KSHITIZ SAXENA

Senior Shopify & Full-Stack Web Developer

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ABOUT ME

Senior Shopify & Full-Stack Engineer with 11+ years of experience building high-performance e-commerce stores, custom Shopify themes, backend systems, and scalable Laravel/CodeIgniter applications. Demonstrated success improving website speed (30→80+ mobile PSI), migrating large platforms, building custom admin panels, and delivering pixel-perfect UI/UX from Figma. Experienced in performance optimization, API integrations, database architecture, and leading development efforts.

CORE TECHNICAL SKILLS

Shopify & E-commerce: Shopify 2.0, Liquid, Shopify Plus, Theme Development, Checkout Customization, Speed Optimization, App Integrations, Custom Sections/Pages, Shopify Admin & Storefront APIs, Webhooks
Backend: PHP 7/8, Laravel 9/10, CodeIgniter, CakePHP, REST APIs, Authentication, Cron Jobs
Frontend: HTML5, CSS3, JavaScript (ES6+), jQuery, Responsive UI (Bootstrap), Figma to HTML
Database: MySQL, Query Optimization, Indexing, Database Design
Tools/DevOps: Git, AWS (EC2, S3, RDS), cPanel, CI/CD Pipelines
Other: API Integrations (Payment, WhatsApp, CRM), Performance Tuning, Debugging

WORK EXPERIENCE

Senior Full-Stack Web Developer — ITXITPRO Pvt. Ltd.

May 2024 – Present | Jaipur

- Leading Shopify and full-stack development for D2C clients.
- Building custom Shopify sections, optimizing websites, and integrating third-party services.
- Enhancing backend systems using Laravel and CodeIgniter.

Senior Shopify Developer — DriftPoint Technologies Pvt. Ltd.

Feb 2019 – April 2024 | Jaipur

- Developed and optimized high-traffic Shopify stores with advanced theme customizations.
- Improved Google PageSpeed scores from 30 → 80+ on mobile for large D2C brands.
- Built custom theme sections, dynamic product displays, landing pages, and speed-optimized templates.
- Collaborated with design teams to convert Figma files to pixel-perfect Shopify builds.

Senior PHP Developer — WebContxt Pvt. Ltd.

Dec 2016 – Dec 2018 | Jaipur

- Developed REST APIs, admin panels, and scalable backend applications.
- Implemented secure authentication, optimized SQL queries, and improved backend performance.

Front-end Developer — Adaptative Pvt. Ltd.

Nov 2015 – Dec 2016 | Jaipur

- Built responsive UI and reusable components for multiple web applications.

KEY SHOPIFY PROJECTS (TOP 5)

1. Renee Cosmetics – Large Indian Beauty Brand

Role: Shopify Developer
Tech: Liquid, JavaScript
Highlights: Improved mobile PageSpeed score from 30 → 80+, implemented performance optimization, minimized scripts, optimized images, and streamlined theme structure.

2. The Jaipur Tradition – Fashion & Jewellery Brand

Role: Shopify Developer / Designer
Tech: HTML5, CSS3, Liquid, JavaScript
Highlights: Converted Figma to a fully custom Shopify theme; built entire site from scratch; integrated highly-rated Shopify apps.

3. RideEveryStride – USA/Canada Equestrian Store

Role: Shopify Developer
Tech: HTML5, CSS3, Liquid, JavaScript
Highlights: Rebuilt messy theme into clean, modern, modular sections; improved UI/UX and speed.

4. Jigsaw Jungle – Puzzle Store (USA/Canada)

Role: Shopify Developer
Tech: HTML5, CSS3, Liquid, JavaScript
Highlights: Designed premium custom sections, improved UX, reduced load times, and optimized navigation.

5. Mova Globes – Shopify Plus (Migrated From Magento 2.6)

Role: Shopify Developer / Designer
Tech: HTML5, CSS3, Liquid
Highlights: Led full migration from Magento to Shopify Plus; rebuilt product pages, collections, and custom templates.

BACKEND PROJECTS (TOP 3)

1. VaxiBuddy – Doctor/Patient Vaccination Portal
Role: Senior Web Developer
Tech: CodeIgniter, MySQL, HTML/CSS, JavaScript
Highlights: Built entire backend, admin panel, patient tracking module, and WhatsApp reminders via Gallabox API.

2. HRMS – Internal Company Tool
Role: Senior Web Developer
Tech: Laravel, MySQL
Highlights: Created a complete HRMS backend, including attendance tracking, leave management, reports, and role-based access.

3. Dating App Admin Panel (UAE/Saudi Arabia)
Role: Senior Web Developer
Tech: CodeIgniter, MySQL, APIs
Highlights: Built an admin panel and REST APIs for an elite iOS dating app.

SHOPIFY CUSTOM APP EXPERIENCE

- Built a private custom PHP-based app for a client to batch-update product prices (+$50 adjustment).
- Worked with Admin API, authentication, and CRUD operations.
- Not published publicly (client-specific solution).

EDUCATION

Master of Computer Applications (MCA) – Jaipur National University (2017)
Bachelor of Computer Applications (BCA) – Rajasthan University (2012)
High School – Rajasthan Board (2006)

ADDITIONAL HIGHLIGHTS

- Improved site performance for multiple high-traffic Shopify brands.
- Delivered pixel-perfect UIs from Figma/Adobe XD.
- Led troubleshooting and hotfixes for production systems.
- Mentored junior developers and improved team code quality.
- Strong communication and client-handling experience.

- LinkedIn: https://www.linkedin.com/in/kshitizsaxena7/
- Github: https://github.com/iamkshitiz
- Portfolio: https://iamkshitiz.github.io/