

FASHION PORTFOLIO



UTKARSHA  
BANSAL

# RESUME

## OBJECTIVE

To work in an environment which encourages me to succeed and grow professionally where I can utilize my skills and knowledge in an organization which recognizes the value of hard work and trusts me with responsibilities and challenges.

## EDUCATION

### M. DES. FIRST YEAR (PURSUING)

VIVEKANANDA GLOBAL UNIVERSITY, JAIPUR (RAJ)

### FASHION DESIGNING (2021-2023)

INIFD, SRIGANGANAGAR (RAJ)

### BACHELOR OF ART (B.A)

NMPG COLLEGE, HANUMANGARH, RAJASTHAN (**MSGU**)

## SKILLS

Pattern Drafting

Print Development

Calligraphy (pointed Pen)

Surface embellishment

Sketching

Fashion Illustrations

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🔗 [ukarsha-bansal](https://www.linkedin.com/in/ukarsha-bansal/)

## VOLUNTEERING

### DESIGN EDUCATION FOR BETTER WORLD(DEBW) 2023

Done Volunteering at the international conference DEBW - 2023 and made an installation for the conference which depicts a branch of sustainability building livelihood.

### FDCI X LFW OCTUBER - 2023

Volunteered at label triune stall through Fashion Design Council of India.

### FDCI NOVEMBER - 2023

Done volunteering at the rambagh palace and celebrating 50 year of golden jubilee.

## CERTIFICATION

### NATIONAL SKILL DEVELOPMENT CORPORATION.

Self employed tailor, 6 months (2022)

### KHADI MAHOTSAV

E- Pledge, (2023)

### COURSERA - FASHION DESIGN

The new school parsons (2024)

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DESIGN PROCESS  
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# BOHEMIAN BLOOMS

# TREND BOARD



Turtlenecks,  
button-downs,  
pencil skirts,  
business totes



versace -  
orange & pink  
Rev -  
magenta &  
yellow



Dress straps,  
fringed hems



Off- shoulder,  
floor-grazing  
frocks,  
classic knit,  
sweatrrs



Cool,  
quiet luxury,  
aesthetic,  
sleek shades



High-low  
silhouettes,  
peplum shapes,  
ruffled,  
asymmetrical  
hemlines



Palazzo pants,  
knitted dresses,  
mini skirts,  
perfect for  
formal  
occasions

# INSPIRATION BOARD



The bohemian blooms is a celebration of free-spiritedness, creativity, and a love for nature. It embraces unconventional living, artistic expression, and a wanderlust for exploring new places. With its eclectic fashion, vibrant symbolism, and a deep connection to music and festivals, the bohemian lifestyle inspires individuals to embrace their unique selves and live authentically.

# MOOD BOARD

## KEY WORDS -

Relaxation

Layering

Nature Love

Artful Chronicles



# CLIENT PROFILE

**Name** - Yashavi Bansal

**Age** - 21

**Gender** - Female

**Education** - Bachelor in computer applications (BCA)

**Training experience** - Full stack web development

**Height** - 5.3

**Status** - Unmarried

**Color** - blue, mehroon

**Body shape** - spoon

*She lives in Chandigarh apart from her training she loves Coding and playing Badminton.*

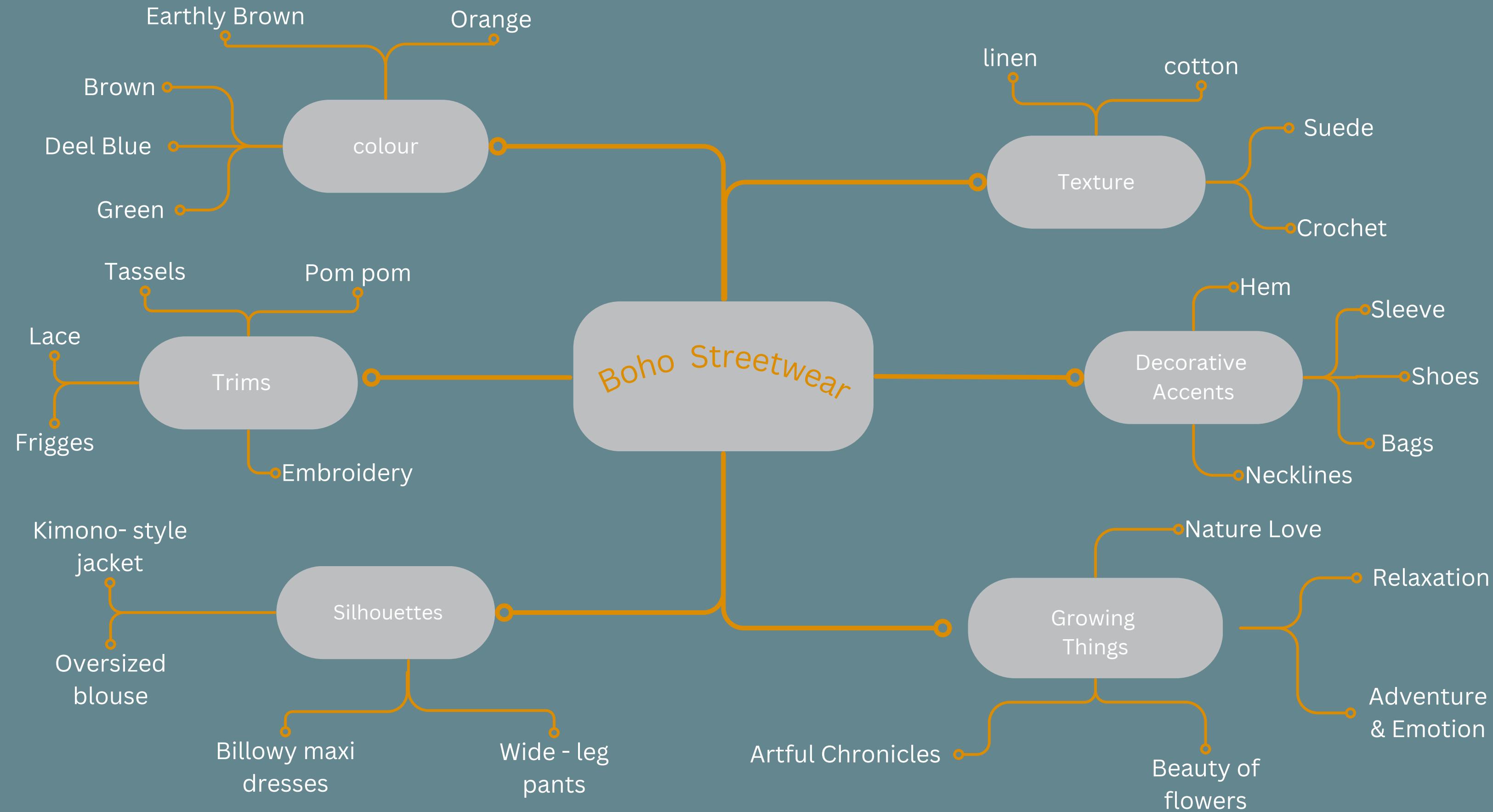
*She loves to wear simple but looks like stylish Baggy clothes, Tunics, Short kurtis*



# COLOUR BOARD



# MIND MAPPING



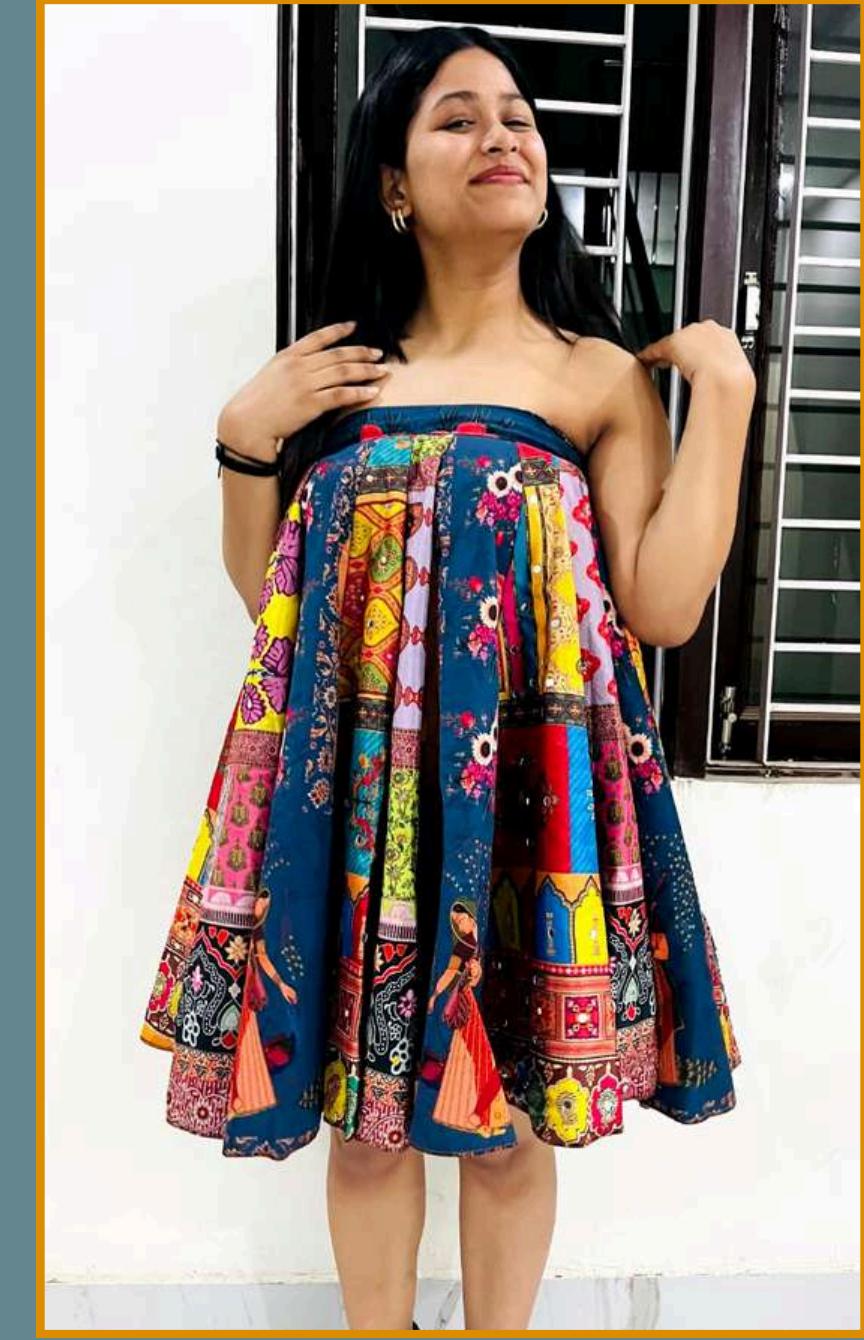


# ILLUSTRATIONS

# CONSTRUCTION



# LOOK BOARD



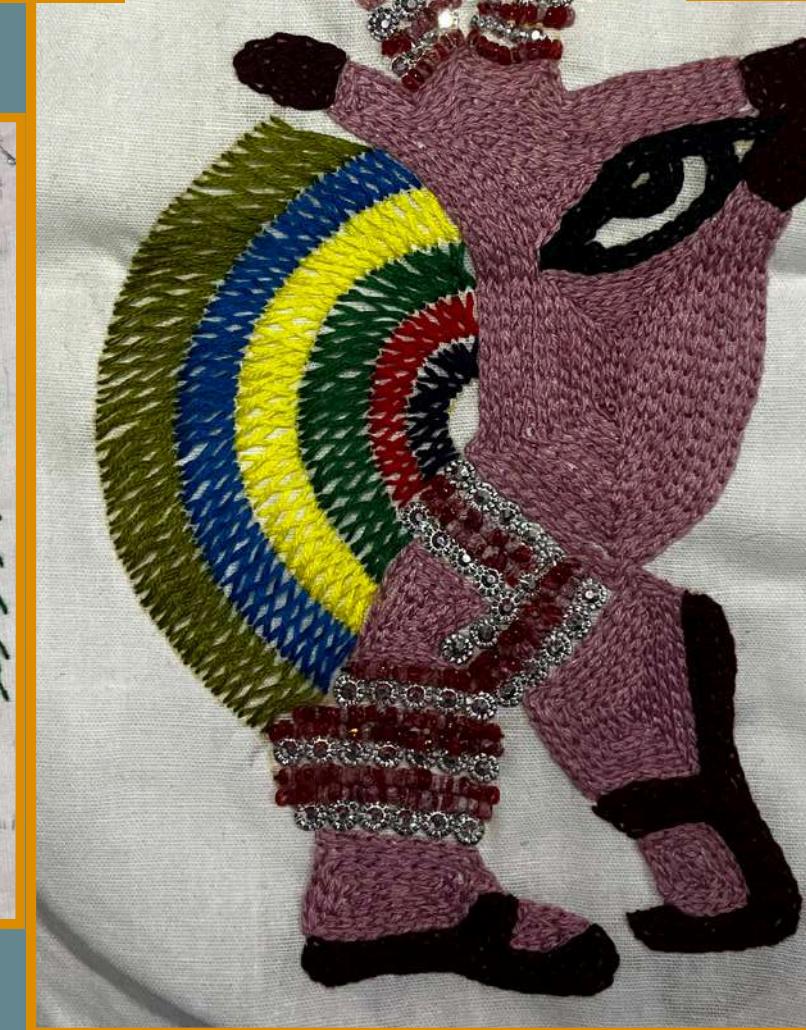
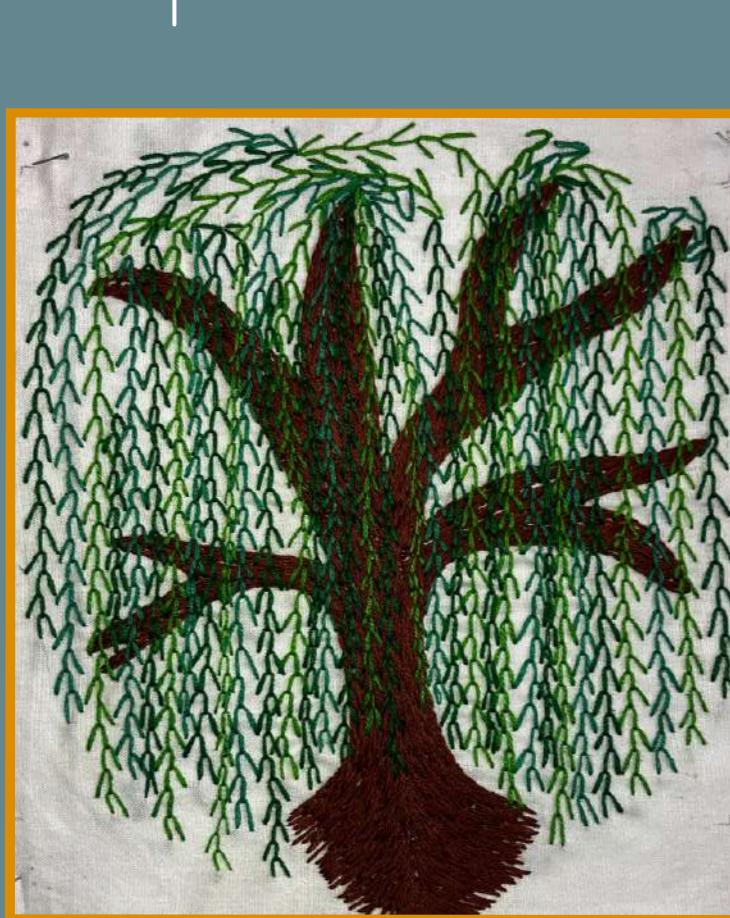
# THE MODESTY THEORY

This theory, familiar from the Mesopotamian legend of the garden of Eden and Eve's seduction by the serpent, holds that clothing was originally donned to conceal the genital organs, from a sense of shame, modesty, embarrassment, or some other form of sexual emotion

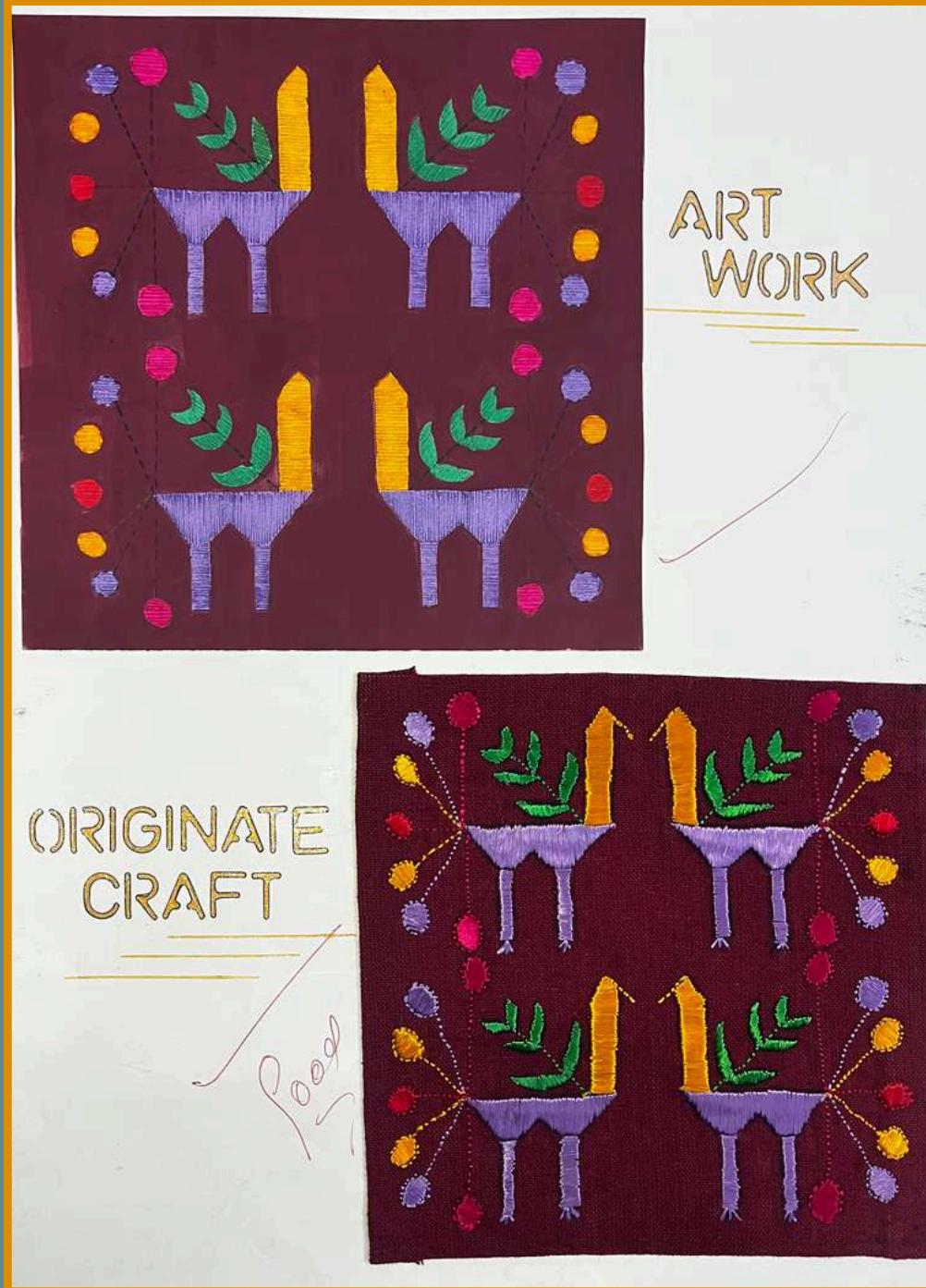
- ❖ The basic importance of clothing is to cover the private parts of the human body.
- ❖ At that time there was no fabric people use to decorate their body leaves used around the waist and bust by stone age women as clothing.
- ❖ So, I make a dress on the stone age and also use flowers to enhance the waist.



# BASIC HAND EMBROIDERY



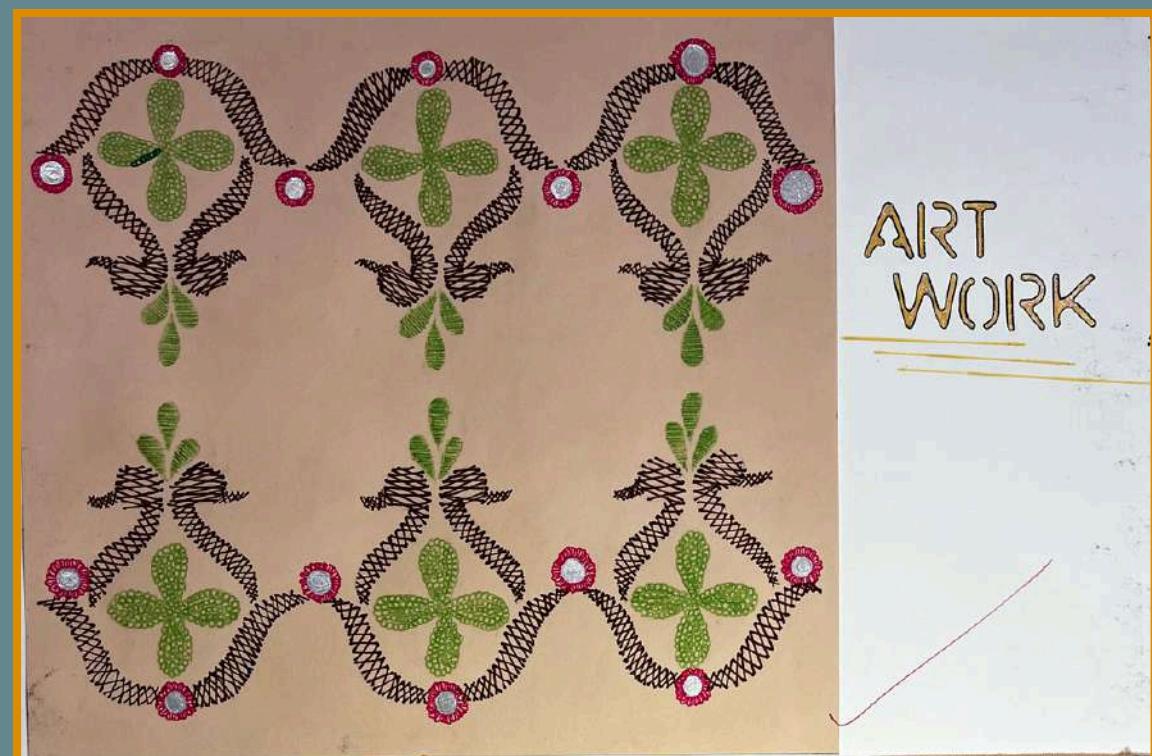
# TRADITIONAL EMBROIDERY



**Phulkari** is the traditional embroidery of the land of Punjab. It is the land of energetic and Vibrant people, colours and dance. The exact history and origin of Phulkari is not Known. It is in Wari Shar Heer and excellent social document that The word Phulkari appears for the first time. It is thought that the art was brought to India by the gujjar nomads of Central Asia.



**Kasuti** is world famous embroidery of Karnataka State, earlier Known as Mysore State. The motifs and the art speak about the traditions, Customs and professions of the people of Karnataka. The word Kasuti Can be analysed as 'Rai' meaning hand and suti meaning Cotton thread,i.e. hand work of Cotton thread in Kannad, language of Karnataka.



The Western State of **gujarat** is an arid region with patches of small fields, bushes and acasia trees. Gujarat is a state where many group and sub-groups stay together in each Village.



ORIGINATE CRAFT



ART  
WORK

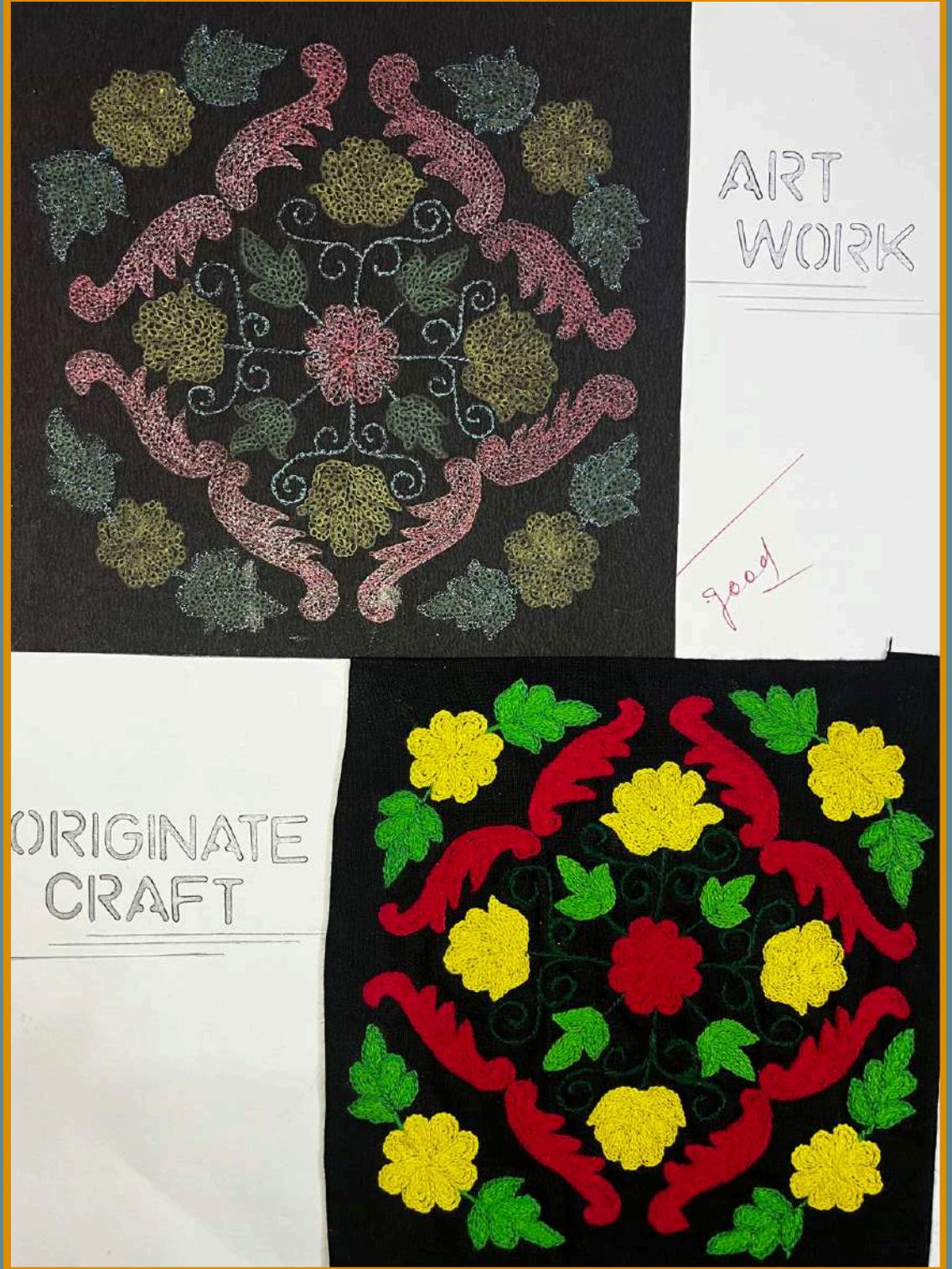
ART  
WORK



**Applique Craft of Orissa** - Orissa is Situated in the eastern part of the Country. The world famous traditional Craft of this state is the applique Craft of this state is the applique Craft, a french term exploring about the technology of applying Patches of colourful fabric pieces on a base fabric. The raw edges are finished with a definite mode of Stitchery.



**Chamba Rumal of Himachal Pradesh** - Himachal, the term is derived from Sanskrit Where 'Him' means Show and Anchal' means lop, which depicts that the State Has abundant Snowfall during the Winter. In 15th Century, Buddhist literature mention that embroidery was practiced In Pathankot, **Chamba** and other neighbour remote Village like Basoni, Nurpur, Kangra, Rullu and Mandi. In **Chamba** it is said that during 1750s Umed Singh was a great lover of art, and his pataronity Continued with Raja Jit Singh, during 1800.



**kashida of kashmir** - Jammu and Kashmir is the northern most state in India. The locality is embedded with enhancing and beautiful flora and fauna, lakes, hills and Streams all around. This has inspired many Writers, Poets, artists and craftman. A legend reveals that a Semitic tribe "Kash" including Herbews, Arabic Jews, inhabited Kashmir much before 541 AD.



**Assisi embroidery** - is a form of counted-thread embroidery based on an ancient Italian needlework tradition in which the background is filled with embroidery stitches and the main motifs are outlined but not stitched. The name is derived from the Italian town of Assisi where the modern form of the craft originated.

**Blackwork** - sometimes historically termed Spanish blackwork, is a form of embroidery generally worked in black thread, although other colours are also used on occasion, as in scarletwork, where the embroidery is worked in red thread. Originating in Tudor period England, blackwork typically, though not always, takes the form of a counted-thread embroidery, where the warp and weft yarns of a fabric are counted for the length of each stitch, producing uniform-length stitches and a precise pattern on an even-weave fabric.

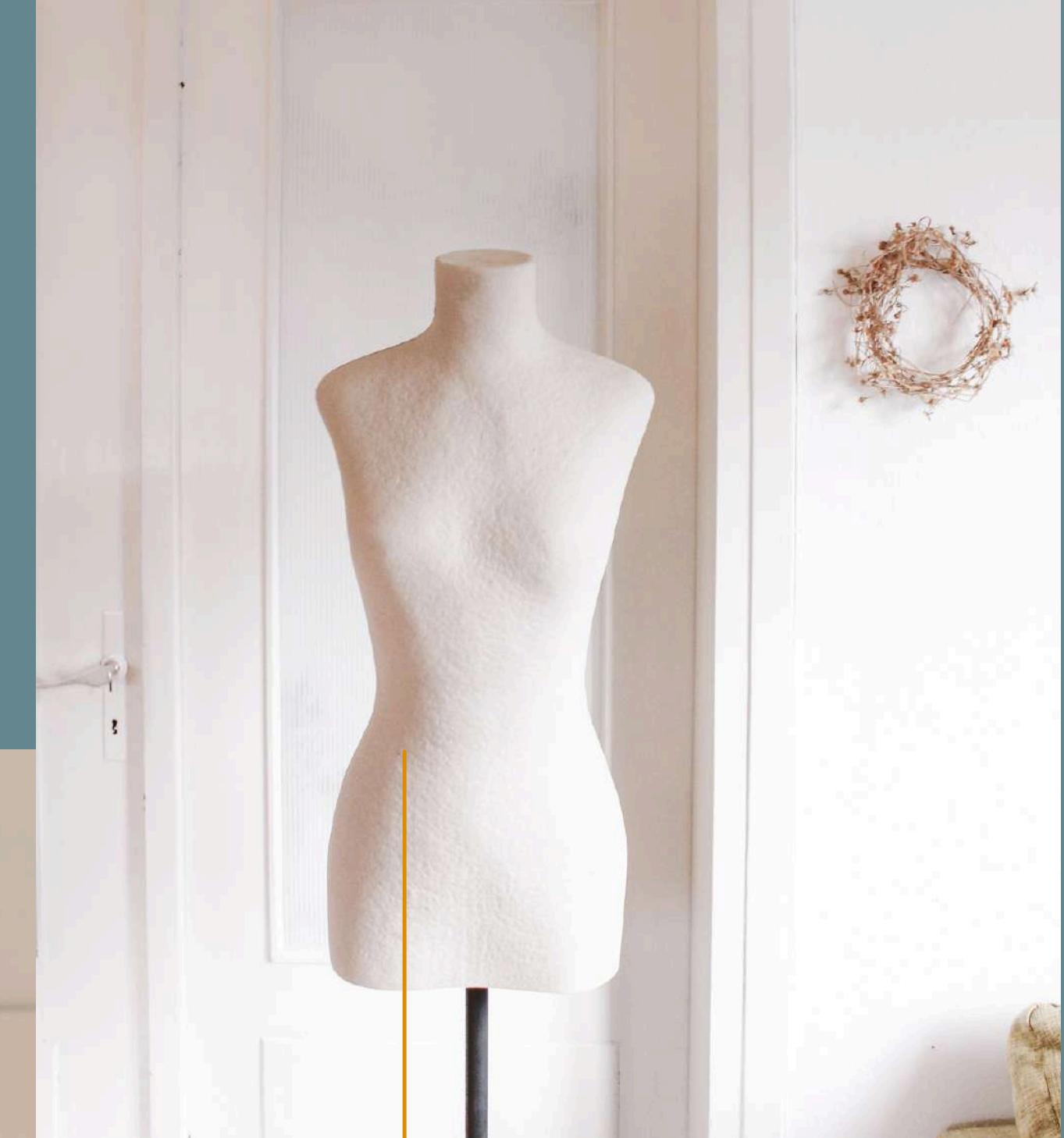
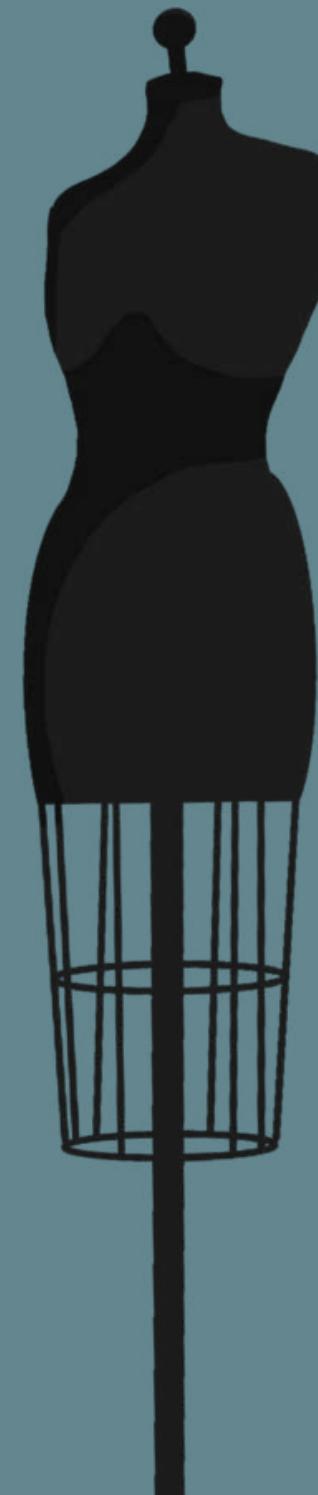


# SCREEN PRINTING



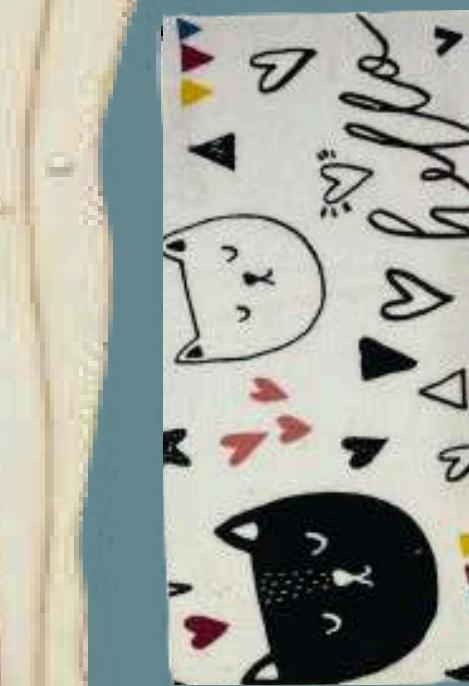
# FASHION ILLUSTRATION

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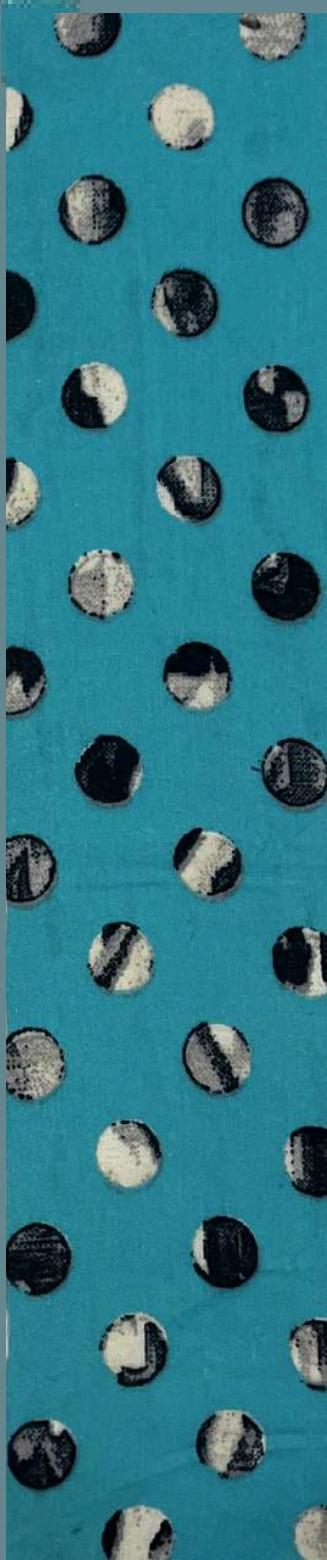


# MANNUAL ILLUSTRATION





# BEACH WEAR





# CAUSAL WEAR

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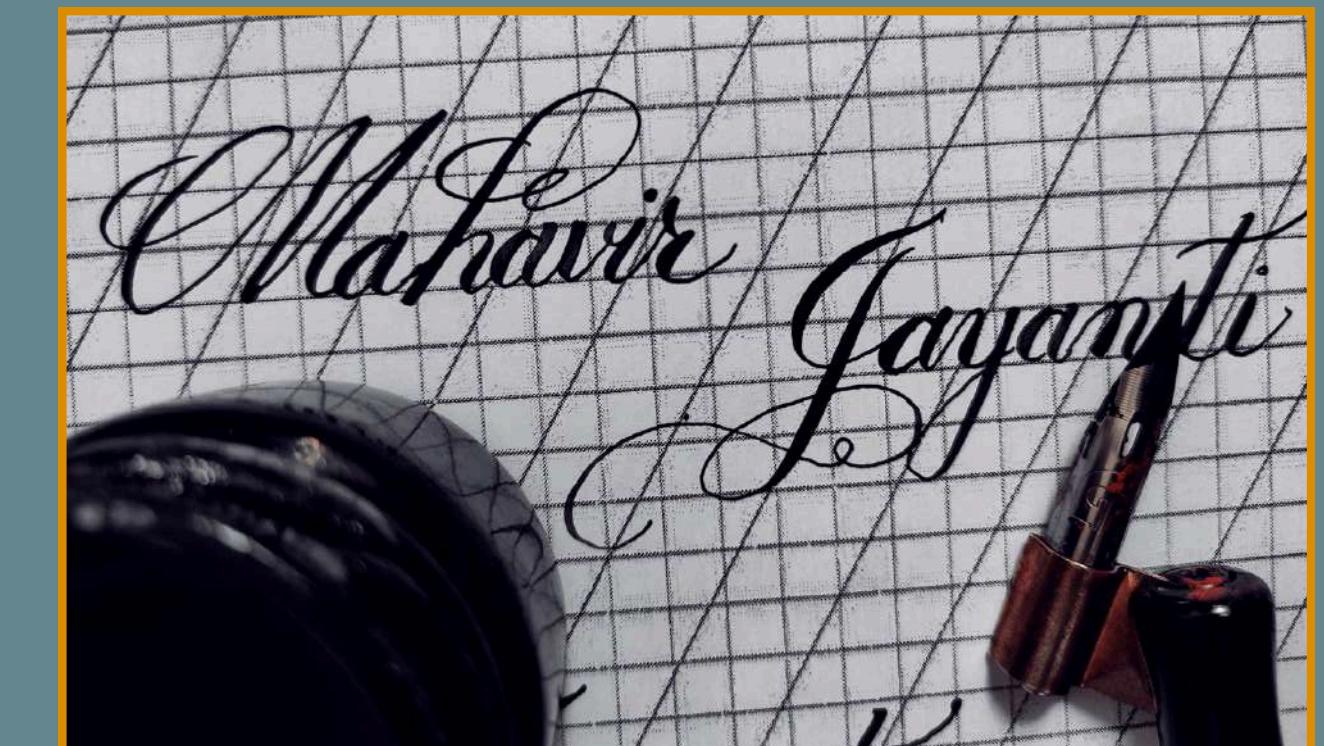
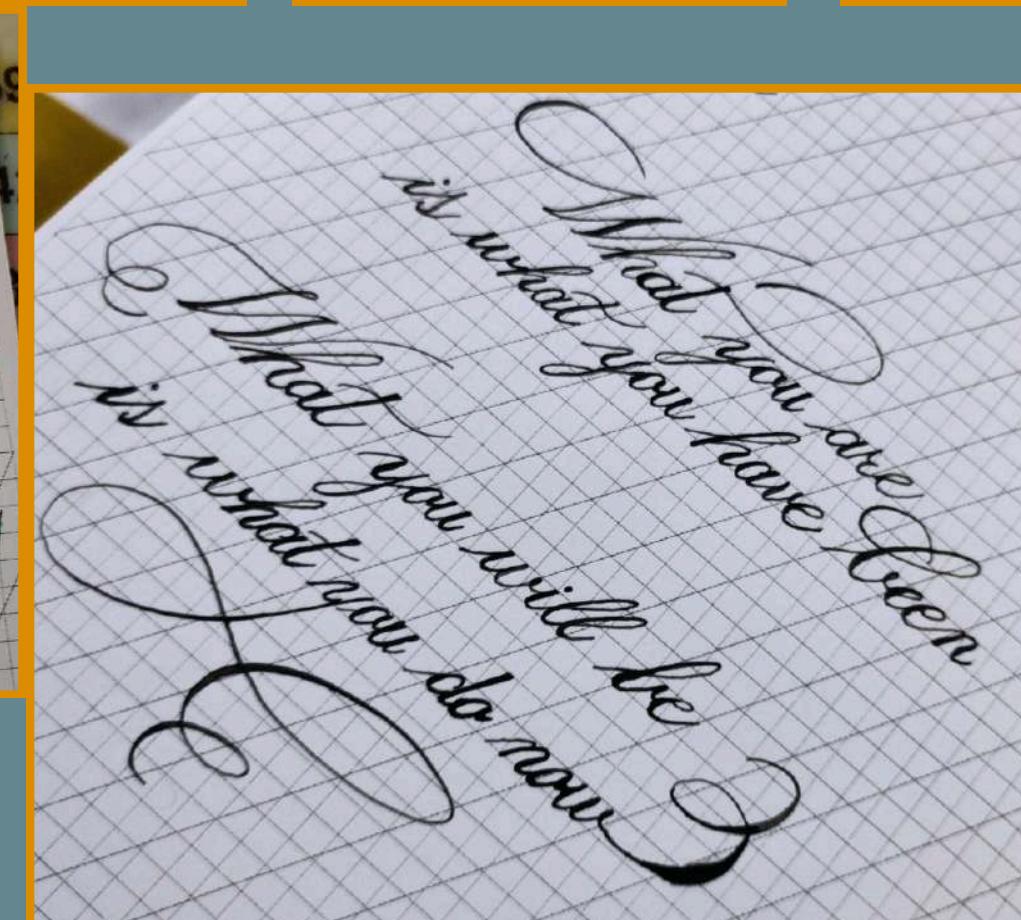
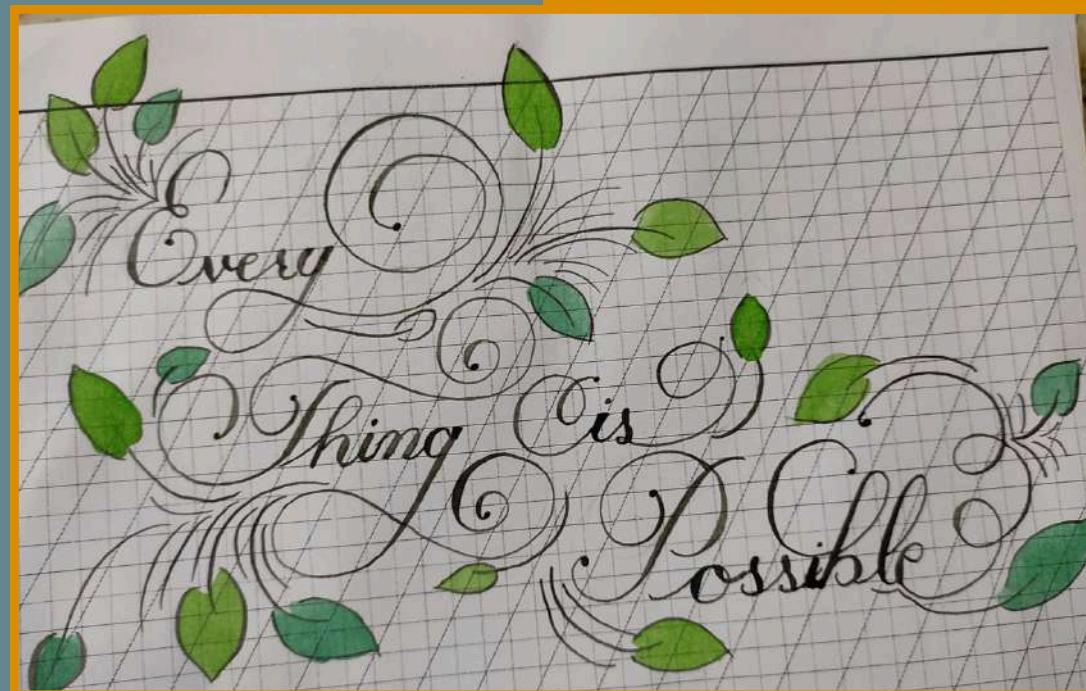
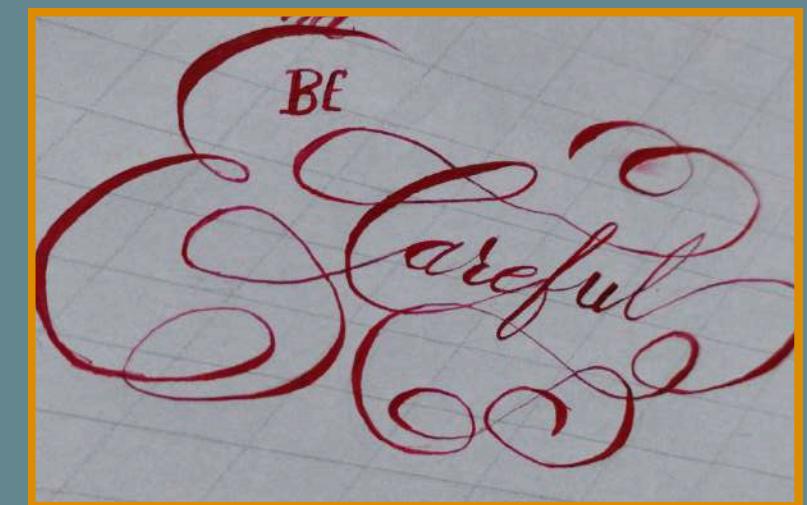
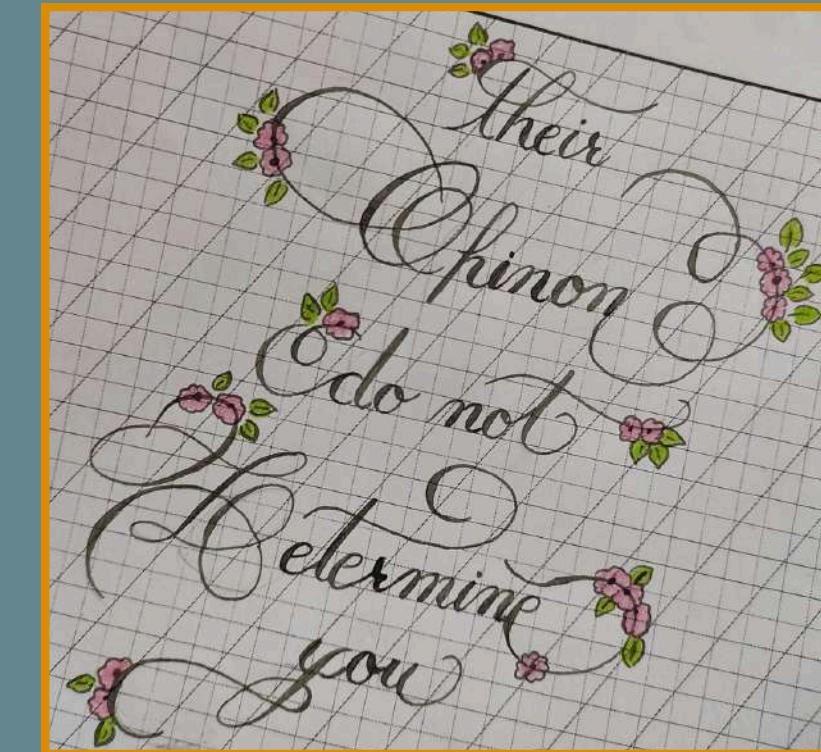
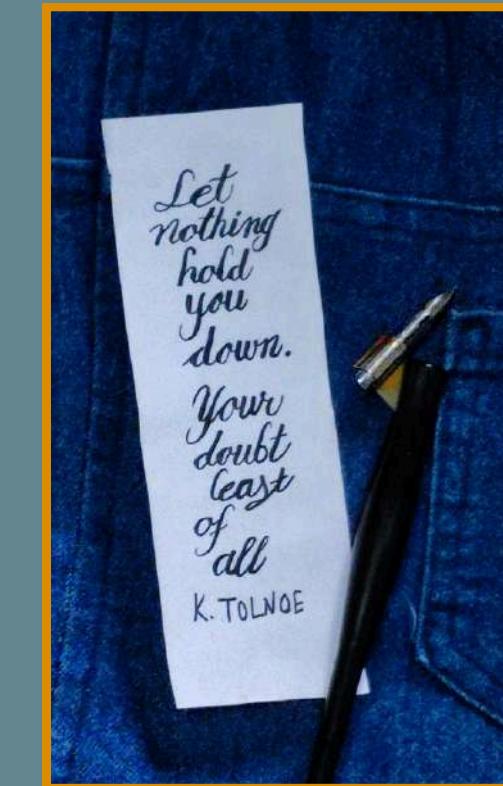
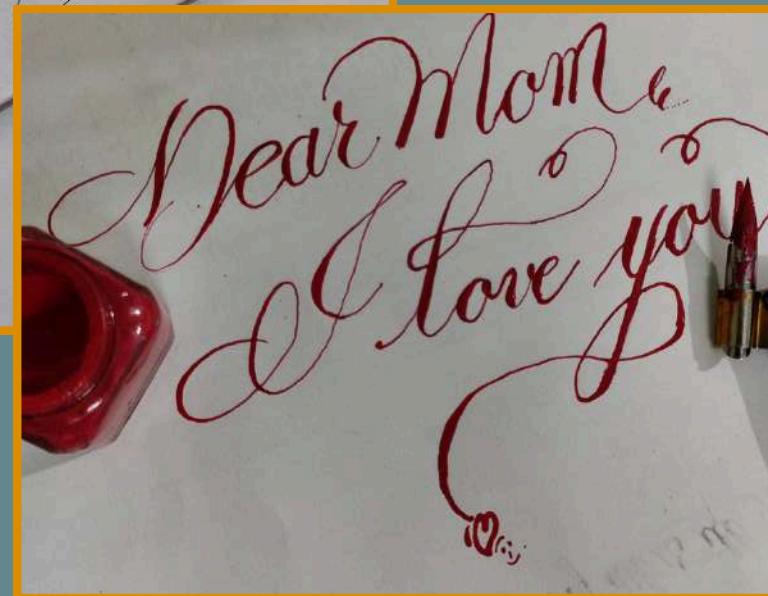
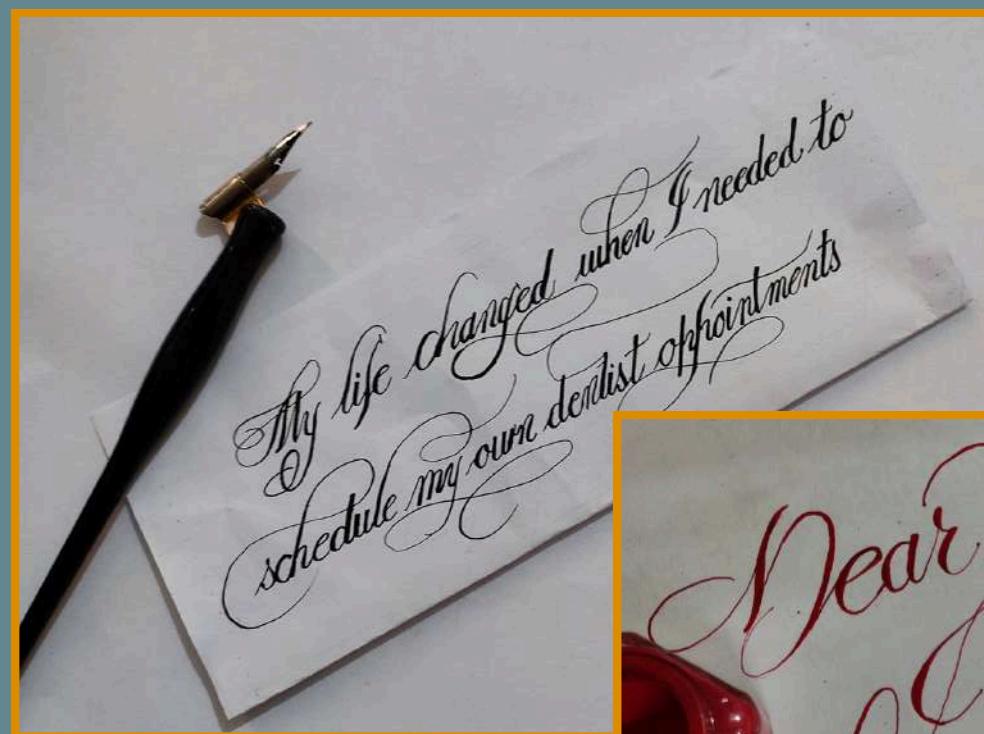
# FORMAL WEAR

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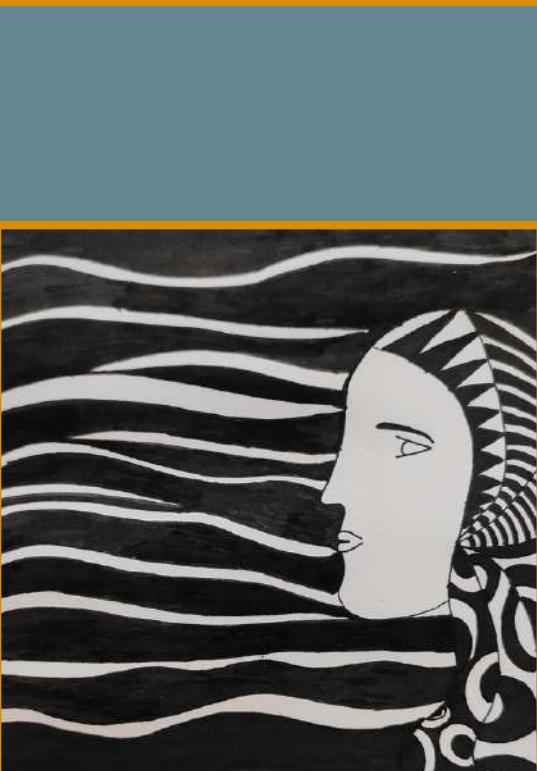
ETHNIC WEAR



# POINTED PEN CALLIGRAPHY



# FREELANCING



THANK YOU

