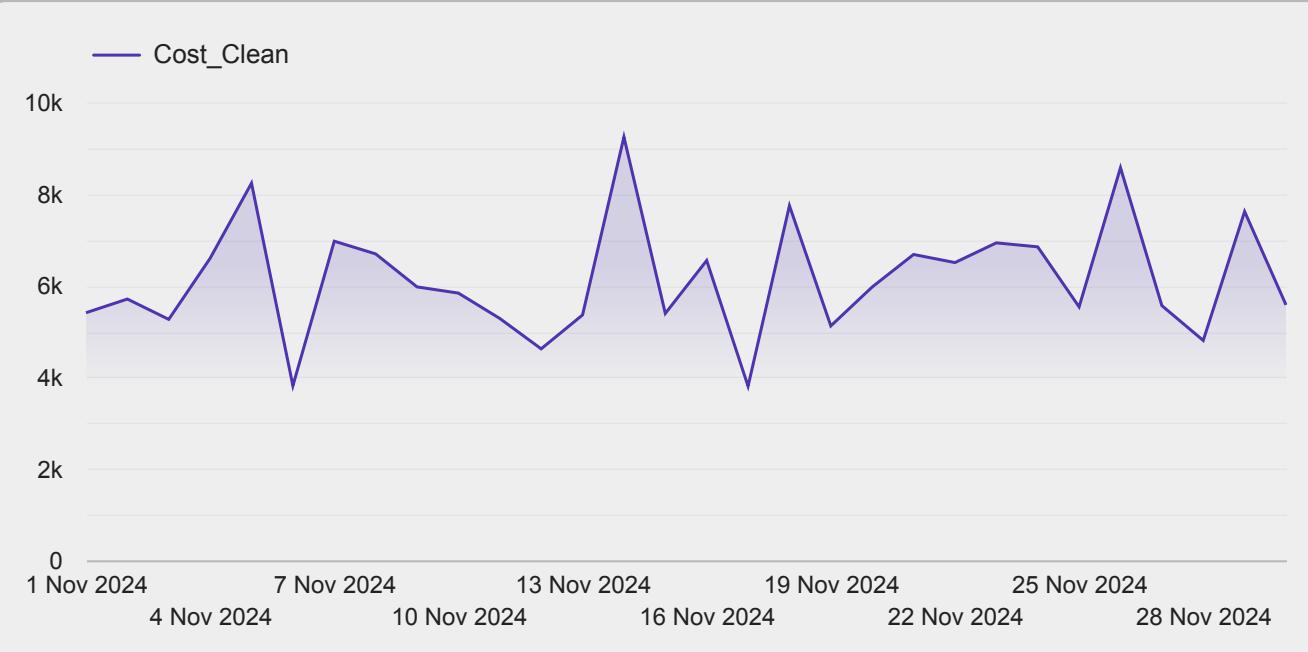


Google Ads Performance Overview

Cost_Clean over time



Conversions

9.0

Revenue

3.7m

Clicks

121.0

Cost_Clean

538.4k

Impressions

1.7k

Sale_Amount

922.0

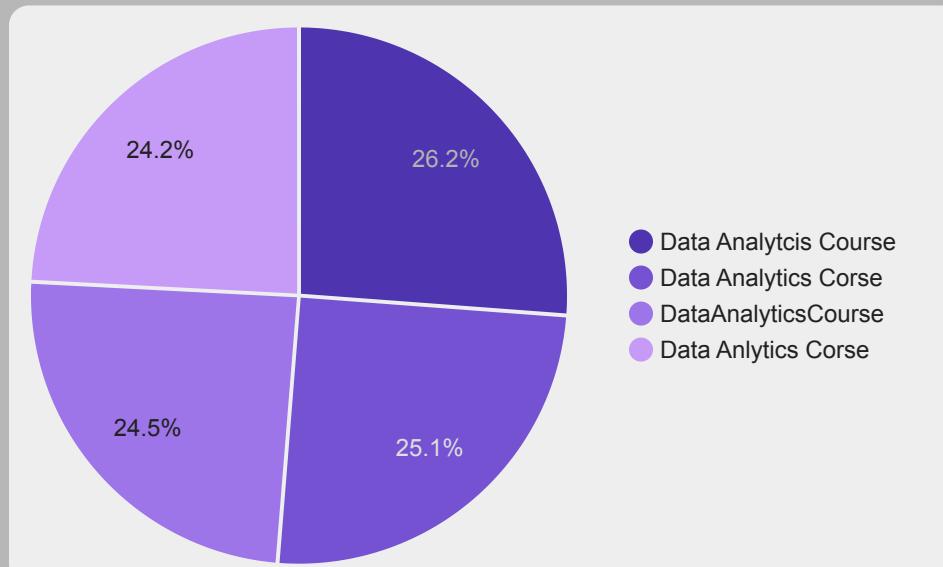
Location

Equals

Enter a value

	Campaign_Name	Clicks	Convers...	Cost_...	Cost_Clean ▾
1.	Data Analytics Corse	136.0	9.0	249.89	249.89
2.	DataAnalyticsCourse	110.0	6.0	249.88	249.88
3.	Data Anlytics Corse	132.0		249.74	249.74
4.	DataAnalyticsCourse	148.0	8.0	249.74	249.74
5.	DataAnalyticsCourse	191.0	6.0	249.69	249.69
6.	Data Anlytics Corse	113.0	8.0	249.66	249.66
7.	Data Analytics Corse	97.0	7.0	249.65	249.65
8.	DataAnalyticsCourse	112.0	3.0	249.65	249.65
9.	Data Analytcis Course	85.0	6.0	249.64	249.64
10.	Data Analytics Corse		3.0	249.61	249.61
11.	Data Analytics Corse	195.0	3.0	249.6	249.6
12.	DataAnalyticsCourse	188.0	9.0	249.5	249.5

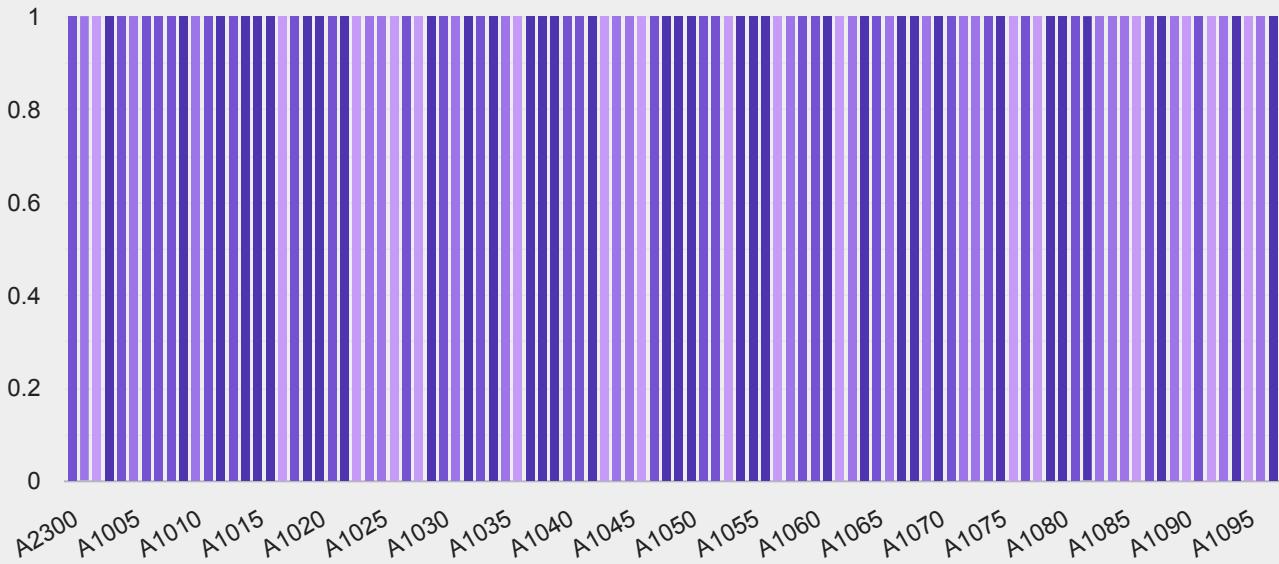
Campaign_Name by Cost_Clean



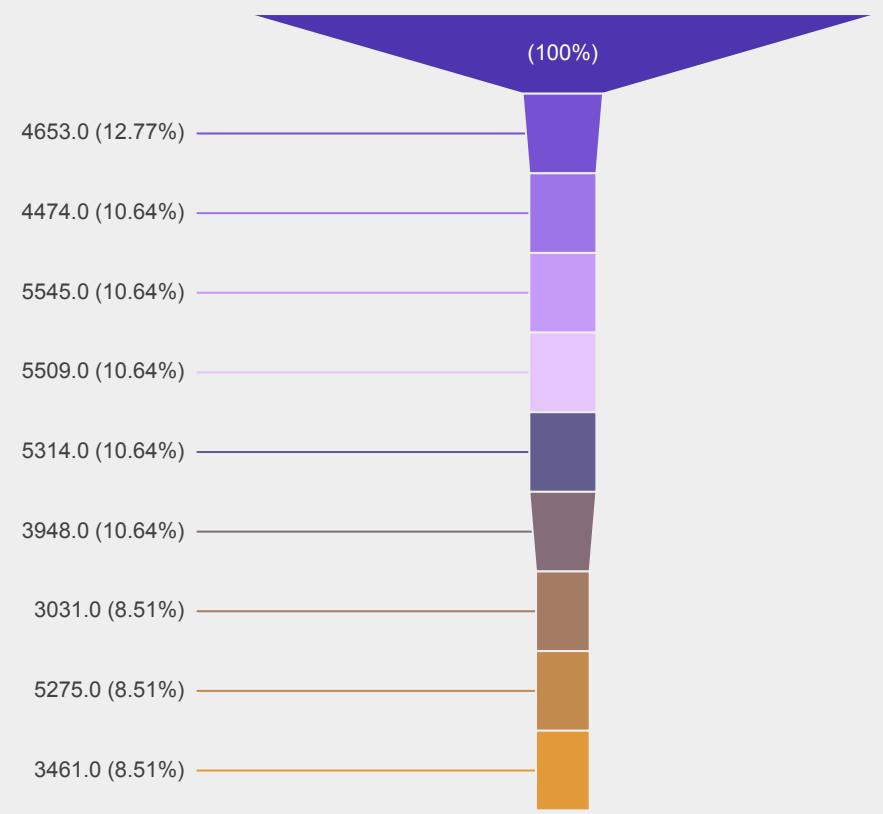
CAMPAIGN PERFORMANCE

Record Count by Ad_ID and Campaign_Name

Data Analyticis Course Data Analytics Corse DataAnalyticsCourse

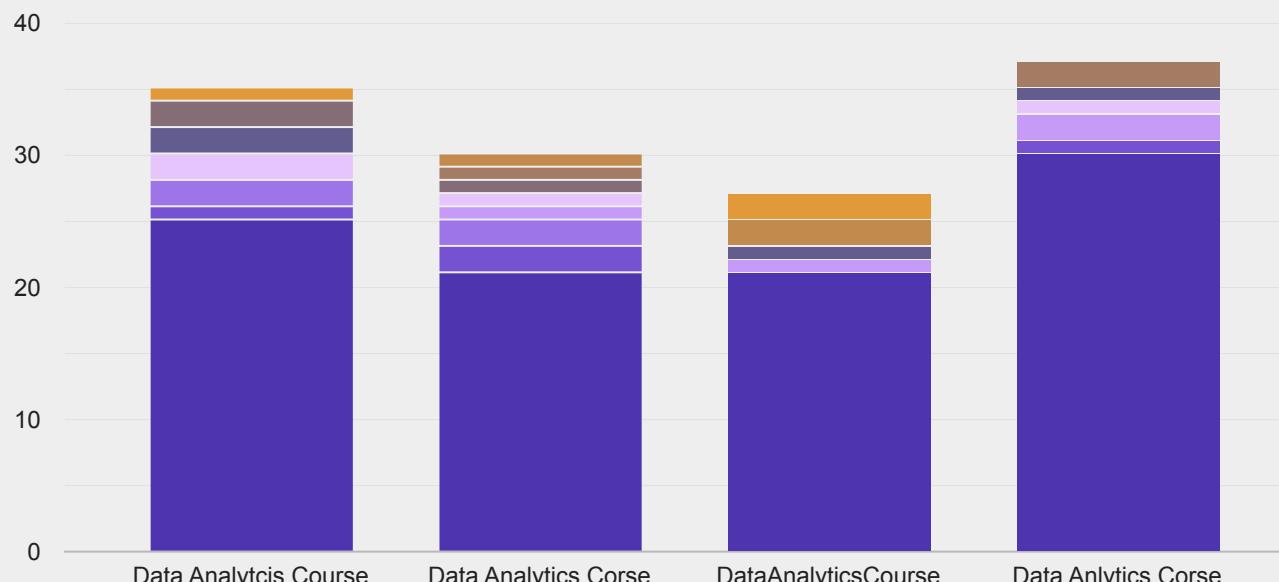


Clicks Funnel

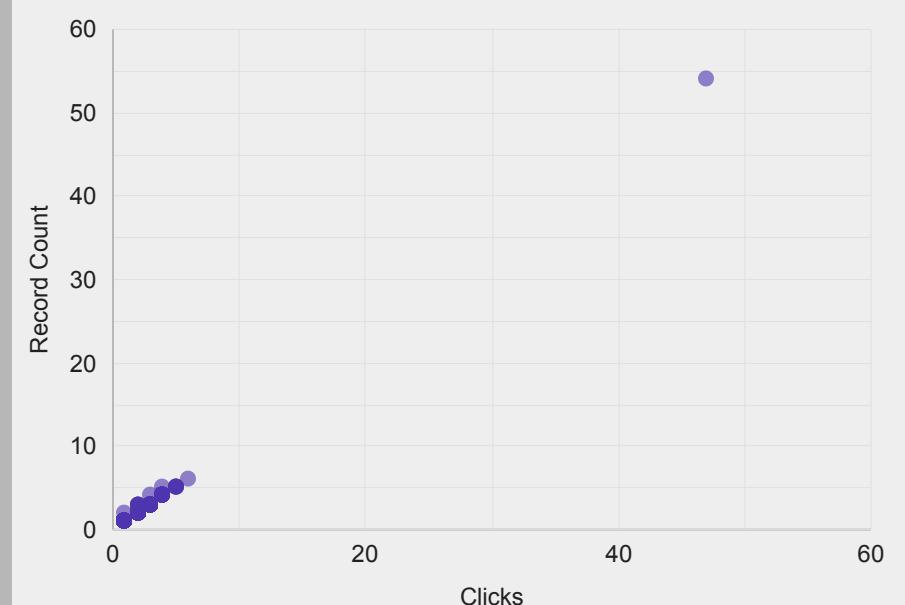


Record Count by Campaign_Name and Cost_Clean

null 246.3 218.69 219.15 245.13 249.33 223.33



● Impressions

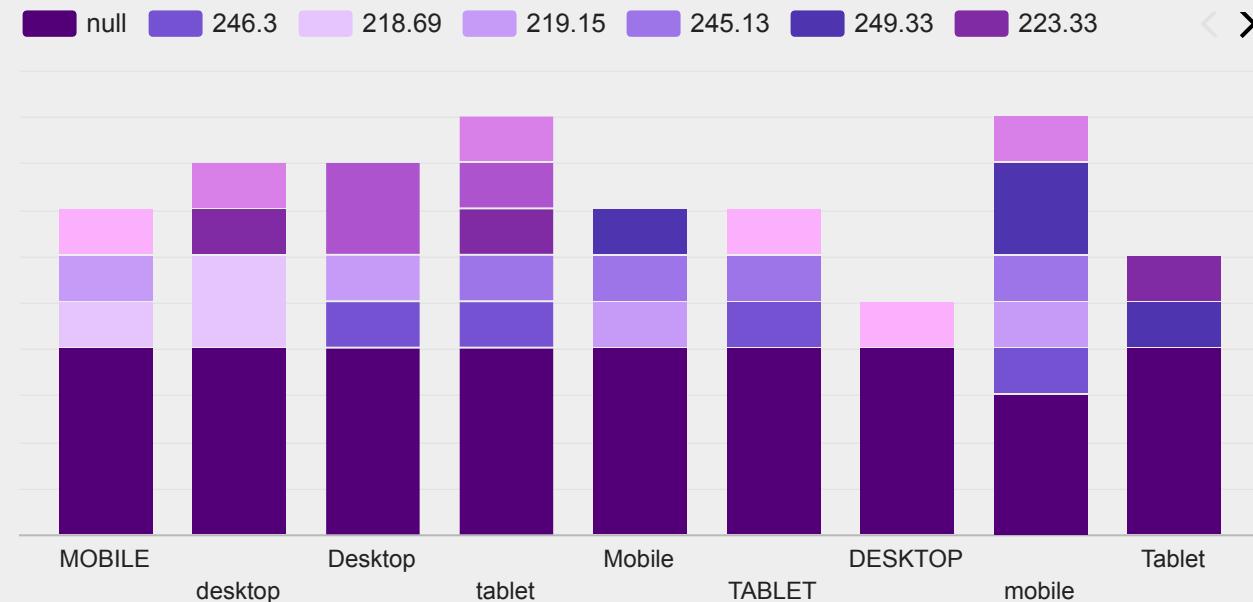


DEVICE & LOCATION INSIGHTS

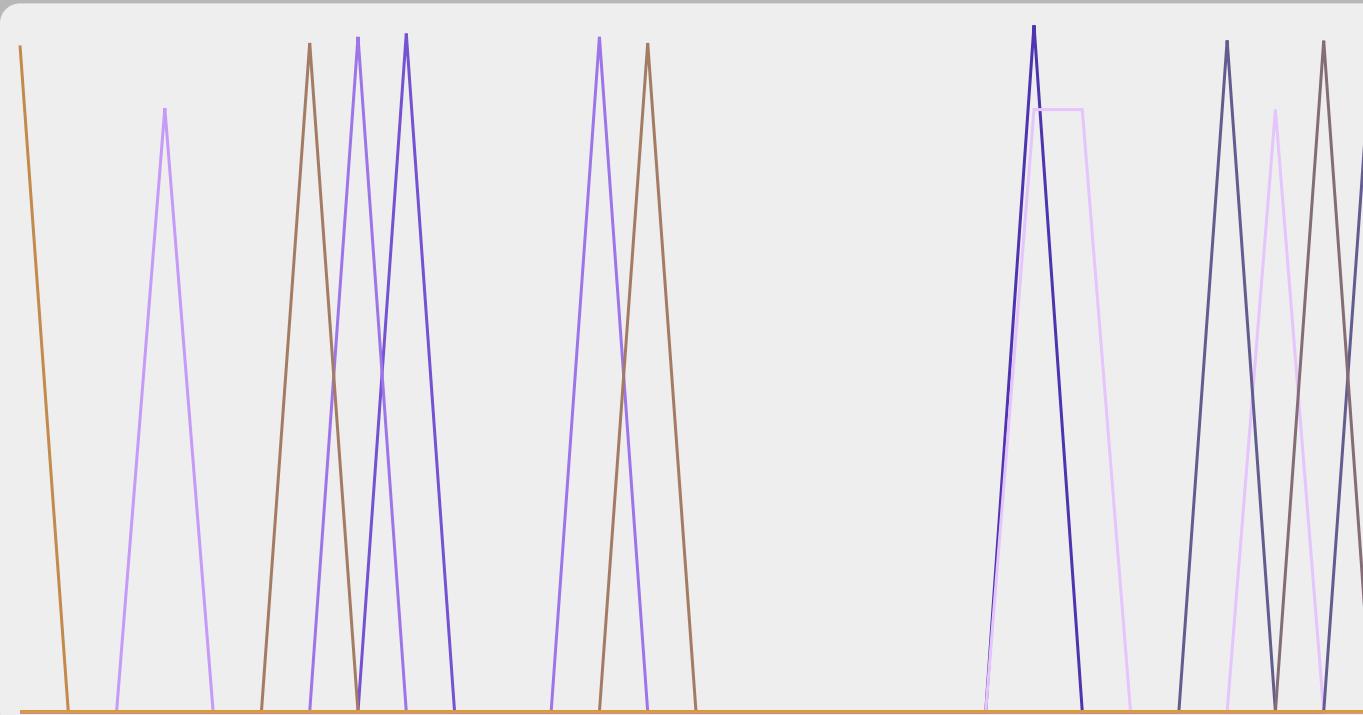
Clicks Funnel



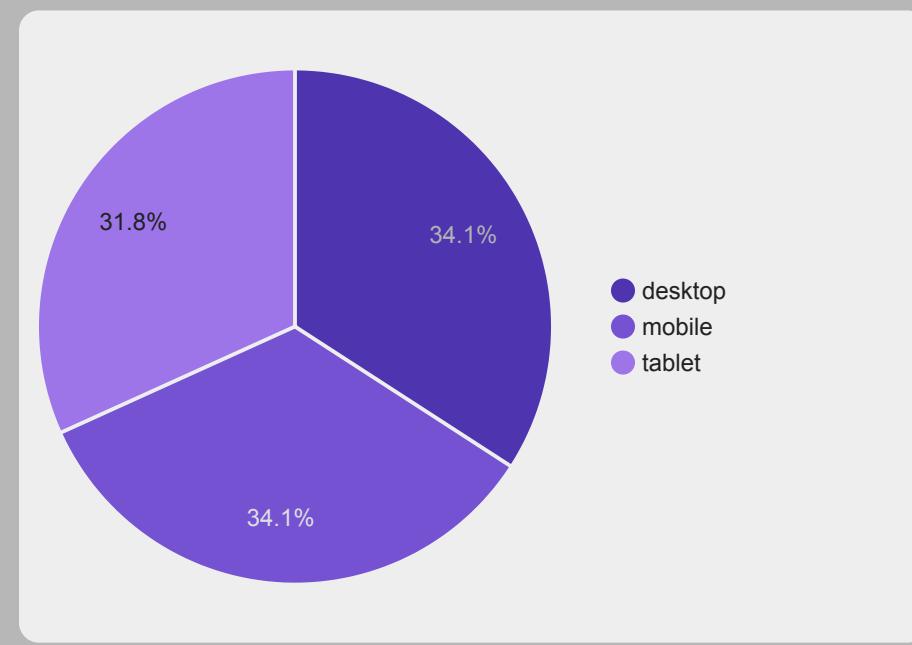
Location by Device and Cost_Clean



Cost_Clean over time by Cost_Clean



Device_Clean by Cost_Clean



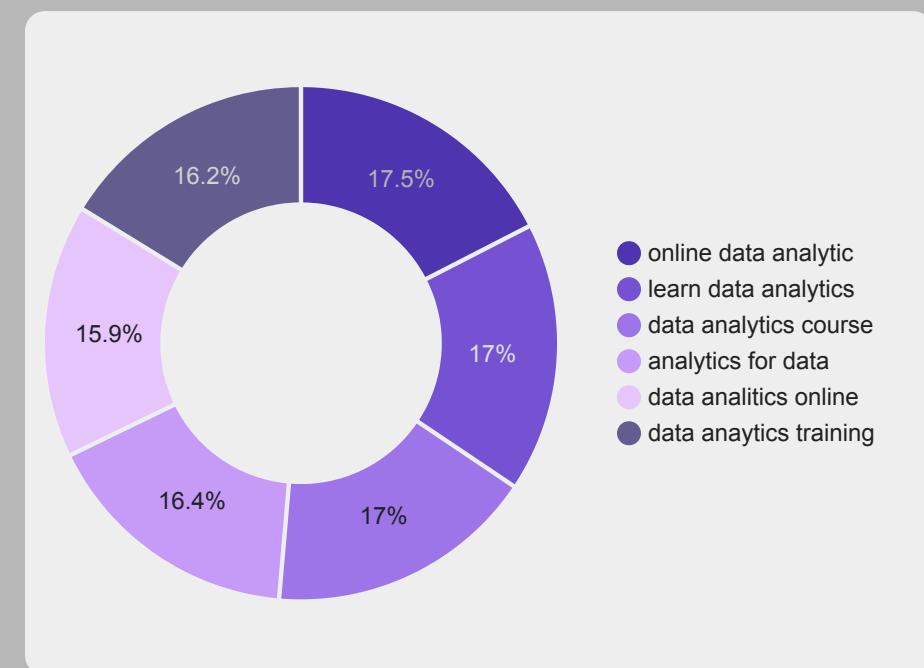
KEYWORD & OPTIMIZATION INSIGHTS

Keyword Performance Table

Keyword	Clicks	Clicks	Location ▾
1. data analytics course	153.0	<div style="width: 153px;"></div>	<div style="width: 153px;"></div>
2. learn data analytics	127.0	<div style="width: 127px;"></div>	<div style="width: 127px;"></div>
3. learn data analytics	140.0	<div style="width: 140px;"></div>	<div style="width: 140px;"></div>
4. data anaytics training	142.0	<div style="width: 142px;"></div>	<div style="width: 142px;"></div>
5. online data analytic	156.0	<div style="width: 156px;"></div>	<div style="width: 156px;"></div>
6. data anaytics training	195.0	<div style="width: 195px;"></div>	<div style="width: 195px;"></div>
7. data analitics online	81.0	<div style="width: 81px;"></div>	<div style="width: 81px;"></div>
8. online data analytic	149.0	<div style="width: 149px;"></div>	<div style="width: 149px;"></div>
9. online data analytic	148.0	<div style="width: 148px;"></div>	<div style="width: 148px;"></div>
10. learn data analavtcs	80.0	<div style="width: 80px;"></div>	<div style="width: 80px;"></div>

1 - 100 / 706 < >

Keyword by Impressions



- online data analytic
- learn data analytics
- data analytics course
- analytics for data
- data analitics online
- data anaytics training

Keyword over time by Keyword

