

Domain: Graphics Designing

Project 3: Day vs. Night Split Poster

Project Title: Day vs. Night Split Poster

Project Objective:

To design a creative split-view poster that visually contrasts a scene during the day and the same scene at night. The goal is to showcase how lighting, mood, and colors change between day and night while maintaining a seamless split design.

Technologies to Use:

- Canva (easy for beginners)

Tasks Breakdown:

1. Choose a subject or scene (e.g., city skyline, forest, beach, street view).
2. Collect or capture high-quality images of the chosen subject in both daylight and nighttime settings.
3. Plan the poster layout with a vertical or diagonal split for the day and night sections.
4. Adjust colors and tones to clearly emphasize the difference between day and night.
5. Add subtle design elements such as sun, moon, stars, or streetlights to enhance the theme.
6. Ensure smooth blending along the split line for visual harmony.
7. Add a short tagline or title if needed to convey the concept.

Submission:

Submit the UI in PDF file or

Exported image of the landing page (PNG/JPG)