Channels

⬤ All Users	Nov 8, 2019 - Dec 8, 2019
100.00% Users	

Explorer

Summary

⬤ Users
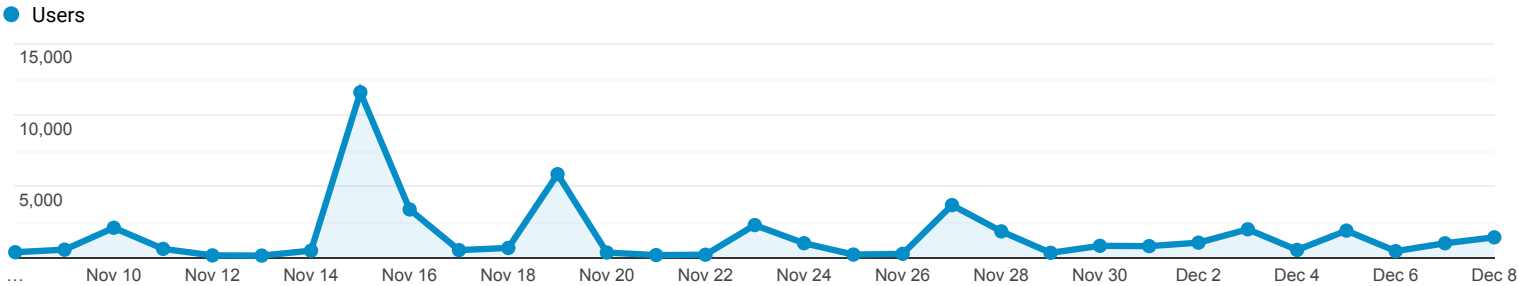
Default Channel Grouping	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	37,335 % of Total: 100.00% (37,335)	**35,775** % of Total: 101.04% (35,408)	**58,126** % of Total: 100.00% (58,126)	**31.89%** Avg for View: 31.89% (0.00%)	**4.41** Avg for View: 4.41 (0.00%)	**00:05:18** Avg for View: 00:05:18 (0.00%)	**0.00%** Avg for View: 0.00% (0.00%)	**0** % of Total: 0.00% (0)	**$0.00** % of Total: 0.00% ($0.00)
1. Social	**16,491** **(42.80%)**	15,231 (42.57%)	23,508 (40.44%)	27.95%	4.42	00:05:03	0.00%	0 (0.00%)	$0.00 (0.00%)
2. Organic Search	**11,055** **(28.69%)**	10,732 (30.00%)	14,375 (24.73%)	40.10%	4.05	00:04:37	0.00%	0 (0.00%)	$0.00 (0.00%)
3. Direct	**10,281** **(26.68%)**	9,600 (26.83%)	18,840 (32.41%)	30.70%	4.67	00:06:07	0.00%	0 (0.00%)	$0.00 (0.00%)
4. Referral	**701** **(1.82%)**	212 (0.59%)	1,403 (2.41%)	29.79%	4.56	00:05:45	0.00%	0 (0.00%)	$0.00 (0.00%)

Rows 1 - 4 of 4