Kedar Nimkar

EDUCATION

Mumbai University
Masters in Computer Application. First Class. 60.42%
<div align="right">Mumbai, India
May 2006</div>

Mumbai University
Bachelor of Computer Science. Second Class. 61.5%
<div align="right">Mumbai, India
May 2003</div>

Maharashtra State Board
Higher Secondary Education in Science. First Class. 65.67%
<div align="right">Mumbai, India
February 2000</div>

Maharashtra State Board
Primary Education. First Class. 70.66%
<div align="right">Mumbai, India
March 1998</div>

WORK EXPERIENCE

Design Consultant
Currently helping 3 startups in Mumbai and Bangalore to build their products.
<div align="right">Mumbai
May 20017 - Present</div>

Head of Design at Cleartrip Travel Services
Cleartrip is an award-winning travel app with over 10 million downloads and hosts over 10 million transactions a year.
<div align="right">Bangalore
Jan 2010 – Apr 2017</div>

- Hiring, mentoring and building the design team. Responsible for all design decisions & deliverables

- Re-imagined the booking experience for Air, Hotels, Packages and trains which increased the conversion by 2%

- Redefining the Hotels search product which lead to a 20% increase in overall room night and bookings.

- Launched Cleartrip Local in 2015 with 4 product lines which increased the traffic to Cleartrip Travel site by 20%

- Successfully revamped the Cleartrip Mobile website which contributed to 54% traffic, thereby making an important channel for overall bookings.

- Was also influential in crafting experience for Cleartrip for Business and launched Arabic website for Middle east.

Senior Interface Designer at PaperPlane Solutions
Paperplane; a boutique agency has built & maintained products for Indian and international clients for last 15+ years.
<div align="right">Mumbai
Jun 2009 – Dec 2010</div>

- Managing and mentoring a team of in-house designers as well as external design resources. Estimating effort, assigning resources, conducting internal design reviews and quality checks along with hands-on design

- Successfully implemented end-to-end design solutions for leading brands in India as well as in the USA – Bluefrog, Reliance Securities, Quant Capital, Oblicore, Rapid7 & Timescity

Senior Interface Designer at burrp!
Burrp is one of the leading products of India which lets you discover restaurants, fine-dine experiences, reserve a table & more. In my short span of 4 months, I was responsible for launching Small Business solutions for restaurant owners. Built and released Watchlist for burrp.tv

Mumbai
Feb 2009 - May 2009

Art Director at Webchutney
Webchuntey (Now part of Denstu Digital network) is an award winning online digital service agency handling clients across India. I was responsible for pivoting Webchutney's line of service from agency model to building products. In my 3 year stint, I handled numerous brand campaigns, microsites and successfully launched websites like, Titan, Flykingfisher, NCPA, Diageo India.

Mumbai
Jan 2006 – Feb 2009

Web Designer at Indigo Consulting
A Leo Burnett Company – Digital marketing agency in India. I worked as a designer and UI developer working on emailers and marketing campaigns. I worked on HDFC (One of India's largest bank) portal and was responsible for all the email & marketing creatives.

Mumbai
Jun 2005 – Jun 2006

ADDITIONAL PROJECTS

Audiogyan.com
Indian's first ever podcast dedicated in documenting design, arts and philosophy. It's been run single handedly by me for past 1 year and published 55 episodes.

Mumbai
Since Dec 2016

Singages.co
A project with social responsibility. As a designer to make well designed Signage for a responsible and delightful neighbourhood.

Mumbai, India
Jan 2017

Vipassana App
Vipassana is a form of meditation practice. I volunteered to design an app for Vipassana which is in more than 52 languages and used in more than 100 countries across the globe.

Bangalore
April 2017

Pariyatti App
Pariyatti exists to bring people into contact with the teachings of the Buddha. I served to design the app to provide resources in the Theravāda tradition, and support Pāli language students and Vipassana meditators.

Bangalore
April 2017

SKILLS
Full professional proficiency in English, Hindi and Marathi.
Excellent with Designing Tools and Sound engineering Applications
Flautist, Magician and Football Player

PERSONAL DETAILS
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