

QIYANG HE (何启洋)

CONTACT INFORMATION

ADDRESS: 221 Burwood Highway, Burwood, Victoria, Australia, 3125

EMAIL: qiyang.he@deakin.edu.au

PERSONAL WEBSITE: <https://iamqiyanghe.github.io>

SSRN: <http://ssrn.com/author=4945558>

ACADEMIC APPOINTMENT

Lecturer (Assistant Professor) in Finance, **Deakin University**, 2025 to Present

EDUCATION

Ph.D. in Finance, **The University of Sydney**, 2025

BCom Honours in Finance (with first class), **The University of Sydney**, 2020

BCom in Finance, **The University of Western Australia**, 2019

RESEARCH INTERESTS

Empirical Corporate Finance, Innovation, Labor, Climate Change, Textual Analysis

PUBLICATIONS

1. **[The Effect of Social Media on Corporate Innovation: Evidence from Seeking Alpha Coverage](#)**
with Henry Leung, Buhui Qiu, and Zhou Zhou
Management Science, 2025, 71 (7), 5441-5476
2. **[Environmental Enforcement Actions and Corporate Green Innovation](#)**
with Buhui Qiu
Journal of Corporate Finance, 2025, 91, 102711

WORKING PAPERS

1. **Firm-Level Labor-Shortage Exposure**

With Jarrad Harford and Buhui Qiu

Presentations: AFA Poster 2025, CICF 2024, NFA 2024[†], FIRS 2024, AFBC 2023, Sydney Banking and Financial Stability Conference (SBFC) 2023, Banking and Finance Forum at Macquarie University[†], Chinese University of Hong Kong[†], Florida International University[†], Florida State University[†], Lingnan University[†], Loughborough University[†], University of Hawaii[†], University of Sussex[†], University of Sydney, Victoria University of Wellington[†]

2. **Greenwashing: Measurement and Implications**

With Ben R. Marshall, Hung Nguyen, Nhut H. Nguyen, Buhui Qiu, and Nuttawat Visaltanachoti

Award: INFINZ Best Paper Award at 2024 New Zealand Finance Colloquium

Presentations: Canadian Sustainable Finance Network (CSFN) 2025[†], AEA Poster 2025, SFS Cavalcade Asia-Pacific 2024[†], UNPRI Academic Network Conference 2024[†], GRASFI 2024, FMA Asia 2024[†], Massey University[†], Monash University[†], University of Sydney[†], Victoria University Wellington[†]

3. **The Value of Corporate Patent Utilization**

With Jarrad Harford and Buhui Qiu

Presentations: AFA 2026 (scheduled), EFA 2025 (scheduled), Monash Winter Finance Conference 2025 (scheduled), China Accounting and Finance Conference 2025[†]

4. **Climate Regulatory Risks and Executive Compensation: Evidence from U.S. State-Level SCAP Finalization**

With Justin Hung Nguyen, Buhui Qiu, and Bohui Zhang

Presentations: FMCG 2023, China Journal of Accounting Studies Conference 2023[†]

5. **Cap-and-Trade Policy and Energy-related Innovation: Evidence from the U.S. Regional Greenhouse Gas Initiative (RGGI) Agreement**

With Haekwon Lee and Buhui Qiu

Presentations: FMA 2022, University of Sydney.

[†]: Presented by Co-authors

SEMINARS AND CONFERENCES

- 2026** AFA (scheduled)
- 2025** EFA (scheduled), Monash Winter Finance Conference (scheduled), Canadian Sustainable Finance Network (CSFN)[†], AEA Poster, AFA Poster
- 2024** SFS Cavalcade Asia-Pacific 2024[†], UNPRI Academic Network Conference[†], FIRS, CICF, NFA[†], GRASFI, FMA Asia[†], Lingnan University[†], University of Hawaii[†], Victoria University of Wellington[†]
- 2023** AFBC, FMCG, Sydney Banking and Financial Stability Conference (SBFC), Chinese University of Hong Kong[†], Florida International University[†], Florida State University[†], Loughborough University[†], University of Sussex[†], The University of Sydney
- 2022** FMA, Finance Research Networks (FIRN) PhD Symposium, The University of Sydney

[†]: Presented by Co-authors

DISCUSSIONS

- 2023** AFBC, FMCG, Sydney Banking and Financial Stability Conference (SBFC),

TEACHING EXPERIENCES

- 2025** International Business Finance (tutor), Corporate Finance I (tutor), USYD
- 2024** International Business Finance (head tutor), USYD
- 2023** International Business Finance (head tutor), USYD
- 2022** International Business Finance (tutor), Corporate Finance II (tutor), USYD

PROFESSIONAL SERVICES

Referee: Journal of Financial and Quantitative Analysis, British Accounting Review

HONOURS AND AWARDS

- 2024** AFA Travel Grant
- 2024** Postgraduate Research Support Scheme
- 2024** HDR Research Travel Support Scheme
- 2024** Feedback for Teaching (FFT) Student Survey Award 2024
- 2024** INFINZ Best Paper Award at 2024 New Zealand Finance Colloquium
- 2022** HDR Research Travel Support Scheme
- 2021** The Ian Joye Prize in Finance
- 2020** Enhanced Business School Research Scholarship
- 2020** The University of Sydney Finance Honours Scholarship

MISCELLANEOUS

- Programming: Python, Stata, Latex
- Languages: Cantonese (Native), Mandarin Chinese (Native), English (Fluent)