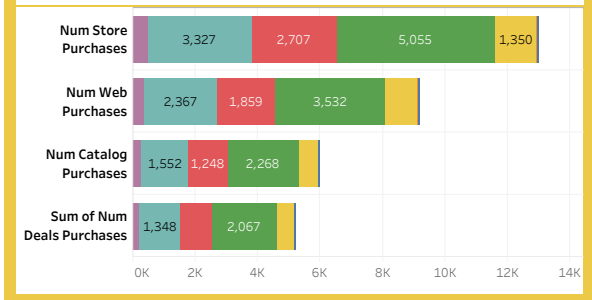
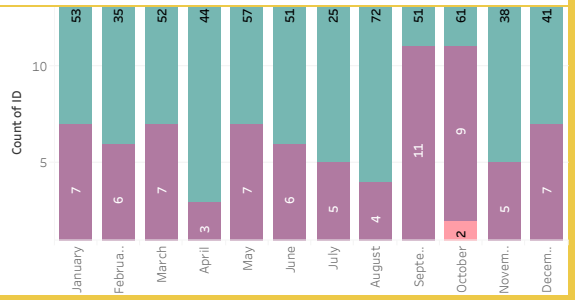
Customer Personality Analysis Dashboard

Marital Status
All

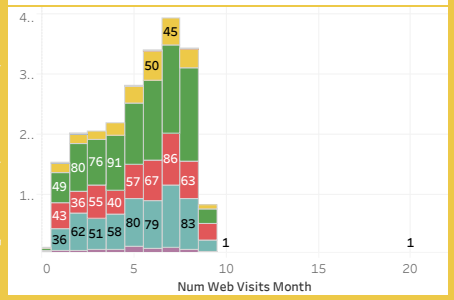
Purchase Places



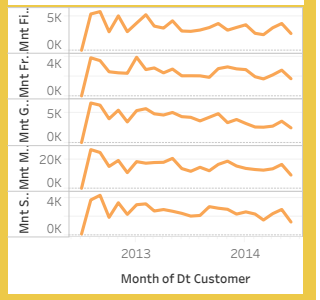
Number of Customer's enrollment per Month



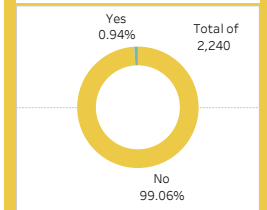
Numberof web visits per month



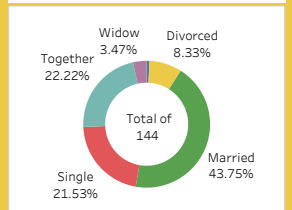
Products purchase over time



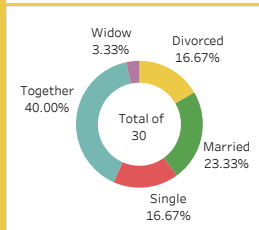
Complaints



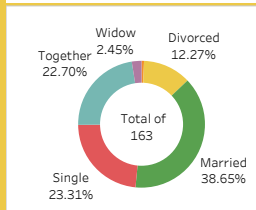
First Campaign - Yes



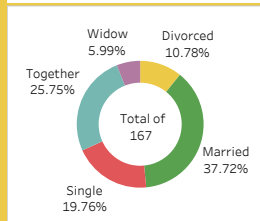
Second Campaign - Yes



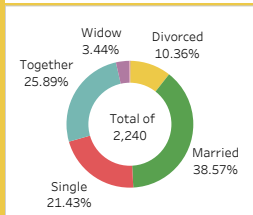
Third Campaign - Yes



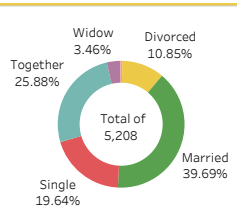
Fourth Campaign - Yes



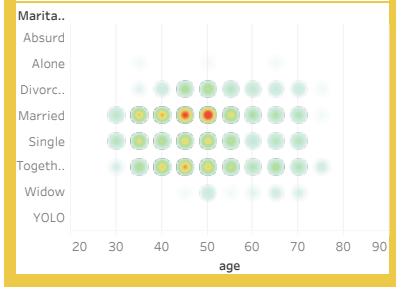
Fifth Campaign - Yes



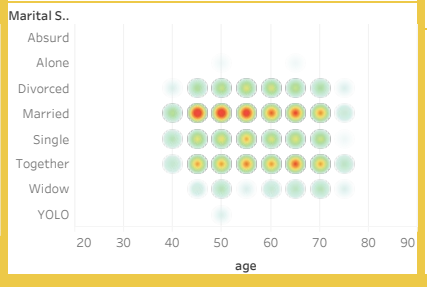
Purchases with a discount



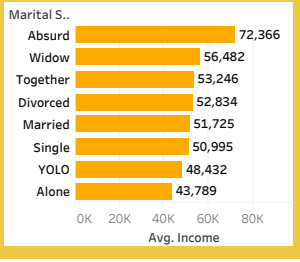
Kids at home- marital status



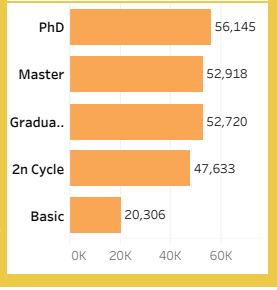
Teenagers at home- marital status



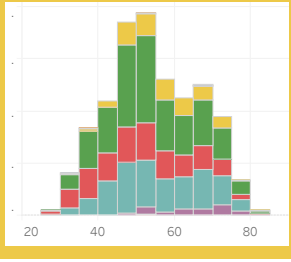
Average Income- Marital Status



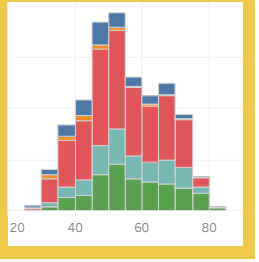
Average Income- education



People by Age and Marital Status



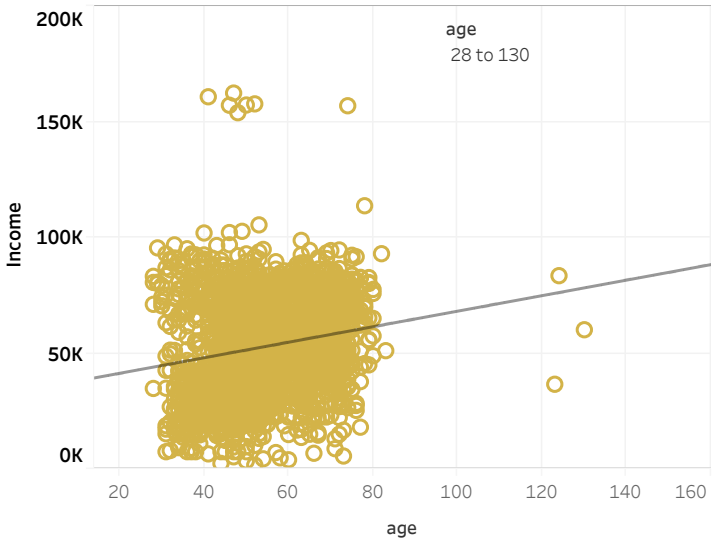
People by Age and Education



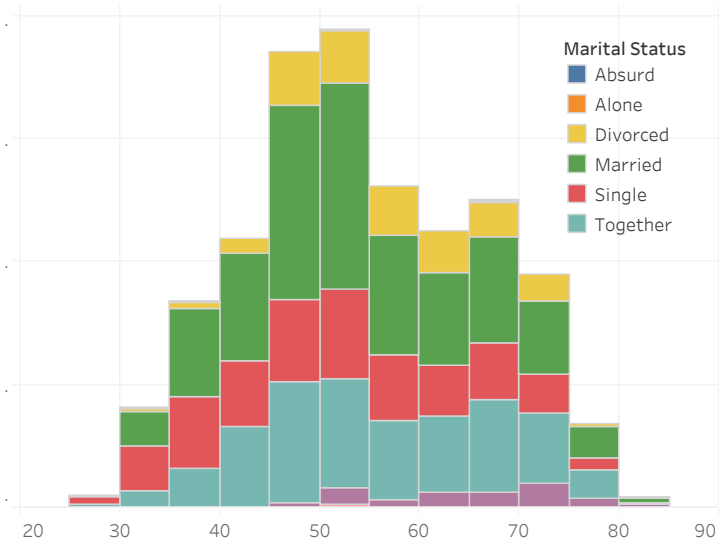
Customer Personality Analysis Story

Customer Demographics | Purchase Behavior | Complaints | Promotion Effectiveness | Purchase Channels

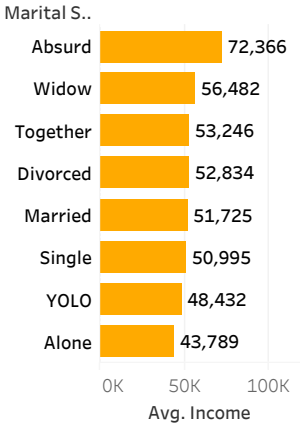
Income vs Age



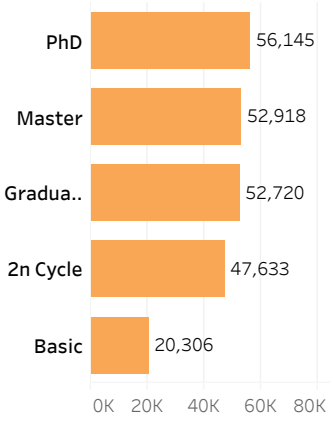
People by Age and Marital Status



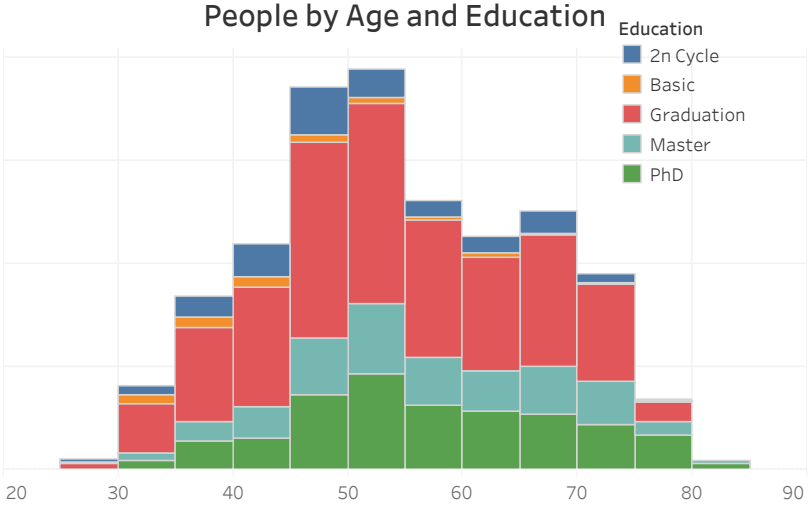
Average Income- Marital Status



Average Income- education



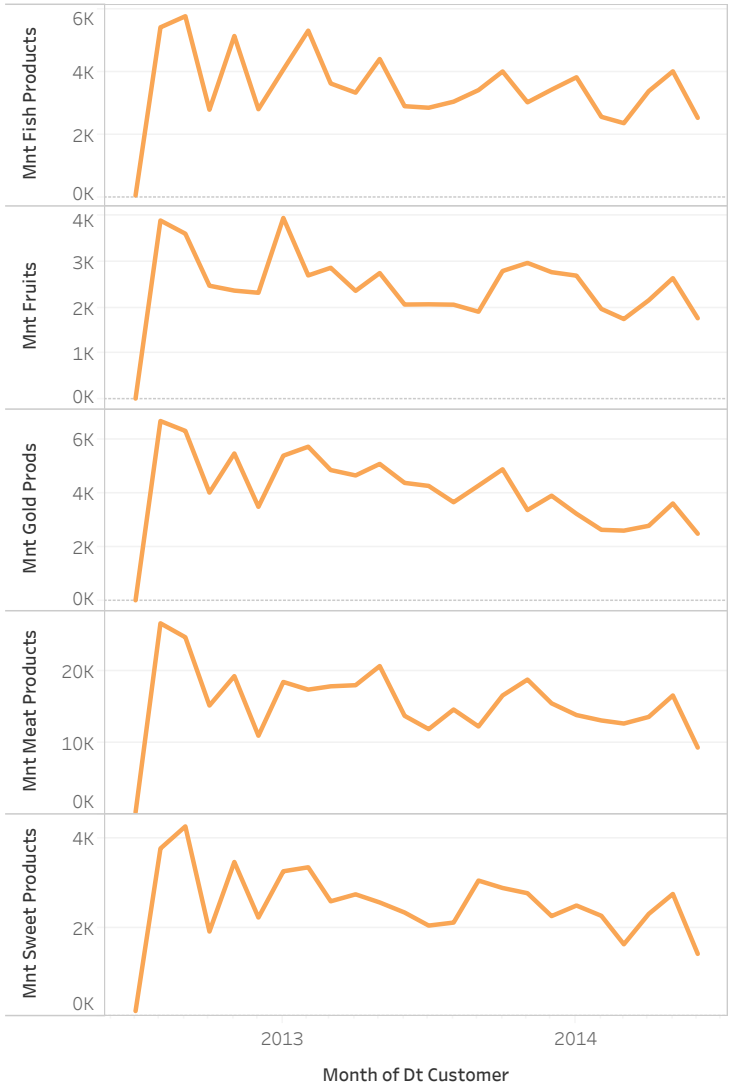
People by Age and Education



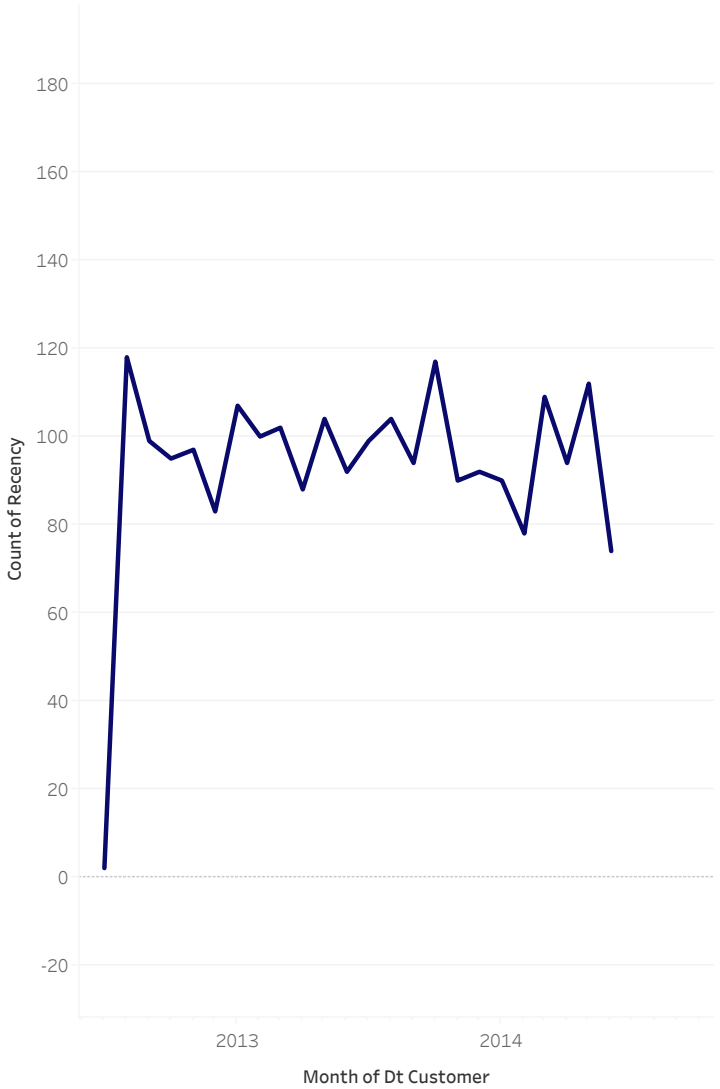
Customer Personality Analysis Story

Customer Demographics | **Purchase Behavior** | Complaints | Promotion Effectiveness | Purchase Channels

Products purchase over time



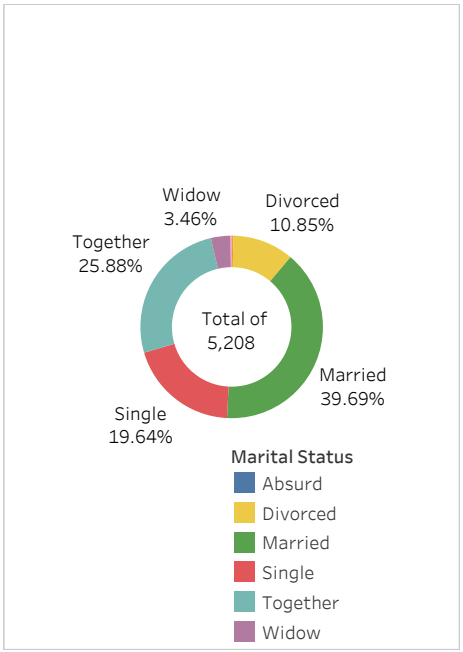
Recency with time



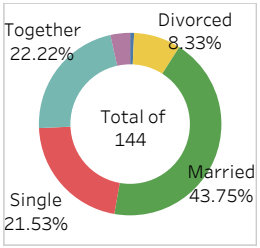
Customer Personality Analysis Story

Customer Demographics | Purchase Behavior | Complaints | **Promotion Effectiveness** | Purchase Channels

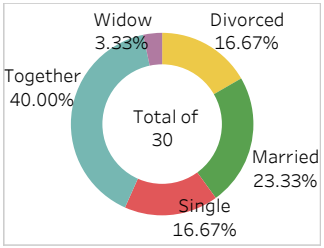
Purchases with a discount



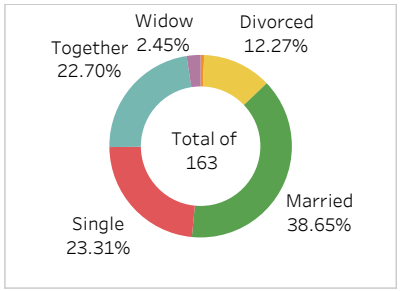
First Campaign - Yes



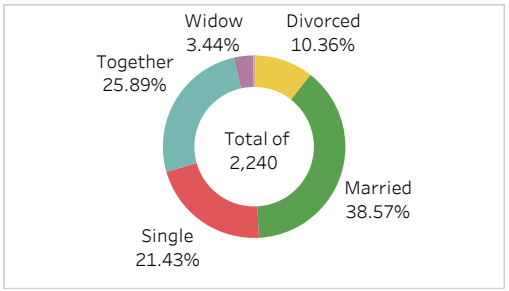
Second Campaign - Yes



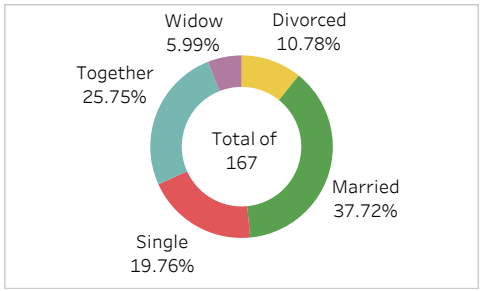
Third Campaign - Yes



Fifth Campaign - Yes



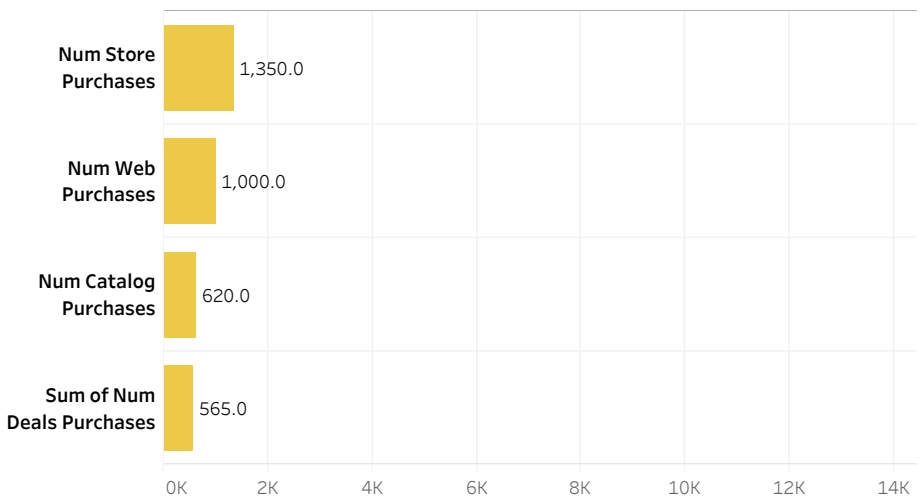
Fourth Campaign - Yes



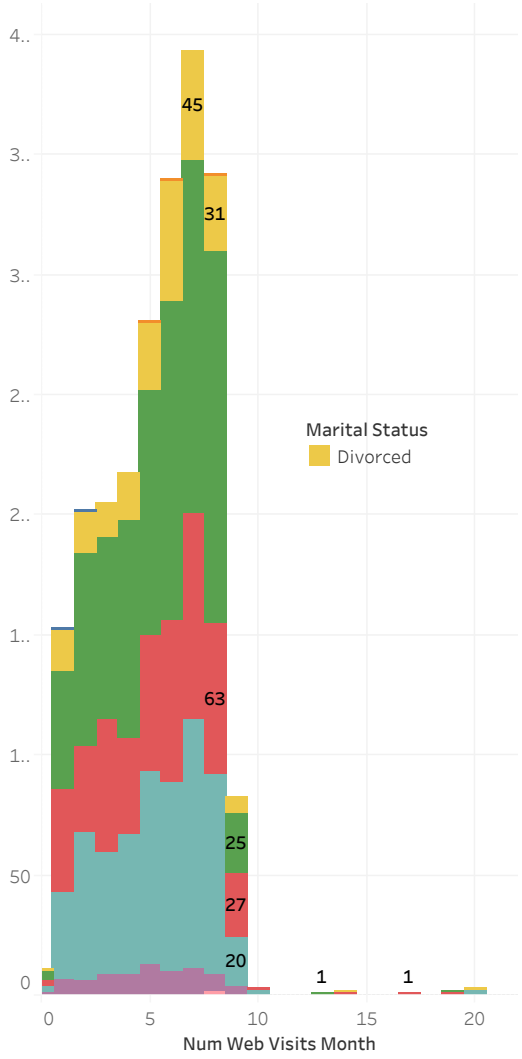
Customer Personality Analysis Story

Customer Demographics | Purchase Behavior | Complaints | Promotion Effectiveness | Purchase Channels

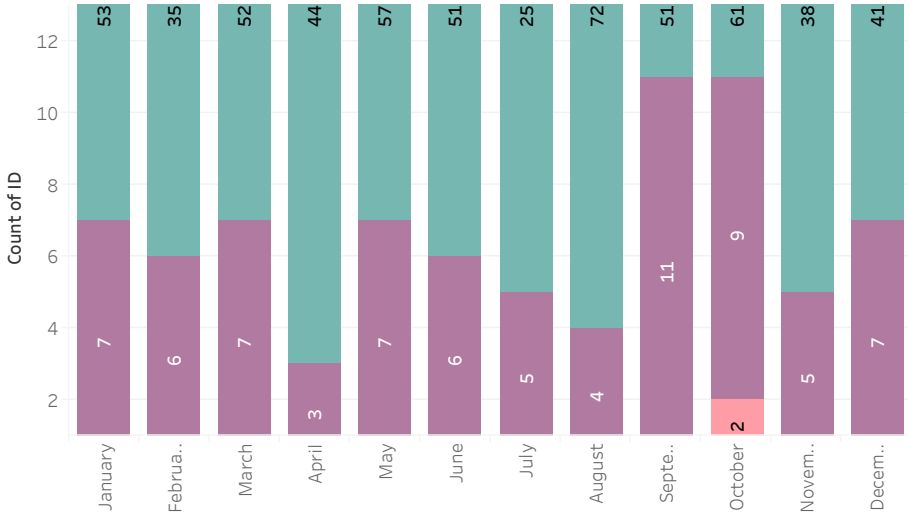
Places-Maritial Status

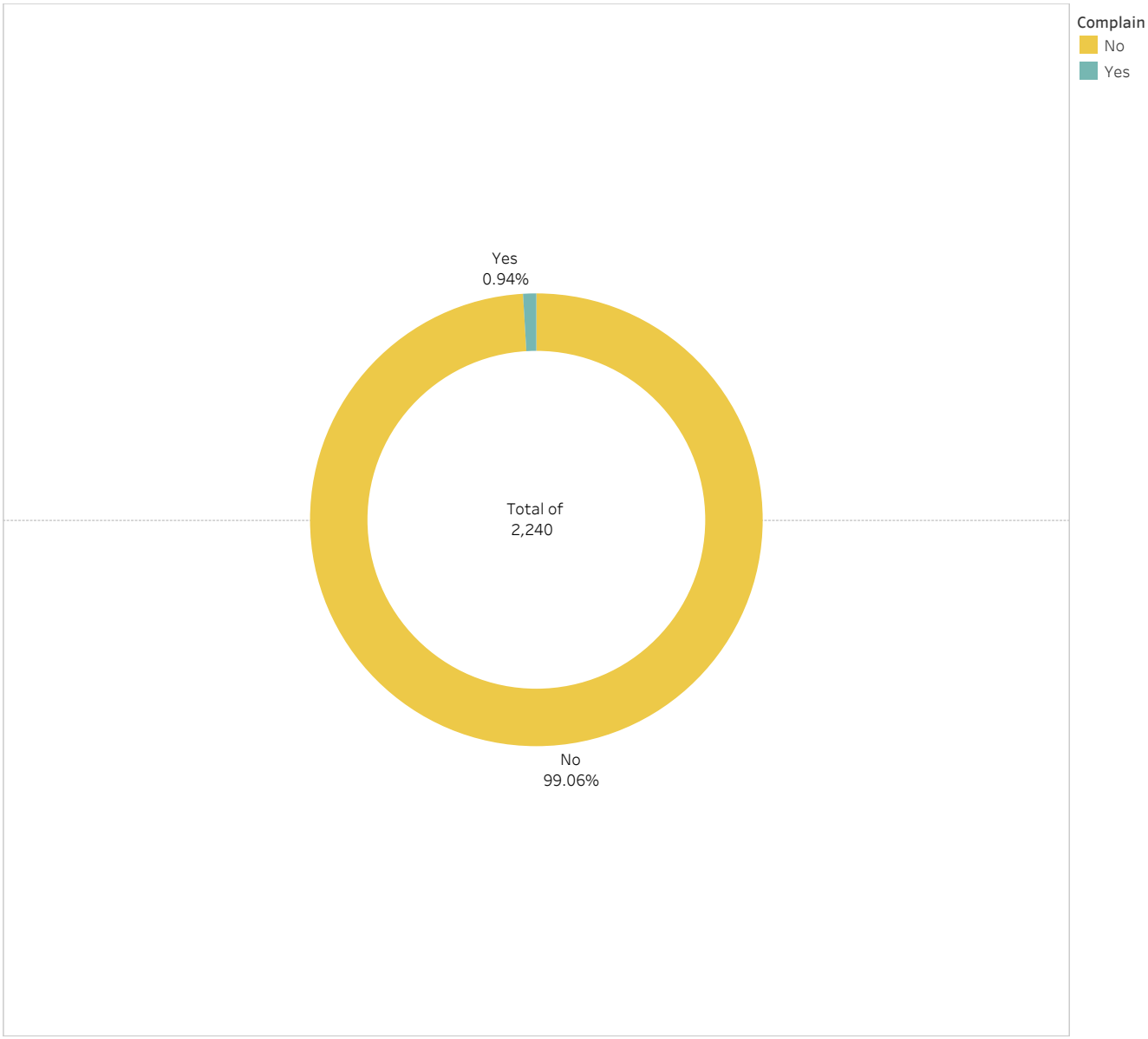


Numberof web visits per month -marital status



Number of Customer's enrollment per Month



Customer Personality Analysis Story

Customer Demographics	Purchase Behavior	Complaints	Promotion Effectiveness	Purchase Channels