Human-Computer Interaction

Wireframes and User Flows

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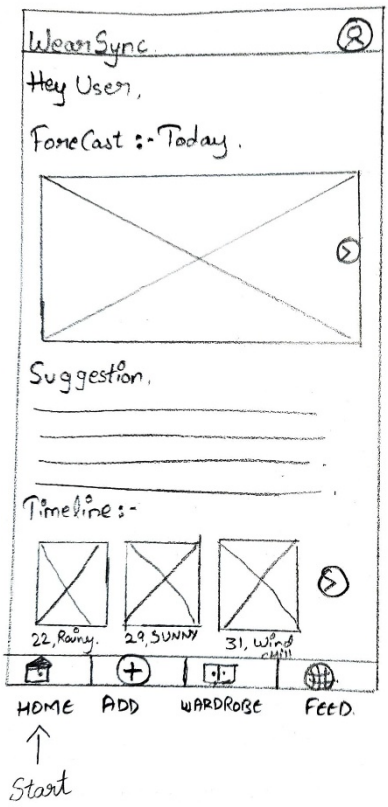
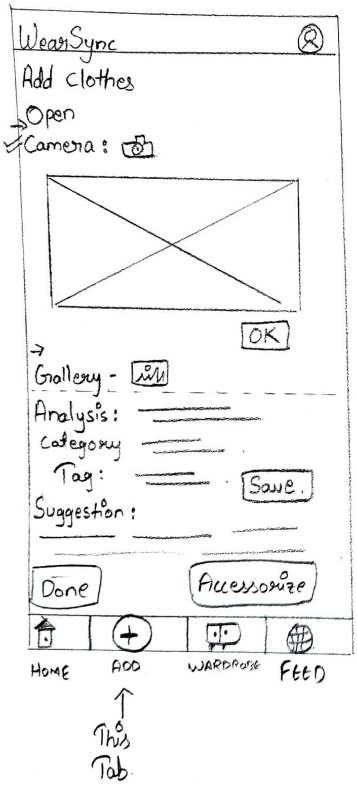
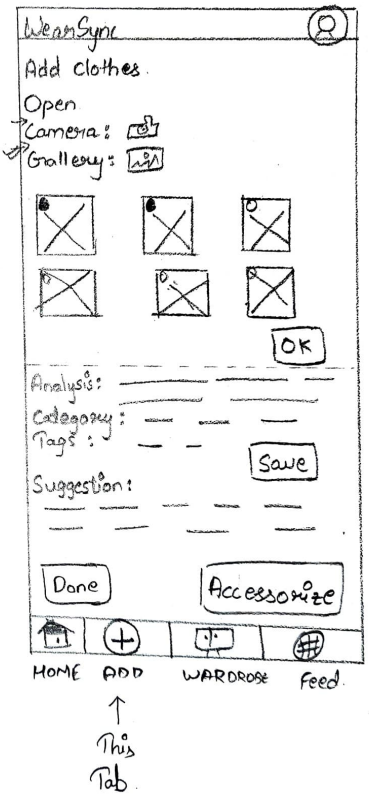
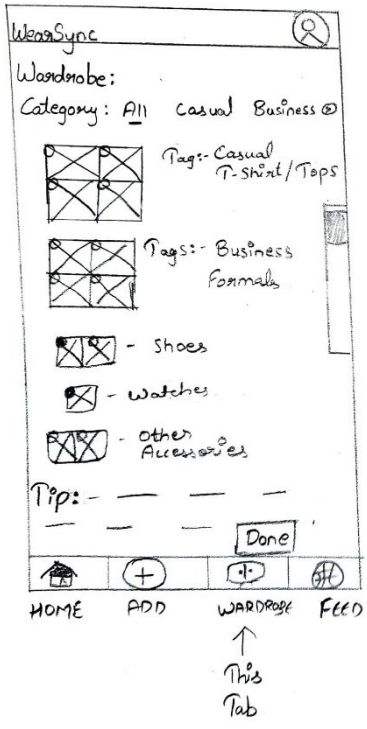
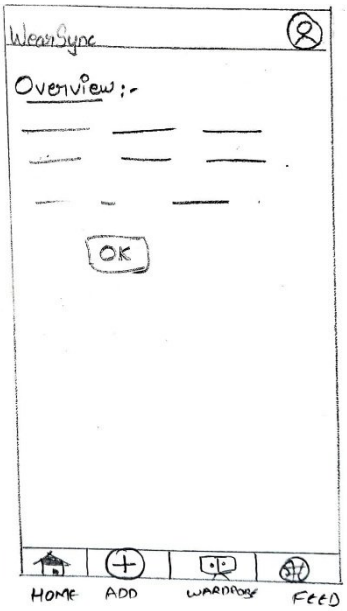
Wireframes: WearSync - Smart Outfit Selection App

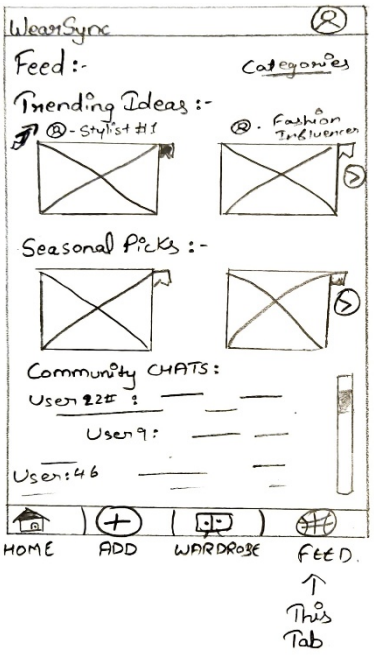




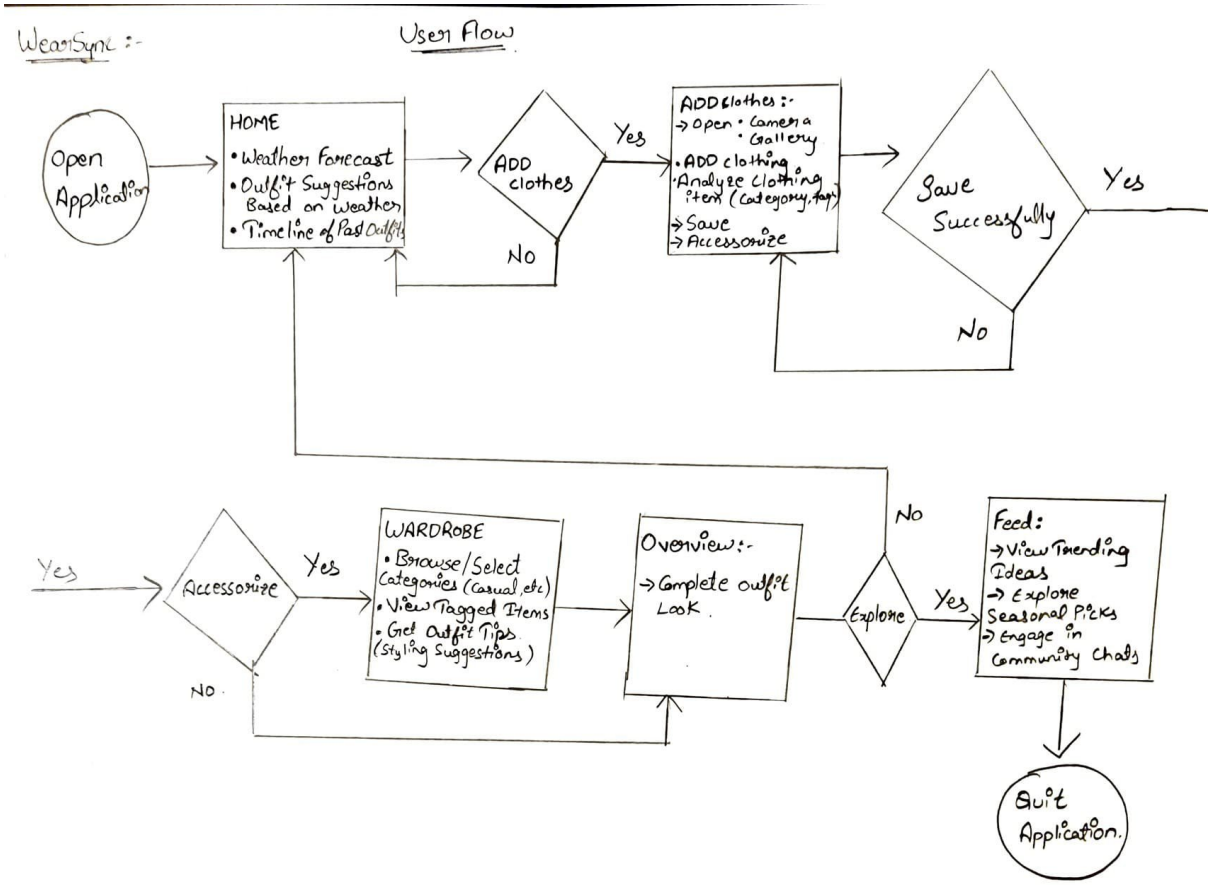








User Flows:



WearSync App Design

Addressing Persona Needs:

The wireframes are designed to meet the needs of our personas,

Let's take Sarah Thompson's persona:

- She is a Fashion Enthusiast and works as a marketing specialist based in New York City.
- She seeks quick outfit suggestions, trend inspiration, easy wardrobe management, and streamlined decision-making for everyday outfits.
- She is also tech-savvy and frequently uses mobile apps for shopping, fashion inspiration, and social media, which implies that she is deeply involved in the fashion and trend community.

Addressing Issues:

1. For Sarah, the home screen offers immediate access to weather-based outfit suggestions and a timeline of past looks, enabling quick outfit decisions for different occasions.
2. The "Add Clothes" feature simplifies the process of digitizing wardrobe items, while the "Feed" screen delivers style inspiration from fashion influencers, aligning with her interest in the latest trends.
3. As a fashion enthusiast, she enjoys maintaining a digital wardrobe filled with various accessories to complement her outfits.

Let's take Marcus Reynolds's persona:

- He is a 32-year-old corporate professional who works in a fast-paced business environment.
- He prefers a minimalist and classic style, requiring professional attire for meetings and corporate events.
- He aims to introduce lighter shades into his wardrobe but struggles with understanding color schemes and professional styling.
- He too is a tech-savvy, but is quite busy with his schedule.

Addressing Issues:

1. The "Home" screen provides quick view into the timeline of his clothes to see his previous outfit suggestions, also the weather forecast for the day to plan his outfit.
2. Marcus likes to keep his clothing organized in clear categories, and the app's "Wardrobe" section provides this functionality with a quick and clean design.
3. The app offers tailored outfit suggestions that incorporate lighter shades and provide clear guidance on color combination. (Using Tips and Suggestions)
4. The "Feed" screen introduces modern styling ideas, aligning with his desire for a refined yet effortless look.
5. He can bookmark his favourite look form his “Feed” and view it later, to get more inspiration on corporate fashion.

Navigation Structure:

- The app's navigation is structured using a bottom navigation bar with four primary sections: Home, Add, Wardrobe, and Feed. This approach ensures that key functionalities are always accessible, minimizing the number of steps needed to complete tasks.
- The choice of familiar icons enhances intuitive navigation, reducing the learning curve for new users.
- The decision to place the "Add Clothes" button in the center of the navigation bar emphasizes its importance, as adding items to the wardrobe is a core function of the app.
- Digitizing Wardrobe into categories and tags helps to keep things organized
- Made Accessorize button for people who want to refine their look.
- The home screen offers personalized suggestions immediately, leveraging the weather forecast to provide relevant outfit ideas.
- The timeline feature visually reinforces past outfits, helping users avoid repetition.
- The "Feed" screen not only serves as a source of inspiration but also engages users through community interactions, enhancing the overall experience.

References:

User. (2025, February 27). *Addressing Personas and Navigation Structure for WearSync App*. Personal communication. Retrieved from OpenAI Chat