Rizwan Quraishi
UI/UX Designer
Email: rizvercetti@gmail.com | (331) 999-0337

PROFESSIONAL SUMMARY:

- **7+years** of **professional experience** as a **UI/UX Designer** with solid understanding of **design proficiency** in **Adobe XD, Figma, Sketch, InDesign, WordPress Design, Photoshop, Illustrator,** and/or other **visual design** and **wireframing tools.**
- Experience on **UX** and **UI Design** using **Adobe XD, Figma** and **Sketch** with responsive **design grids.**
- Experience on **Design Thinking Process** Such as **understanding, analyzing, define, ideate, researching**, **surveying, conducting user interviews, wireframing**, and **usability testing** best practices to **mobile and web projects** to **improve conversion rates** and **better user experience.**
- Experience creating **sketches, wireframing, Low-fidelity prototypes and High-fidelity wireframes** for different **web** and **mobile products** using different tools from **paper** and **pencil** to **balsamic mock-ups**
- Experience using **wireframing** (**Pen and paper**, **Sketch** and **Adobe XD**) to define and design effective **mobile and web project layouts**
- Working within a team of **multidisciplinary UX/UI developers** and using **version control software**.
- Comprehensive understanding of **user centric process**, from conceptualization and brainstorming to a meticulous eye for detail in final stages.
- Developed clickable prototypes in **HTML**, **Photoshop,** and **CSS.**
- **Co-coordinating** with the clients for amendments in websites and changed according to their requests.
- Experience in using **Photoshop, Illustrator, Sketch, InVision and MS Visio** for creating **Wireframes, Prototypes, Logos, Banners, Buttons, Icons, and Images.**
- Built **Single Page Applications (SPA), Responsive Web Design (RWD), Rich Restful Service Applications, and HTML wireframes using HTML5 Grid Structures/Layouts, CSS3 Media Queries, Ajax, Angular and Bootstrap.**
- Experience in designing UI patterns and UI applications with the help of Adobe products like **Adobe Dreamweaver CS3,Adobe Photoshop, and Adobe Illustrator CS3.**

TECHNICAL SKILLS:

Web Technologies	Bootstrap, HTML5, CSS3, DHTML, JavaScript, Ajax, jQuery, JSON, Java, Apache,
PHP Frameworks	AngularJS, Angular 2/4, ReactJS, NodeJS, BackboneJS
UX Tools	Figma, Adobe Creative Suite, Sketch, InVision
Debugging Tools	Firebug, Karma, Jasmine, Chrome DevTools
Operating Systems	Windows 9x/NT/2K/XP, DOS, UNIX.
MAC OSX Database	PL/SQL(Oracle), MYSQL, MSSQL, Mongo DB.

WORK EXPERIENCE:

Change Healthcare, Chicago, IL   **May 20 – Mar 22**
UX Designer

Responsibilities:
- Created **effective sketches**, **prototypes** and **high-fidelity wireframe mockups** that represent design solutions using design tools like **Adobe XD** and **Figma.**
- Designed graphic **user interface elements**, like **menus**, **tabs,** and **widgets**, build **page navigation buttons** and **search fields**
- **Active-team member** working on a couple of projects in **Unity** and **Adobe XD**
- Designed **web site,** Augmented Reality Editor**, Mobile Apps Prototype, AR Experience,** AR Advertisements**,** AR Samples, and GIFs
- Worked in collaboration with a team of **UX designers** to create and **implement global components**
- Working with the **QA Team** to help **design** and control the **development process**
- Managed one of the team as **UX Lead** and assign **task and priority** of projects
- Work closely with team members to **understand** the business **process and requirements** to design the most effective user interfaces
- Working with **client** every week to get **feedbac**k on the projects and **managed documents**, wireframes, UI elements like color, iconography, typography
- Enhancing performance of the main front-end website and ensured the feasibility of **UI/UX Designs**
- Modifying **designs** and **specifications** of the mobile application
- Analyzing the code, **requirements and collaborating** with front-end developer and designers

Environment: Adobe XD, Invision, Adobe Photoshop, Adobe Illustrator, WordPress, HTML, CSS, Google Doc, and Spreadsheet, PPT, User Centric Design

US Bank, Minneapolis, MN   **Jan 18 – Apr 20**
UI/UX Developer

Responsibilities:
- Developed **Single Page Applications(SPA's) using Angular2 MVVM Framework and Restful services.**
- Developed the **Responsive WebDesign (RWD) using Bootstrap & CSS3 Media Queries.**
- Designed dynamic and browser compatible pages using **HTML5, CSS3, JavaScript and jQuery.**
- **Implemented for a validation** using **JavaScript and Regular Expressions.**
- Involved in development of commonly used angular components across teams such as customer directives for grid, pagination, conditional validations.
- Involved in **Creating and Consuming Restful Services using Node JS and Express Framework.**
- Involved in **File Manipulations, File Uploads using Node JS.**
- Build prototype for various required services such as **Scheduling, Logging and Notification Service using third party Node JS based JavaScript library.**
- **Used NodeJS to run Grunt tasks and build** the project properly.
- Used **Gulp JS along with Node JS** to perform watch on unit tests, minification and live reloading to apply the changes made.
- Very good understanding and experience on how to use **NodeJS clustering** to get maximum benefit of CPU.
- Involved in Consuming **Restful Services using Angular http Services.**
- Worked on the modernization of a legacy and outsourced UI. Technologies used were **Backbone.JS, RequireJS and jQuery.**

- Developed DOM and built various models to view by using events in **Backbone JS.**
- Involved with all stages of Software Development Life Cycle using Agile Methodology.
- **Expertise on REPL terminal in Node JS.**
- Developed Mobile themes, forms, lists and events for mobile applications which are based on jQuery.
- Wrote extensive unit tests using automated TDD tasks.
- Used GitHub for the Version control and JIRA for product management.

Cannon Solutions, New York, NY   **Nov 16 – Dec 17**
UI Designer

    Responsibilities:
- **Completed UI/UX design with Photoshop and Sketch** for both transaction system and website.
- In charge of **corporate branding, interactive materials for content management.**
- **Worked with project coordinators to develop design concepts** for new and updated features, functionality, and technical standards according to the corporate branding guidelines.
- Established corporate branding guidelines across current websites and marketing materials.
- Converted complex data tables and **excel spreadsheets into info-graphic elements.**
- Interacted with stakeholders and marketing directors to develop creative concepts and executed online/offline marketing campaigns, presentations, interactive design, and animations.
- Designed **micro sites and web pages in HTML/CSS, assets for marketing campaigns including html emails, banners, digital print, and production.**
- Converted **UI design to front-end pages with HTML, CSS, and JavaScript.**
- Conceptualized and executed the creative ideas and next generation of branding to life across all channels, images, collaterals, web projects by industry standards and trends.
- Work closely with producers to schedule and monitor all projects, advised on all technical visual recommendations and/or issues, provide detailed direction.
- Provided graphic support to Global Business Experts, Corporate Financial Analyst and Firm Internal Communications including **scan images, manipulation, electronic file management of archived projects and stock image library.**
- Designed dynamic client-side JavaScript codes and jQuery to build web forms, page navigation and form validation.
- Built the web application from scratch using **HTML/HTML5 , CSS/CSS3 , JavaScript, Angular JS and ReactJS for page layout.**
- In conjunction with the Project Manager, survey decision makers on effectiveness/quality of past presentations and materials to solicit feedback for future work.
- Implemented multiple 3rd-party services to add functionalities of online support and social networking into the web content.
- Used JIRA to track bugs and issues and complete functional tasks.
- Created screens with table-less design meeting W3C standard.

Environment: Photoshop, Illustrator, InDesign, Figma Sketch, InVision, Zeplin, HTML/HTML5, CSS.

IPlace, Hyderabad, India   **May 14 - APR 16**
UI Designer

    Responsibilities:
- Participated in Software Development Life Cycle including requirements analysis, **UX / UI design, and maintenance.**
- **Completed Web/UI design with Figma, Illustrator and Sketch.**
- Worked closely with internal client team to create user centered design strategies and information architecture to increase efficiency of internal software practices for big data implementation.

- Established continuity **across sketch, design, and implementation phases through constructing style guides. Defined grids based on bootstrap standards** for user-centered interfaces with visual continuity.
- Conducted usability and created rich persona and user stories based on user needs and objectives.
- **Creating highly polished wireframes and prototypes** with bootstrap based on grid-based systems to **support pixel perfect designs.**
- Worked closely with development team to create a common information architecture and hierarchy scheme.
- Configure and implement the use of **Oracle Recovery Manager (RMAN)** for cold and hot backup to the databases
- Researched competitive analysis of market segment in relation to user experience and information architecture.
- Conducted usability testing and research to determine and shape front end design decisions effected by **software development and platform agnostic design.**

Environment: Photoshop, Illustrator, InDesign, Figma, Sketch, InVision, Zeplin, HTML/HTML5, CSS.

EDUCATION:

MS Information Systems
Illinois State University, 2018

B.Tech Information Technology
J.B. Institute of Engineering and Technology, 2014