

SAHED ALI

+91 8967270067 WhatsApp Farakka, W.B.
sahedali.kgec.cse@gmail.com github.com/iamsahed07 Portfolio Website

Profile

A dedicated and self-driven individual with a strong foundation in computer science, specializing in UI/UX design, web application development. Passionate about integrating technology into education and fostering interactive, learner-centered environments. Committed to supporting academic excellence through teaching, research, and the development of innovative digital tools that enhance both student engagement and institutional outcomes.

Leadership - Communication - Problem Solving - Teamwork - Adaptability - Initiative - Time Management

Professional Experience

UI/UX Designer, [Quantum International School - Fkk] [Farakka, W.B.] [Jan, 2023] - [Jan, 2024]

- Led the design and development of user-centric interfaces for web and mobile applications.
- Conducted user research and usability testing to gather feedback and improve designs.
- Collaborated with developers and stakeholders to ensure seamless implementation of designs.

Graphic Designer, [Freelance] [WFH] [Jan, 2014] - [Present]

- Designed marketing materials including brochures, flyers, and social media graphics.
- Worked closely with the marketing team to create visually appealing campaigns.
- Enhanced brand identity through consistent and creative graphic designs.

Digital Marketing Strategist, (AllinOne/ QIS-Fkk) [Farakka, W.B.] [Mar, 2023] - [Apr, 2024]

- Developed strategic plans for campaigns across email, social media, SEO/SEM, and display advertising techniques.
- Developed and implemented digital marketing strategies for 1. All in One Services & Consultancy and 2. Quantum International School -Fkk in 2022-2023 .
- Oversaw the execution of SEO, SEM, email, social media, and display advertising campaigns, achieving a 12% decrease in cost per acquisition.

Digital Account Manager, [Quantum International School - Fkk] [Farakka, W.B.] [Jan, 2023] - [Apr, 2024]

- Implemented promotional activities such as re-targeting campaigns for e-commerce businesses.

Education

KALYANI GOVERNMENT ENGINEERING COLLEGE (KGE) Kalyani, Nadia, West Bengal
Master of Technology in Computer Science Engineering (CSE).
Sept. 2024 – July 2026

Board: MAKAUT, CGPA: [Present]

MAULANA ABUL KALAM AZAD UNIVERSITY OF TECHNOLOGY - W.B. Haringhata, West Bengal
(In-House) Bachelor of Technology in Computer Science Engineering (CSE).
July 2020 – July 2024

Board: MAKAUT, CGPA: 8.34

KENDRIYA VIDYALAYA NTPC FARAKKA Jagannathpur, West Bengal
Class 12th Science
April 2019 – April 2020

Board: CBSE, Percentage: 77.80%

SOFIA MEMORIAL SCHOOL (HIGH) Khairakandi, Farakka
Class 10th
Jan 2017 – Feb 2018

Board: WBBSE, Percentage: 70.71%

Projects

1. Final Year Project - Btech CSE (DigiVoter)

DigiVoter : Online Voting System Using MERN STACK

2024

DigiVoter is an innovative online voting platform built with the MERN stack for secure and efficient electronic voting for my final year project.

🌐 <https://github.com/iamsahed07/DigiVoter-1> 🌐 Live Link | <https://digivoter-makaut.vercel.app/>

2. THE TRADX : Live Link

The Tradx : Online Learning Platform Using MERN STACK

2024

Tradx: A cutting-edge online platform offering comprehensive resources and expert guidance for mastering the intricacies of forex trading, empowering individuals to navigate the financial markets with confidence and proficiency.

🌐 <https://github.com/iamsahed07/The-Tradx-2> 🌐 Live Link | <https://thetradx.onrender.com/>

🌐 Live Link-2 | <https://the-tradx-2.onrender.com/>

3. Local Business and Startup (Please Visit My Portfolio Website)

Created Website, Professional Logos, and Marketing Brochures, and Executed Social Media Marketing Campaign 2022

Developed and launched a website for a small local business store, enhancing its online presence and accessibility. Provided professional logos and marketing brochures to establish brand identity. Additionally, designed and executed a comprehensive social media marketing campaign for a startup, driving brand awareness and engagement, resulting in increased customer acquisition and retention.

🌐 Live Link-2 | <https://sahedali.onrender.com/>

Skills

Programming Language | Markup and Styling.....

Python, Solidity, JavaScript, SQL | HTML, CSS, Tailwind-CSS

Frameworks | Libraries | Databases.....

NEXT.JS, REACT.JS, NODE.JS, EXPRESS.JS | MySQL, MongoDB, PostgreSQL

Tools / Platform.....

- Coding: Git, GitHub, VS Code, Xcode.
- Graphic Design And Photography: Figma, Canva, Sketchbook Autodesk | Adobe Photoshop, Snapseed, Lightroom.
- Figma User Experience (UI/UX): Figma, Adobe XD, Autodesk Sketch.
- Illustration: Adobe Illustrator, Autodesk SketchBook, Canva.
- Video Editing: Adobe Rush.
- Color Theory: Adobe Color, Coolers.com.
- Layout Design And Prototyping: Figma, Autodesk Sketch.
- Wireframing: Figma, Uizard, Autodesk Sketch.
- AI : ChatGpt, Midjourney, Microsoft-Bing (Copilot), and More Ai Tools.

Areas of Expertise

UI/UX Design: Proficient in User Research, Wireframing, Prototyping, Usability Testing, Interaction Design (Figma)

Web Development: Beginner in MERN stack (MongoDB, Express.js, React, Node.js).

Graphic Design: Adobe Creative Suite (Photoshop, Figma, Autodesk Sketch).

Business Development: Lead generation, client relationship management, sales pitching.

Communication Skills: Strong interpersonal and presentation skills, career counseling.

Prompt Engineering & AI: ChatGPT Expert.

Online Courses & Certifications

- NCC 'B' Certificate –49 Bengal BN NCC, Kalyani (June 2024) - [View Certificate](#)
- Foundations of Prompt Engineering –AWS Skill Builder (Apr 2025) - [View Certificate](#)