



# Shafayet Muttaky Durjoy

Content and Editorial Coordinator

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Detail-oriented creative Content Creator with 3+ years of experience in digital platforms. Committed to unique and aesthetically pleasing content with a talent for adapting to changing markets. Successful at posting frequently and using content management systems.

## EDUCATION

- Bachelor in Media Studies and Journalism**  
University Of Liberal Arts Bangladesh  
02/2018 - Present CGPA - 3.12(up to 11th semester)

## WORK EXPERIENCE

- Content Executive**  
Playmaker  
10/2022 - Present
  - Achievements/Tasks
    - Writing scripts for a Kid's science channel
    - Creating digital contents and campaigns for different brands.
- Research Assistant**  
Bengali.AI  
03/2022 - 09/2022
  - Achievements/Tasks
    - Contributed to create a Bangla urban dictionary.
    - Supervised the spelling and grammar of words for an error free content.
- Junior Executive, Content & Planning**  
Magnito Digital  
09/2020 - 04/2021
  - Achievements/Tasks
    - Wrote scripts and copies for digital adverts, brand campaigns, and product marketing.
    - Coordinated with designers and clients to visualize targeted contents.
    - Supervised creative outputs for error free contents
    - Wrote and planned quarterly contents for different brands.
    - Created pitch and campaign decks for different brands.
- Content Writer & Planner**  
earki.com  
01/2018 - 02/2020
  - Achievements/Tasks
    - Wrote and edited contextual and engaging satirical content following online trends
    - Generated contextual and engaging comic, cartoon, and online content ideas
    - Wrote articles about various fictional, and non-fictional topics in an interesting way.

## SKILLS

- Creative Writing
- Team Contribution
- Concept Development
- Story Editing
- Story Development
- Online Research
- Creating content strategy
- Brainstorming

## LANGUAGES

- Bangla  
Native or Bilingual Proficiency
- English  
Professional Working Proficiency

## INTERESTS

- Movie
- Fiction
- Novels
- Art
- Chess
- Music
- Humor
- Pop Culture
- Memes
- Football