
Ali Shour

UI/UX - Web Designer | Front-end Web Developer



Tyre District, Lebanon



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Summary

A tech savvy, detail-oriented individual, with an ongoing passion in creating modern yet eye-catching mobile & web experiences.

A Certified Professional in:

- UI/UX Design
- Responsive Web Design
- Front-end Web Development (Professional certifications in HTML5, CSS3, JavaScript, JQuery, Bootstrap)
- Search Engine Optimization

Thus my extensive education & experience qualifies me to:

- ✓ Create skeletal frameworks of webpages & mobile applications through Wireframing functional, well-structured layouts, that meet user/business requirements & objectives
- ✓ Transform wireframes into fully interactive & visually appealing prototypes, using either Figma or Adobe XD
- ✓ Apply HTML5, CSS3, & JavaScript, along various frameworks such as JQuery & Bootstrap, to produce and deliver fully responsive websites & high-end mobile applications
- ✓ Apply latest, most advanced tactics & strategies to optimize a website for search engines
- ✓ Create & design digital content for products/services optimized for any Social media platform

- ✓ Easily blend-in and excel into any competitive environment

Experience

Freelance - Tyre, Lebanon || UI/UX - Web Designer | Front-end Web Developer
February 2020 - Present

Before graduating University, I was enrolled in extensive online learning courses and specializations authorized by various illustrious Universities around the globe such as University of London, University of Michigan, Duke University, Johns Hopkins University, and offered through Coursera.

After spending hundreds of hours of learning & acquiring applied skills in UI/UX, Web design, and frontend development, in addition to spending more time on mastering these skills on side projects and daily challenges, It'd be my pleasure to offer my skills in helping any interested person for a freelance, collab, or even just my advice on either UI/UX, web design, or Frontend development.

Some of my projects that I've included on my portfolio:

- Designing a Full UI of a car rental mobile application, entitled: "Carsam", with a simple yet engaging interface, which helps users rent any car of a specific category, such as: Sedan car, Sports car, Muscle car, SUV, or a Vintage car.
- Designing, then developing & deploying a full tribute website about a soccer legend, Ronaldo, capturing his life and steps on becoming one of the best in the world.

Roadster Diner & Deek Duke - Beirut, Lebanon || Waiter
October 2017 - May 2020

Applied my customer service and communication skills to best serve our customers in a welcoming and heartwarming style, helping each feel right at home, and grabbing their confidence to become our regulars, thus boosting our monthly income. In addition to regularly being able to hit our daily and monthly goals and targets, such as in upselling specific menu items, newly added items, or new items for only a specific period (i.e. holidays). Excellent performances benefited me in being selected for "Employee Of The Month" over the entire chain, in addition to many monetary compensations.

Working at Roadster has boosted my soft skills necessary in any workplace nowadays, hence i was better able to:

- Communicate with daily customers in professional and welcoming spirit
- Engage and adapt in any work environment
- Involve simultaneously in Team work and group projects
- Lead and Positively impact my peers and the workplace
- Fulfill my duties in a quality time-frame manner.

ANA AQRA ASSOCIATION - Beirut, Lebanon || *BLN (Basic Literacy and numeracy program) Instructor*
November 2019 - December 2020

Assist and prepare school aged Syrian refugees, who have either dropped out or never been to school, for formal enrollment. The program focuses on fostering foundational reading, writing, math and science skills that are in alignment with the official Lebanese curriculum. The duration of the program was 92 working hours.

Education

Lebanese International University - Lebanon || *Bachelor's of Business Administration in Marketing*
October 2016 - January 2020

Related Coursework:

- Digital Marketing
- Customer Service Management
- Marketing Policies and Strategies
- Consumer Behavior
- Integrated Marketing Communication
- International Business Marketing
- Market Research Methods
- Sales Management
- E-Business

Mohawk Valley Community College - NY, USA || *Non-degree program, English as a second language certificate*
August 2014 - May 2015

Two academic semesters focused on learning English as a Second Language, which prepares foreign students to excel in any English-based courses in the academic world, by providing Significant academic training & coursework related to Listening, Reading, Writing, and Pronunciation.

Abbassieh Public High School - Tyre District, Lebanon || *Lebanese Baccalaureate Certificate of Secondary Education*
September 2011 - July 2014

High School Diploma earned after 3 academic years of study in the Secondary level of education, Focused on General sciences Field.

Related coursework:

- Mathematics
- Physics
- Chemistry
- English Literature
- Arabic Literature
- General Biology
- Basic Geography
- Physical Education

Skills

Industry Knowledge Skills:

- Wireframing - Prototyping
- Canva (Web software)
- HTML5, CSS3, Javascript, Saas
- Bootstrap
- Responsive Web Design
- SEO
- Figma - Sketch - Adobe XD
- JQuery
- Social Media Content Creation
- User Interface Design

Soft Skills:

- Client relationship management
- Teamwork
- Decision-Making
- Customer Service Management
- Cross-cultural Communication skills
- Detail-oriented

Awards & Certifications

- MVCC Vice President's List Achievement award - Fall 2014
- Listed for MVCC Honor's program

Coursera Professional Certifications:

- Programming Foundations with JavaScript, HTML and CSS, Duke University
- HTML, CSS, and Javascript for Web Developers, Johns Hopkins University
- Advanced Styling with Responsive Design, University of Michigan
- Responsive Website Basics: Code with HTML, CSS, and JavaScript, University of London
- Advanced Content and Social Tactics to Optimize SEO, University of California, Davis
- Optimizing a Website for Search, University of California, Davis
- Introduction to HTML5, University of Michigan
- Introduction to UI Design, University of Minnesota
- User Research and Design, University of Minnesota
- Prototyping and Design, University of Minnesota
- Evaluating User Interfaces, University of Minnesota
- Graphic Design Elements for Non-Designers Specialization, University of Colorado Boulder
- Introduction to Social Media Marketing, Issued by Facebook
- Social Media Management, Issued by Facebook

Coursera Project Network Certifications:

- Hosting a Static Website (HTML/CSS/Javascript) in AWS S3

- Build Your Portfolio Website with HTML and CSS
- HTML and CSS: Building a Single-Page Website
- Design and Develop a Website using Figma and CSS
- Build an E-commerce Dashboard with Figma
- Car Transport App in Figma
- Create and Design Digital Products using Canva
- Use Canva to Create Social Media Marketing Designs
- User Experience Design – Creating User Profiles