

Adarsh Gachha

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EXPERIENCE

HACKERKERNEL | FRONT-END (UI/UX) DEVELOPER

Jan 2024 – Present | Bhopal, MP, India

- Enhanced UI/UX for **22+ projects** across Private Jet, Education, Social Media, E-Commerce, Financial, Job Portal, Visa Services, and other sectors, including Mortgage AI and USVisaSlotChecker, achieving a 25% boost in user engagement and 20% higher conversion rates.
- Demonstrated proficiency in front-end technologies such as React.JS, HTML, CSS, JavaScript, and responsive design principles.
- Engaged with cross-functional teams, including developers and stakeholders, to translate project requirements into visually appealing and functional designs.
- Built and maintained reusable components and design systems in Figma to ensure consistency across 20+ client projects.
- Conducted usability tests and iterated based on user feedback to improve task success rate and reduce bounce rate.

PROJECTS

MORTGAGE AI | FULL-STACK AI PROCESS PLATFORM

Project Link

- Designed full UI/UX with research and prototyping
- Built responsive landing page (HTML/CSS/JS)
- Optimized user journey through testing
- Worked closely with stakeholders to ensure project goals

THE LUNCH BOX ORDER APP | EFFORTLESS MEAL PLAN MANAGEMENT FOR PARENTS

Live Project | Design Link

- Created landing page and app design
- Implemented React/TailwindCSS components
- Optimized code and fixed functionality bugs
- Enhanced delivery system with QR integration

HOME SERVICE WEB/APP | HOME SERVICE PROVIDING APP & WEBSITE DESIGN

Design Link

- Designed dual-sided marketplace with payment flows.
- Used service design thinking to map out user journeys and align features with business goals.
- Optimize marketplace performance and user satisfaction.
- Presented design concepts and trade-offs to clients and internal teams, to align with business objectives.

PRIVATE JET WIDGET BUILDER | LUXURY IoT CONTROL INTERFACE DESIGN

- Designed an intuitive widget builder interface to generate JSON configurations for controlling IoT devices in private jets.
- Created UX flows and high-fidelity UI designs for managing various jet sections like cockpit, cabin, lighting, seating, and entertainment.

EDUCATION

ORIENTAL COLLEGE OF TECHNOLOGY

B -TECH IN INFORMATION TECHNOLOGY

Grad. May 2024 | Bhopal, MP

Dean's List (All Semesters)

Cum. GPA: 8.24

SKILLS

UI/UX DESIGN SKILLS

UI Design • UX Design • Wireframing & Prototyping • Interaction Design • User Testing

DESIGN SYSTEMS

• Component Library Management in Figma • Design Systems Creation & Maintenance

METHODS

• Design Thinking • UX Strategy • Iterative Design Process • Agile UX

LANGUAGE

HTML5 • CSS3 • JavaScript (ES6+)

FRONT-END

React.JS • Bootstrap • Tailwind CSS, • Material-UI, • Responsive Web Design,

TOOLS & TECHNOLOGY

Git/Github • VS Code • Figma • FigJam • Notion • Canva • Sketch • Adobe XD • Axure

CERTIFICATION

• Google UX Design Professional

LINKS

Github:// [AdarshGachha](#)

LinkedIn:// [AdarshGachha](#)

Portfolio://

<https://iammradarsh.github.io/Adarsh-Portfolio-Website/AdarshGachha>