MUKUL GAUR

Contact

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Education

(AUG 2024)
Bachelor of Technology,
Computer Science
ABES ENGINEERING COLLEGE,
Ghaziabad Uttar Pradesh
AKTU, Lucknow

Key Skills

PixelLab

Adobe Photoshop

Adobe Lightroom

CoreDRAW

Canva

Creativity

Area of Expertise

- PROMOTIONAL POSTER DESIGN
- SOCIAL MEDIA POST DESIGN
- MARKETING POST DESIGN
- BROCHURE DESIGN
- LOGO DESIGN
- SHORT CLIP VIDEO
- AUDIENCE ENGAGEMENT
- GRAPHICS FOR WEB/APPS

Profile

I am a results-driven professional with a passion for computer science and a proven track record in graphic design. Holding a computer science diploma from Invertis University with a 67% GPA and currently pursuing a B.Tech in computer science at ABES Engineering College, Ghaziabad, I bring a solid educational foundation to the table. With over 4 years of experience as a freelance graphic designer, I have honed my design and communication skills while working with diverse clients, including universities, hospitals, and international organizations. I am enthusiastic about securing a challenging position in the field of computer science, where I can leverage my creative abilities and technical expertise to contribute to the growth of the organization. My dedication to delivering excellence is evidenced by my successful project portfolio and positive feedback from international clients. As the Creative & Design Head in my college, I have demonstrated leadership and organizational skills by spearheading various social awareness events, including Acid Attack Awareness Programs, Cyber Security Awareness Programs, LGBTQ+ programs, and Relationship Commitment Programs. I am eager to join a dynamic team, where I can continue to craft innovative solutions that cater to the unique needs of clients and customers. My unique blend of technical proficiency and creative flair makes me a valuable asset in today's competitive computer science and design landscape.

Professional Experience

GRAPHIC DESIGNER   **AUG 2019**
INSTITUTE OF DENTAL SCIENCES, BAREILLY   **– PRESENT**

- In my role as a graphic designer, I have completed multiple projects that have involved designing marketing posters and creating the creative post section for a website. For the marketing posters, I have utilized my creative design skills to create visually striking and impactful posters that effectively communicate the intended message to the target audience. This involved conducting thorough research to understand the target audience and their preferences, as well as selecting appropriate colors, fonts, and imagery to create a cohesive and attractive design.

FREELANCING   **AUG 2019**
IN GRAPHIC DESIGNIN & WEB DEVELOPMENT   **– PRESENT**

- I have completed numerous projects that involved creating visually compelling designs to meet the needs of various clients, including foreign clients. I have a proven track record of delivering high-quality designs that meet client expectations and effectively communicate their intended message. Currently, I am working as a graphic designer for two colleges, where I am responsible for designing marketing materials such as logos, posters, and social media posts to reach out to the audience. In addition, I am highly skilled in various design software, including Adobe Photoshop, Corel Draw, Pixellab and Canva. I use these tools to create custom graphics, select and optimize images, and create cohesive designs that align with the client's brand image.

Interests

- Artistic activities such as painting or drawing
- Photography
- Cooking & Baking
- Community service
- Exercising and healthcare
- Traveling
- Writing, blogging or reading

Offer & Internship

- Oasis Infobyte – Graphic Designing
- CodSoft – Web Designing
- ByteFlow – Graphic Designing

Additional Skills

- Infographics Design
- Social Media Audience Design
- Engagement Content for Post
- Photo Editing
- Cartoonist Sketching
- Design Principles
- Colour Grading
- Time Management

International Projects

- TheHair Diagram
- The Soft Tissue Master Class
- NimFly Educational Counsellor

Marketing Skills

- Social Media Reach Design
- Trends Engagement
- Content Writing
- Caption & Tags Generating

Projects Done for

Masterclass India, Delhi **(masterclasindian.co.in)**
Institute of Dental Sciences, Bareilly **(idsbareilly.in)**
VA Medical College, Shahjahanpur **(www.varunarjunmedicalcollege.com)**
TrueTrading (Logo Design)
TheHair Diagram (INTERATIONAL)
Noidabook
Capture In my Lens

Interpersonal Skills

Communication Skills
Problem Solving
Team Work
Empathy

Role/Designation in College

Design Head in CREATIVE U CLUB, ABES EC
Head of Graphic Design & Convener, sTambh Organization
Advisor in Designs to all College Events.

Extra Curricular Activity

Best Music Composition in Cover Category award by Spotify
Music Composer & Lyricist

Certifications

Certification in Google Ads. Display **(Google)**
Certification in Career Skills in Software Development **(LinkedIn)**
Certification in UX Foundation **(LinkedIn)**

Soft Skills

Ability to work under pressure
Team player
Adheres to deadlines
Flexibility
Detail-oriented
Leadership skills

Portfolio Link - https://drive.google.com/drive/folders/1v__RTaSUvV-fFsnrmmaHvP0OmJGEjXmg