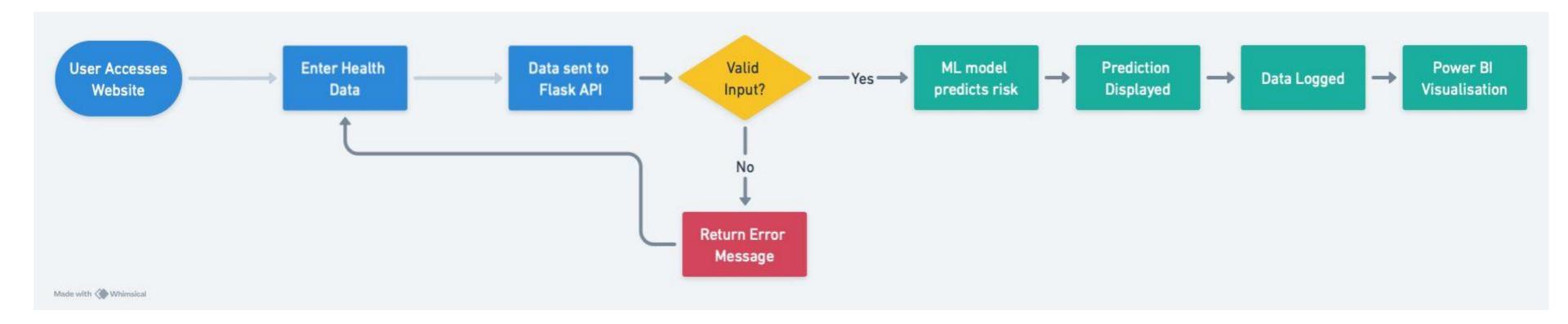


Business objective

✔ Predict heart attack risk, visualize live results



Project Pathway





Dataset description



Size: Over 250,000 records

Target Variable: HeartDiseaseorAttack (0 = No, 1 = Yes)



Features:

Behavioral: Smoking, Alcohol, Physical Activity

Biological: BMI, Blood Pressure, Diabetes, High Cholesterol

Mental/General Health: Depression, Days with Poor Health

Lifestyle: Sleep time, Race, Income level

Model delivering process



Tools: scikit-learn, pandas, joblib, numpy

Steps:

- 1. Data Cleaning Removing nulls, correcting datatypes.
- 2. Feature Engineering Dropping irrelevant columns, encoding categoricals
- 3. Model Used GradientBoostingClassifier
- 4. Train-Test Split 80% train / 20% test
- 5. Hyperparameter Tuning Performed using GridSearchCV
- 6. Model Export Saved as heart_disease_model.pkl using joblib.

Power BI Integration

BMI	Diabetes	Education	DiffWalk	Fruits	HighBP	GenHlth	HighChol	HvyAlcoholConsump	Income NoDo	ocbcCost I	MentHlth	PhysActivity	PhysHlth	Sex	Stroke	Smoker	Veggies	Age	Timestam
24.00	1.00	5.00	1.00	1.00	1.00	2.00	1.00	0.00		1.00		1.00		1.00	0.00	1.00	0.00	24.00	02-24-25
25.00	0.00	3.00	0.00	1.00	0.00	4.00	0.00	0.00		0.00		1.00		1.00	0.00	0.00	1.00	23.00	02-23-25
25.00	0.00	3.00	0.00	1.00	0.00	4.00	0.00	0.00		0.00		1.00		1.00	0.00	0.00	1.00	63.00	02-23-25
25.00	0.00	6.00	0.00	1.00	0.00	2.00	0.00	0.00		0.00		1.00		0.00	0.00	0.00	1.00	2.00	02-23-25
25.00	1.00	2.00	1.00	0.00	0.00	5.00	0.00	1.00		1.00		1.00		0.00	1.00	1.00	1.00	8.00	02-23-25
25.00	1.00	4.00	1.00	0.00	0.00	3.00	0.00	1.00		0.00		0.00		1.00	1.00	0.00	0.00	8.00	02-23-25
30.00	1.00	3.00	0.00	1.00	1.00	4.00	1.00	0.00		0.00		1.00		1.00	1.00	1.00	1.00	65.00	02-23-25
30.00	1.00	3.00	0.00	1.00	1.00	4.00	1.00	0.00		0.00		1.00		1.00	1.00	1.00	1.00	65.00	02-23-25
32.00	1.00	3.00	1.00	0.00	1.00	1.00	1.00	0.00		1.00		1.00		0.00	1.00	1.00	0.00	55.00	04-11-25
32.00	1.00	3.00	1.00	0.00	1.00	1.00	1.00	0.00		1.00		1.00		0.00	1.00	1.00	0.00	55.00	04-11-25
33.00	0.00	5.00	1.00	0.00	1.00	5.00	1.00	1.00		0.00		1.00		1.00	1.00	1.00	0.00	54.00	02-25-25
33.00	1.00	3.00	1.00	1.00	1.00	2.00	1.00	1.00		1.00		0.00		1.00	1.00	1.00	0.00	33.00	02-23-25

Count of Prediction

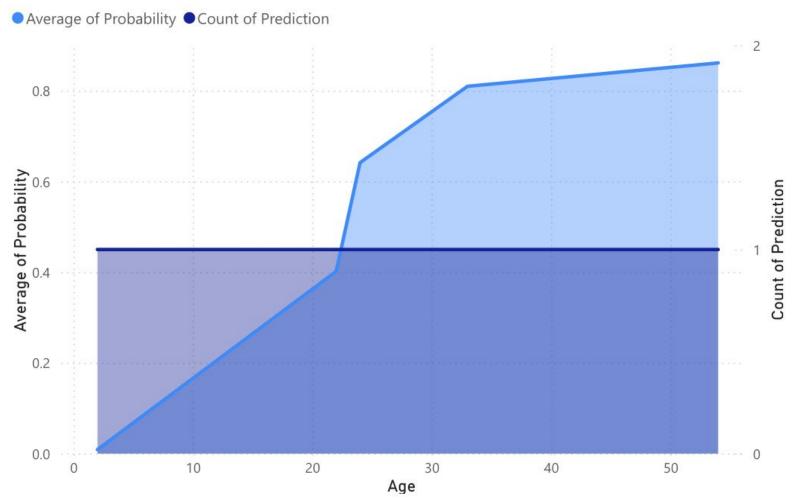


13.00 Sum of Prediction

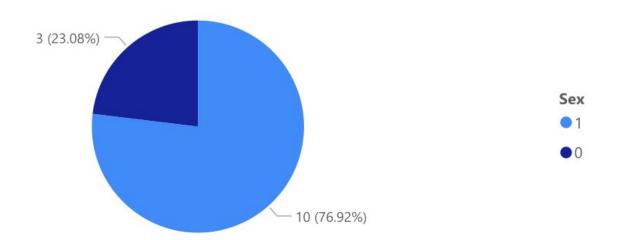
29
Count of Prediction

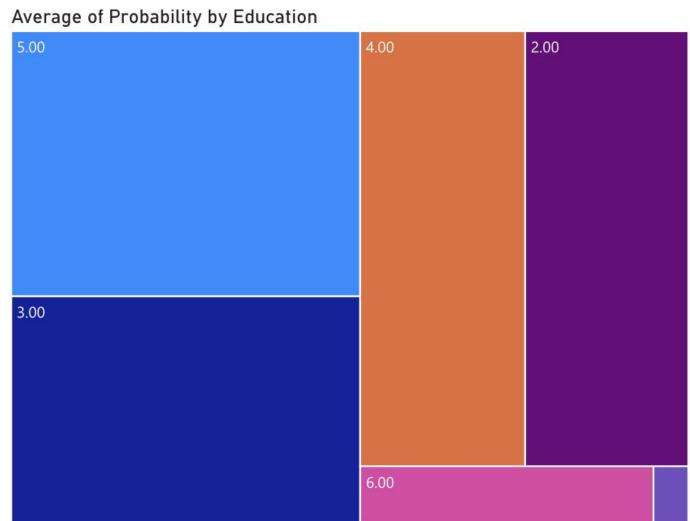
0.36
Average of Probability

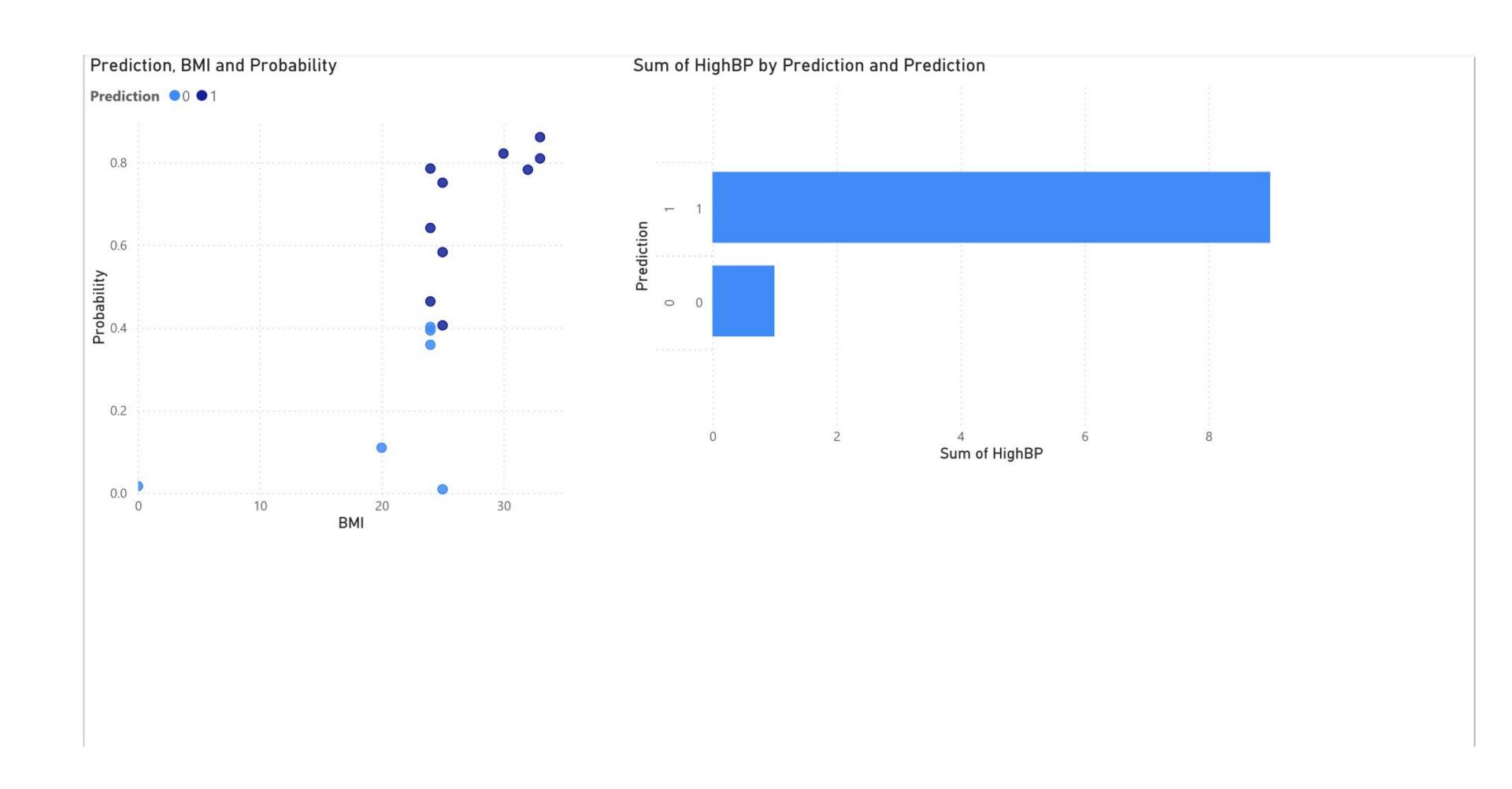
Average of Probability and Count of Prediction by Age











Business use cases

Can act as a quick digital survey at check in

Prioritize testing (e.g., ECG, echo) for those most in need

Prioritize patients according to prediction

Send customized emails for online consulting based on the risk

Targeted Communication and Marketing Campaigns