



| Ecoplate Co.

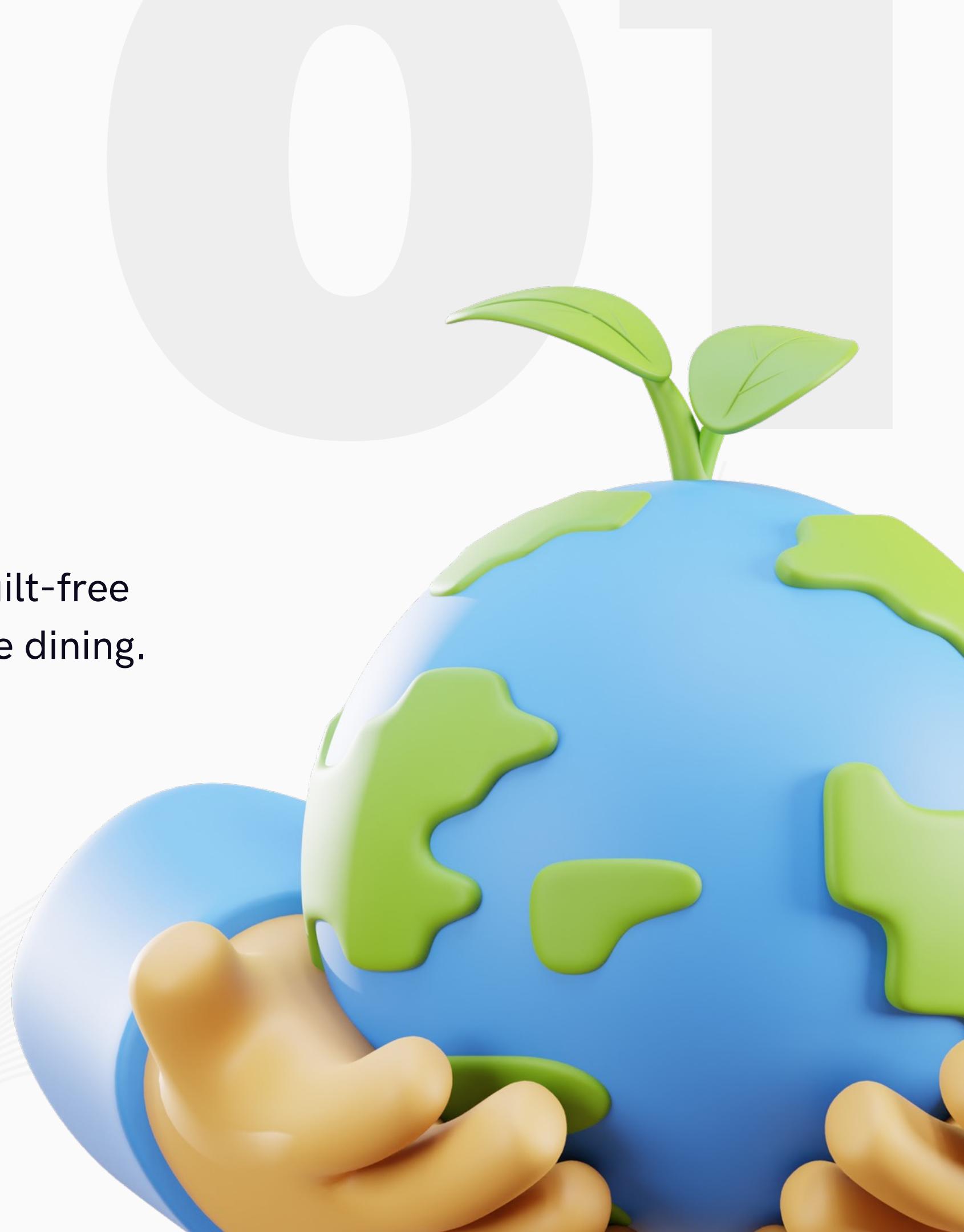
Sustainable Startup

Business Pitch Deck

I Introduction

"Nourish, sustain, leave no trace."

We offer eco-friendly tableware, offering a stylish and guilt-free dining experience. We offer stylish solution to sustainable dining.



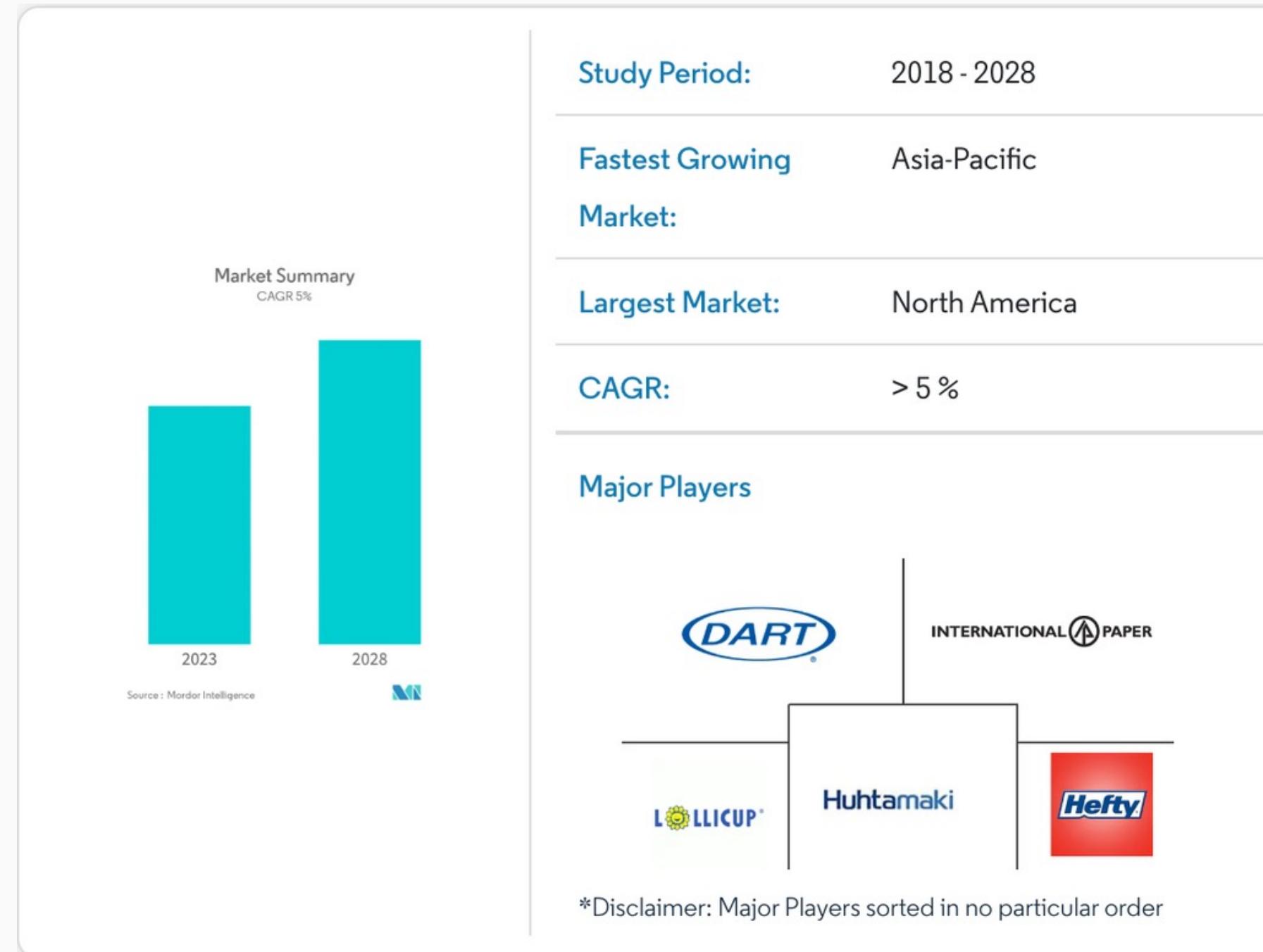
I The Market

The disposable tableware market is growing rapidly

- There is an increase in the demand for paper cups and paper plates due to the rising awareness among the masses about the harmful impact of plastic and foam-based disposable utensils around the world.
- This, along with the thriving food service sector and the increasing reliance on food delivery applications, represents one of the key factors supporting the growth of the market.
- Outbreak of the COVID-19 pandemic has led to an increasing utilization of disposable paper cups and paper plates
- VMI Group expects the market to reach US\$ 6.8 Billion by 2028



Disposable Tableware Market Growth and players



- The rising demand for plastic-free products among consumers is driving the global Disposable Plates Market.
- The rising use of disposable tableware worldwide is driving the global market for disposable paper plates.
- Governments of countries across the world are imposing a ban on the usage of plastic products.

I Problem

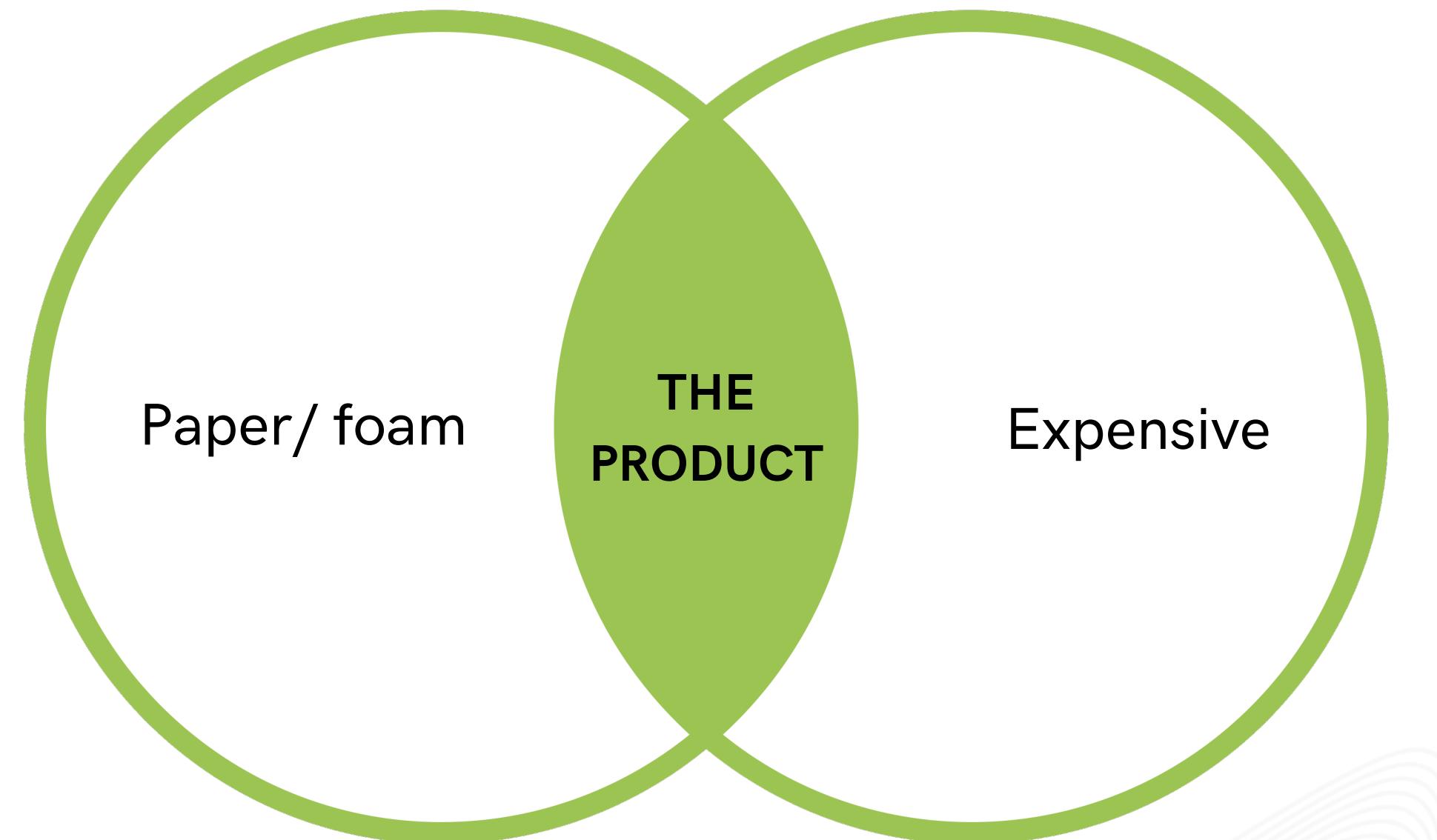
**Most of the disposable tableware
are ugly, expensive, or both.**

The problem that Ecoplate Company addresses is the difficulty of finding products that are also stylish and affordable. Too often, sustainable products are either ugly or expensive (or both).

This makes it hard for people who care about the environment to find products that they actually want to use.



Venn Diagram of most sustainable products



I Solution

We offer a solution to this problem with their line of sustainable products

- Stylish and customizable eco-friendly tableware
- Focus on aesthetics, enhance dining presentation
- A superior alternative to paper-based tableware
- Sturdy nature ensures that our products hold up well
- Customization options to meet the unique needs



Example Product



I The Competition

There are a number of companies that offer products on similar line

- Material Innovation
- Design and Functionality
- Customer Service
- Local Production
- Customization
- Durability
- Sustainability



ecoware®



WORLD®
CENTRIC
FOR A BETTER WORLD

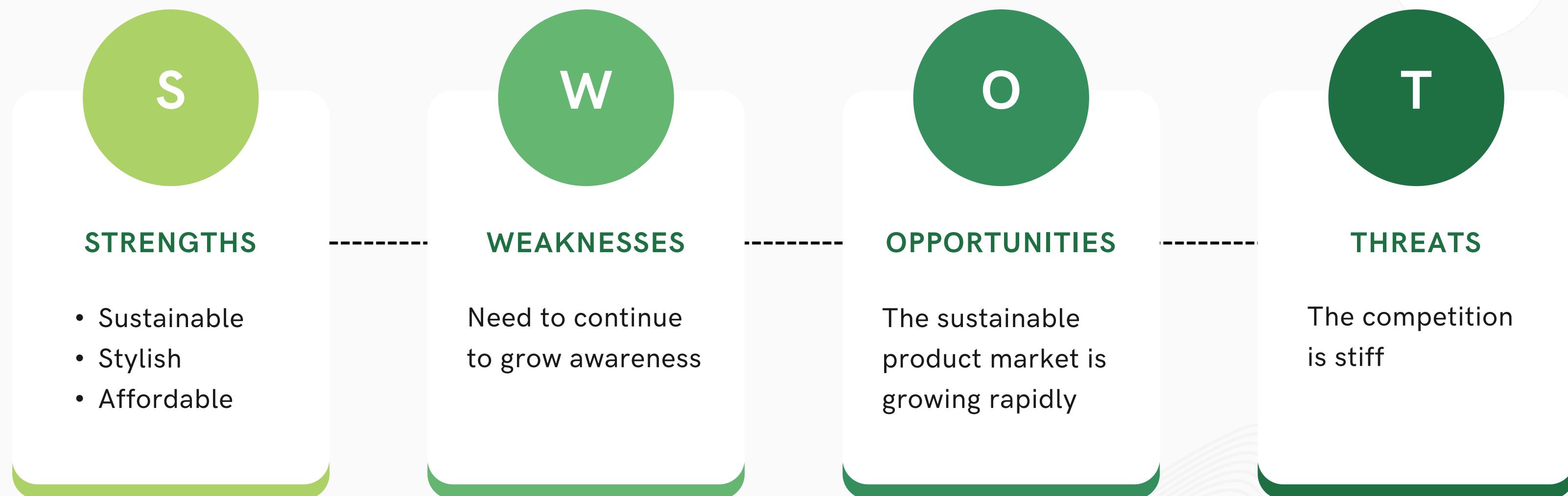
I The Opportunity

Chance to support a company trying to do good to the planet

- Research and Development
- Marketing and Branding
- Infrastructure and Equipment
- Training and Staffing



SWOT Analysis of Our Product



Our Team



Sharath Kalappa
Ecoplater

Work with the production team and engineers and designers to develop products that are sustainable and meet the needs of the customer.



Nourish, Sustain, Leave No Trace



Sudharshan Vyas
Design Manager

The designer manager role is similar to that of an art director, but with more emphasis on management and strategic planning

Anish Nair
Production Lead

Someone who evaluates different materials and production processes to find the most efficient and sustainable way to create a product.



I The Future

The future looks bright for Ecoplate

Ecoplate is poised for success in the coming years. We have a strong product offering, strong product knowledge, and a mission that resonates with consumers. We believe that they will continue to grow in the sustainable product market and become a leading provider of eco-friendly products.

EcoPlate's innovative use of sugarcane bagasse, coupled with customizable designs and stylish aesthetics, positions us as a leader in the market, poised for rapid growth.



I Conclusion

**Ecoplate is a sustainable startup
that is making a difference**

By investing in EcoPlate, you have the opportunity to be part of a forward-thinking company that not only addresses a pressing environmental issue but also meets the rising demand for sustainable tableware. Join us in revolutionizing the industry, making a positive impact on the planet, and reaping the rewards of a growing market opportunity.



| Ecoplate

Thank You

Any Questions?



312-532-6679



skalappa@depaul.edu

