

Knowing the Basics



A **PBX** is a telephone switching system that provides communication between a number of phones and trunk lines for departments within the company. A typical business PBX includes external and internal phone lines, computer servers that manages the calls and manual consoles.

Yet as we move into a highly modernized era, the need for a more sophisticated and increasingly efficient systems has become more explicit. An **IP PBX** is a system that supports audio, video and instant messaging communication through an internet protocol but can pretty much do what a traditional PBX can do and so much more.

The PBX Market



The global PBX market continues to account for more than \$40 billion in sales yearly and it continues to group independently from the global economy ever since. Revenues from PBX sales are primarily driven by its ability to refine and improve processes and promote productivity. However, despite quite a strong market, a huge amount of potential remains untapped.

An expected compound growth rate of 2.8% has been predicted by IDC covering the period of 2014 to 2018 for low single digit IP PBX.

However, revenue as well as product challenges may continue to a customers demand more software-based solutions. Thus, cloud-based PBX systems are now slowly introduced to the market.

What's Your Story?

Say you are a small business that operates in Brazil servicing customers who are primarily in the United States, Australia, India, UK and Asia Pacific. It will be very expensive for your customers all over the world to call you in Brazil. In this case, most of your customers would probably choose a different company that would be so much easier to contact and get in touch with.



How Datelo's IP PBX Works

So what could be done to prevent your customers from leaving your company?

The answer is very simple and **Datelo** can provide you the right solution that is tailor-fitted for your needs and your budget. We can prevent your phone system from becoming a headache, and transform it into an incredibly useful tool to make your business platforms easier than ever.

Key Features

Local, International or Toll Free Numbers

Available. You can choose from any of these options. Or you can also choose to keep an existing number that your customers may already be familiar with.

Multiple Phones Made Simple. Apart from choosing your own number, you can have the option of using multiple phones. And our system makes it easier to streamline the phones through one channel, making it easier to monitor phone calls as well as control corporate communications through one user-friendly platform.

Personalized Auto-Attendant. You can route calls automatically to different departments and extensions through the automated system.

Personalized Phone System Structure. We let you design your own personal call rules to structure your phone systems according to your business needs.

Centralized Voice mail and Combined In-box.

If you are going to be unavailable, set all calls to go directly to one centralized voice-mail that you can check from any phone wherever you are.

Call Transfer Options Made Easy. This can be easily done using only your keypad so you quickly patch a caller through to another department without a complicated phone.

Time Of Day Routing. After Office hours, you can set up the system to deliver all phone calls to your personal mobile phone so you will not miss out on any calls or configure it to be routed to your unified voice mailbox.

Fully Customizable Features. When you choose **Datelo**, you can design your phone system to work to your specifications.

Benefits of IP PBX

Overall Cost Savings – Datelo IP PBX has lower averaged monthly operating costs especially for systems with a higher number of users, especially for long distance and international calls. And since it is software based it is easier to upgrade, customize and add your desired features. This way you are spending less and but getting more.

Easy to Install and Configure – Our IP PBX system runs as software on a computer and you can take advantage of its sophisticated processing power and user interface.

Easier to Manage – Datelo IP PBX comes with a web-based configuration and management interface that make it easier to manage, anytime, anywhere you are.

Eliminate Infrastructure Limitations – We would like to do away with phone wires and cables as well as save money spent on infrastructure.

Unlimited Extensions and Allows Growing of Office Branches – You can even plug in, connect to the system, add another extension and you are ready to go. Adding branches would be just as hassle-free.

No Vendor Lock In – IP PBX systems are based on open SIP standards that you can mix and match anytime.

Better Customer Service, Driving Productivity and Efficiency – Datelo IP PBX guarantees better customer service experience by making sure your customers get timely response, gets routed to the right department and you never miss out on any important business opportunities, therefore ensuring productivity and efficiency from your people, and profitability for your business.

Let's Put a Happy Ending Your Story!

Now that you are signed up with Datelo IP PBX system, your customers from anywhere in the world, can call your Toll Free or Local number and we make sure to forward their calls to you in Brazil at no additional cost.

With Datelo IP PBX system, you can now route your customers SIP phones, mobile or landlines and distribute these calls to employees and department, in a specific fashion that suits your business needs.



Learn More About Us

LeadingQuest in partnership with **Datelo.com**, acknowledges the demand for cost-effective, revenue generating solutions. Thus, we are here to deliver the right solution to your doorstep.

To learn more about **LeadingQuest's** products and services, please visit our website at: www.leadingquest.com or www.datelo.com.br/en You can also email us at sales@datelo.com.br or call us **1-704-448-1158**.

