

Logo Versions



FinSynth



Primary

Wordmark Only

lcon

Colours



Primary

Hex #864d25 RGB rgb(134,77,37)

CMYK 0 43 72 47

Pantone 18-1148



Secondary

Hex #864d25

RGB rgb(134,77,37)

CMYK 0 43 72 47

Pantone 18-1148



Accent

Hex #864d25

RGB rgb(134,77,37)

CMYK 0 43 72 47

Pantone 18-1148



Background

Hex #000000

RGB rgb(0,0,0)

. 60 (0/0/0)

CMYK 0 0 0 100

Pantone 19-3911

Typography

Primary Armata Aa Bb Cc