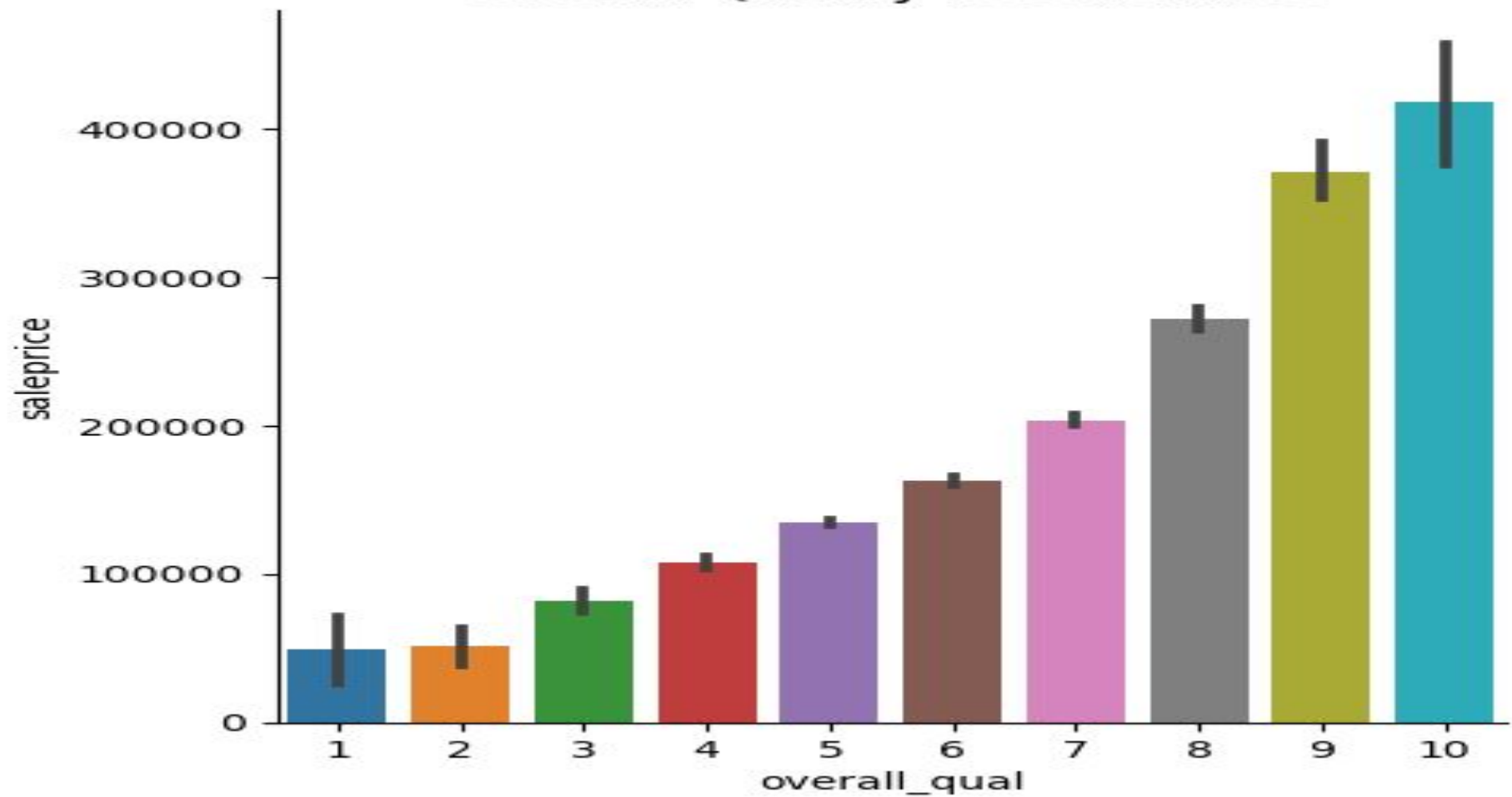


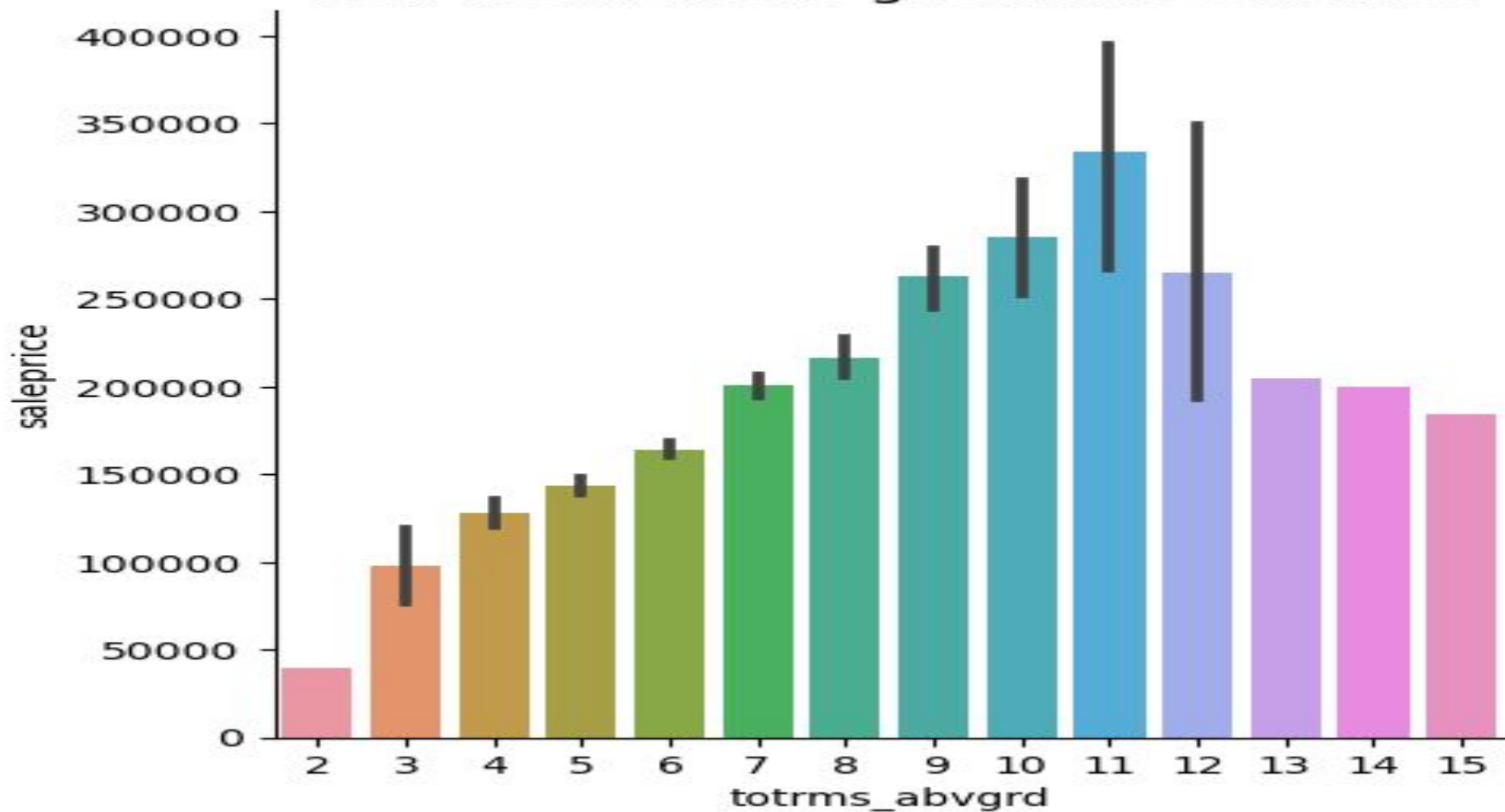
What are the most significant factors affecting house prices in Ames, IA



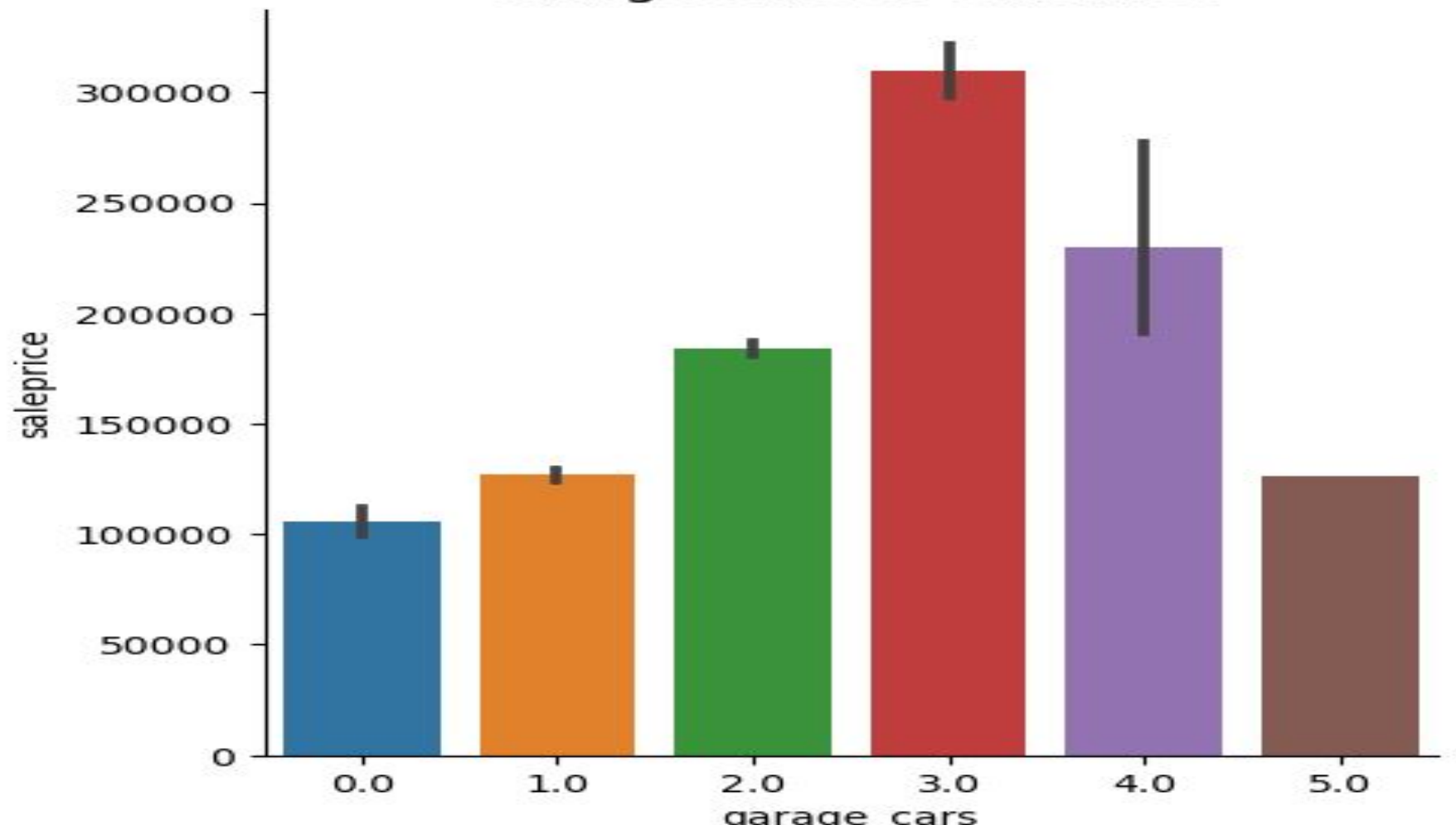
Overall Quality vs SalePrice



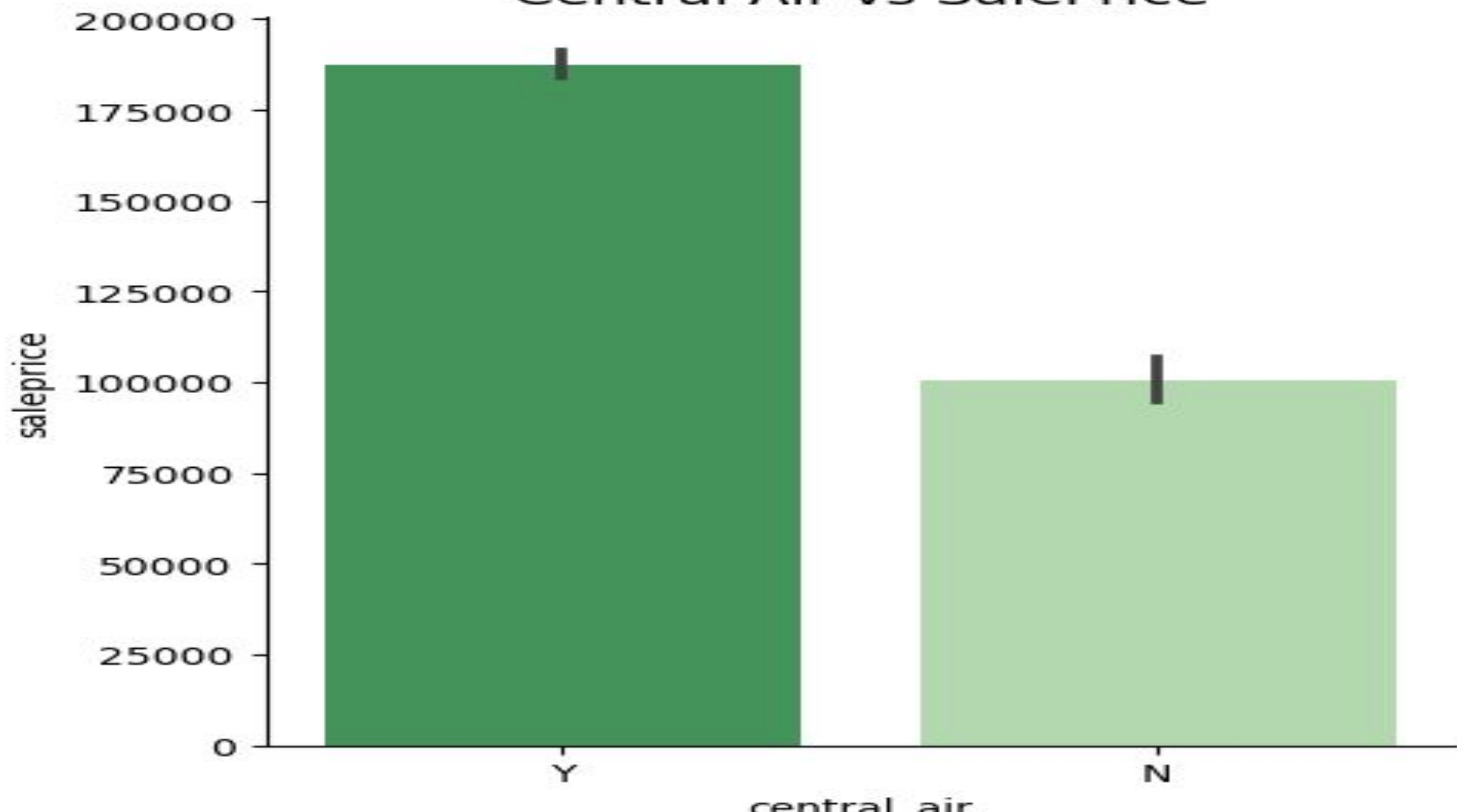
Total Room above ground vs SalePrice



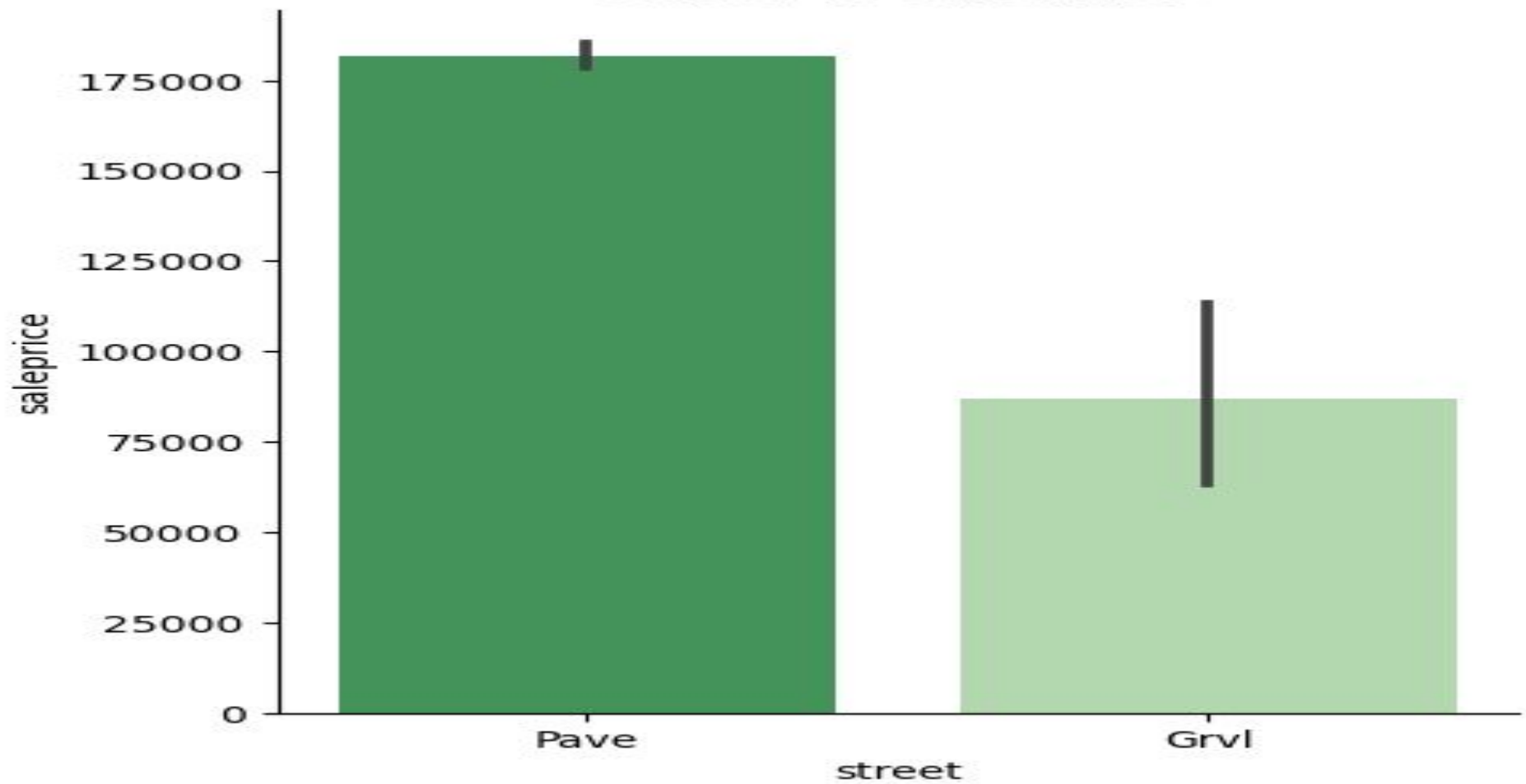
Garage Cars vs SalePrice



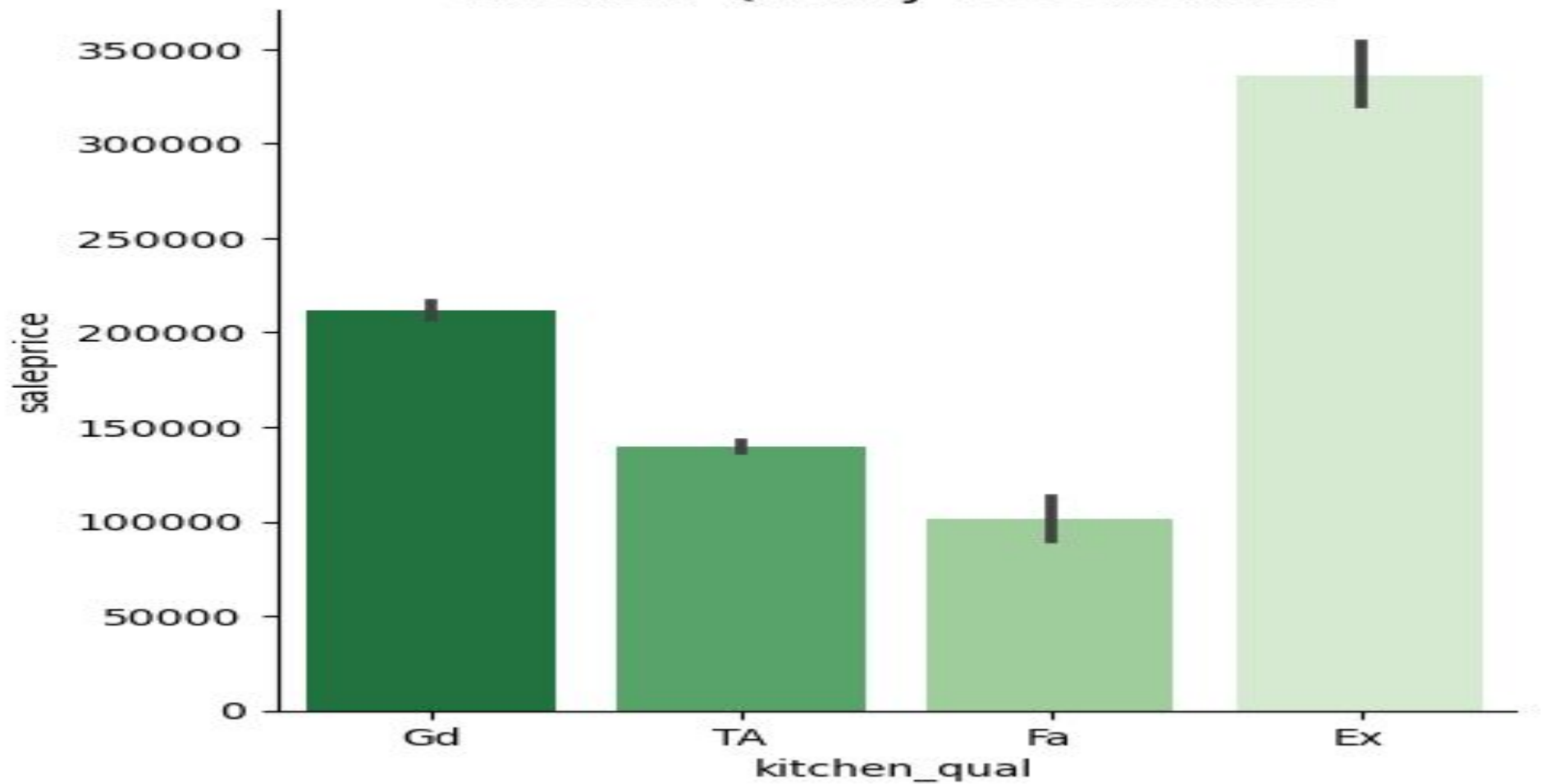
Central Air vs SalePrice



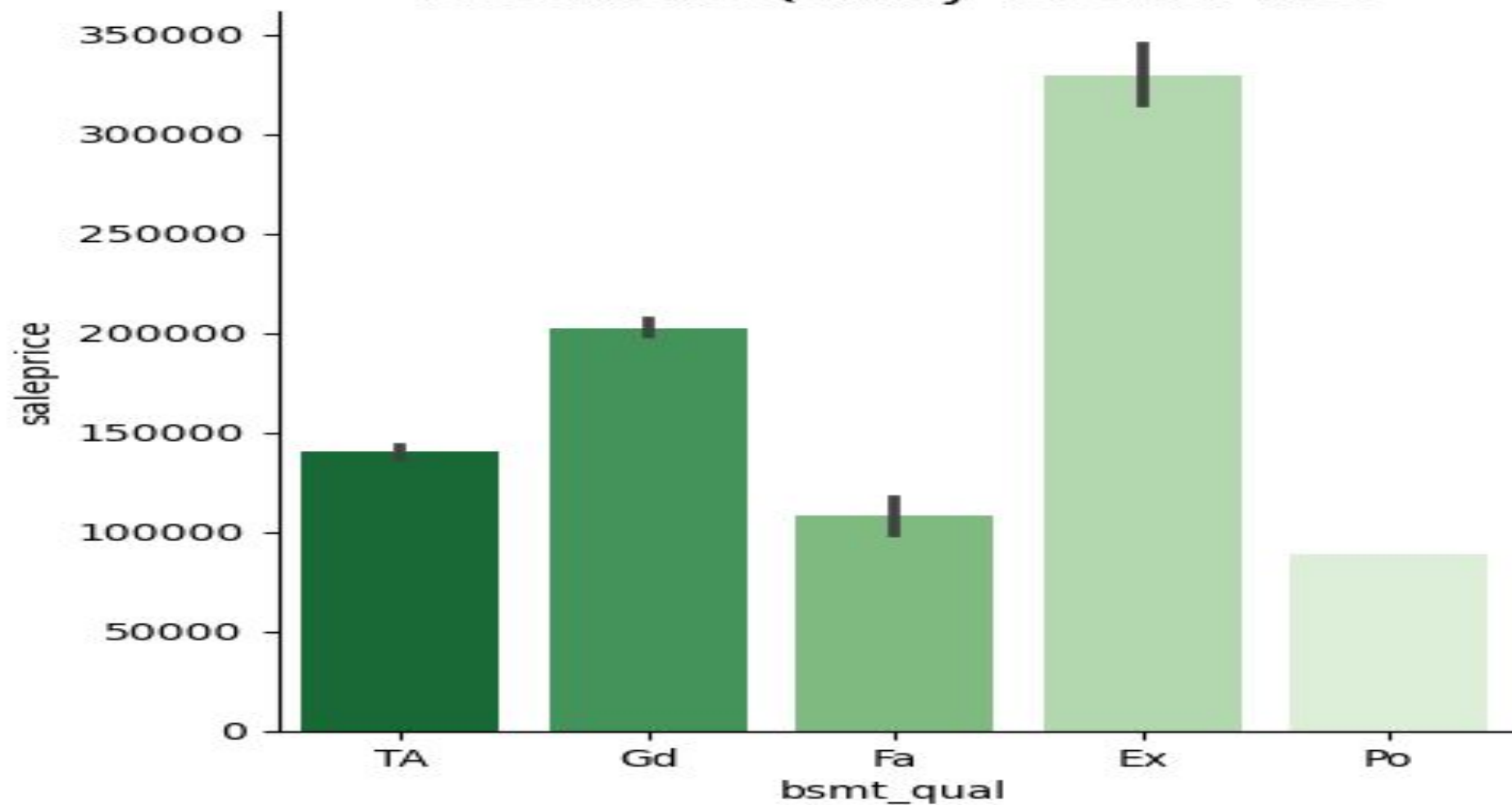
Street vs SalePrice



Kitchen Quality vs SalePrice



Basement Quality vs SalePrice





Conclusion

It appears that the four features total rooms above ground, garage_area, overall_quality and 1st floor square feet are affecting about 77% of the Sale Price

Some features like Basement Quality, Kitchen quality, Central Air Condition, External Quality of the house are some of the other important factors people are considering when buying a house

Next Steps

Factors That Drive the Real Estate Market



Demographics



Interest rates



The economy



Government
policies/subsidies



Questions: