

Help the poor - Together we can!!

Background

A child under 15 dies every 5 seconds around the world [an World Health Organisation report]. The causes of death vary, but the vast majority can be traced down to one single cause: poverty.

The number of deaths of children under five has decreased from 12.5 million in 1990 to 5.3 million in 2018 - a 57.6% decrease. But still, without urgent action, 56 million children under 5 will die between 2019 and 2030. Half of these children will be newborns.

Research goals:

Our team takes the initiative to solve poverty, we develop an app and a website which connects the people who need it the most and the people who wish to contribute.

We also collect other essential products such as clothes, books, reusable products, funds etc..

Our mission is to connect the poverty people to the people who would wish to contribute.

Research Questions:

1. What do people do with the things that they don't use?
2. What are the other essential products they wish to offer?
3. Will they be able to deliver the product by themselves or would they require our services?
4. Would you like to share your ideas to improve our initiative?

Method:

- Collecting the information through surveys.
- Researchers will use the information and contact the people.

Recruiting

- People who are willing to contribute to society.
- Advertisements in public areas, television.
- People who are willing to contribute to society, Leading businessmen, Advertisements in public areas, television

Script

Thank you very much for participating in this study. Our team is currently working on a project which will bring a great difference in society.

We would love to learn more about your experience. This interview will take about 10 minutes. If you feel any difficulty during the survey, please let our team.

We keep your information secured, you can feel free to fill the form.

1..What are the products you would like to provide?*[It would help us to know what majority of products we might get]*

a. Food

- b.Clothes
- c.Books
- d.Funds
- e.Other

2. Are you a part of any NGO[Non Governmental Organisation] ?*[It would help us know whether you have contributed before]*

- a.Yes
- b.No

3.Would you be able to deliver[Address will be provided]?*[It would help us to know should we start with delivery services]*

- a.Yes
- b.No [Our team will deliver it, for free of cost]

4.How often you do the contributions?*[So that we will be able to reach out to you regularly]*

- a.About once in a week
- b.Once in a month
- c.Yet to start contributing.

5.How often you visit orphanages?*[Would help us to know about you better]*

- a.About once in a week
- b.Once in a month
- c.Yet to visit.

6. Would you like to contribute to the funds on monthly subscription?*[We will buy essential products and give them].*

- a.Yes[Can be cancelled any time]
- b.No

7.Do you have any suggestions?*[It would help us to increase our services].*

- a. Yes _____
- b. No

8.Could you provide your phone number to contact you?*[Would help us to contact you when needed].*

**Note: Your personal details won't be shared.*

[Your phone number won't be shared]

9. Could you provide your address to contact you?*[Would help us to contact you when needed].*

**Note: Your personal details won't be shared.*

[Your address won't be shared]

Wrap-up

Thank you so much for sharing your experience and insights. Your answers will help our team to build a better product.

Researchers will use the information and contact the people.

If you have any additional thoughts and comments, do contact us at [name@email.com]. Hope you have a wonderful day