

# Opportunity analysis on food and beverage services

Count of states

46

Count of restaurants

612

Total F&B purchases

180M

Avg % share of F&B  
purchase from company

0.5

Restaurants

All

MENU\_TYPE

AFRICAN

AMERICAN  
TRADITIONAL

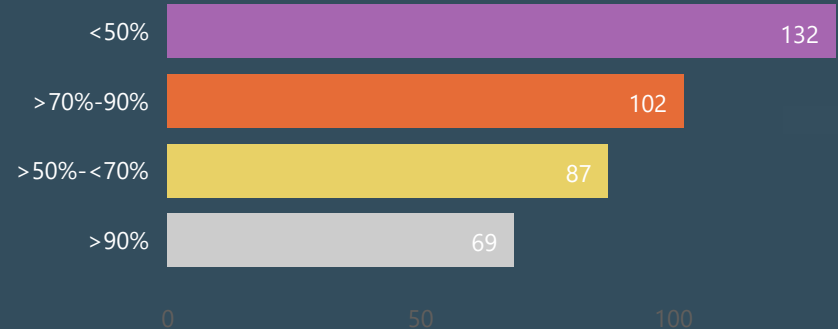
ASIAN UNCLASSIFIED

BAR & GRILL

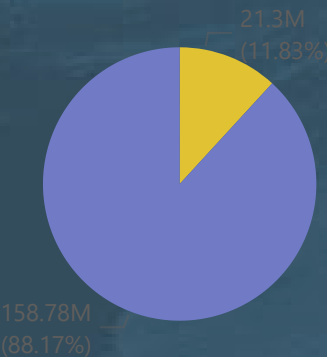
BARBECUE

CARIBBEAN

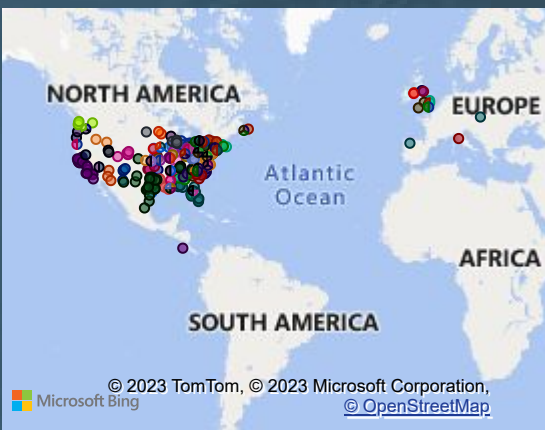
Sum of % Share of F&B Purchases from Company by  
Restaurant\_Category



Sum of BEVERAGE\_PURCHASE  
and Sum of FOOD\_PURCHASE



Location of restaurant



ANNUAL_SALES	\$5 TO \$7	\$50 TO \$75	\$7 TO \$10	NOT APPLICABLE	UNCODED	UNDER \$5	Total
\$1,000,001 - \$2,500,000	26.88	2.29	8.75	7.30		0.90	68.69
\$2,500,001 - \$5,000,000	0.14	1.06	1.39				14.66
\$500,001 - \$1,000,000	15.97	0.47	28.61	14.60		19.32	123.31
<=\$500,000	25.51		49.79	10.22	0.58	1.72	175.78
>\$5,000,000				5.84			6.47
Total	68.51	3.81	88.54	37.97	0.58	21.94	388.90

Count of NAME by ANNUAL\_SALES

