



Obaidullah Shahzad

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WORK EXPERIENCE

12/09/2023 – 1/03/2024 Taxila, Pakistan

JUNIOR FRONTEND WEB DEVELOPER CODE REVIVE NINJA

My responsibilities as a Junior Frontend Developer

- Led frontend development for a dynamic hotel website and management system, leveraging React.js, Tailwind CSS, to deliver responsive and visually appealing user interfaces.
- Implemented Redux Toolkit to efficiently manage state across complex components, ensuring seamless data flow and enhanced performance in the hotel management project.
- Designed and developed a modern real estate website using React.js, and Tailwind CSS, focusing on intuitive user navigation and high-performance frontend functionalities to optimize property browsing and inquiries.

13/02/2023 – 02/06/2023 Taxila, Pakistan

FRONTEND WEB DEVELOPER ComTech Radix

This was a project-based job where I performed the several responsibilities

- Spearheaded frontend development for an innovative buy-and-sell platform, utilizing HTML, CSS, Tailwind CSS, and JavaScript to enhance user interface responsiveness and interactivity.
- Integrated Alpine.js and Livewire components to streamline dynamic front-end interactions, ensuring seamless user experiences throughout the web application.
- Collaborated closely with backend developers in Laravel PHP framework to implement robust frontend solutions, contributing to a cohesive and scalable project architecture

01/16/2022 – 01/11/2022 Taxila, Pakistan

DIGITAL MARKETING ZAM & AAJEV PROPERTIES

My Responsibilities as marketer were to

- Designed visually appealing advertisements and promotional materials for real estate listings, ensuring consistency with brand guidelines and target audience preferences.
- Executed effective digital marketing campaigns on Facebook and Instagram, optimizing ad performance through strategic audience targeting and A/B testing.
- Managed social media accounts to enhance online presence and engagement, utilizing analytics to track campaign effectiveness and adjust strategies as needed.
- Collaborated closely with real estate agents and brokers to understand property features and unique selling points, translating these into compelling marketing messages.

2021 – Present Taxila, Pakistan

FREELANCING

- Crafting visually appealing, responsive websites and web applications using HTML, CSS, JavaScript, Bootstrap, and Tailwind CSS, ensuring optimal user experiences across devices.
- Building interactive, user-friendly interfaces with Alpine.js and React.js, enhancing client engagement through dynamic content and seamless navigation.
- Delivering high-performance web solutions by implementing best practices in coding and design, focusing on speed, accessibility, and maintainability.

● EDUCATION AND TRAINING

Wah Cantt, Pakistan

BS COMPUTER SCIENCE Virtual University Pakistan

Wah Cantt, Pakistan

INTERMEDIATE IN PRE-ENGINEERING F.G Degree College for Men Wah Cantt

Taxila, Pakistan

MATRICULATION IN BIOLOGICAL SCIENCES F.G Public High School HIT Taxila Cantt

● STRENGTHS AND EXPERTISE

- HTML
- CSS
- BOOTSTRAP
- TAILWIND CSS
- JAVASCRIPT
- ALPINE.JS
- REACT.JS
- Redux & Redux Toolkit (with Thunks)
- Context API
- React Rouer
- React Query
- PHP
- WORDPRESS

● PROJECTS

- Nihad | <https://nihad.io/>
- Eat and Split | https://iamqazi.github.io/eat_N_split/
- World Wise | <https://github.com/iamqazi/World-Wise>
- Quiz App | <https://github.com/iamqazi/Quiz-App>
- Buraq Global Company | <https://buragglobalcompany.com/>
- Fly Ease | <https://iamqazi.github.io/Fly-Ease/>
- UsePopcorn Movie Searching Site | <https://iamqazi.github.io/newUsePopcorn/>
- Tourism Website | <https://iamqazi.github.io/Tourism-Website/>
- Cara Ecommerce Website | <https://iamqazi.github.io/Frontend-Projects/>
- Furniture Store | <https://iamqazi.github.io/Furniture-Store>

● CERTIFICATION

- React.js Next.js Redux toolkit Advance Course | Udemy
- English Language Course | WCA College
- Computer Course | WCA College

● DIGITAL SKILLS

Microsoft Word Microsoft Excel Microsoft Powerpoint Adobe illustrator Adobe photoshop Instagram ads
Canva Facebook ads