

VINCENT MICHAEL A. RECONQUISTA

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PROFESSIONAL SUMMARY

Detail-oriented IT professional with a foundation in digital operations, campaign analysis, and technical support. Certified in Email and Digital Marketing, now transitioning into cybersecurity and quality assurance roles. Adept at performance testing, data integrity, and collaborating across teams to maintain secure and high-performing systems

CORE COMPETENCIES

- Attention to Detail
- Analytical Thinking
- Communication
- Problem-Solving
- Adaptability
- Collaboration
- Time Management
- Reliability
- Decision-Making
- Project Ownership
- Leadership

PROFESSIONAL EXPERIENCE

Digital Operations Analyst SGS Gulf Limited ROHQ — **December 2022 to Present**

- Oversaw secure management of websites, social platforms, and customer touchpoints
- Analyzed digital campaign performance to identify anomalies and recommend optimizations
- Coordinated with teams to ensure technical consistency and mitigate digital risks
- Developed data-driven email workflows compliant with privacy regulations
- Led global website localization projects with a focus on quality and clarity

Technical Support Engineer JP Morgan Chase & Co. — **January to June 2022**

- Provided troubleshooting for client software/hardware issues
- Documented technical issues and improved internal QA processes
- Followed strict escalation procedures aligned with company security standards

EDUCATION

Bachelor of Science in Information Technology Cavite State University, Indang Cavite — **2017 to 2022**

CERTIFICATIONS

- Digital Marketing Certified - HubSpot Academy, Oct 2024.
- Inbound Certified - HubSpot Academy, Oct 2024.
- Social Media Certified - HubSpot Academy, Oct 2024.
- Aviatrix Certified Engineer (Multicloud Network Associate) - Aviatrix Inc., July 2025.

TECHNICAL SKILLS

Google Analytics, CMS Platforms, Sitecore XP, HTML/CSS/JavaScript/Java, A/B Testing, Conversion Rate Optimization, Privacy Protocols, Risk Awareness, Email Platforms, CRM Tools, Automation Systems, Encryption basics, Access control, Data sanitization, Cybersecurity Principles, Quality Assurance Testing, Web Analytics & Reporting, Data Privacy & Security Awareness.