Feb. 2024

JavaScript full-stack web service developer course (390 hours)

- Languages: Javascript, Html, Css, Nodejs, Express, React, Sqlite3, Git, Docker, Aws
- 1 team project

**Kookmin University (Seoul, Korea)** Mar. 2009 - Feb. 2015

Bachelor of Economics

- Leadership: Served as Student President for the Commerce & Finance major.
- Editorial Experience: Worked as a Junior Reporter & Editor at the Student Economic newspaper club.

### WORK EXPERIENCE

**Business Analyst | Fassto (Seoul, Korea)** Nov. 2021 - Jul. 2022

Fassto, a fast-growing 3PL company in South Korea, provides efficient and cost-effective fulfillment services for e-commerce vendors using advanced logistics technologies.

- Optimized MySQL database queries to improve data extraction and performance.
- Developed interactive Google Data Studio dashboards for business intelligence insights.
- Identified and resolved payment system errors through data-driven analysis.

**Data Analyst | Lab543, Jiwoo Company (Seoul, Korea)** Jan. 2020 - Oct. 2020

Lab543, an Integrated Marketing Communication (IMC) agency, serves a global clientele, including major brands such as PlayStation, Pringles, Johnnie Walker, Hyundai Card, and Asiana Airlines.

- Identified growth opportunities by analyzing user data and service performance metrics.
- Designed data-driven marketing strategies using Google Analytics and Google Tag Manager.
- Conducted A/B testing with Google Optimize to refine user experience and conversion rates.
- Built an interactive Business Intelligence dashboard in Google Data Studio to track key performance indicators.
- Managed data pipeline processes, including collection, cleaning, and visualization using Python.

**E-commerce Marketing Assistant | Dorco Europe Ltd. (London, United Kingdom)** May. 2016 - Jan. 2018

Dorco, a leading razor manufacturer with over 60 years of history, exports to more than 100 countries worldwide.

- Assisted in managing online business for the UK market with a focus on digital marketing.
- Supported subscription-based e-commerce sales on the company's website, Amazon, and eBay.
- Worked with cross-functional teams to improve operational efficiency.
- Contributed to customer acquisition and retention strategies using Google Analytics.
- Assisted in the website UI/UX renewal project through funnel analysis.
- Managed product launches, including sample modification, logistics coordination, and so on.
- Monitored KPIs and P&L data to optimize sales strategies.

**Young Professional Intern | Koica (Yangon, Myanmar)** May. 2015 - Nov. 2015

KOICA (Korea International Cooperation Agency) is a government agency that provides aid to developing countries.

- Supported Public-Private Partnership (PPP) projects with a focus on human resource development.
- Conducted onsite monitoring and proposed solutions for business improvement.
- Evaluated incoming business proposals for feasibility and strategic alignment.
- Coordinated between the Myanmar government, Korean private sector, and NGOs.

**ACTIVITIES**

11/2020 - 10/2021	Marketing freelancer	Gyeonggi-do Village Community Support Center and so on.
04/2018 - 12/2019	Self-employed	Cross-border seller on Naver and E-bay.
02/2013 - 11/2014	Volunteering	Education for hearing-impaired students in Seoul, Korea.
07/2014 - 07/2014	Volunteering	International volunteering in Chennai, India.

**REFERENCE**

Available upon request