

# KSHITIZ SAXENA

## Senior Shopify & Full-Stack Web Developer

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### ABOUT ME

Senior Shopify & Full-Stack Engineer with 11+ years of experience building high-performance e-commerce stores, custom Shopify themes, backend systems, and scalable Laravel/CodeIgniter applications. Demonstrated success improving website speed (30→80+ mobile PSI), migrating large platforms, building custom admin panels, and delivering pixel-perfect UI/UX from Figma. Experienced in performance optimization, API integrations, database architecture, and leading development efforts.

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### CORE TECHNICAL SKILLS

**Shopify & E-commerce:** Shopify 2.0, Liquid, Shopify Plus, Theme Development, Checkout Customization, Speed Optimization, App Integrations, Custom Sections/Pages, Shopify Admin & Storefront APIs, Webhooks

**Backend:** PHP 7/8, Laravel 9/10, CodeIgniter, CakePHP, REST APIs, Authentication, Cron Jobs

**Frontend:** HTML5, CSS3, JavaScript (ES6+), jQuery, Responsive UI (Bootstrap), Figma to HTML

**Database:** MySQL, Query Optimization, Indexing, Database Design

**Tools/DevOps:** Git, AWS (EC2, S3, RDS), cPanel, CI/CD Pipelines

**Other:** API Integrations (Payment, WhatsApp, CRM), Performance Tuning, Debugging

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### WORK EXPERIENCE

#### Senior Full-Stack Web Developer — ITXITPRO Pvt. Ltd.

May 2024 – Present | Jaipur

- Leading Shopify and full-stack development for D2C clients.
- Building custom Shopify sections, optimizing websites, and integrating third-party services.
- Enhancing backend systems using Laravel and CodeIgniter.

#### Senior Shopify Developer — DriftPoint Technologies Pvt. Ltd.

Feb 2019 – April 2024 | Jaipur

- Developed and optimized high-traffic Shopify stores with advanced theme customizations.
- Improved Google PageSpeed scores from 30 → 80+ on mobile for large D2C brands.
- Built custom theme sections, dynamic product displays, landing pages, and speed-optimized templates.
- Collaborated with design teams to convert Figma files to pixel-perfect Shopify builds.

## **Senior PHP Developer — WebContxt Pvt. Ltd.**

Dec 2016 – Dec 2018 | Jaipur

- Developed REST APIs, admin panels, and scalable backend applications.
- Implemented secure authentication, optimized SQL queries, and improved backend performance.

## **Front-end Developer — Adaptive Pvt. Ltd.**

Nov 2015 – Dec 2016 | Jaipur

- Built responsive UI and reusable components for multiple web applications.
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## **KEY SHOPIFY PROJECTS (TOP 5)**

### **1. Renee Cosmetics – Large Indian Beauty Brand**

**Role:** Shopify Developer

**Tech:** Liquid, JavaScript

**Highlights:** Improved mobile PageSpeed score from 30 → 80+, implemented performance optimization, minimized scripts, optimized images, and streamlined theme structure.

### **2. The Jaipur Tradition – Fashion & Jewellery Brand**

**Role:** Shopify Developer / Designer

**Tech:** HTML5, CSS3, Liquid, JavaScript

**Highlights:** Converted Figma to a fully custom Shopify theme; built entire site from scratch; integrated highly-rated Shopify apps.

### **3. RideEveryStride – USA/Canada Equestrian Store**

**Role:** Shopify Developer

**Tech:** HTML5, CSS3, Liquid, JavaScript

**Highlights:** Rebuilt messy theme into clean, modern, modular sections; improved UI/UX and speed.

### **4. Jigsaw Jungle – Puzzle Store (USA/Canada)**

**Role:** Shopify Developer

**Tech:** HTML5, CSS3, Liquid, JavaScript

**Highlights:** Designed premium custom sections, improved UX, reduced load times, and optimized navigation.

### **5. Mova Globes – Shopify Plus (Migrated From Magento 2.6)**

**Role:** Shopify Developer / Designer

**Tech:** HTML5, CSS3, Liquid

**Highlights:** Led full migration from Magento to Shopify Plus; rebuilt product pages, collections, and custom templates.

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## BACKEND PROJECTS (TOP 3)

### 1. VaxiBuddy – Doctor/Patient Vaccination Portal

**Role:** Senior Web Developer

**Tech:** CodeIgniter, MySQL, HTML/CSS, JavaScript

**Highlights:** Built entire backend, admin panel, patient tracking module, and WhatsApp reminders via Gallabox API.

### 2. HRMS – Internal Company Tool

**Role:** Senior Web Developer

**Tech:** Laravel, MySQL

**Highlights:** Created a complete HRMS backend, including attendance tracking, leave management, reports, and role-based access.

### 3. Dating App Admin Panel (UAE/Saudi Arabia)

**Role:** Senior Web Developer

**Tech:** CodeIgniter, MySQL, APIs

**Highlights:** Built an admin panel and REST APIs for an elite iOS dating app.

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## SHOPIFY CUSTOM APP EXPERIENCE

- Built a private custom PHP-based app for a client to batch-update product prices (+\$50 adjustment).
  - Worked with Admin API, authentication, and CRUD operations.
  - Not published publicly (client-specific solution).
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## EDUCATION

**Master of Computer Applications (MCA)** – Jaipur National University (2017)

**Bachelor of Computer Applications (BCA)** – Rajasthan University (2012)

**High School** – Rajasthan Board (2006)

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## ADDITIONAL HIGHLIGHTS

- Improved site performance for multiple high-traffic Shopify brands.
  - Delivered pixel-perfect UIs from Figma/Adobe XD.
  - Led troubleshooting and hotfixes for production systems.
  - Mentored junior developers and improved team code quality.
  - Strong communication and client-handling experience.
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  - Github: <https://github.com/iamkshitiz>
  - Portfolio: <https://iamkshitiz.github.io/>
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