

Home screen

- Our mission
- Welcome message

Signup/Log in screen

- Collecting user data
 - name
 - phone no
 - Address
 - Product details

- Gathering Location of user via maps
- Providing our contact details if issues faced.



Leader board for showing the leading contributors-to boost the people's contribution

Showing testimonials and rating of user-to build a trust

Showing the number of contributions and growth of the organisation

Our Social handles

Prototype Link:

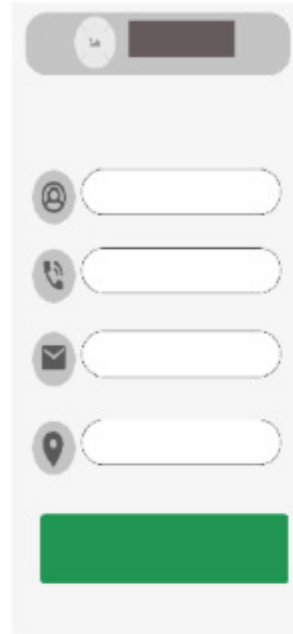
<https://www.figma.com/proto/UfvYDKnGLLBJ3np3HuT6Y1/sd?node-id=30%3A30&scaling=scale-down>



Homepage includes
-Image
-Moto
-Get Started Button



Shows cards which contains the category of the products that users can select



Asking user for the input
-Name
-Phone number
-Email
-Location



Shows the status of the product that user has given

AD

I would be able to give books(School text books, Notebooks)

I am find time during my busy schedule

Had delivery problems

I contribute twice in a week

Do you have social media pages?

Do you have sponsors?

Interested in volunteer
Position:College

MB

I can provide nearly 25 snacks packet

The place is near by the place - easy to reach delivery

Faced problems with the previous organization

I can contribute more than 3 times a month

Do you have website?

Interested in volunteer
Position:Office

CD

I would be able to provide clothes for women, kids

The quantity is more, I work be able to deliver

The previous organization did not deliver on time to the people

I am new to this city, I was not aware about any of the organizations.

I would be happy to know about your next steps

Where is your office located?

Interested in volunteer
Position:Colony

RF

I have two wooden table left, I would be able to give it

I stay far from the place.

In previous organization, the customer care were not friendly

I have not yet started contributing

Do you have an app?

Do you have any public locations where we can place the products?

PD

We have fruits garden, I can provide fruits

Do you provide delivery free of cost?

I have not faced any problems with the organizations

Few contributions in xyz organization

How do I get your future updates?

Interested in marketing
position :Digital Marketing

Social Presence

Do you have an app?

Do you have social media pages?

Do you have website?

How do i get your future updates?

Future Growth of organization

Do you have sponsors?

Where is your office located?

Do you have any public locations where we can place the products?

Hiring options

Interested in marketing position: Digital Marketing

Interested in volunteer Position: Office

Interested in volunteer Position: College

Interested in volunteer Position: Colony

Interested in marketing position: Digital Marketing

Deliverables

Do you provide delivery free of cost?

I can find time during my busy schedule

The quantity is more, I want to be able to deliver

The place is near by the place I can deliver

Products

I would be able to give books [School text books, Notebooks]

I can provide nearly 25 snacks packet

I have two wooden table left, I would be able to give it

I would be able to provide clothes for women, kids

I would be able to give books [School text books, Notebooks]

Problems Faced previously

Had delivery problems

I had previous organization did not deliver items as per schedule

Previously the organization failed to pick up my products

Faced bad customer care experience with the organization prior

Products

I would be able to give books [School text books, Notebooks]

I can provide nearly 25 snacks packet

I would be able to provide clothes for women, kids

I have two wooden table left, I would be able to give it

We have fruits garden I can provide fruits

Build social media presence by Digital Marketing

Keep contributors connected-build an app and website

To increase the rate of contribution-
Set up Leaderboard

Set up delivery options-free of cost

Set up delivery options-on time pickup and delivery

Set up an office and sub offices

Set up public spots where user can drop the product

Hire volunteers-
1.Spread awareness
2.Delivery
3.Digital marketer

Provide customer care support for users

Set up social campaigns at public places

Gather sponsors-to increase contribution

Television ads-to increase contributions

Provide goodies to the top contributors [tshirts,badges]-to increase contributions

Instant status of the product -to increase trust

Visiting the people's houses at regular intervals

Complexity

Not required as we deal with only delivering options at initial days

Set up an office and sub offices

Television ads-to increase contributions

Keep contributors connected-build an app and website

It takes time to setup

Visiting people's houses at regular intervals may cause trouble to them

Visiting the people's houses at regular intervals

Build social media presence by Digital Marketing

Provide customer care support for users

Set up delivery options-on time pickup and delivery

Set up delivery options-free of cost

Value

Hire volunteers-
1.Spread awareness
2.Delivery
3.Digital marketer

Hiring and sponsors is not required at initial days

Set up social campaigns at public places-To bring awareness

To increase contributions and involvement
Provide goodies to the top contributors (t-shirts, badges)

Set up public spots where user can drop the product for easy accessibility

Gather sponsors-to increase contribution

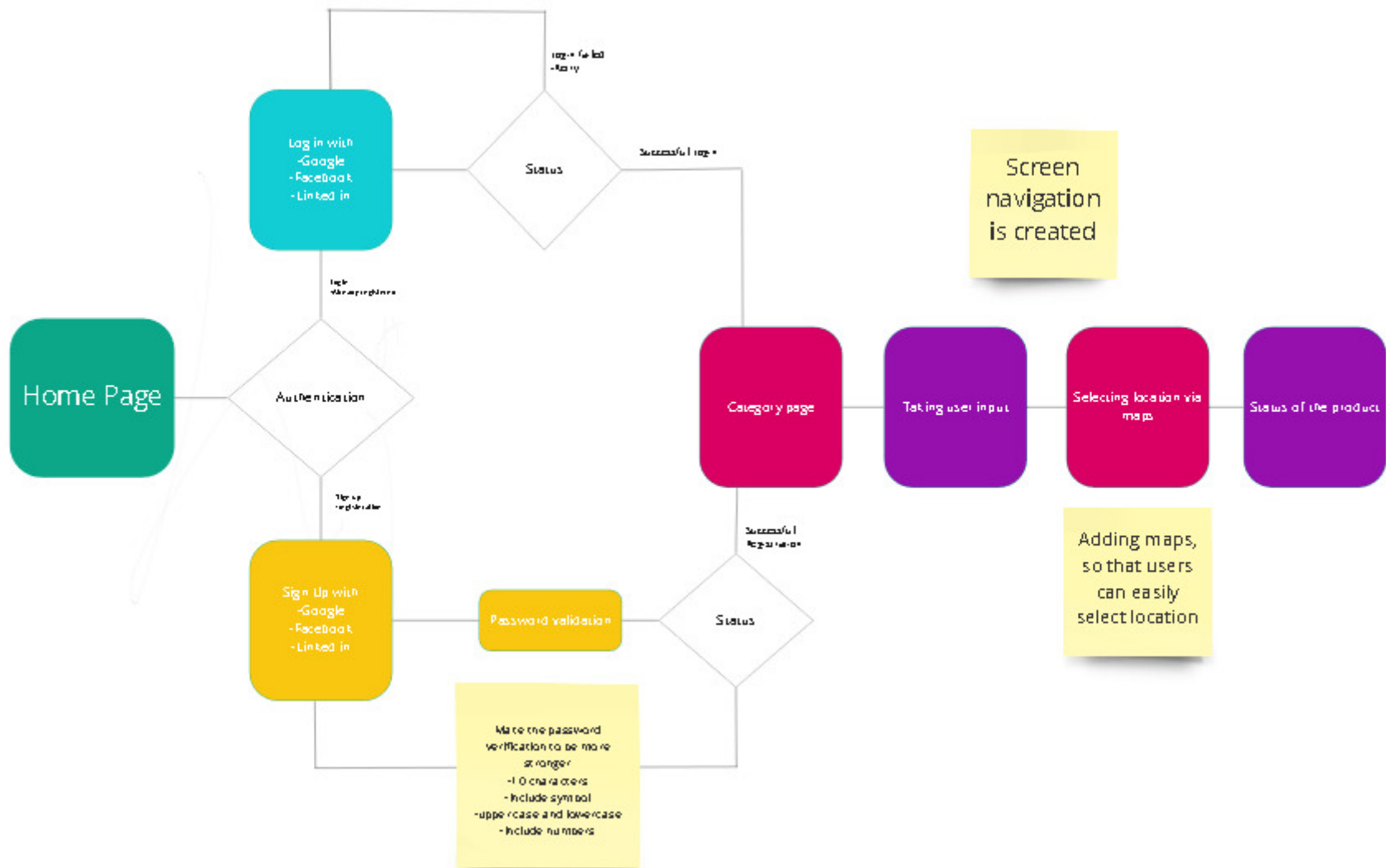
Instant status of the product-to increase trust

To increase the rate of contribution and involvement
Set up Leader Board

Building trust is important

Usability Study Guides

<https://docs.google.com/document/d/1ZzTpLQy1LG7bt9o88E5MXwOJCuDIX8C4jn-0X81iX18/edit?usp=sharing>



Pratotype link.

<https://www.figma.com/p:aua/x7YaFBPBx6CEeCDqknBd4HK/Pratotype-iue:aua-n-27?node-id=1%3A8&scaling=scale-down>



Map is
embedded
according to
usability study

Navigation is
included
according to
usability study