

MCL Cinema, Hong Kong

by team **NEXUS**

**In a blink of an eye,
carelessness can steal life's most precious moments.**

1886

1908

1955

2010



THE BIRTH OF THE MODERN AUTOMOBILE

Karl Benz patented the Benz Patent-Motorwagen in 1886, considered the first true automobile powered by an internal combustion engine. This invention laid the groundwork for subsequent developments in automotive technology.

1886

1908

1955

2010



THE INTRODUCTION OF THE FORD MODEL T

Designed by Henry Ford, the Model T made cars affordable for the average consumer, popularized assembly line manufacturing techniques, and transformed the automotive industry.

1886

1908

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THE INTRODUCTION OF SEAT BELTS

Swedish engineer Nils Bohlin invented the three-point seat belt, a crucial safety feature that would later become standard in vehicles worldwide. This innovation marked a critical step toward improving occupant safety in cars.

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POPULARIZATION OF MASS-MARKET ELECTRIC CARS

EVs demonstrated the feasibility and appeal of electric propulsion in mainstream automobiles, sparking renewed interest and investment in electric vehicle development.



Mobile usage is one of the leading Causes of Accidents

20% to 50% of all road crashes are involving some form of distraction.



In India – 10% of all road accidents
(according to SaveLIFE foundation)

PROBLEM STATEMENT

Accidents due to mobile phone use while driving have significantly increased, posing risks to drivers and other road users.

SOLUTIONS?




**EXISTING
SOLUTIONS**





EXISTING SOLUTIONS



Do Not Disturb While Driving (DNDWD)

Taking advantage of smartphone features like DNDWD mode, which automatically mutes notifications and prevents incoming calls and messages while you're driving. It can send automatic replies to let contacts know you're driving.





EXISTING SOLUTIONS



Install Dashcams

Consider installing dash cams that can monitor and record driving behavior. Some advanced dash cams can even detect distracted driving behaviors and provide feedback to help improve driving habits



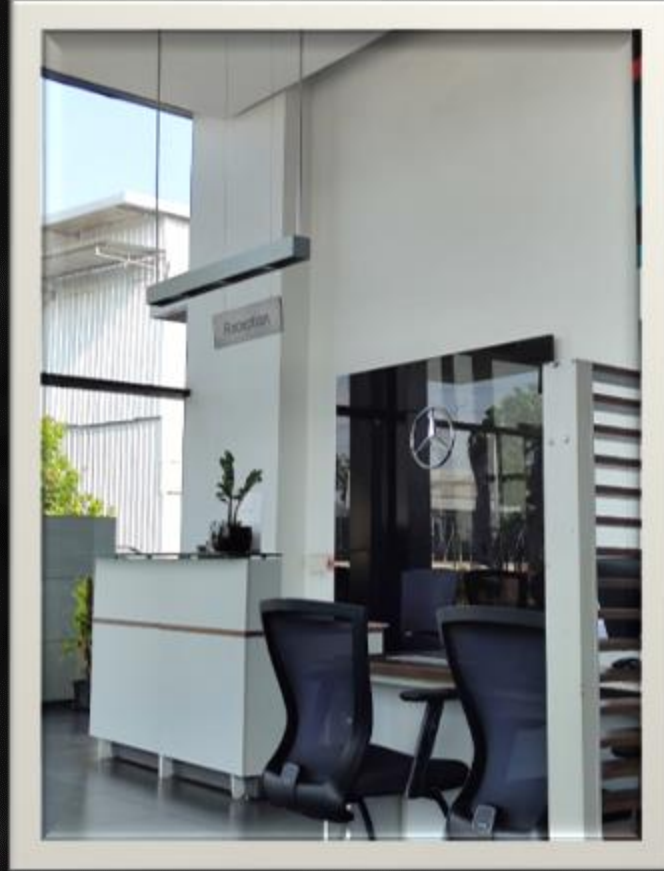


**EXISTING
SOLUTIONS**

Bluetooth Hands-Free Systems

Use a Bluetooth-enabled car kit or the vehicle's built-in Bluetooth system to make and receive calls hands-free. This allows you to keep your hands on the wheel and eyes on the road









EXISTING SOLUTIONS



KEY POINT TO NOTE

All the systems allow the user to still use their mobile phones **physically**

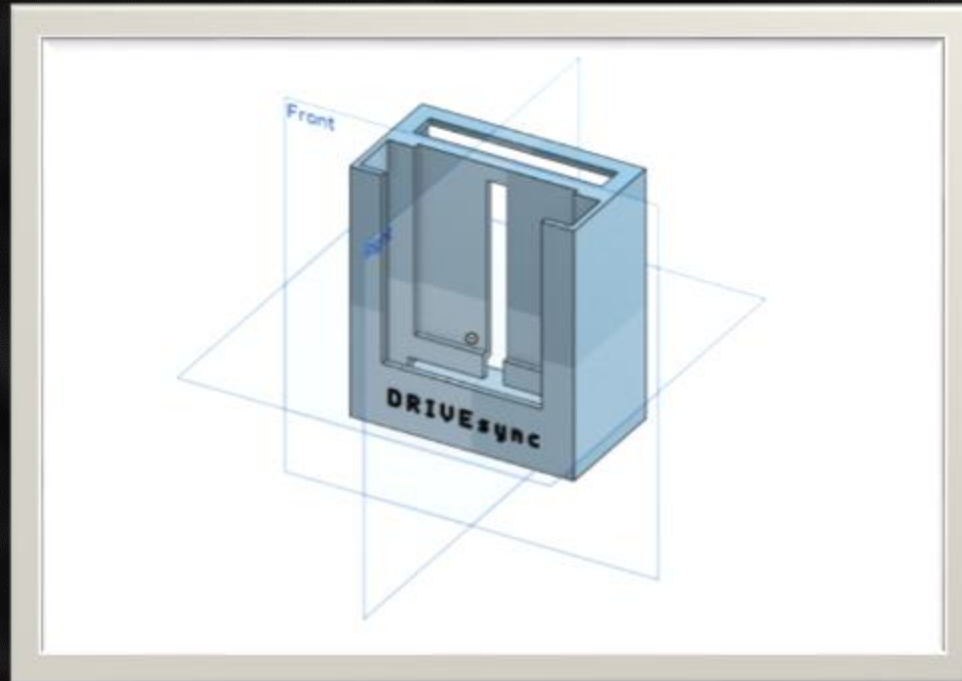




DRIVEsync

Driving Smarter, Synced to Safety.





Specially Designed Mobile slot

DRIVEsync



User Mobile Application

DRIVEsync

Main Features ?

DRIVEsync

Main Features:

VALIDATION



DRIVEsync

Main Features:

PHONE AS A STARTER



DRIVEsync

Main Features:

VOICE CONTROLLED FEATURES



DRIVEsync

Main Features:

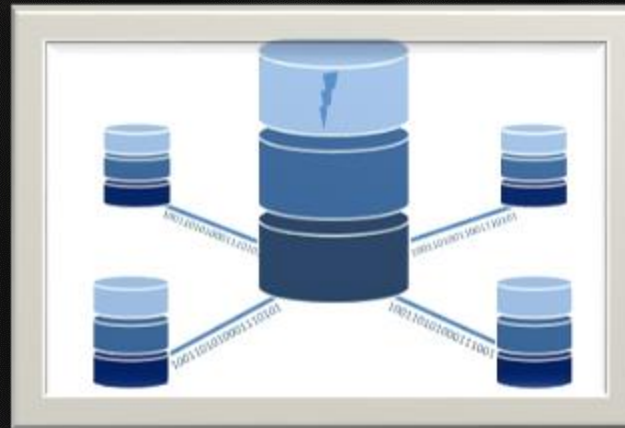
AUTHENTICATOR



DRIVEsync

Main Features:

APP STORES THE MASTER DATA



DRIVEsync

Main Features:

EMERGENCY SNAP



DRIVEsync

Main Features:

OPTIMIZED BASED ON THE CAR



DRIVEsync

Potential Revenue Streams

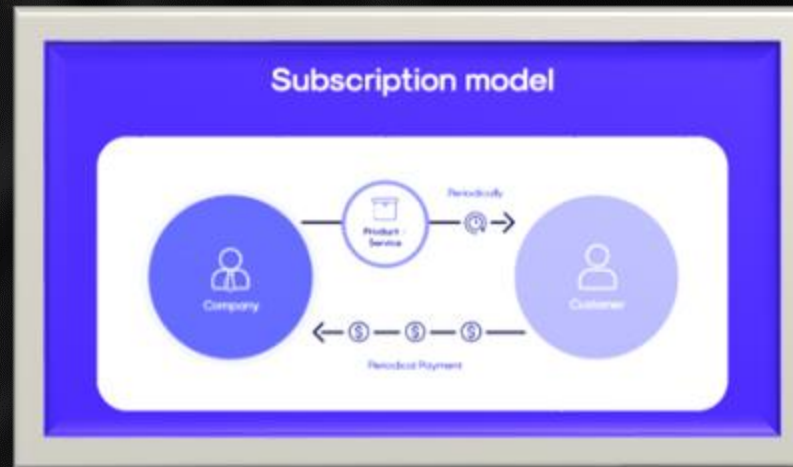
Direct Sales to B2B Clients



Selling Drive Sync directly to fleet operators, transportation companies, and automotive stakeholders at a fixed price per unit or through bulk purchases.

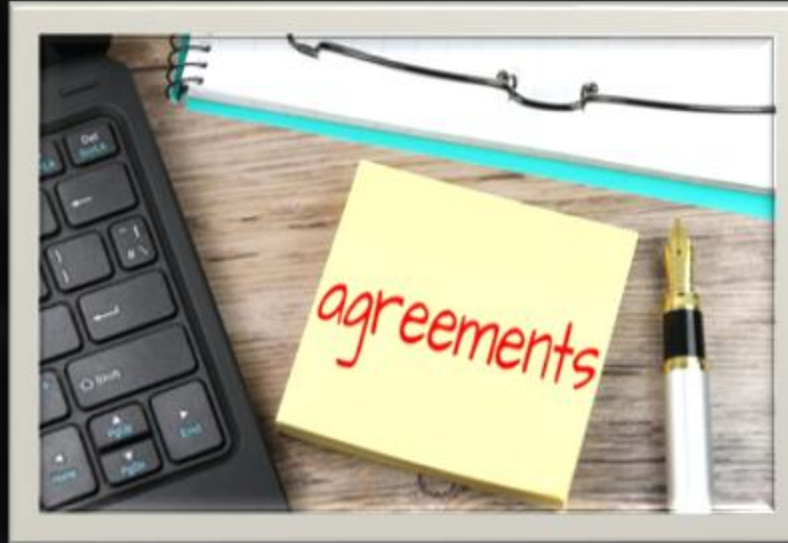
DRIVEsync

Subscription model



Offering Drive Sync as a subscription service with regular updates, maintenance, and customer support for a monthly or annual fee.

Licensing and Partnership Agreements



Licensing Drive Sync technology to automotive manufacturers, insurers, or related businesses for integration into their products or services.

DRIVEsync

Additional Services and Customization



Providing installation support, training, and customization options for B2B clients, generating extra revenue through service fees.

FUTURE ROADMAP

DRIVEsync

FUTURE ROADMAP



DRIVEsync

FUTURE ROADMAP



MAKE IN INDIA

DRIVEsync

FUTURE ROADMAP



Focus on Indian Transport System

DRIVEsync



DRIVEsync



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