Light mode colour palette

This is our default colour palette which distinguishes our brand and helps us create consistent experiences across products.

Background

Our light background palette is comprised of a default background colour (#FCFCFC). This will form the foundations of page UI within dark mode, from which other components can be placed.

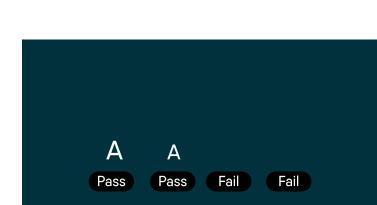


Default background HEX code: #FCFCFC

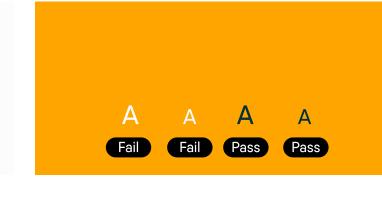
Primary palette

Our primary palette is comprised of neutrals, white, and blue, yellow to bring boldness to our brand and is used in logical ways throughout product to guide the eye and highlight the important bits. We add warmer, secondary palette colors throughout to soften the experience and to impart confidence and optimism.

Deep slate (#00313C) is used primarily for text and headings, and canvas (#FCFCFC) for text and headings when are overlaid on dark backgrounds. Yellow (#FFA500) for primary buttons.







Deep slate HEX code: #00313C

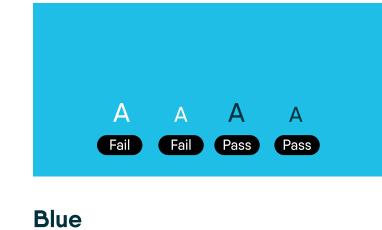
Canvas HEX code: #FCFCFC

Yellow HEX code: #FFA500

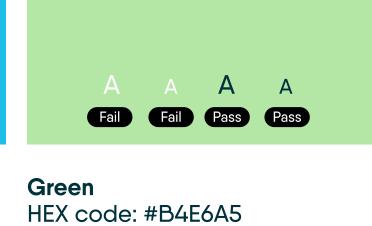
Secondary palette

Our secondary palette contains a variety of colors to keep things fresh and interesting. We lean on these colours more frequently when brand awareness is high, or on our own properties where we control the surrounding environment. When used in conjunction with our primary palette, these colours make every moment feel on-brand and every interaction informative.

We use blue (#1EBEE6) for selected states and info. Green (#B4E6A5) for completed states and positive interactions. Red (#DC3545) for incomplete, error or warning states.



HEX code: #1EBEE6



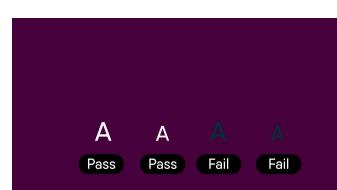


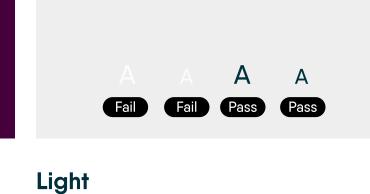
30%

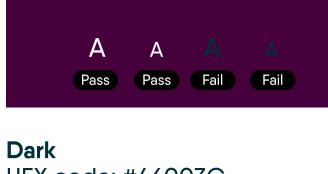
20%

10%

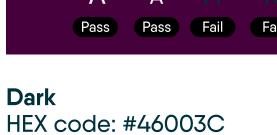
40%







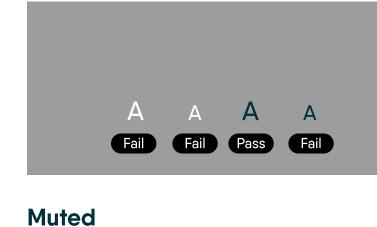


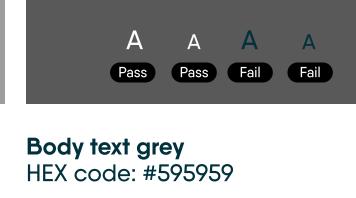


Extended palette

used for heading copy. The muted grey colour will be used for boarders and optional relevant components to differentiate between the background and a piece of content.

Body text grey will be used for copy in paragraphs, the colour will compliment the deep slate colour which is





80%

70%

60%

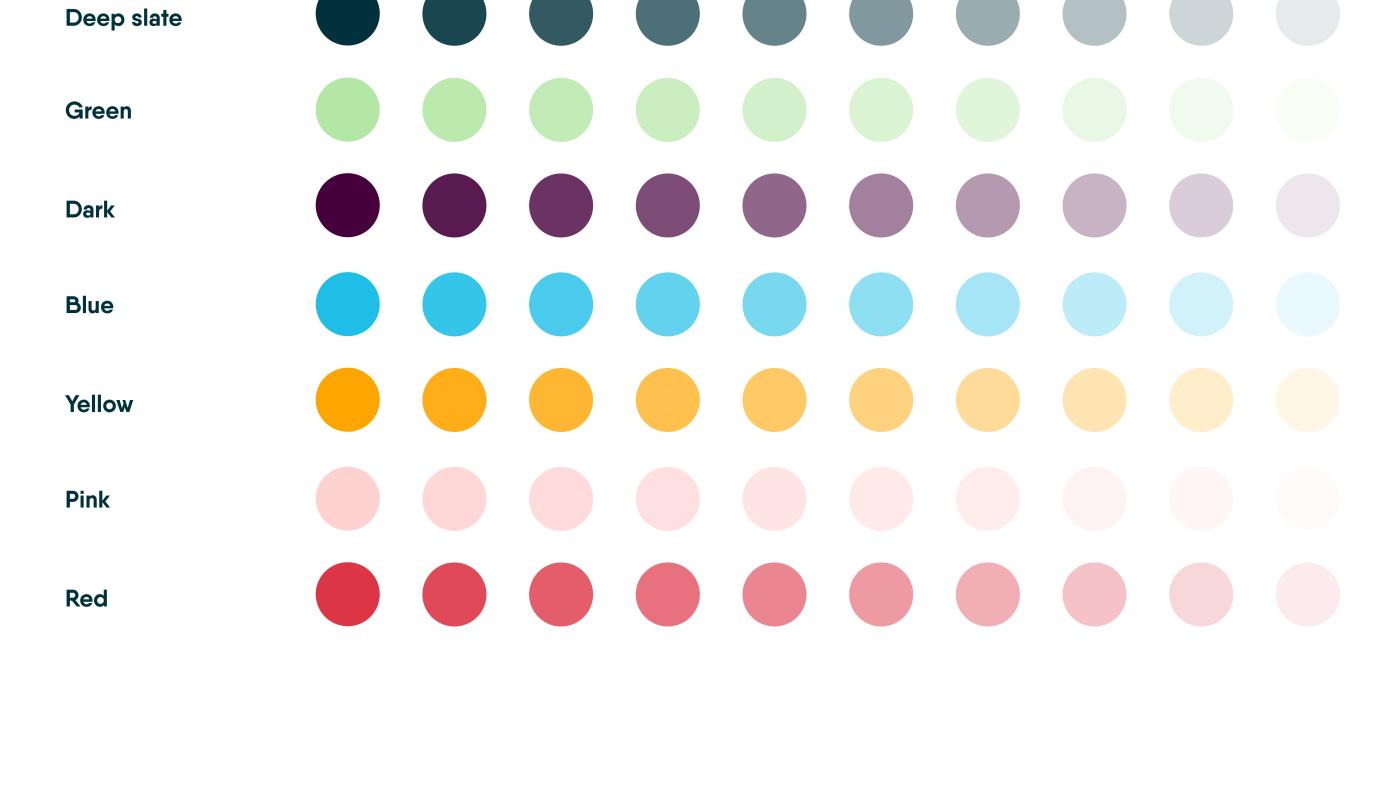
50%

Colour tints

100%

90%

HEX code: #9D9D9D



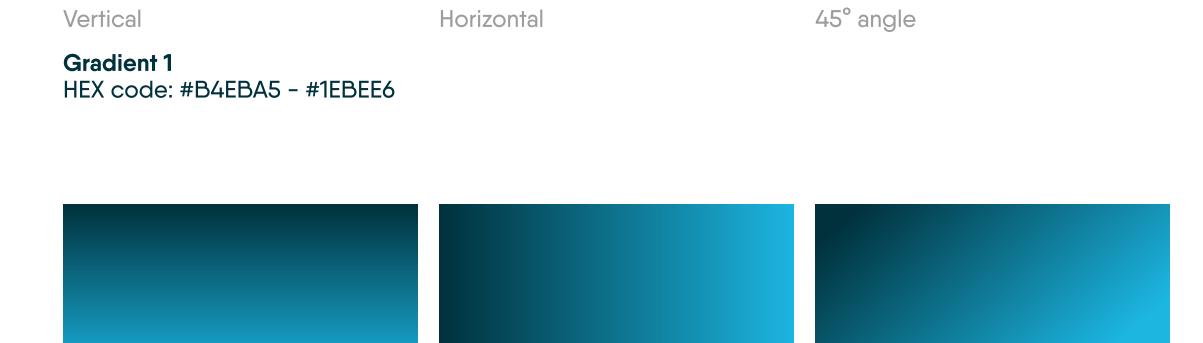
background in small amounts to compliment the design. Gradient palette cannot be used in text format and must only be used in background elements sparingly.

Gradient palette

Horizontal

Horizontal

Our gradient palette is design to inject vibrancy to the product user experience. It is used as





Vertical

Vertical



45° angle

45° angle

High

Medium

Gradient 3 HEX code: #00313C - #B4EBA5

Semantic colour

Our design system emphasises the use of semantic colour to aid users in various ways. Colours are employed to help users find people, identify status, visualise actions, locate assistance, and comprehend next steps. By consistently applying colour in a purposeful manner, we reduce cognitive load and create a unified and engaging user experience.



Low