

# **Project Statement**

## **Domain: Graphics Designing**

Project 1: UI Design for website

Project Title: Landing Page UI Design for Fast Bites - A Fast Food Restaurant Website

## **Project Objective:**

To design an attractive, responsive, and user-friendly landing page for a fast food restaurant that highlights its menu, promotions, and contact information to attract more customers online.

## Technologies to Use:

• Canva (easy for beginners)

#### Tasks Breakdown:

- 1. Design a header with the restaurant's logo and navigation menu.
- 2. Create a hero section with a catchy tagline, featured dish, and call-to-action button.
- 3. Design a menu preview section with 4–6 popular items including images, names, and prices.
- 4. Add a promotional banner area to highlight offers or discounts.
- 5. Create an "About Us" section with text and visuals to share the restaurant story.
- 6. Design a testimonial slider with 2-3 customer reviews and ratings.
- 7. Add a footer with contact information, social media icons, and opening hours.

#### Submission:

Submit the UI in PDF file or

Exported image of the landing page (PNG/JPG)