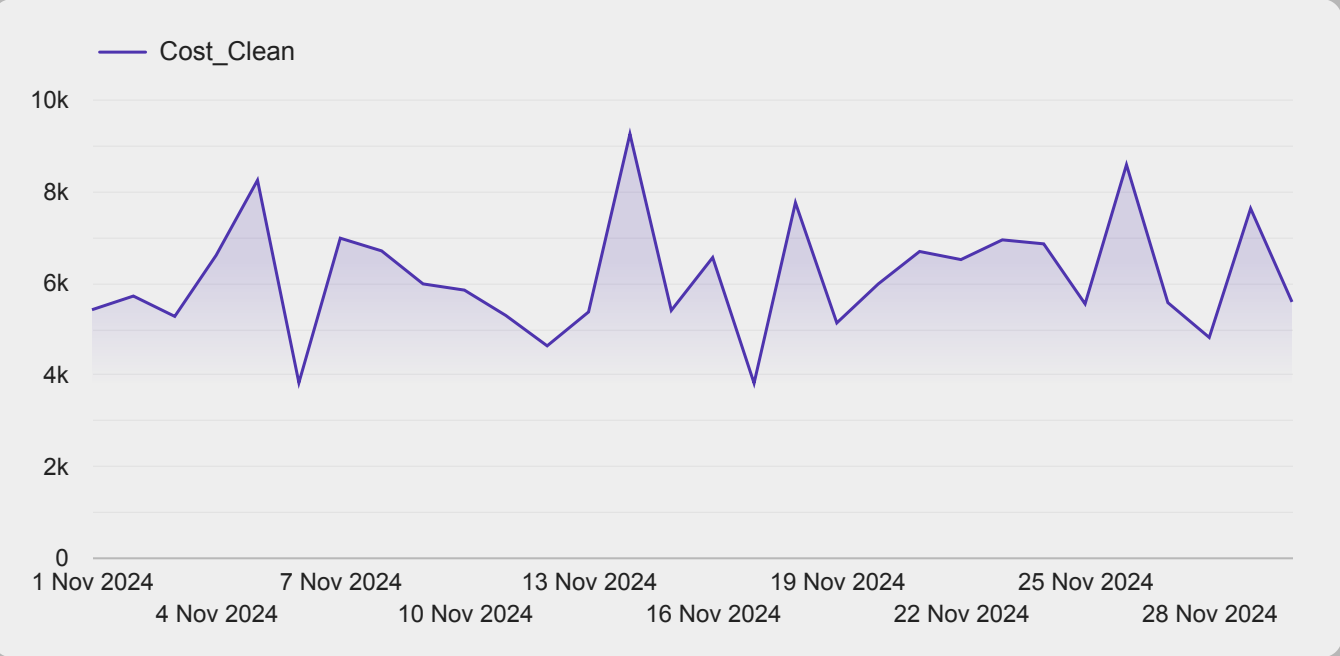


Google Ads Performance Overview

Cost_Clean over time



	Campaign_Name	Clicks	Convers...	Cost_...	Cost_Clean ▾
1.	Data Analytics Corse	136.0	9.0	249.89	249.89
2.	DataAnalyticsCourse	110.0	6.0	249.88	249.88
3.	Data Anlytics Corse	132.0		249.74	249.74
4.	DataAnalyticsCourse	148.0	8.0	249.74	249.74
5.	DataAnalyticsCourse	191.0	6.0	249.69	249.69
6.	Data Anlytics Corse	113.0	8.0	249.66	249.66
7.	Data Anlytics Corse	97.0	7.0	249.65	249.65
8.	DataAnalyticsCourse	112.0	3.0	249.65	249.65
9.	Data Analytcis Course	85.0	6.0	249.64	249.64
10.	Data Anlytics Corse		3.0	249.61	249.61
11.	Data Anlytics Corse	195.0	3.0	249.6	249.6
12.	DataAnalyticsCourse	188.0	9.0	249.5	249.5

Conversions

9.0

Revenue

3.7m

Clicks

121.0

Cost_Clean

538.4k

Impressions

1.7k

Sale_Amount

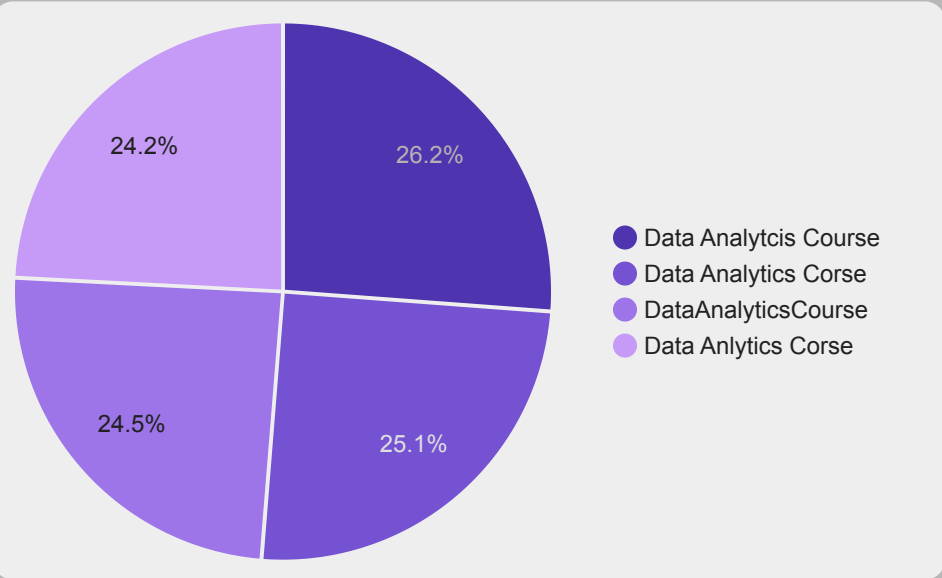
922.0

Location

Equals

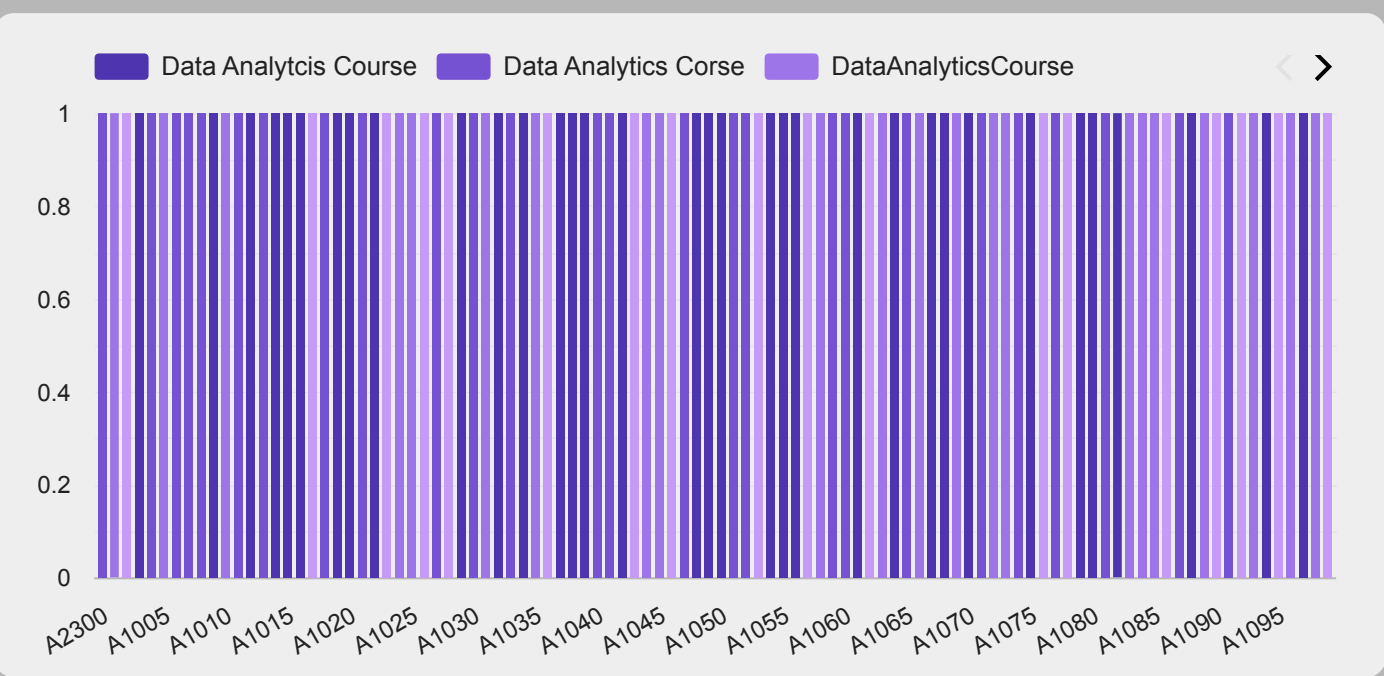
Enter a value

Campaign_Name by Cost_Clean

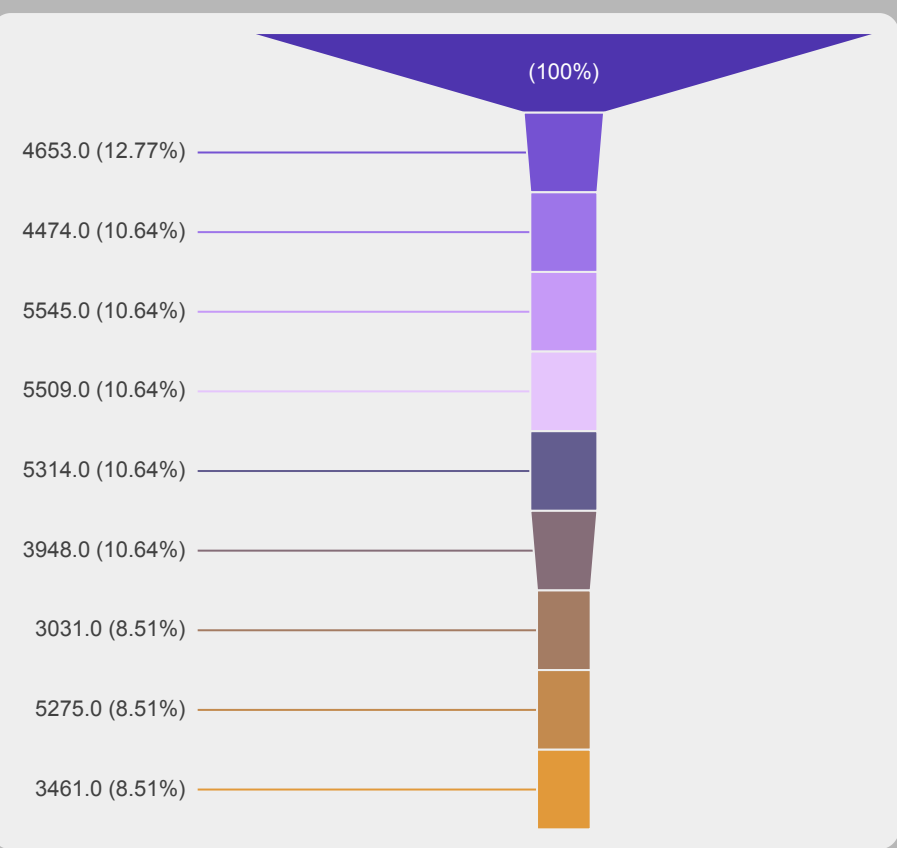


CAMPAIGN PERFORMANCE

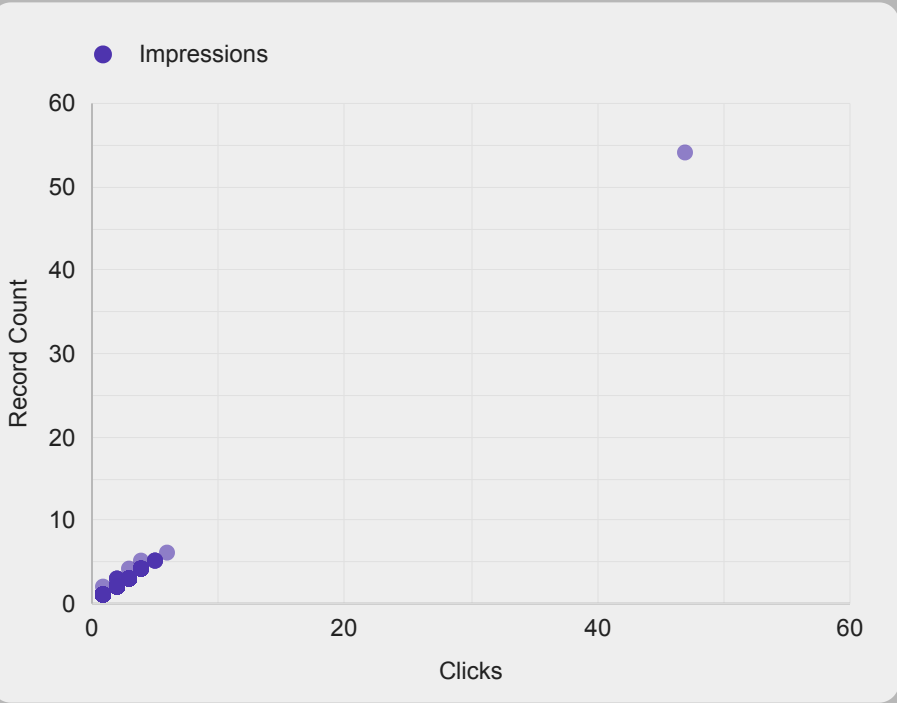
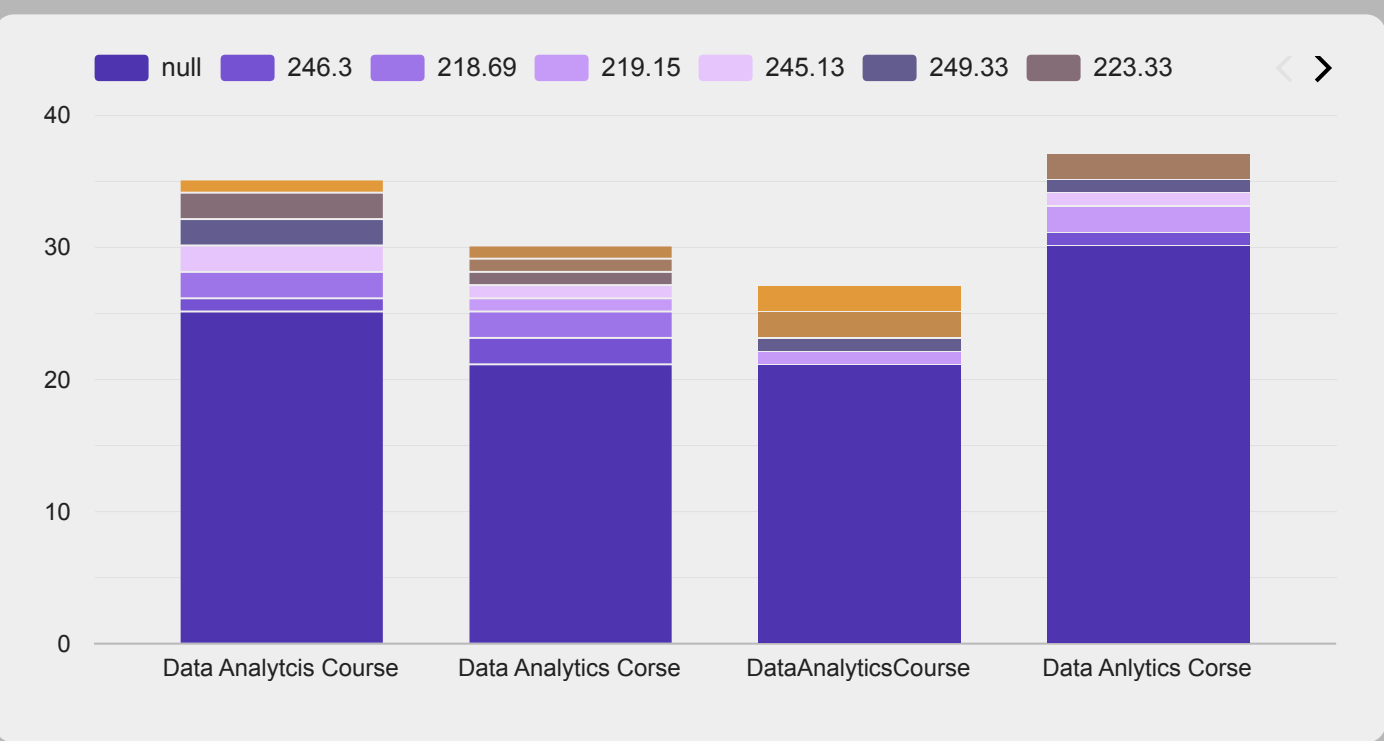
Record Count by Ad_ID and Campaign_Name



Clicks Funnel

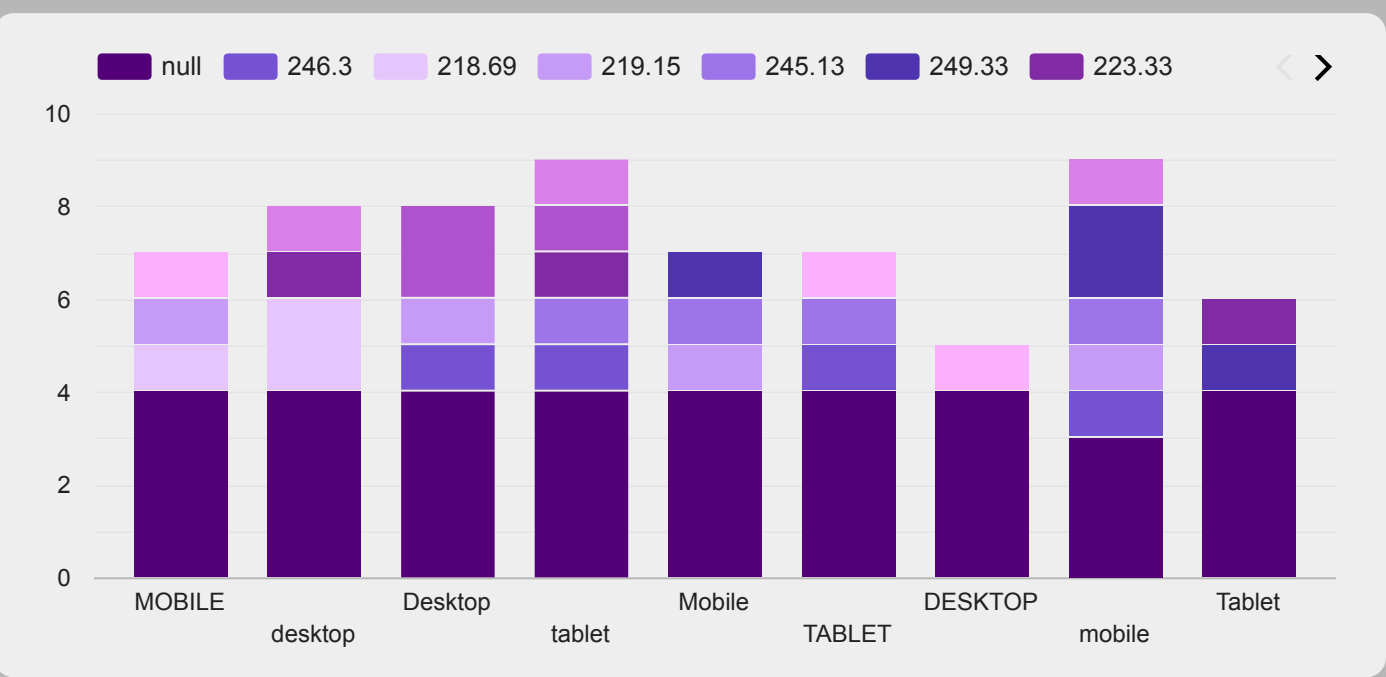


Record Count by Campaign_Name and Cost_Clean

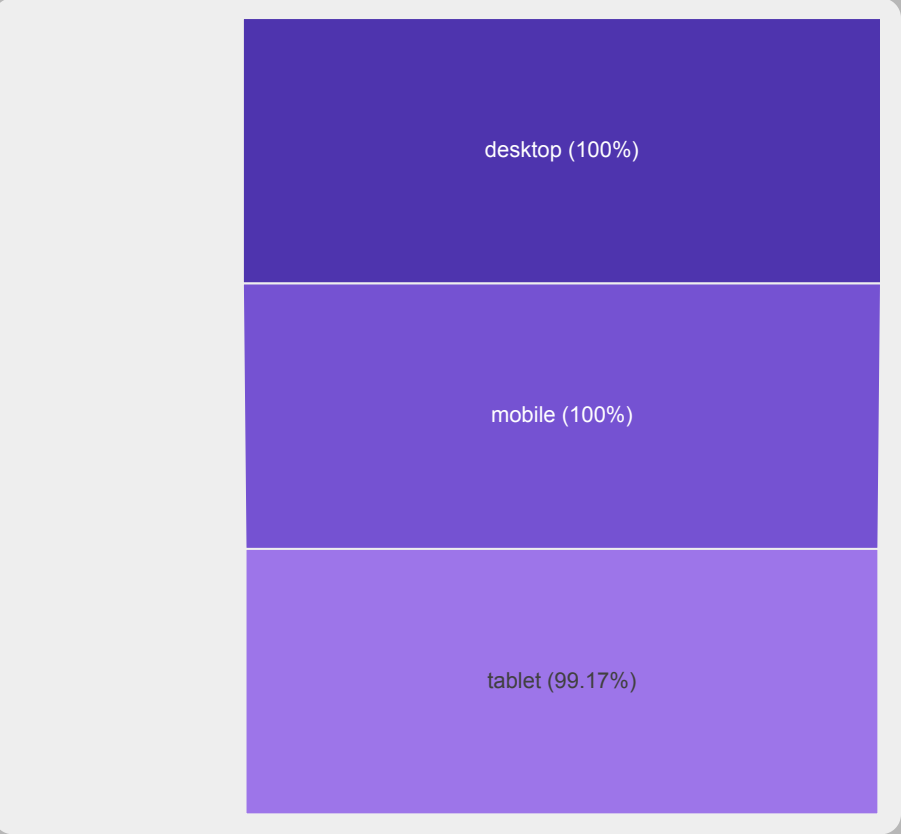


DEVICE & LOCATION INSIGHTS

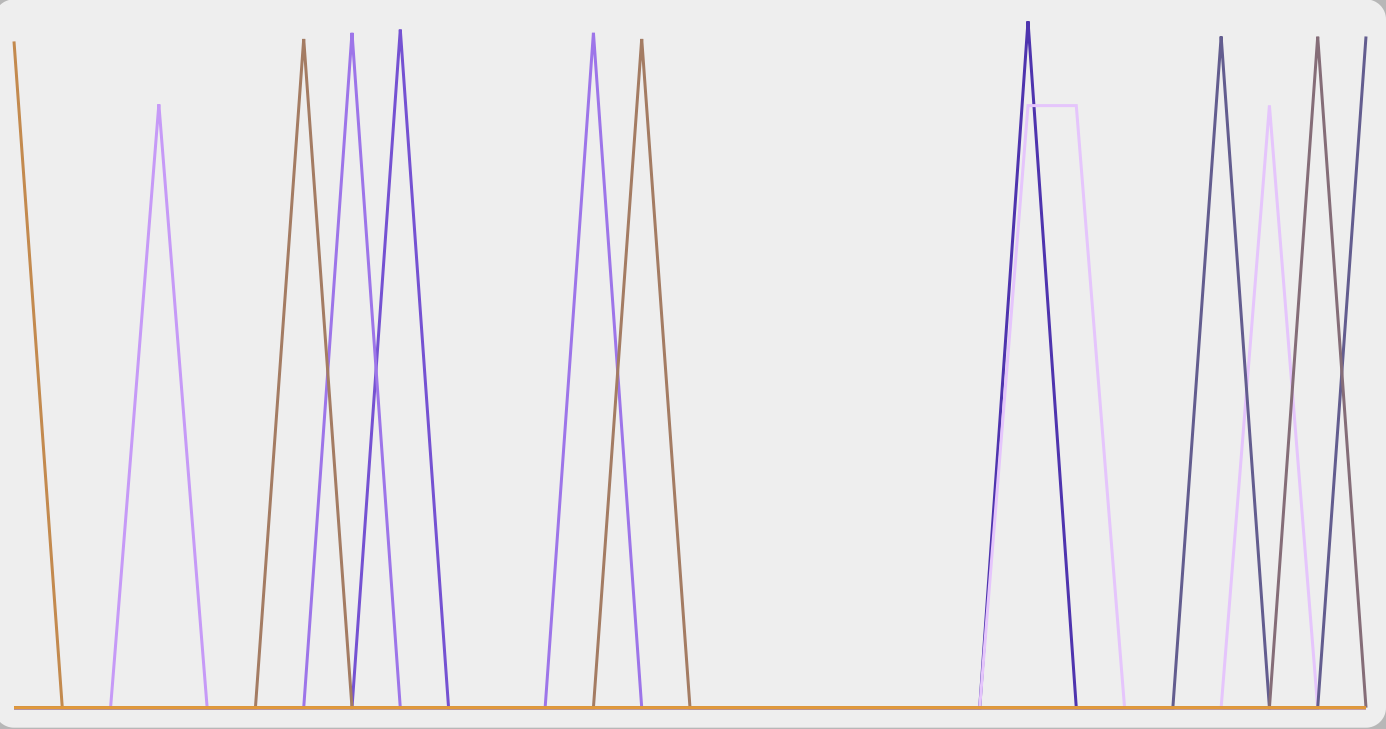
Location by Device and Cost_Clean



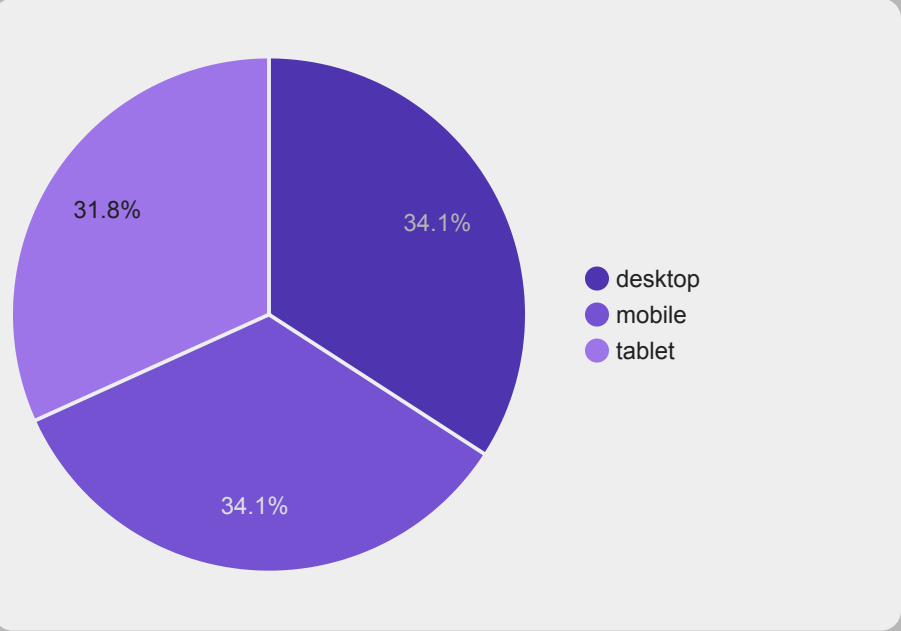
Clicks Funnel



Cost_Clean over time by Cost_Clean



Device_Clean by Cost_Clean



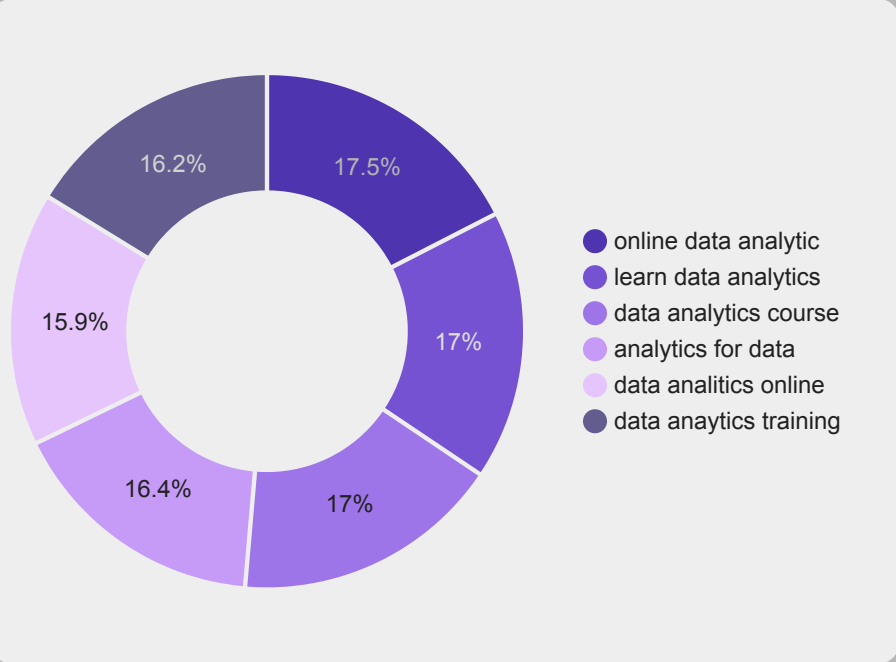
KEYWORD & OPTIMIZATION INSIGHTS

Keyword Performance Table

	Keyword	Clicks	Clicks	Location ▾
1.	data analytics course	153.0		
2.	learn data analytics	127.0		
3.	learn data analytics	140.0		
4.	data anaytics training	142.0		
5.	online data analytic	156.0		
6.	data anaytics training	195.0		
7.	data analitics online	81.0		
8.	online data analytic	149.0		
9.	online data analytic	148.0		
10.	learn data analvtics	80.0		

1 - 100 / 706<>

Keyword by Impressions



Keyword over time by Keyword

