YASH BHARDWAJ

Curriculum Vitae

New Delhi, India

+91 8178165847

Email — Behance — LinkedIn

PROFILE

Product Engineer – building reliable and scalable products by aligning technical solutions with user and business needs.

EDUCATION & EMPLOYMENT HISTORY

B.Tech in Computer Science and Engineering
Year of completion: Expected 2027
Institution: Bennett University
Department: Computer Science and Engineering

- Studying core CS fundamentals with a focus on product engineering, front-end development, and UI/UX design.

UI/UX Designer
Time Period: May 2024 – July 2024 (Internship)
Institution: CollCom (Remote, Non-profit)

- Designed the entire UI/UX for a live blood donation platform with camp tracking and donor features.
- Created a visual system and color palette to reflect urgency, trust, and accessibility.
- Worked with a remote non-profit team to ensure real-world usability and fast delivery.

UI/UX Head
Time Period: Aug 2024 – Oct 2024
Institution: MOBiLON, Bennett University

- Led design for the AI chatbot project *mAlte* and supported other technical projects.
- Designed logos, mockups, and web flows for the club's technology initiatives.
- Helped the frontend team with web development tasks and UI improvements.

Design Head
Time Period: Sept 2024 – Jan 2025
Institution: Bennett Hatchery / Spark E-Cell, Bennett University

- Led design for major and successful events organised by Spark E-Cell.
- Created colour palettes, website layouts, and creatives based on current design and market trends.
- Collaborated with multiple clubs and teams to improve accessibility and learn from senior designers.

PROJECTS & CAMPUS EXPERIENCE

Bennovate 3.0 – Design Head
Bennett University

- Responsible for overall website structure, design system, and creatives for the flagship entrepreneurship event.

Build for Bharat – AR Shopping Website

- Designed an AR shopping website with teammates, including logo, mockups, and front-end layouts.
- Focused on making the experience simple and visually clear for new users.

SKILLS

- **Product & UX:** Product designing, user flows, wireframing, interaction thinking.
- **Design Tools:** Figma, Penpot, Spline 3D, Framer, Wix.
- **Development:** HTML, CSS, Bootstrap, React, Supabase.

AWARDS & LEADERSHIP

- Top 20, National Entrepreneurship Challenge, IIT Bombay (Advanced Track).
- 4th Place, National Entrepreneurship Challenge, IIT Bombay (Basic Track).
- Design Head, Bennovate (Bennett University's biggest entrepreneurship event).