

ADARSH GACHHA

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Education

Oriental College of Technology, Bhopal, MP
B -Tech in Information Technology

Expected Grad. **May 2024**
CGPA: **8.24**

Professional Experience

Front-End (UI/UX) Developer

HackerKernel, MP, India

Jan 2024 - Present

- Enhanced UI/UX for 10+ projects across education, social media, e-commerce, financial, visa services, and other sectors, including Mortgage AI and USVisaSlotChecker, achieving a 25% boost in user engagement and 20% higher conversion rates
- Demonstrated proficiency in front-end technologies such as HTML, CSS, JavaScript, and responsive design principles..
- Engaged with cross-functional teams, including developers and stakeholders, to translate project requirements into visually appealing and functional designs.
- Contributed to improved user retention and conversion rates through iterative testing and feedback implementation.

Technical Skills

Language: HTML/CSS, JavaScript, Java, MongoDB(NoSQL), MySQL(SQL)

Front-End: React.JS, Next.JS, Redux, Bootstrap, Tailwind CSS, Material-UI

Backend-End: Node.JS, Express.JS, Firebase Auth, Payment Gateway

Software & Tools: Git, GitHub, VS Code, IntelliJ, Figma, Canva

Projects

Mortgage AI - Full-stack AI process platform [Link of Project](#)

- Designed and developed the full UI/UX, incorporating user research, wireframing, prototyping, and visual design to create an intuitive user experience.
- Implemented a dynamic landing page using HTML, CSS, and JavaScript to capture user attention and drive conversions.
- Conducted usability testing and gathered feedback to iterate on designs, resulting in an optimized user journey and improved satisfaction metrics.
- Worked closely with stakeholders to ensure project goals and objectives were aligned, while also addressing user needs and preferences.

The Lunch Box Order App - Effortless Meal Plan Management for Parents [Live project](#) | [Design Link](#)

- Landing Page & App Design:** Developed the landing page and designed the app for a seamless user experience.
- Flexible Plans:** Allows users to subscribe, skip, or modify meal plans.
- Order Tracking:** Delivery agents use QR codes and location tracking for efficient delivery.
- Subscription Management:** Users can manage and modify their meal plans, including canceling or upgrading subscriptions.
- Delivery Agent Panel:** Agents manage assigned orders and update delivery status using QR codes.

Full Stack MERN and REACT.JS, NEXT.JS Project

Job and Internship Finder | Full Stack React.js, Next.js, Node.js, Express, MongoDB, Based Project

- Spearheaded the development of a MERN-based web application facilitating student-employer connections for seamless job and internship placements.
- Empowered students to access detailed job and internship information and apply directly through the platform.
- Integrated resume creation functionality within the application for a comprehensive career management experience.

[View Live Project](#)

Achievements

Led a team to success in the **state-level web hackathon**, CODE BITE, where I showcased advanced UI/UX skills. Designed a visually appealing and user-friendly project tailored for farmers, delivering a memorable user experience.