

# Saurav K. Thakur

## **Futurist**

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Savvy 17 y.o. entrepreneur with an insatiable thirst for knowledge and a knack for problem-solving.  
Karate Black Belt. Public Speaker.

Led successful SaaS startups and worked with top companies worldwide. Hands-on experience in business, marketing and operations.

Creative side: photography, singing, playing guitar, traveling and exploring life.

## Work Experience

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### **Head Of Content**

Orbis Labs  
February 2022 to December 2022

- Oversaw a team of writers/editors producing ~50 content pieces a month, ranging from blogs to SM posts, to ensure a cohesive marketing approach.

### **Social Media Manager**

Ardana  
July 2021 to December 2022

- Coordinated the company's advertising and activity on numerous social networks, including Twitter, Telegram, Reddit, and Discord.

### **Sr. Growth Lead**

Hype Partners - Remote  
August 2021 to August 2022

- Worked with a 150+ team to create and implement strategies that helped our clients grow their businesses.

### **Community Lead & Mental Health Advocate**

Hope Foundation DAO - Remote  
April 2021 to December 2021

- Set out to build a web 3.0 community that could impact the global mental health crises through proactive mental health awareness & initiatives.

### **Community Manager**

Guarda Wallet - Remote  
April 2020 to August 2021

- Interacted with customers, employees, and vendors on a daily basis; aimed to increase product awareness, attract new customers, and retain existing customers.

- Social media management, content creation (blog posts and articles), user research and feedback from customers, answering their questions and concerns, customer support (on Twitter, Reddit, and Telegram), and events planning (meetups, conferences).

### **Professional Freelancer**

Upwork - Nārāyanī, Nepal

March 2017 to June 2021

Worked w/ 100+ clients to build a creative marketing strategy that boosted their community growth by big numbers.

### **Social Media Manager & Ambassador**

Swapzone - Remote

April 2020 to April 2021

- Set up social media accounts for Swapzone and its products.
- Created strategy and content calendars for each account to help get the right message out to our customers at the right time, as well as reflect the brand voice.

### **Advisor & Marketing Lead**

Project TradeX - Nepal

November 2020 to January 2021

- Conceptualized and executed on multi-channel campaigns across the prospect and customer lifecycle, ensuring the alignment of communications and messaging across all channels.

### **Brand Ambassador**

ChangeNOW.io - Remote

April 2020 to October 2020

- Responsible for growing the company's social media presence, managing its customer service team, and making sure that ChangeNOW is always on top of what's happening in the space.

## Education

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### **School Leaving Certificate (High School) in Science**

Alpine Secondary School

## Skills

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- Leadership (5 years)
- Digital Marketing (4 years)
- Entrepreneurship (3 years)
- Communication (5 years)
- Problem-solving (7 years)
- Strategy (4 years)

## Languages

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- English - Expert
- Nepali - Fluent
- Hindi - Fluent
- Maithili - Expert
- Bhojpuri - Fluent

## Links

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<http://instagram.com/mrsauravkt>

<http://twitter.com/mrsauravkt>

<https://youtu.be/CPGKfODfUco>

## Certifications and Licenses

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### **Karate Black Belt**

August 2022 to Present

I've earned the rank of 1st DAN (the top rank) in Karate after years of grueling physical, moral and spiritual training.

## Groups

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### **Nepal Scouts**

April 2020 to Present

As a part of a truly global community, I've spent my time traveling, helping the needy, running health programs, hosting fun camps & promoting nature.