

Dear Mr or Mrs:

It is with great enthusiasm that I submit my application for the position of Experienced Senior UX Designer. As a design professional with over six years' experience, I believe my diverse skills will make me quick to take the task and contribute to your business.

I believe a good design is to increase positive brand awareness. From 2011 to 2014 I was employed as a visual designer of HP, served in a design team of Enterprise Service Department. During that time I created successful webs/apps launched on Chinese and International markets. And my expertise lies in:

Focus on the visual design solutions and proficient in various types of designing work, including website, mobile apps, kiosk and software/platform, participated frequently in the whole design lifecycle from concept prototyping, wire framing, usability researching, developing guidelines and standards, and user testing, aiming to implement the best design practice throughout the whole project.

A high level of proficiency with the Adobe Creative Suite, especially in Photoshop, Illustrator and InDesign.

Local NZ experiences: designed the website for New Zealand Cycle Trail in June this year, the new website was launched in Sep (<http://nzcycletrail.com>)

Experienced in a variety of global design projects in diverse industries, including HP, Alcatel-Lucent, Olay, Mary Kay, KFC and China Mobile.

Professional photographic with studio lights and photo retouching skills.

Very strong in written, verbal and visual communications, clearly present design ideas to different stakeholders.

Attention to detail, good at dealing with unexpected turns of events calmly and resourcefully. During work, I work quickly and efficiently with varying work conditions, and deliver high quality design works within tight timeframes.

A good team player but also able to handle project independently.

To see samples of my design and photographic work, please see my online portfolio at: <http://www.iamodi.co.nz/>

Thanks so much for reviewing my resume, and looking forward to hear from you!

Yours sincerely,
Modi Chen