- Sonal Ghanshani

### When to use?

#### How to model Qualitative Response Variable?

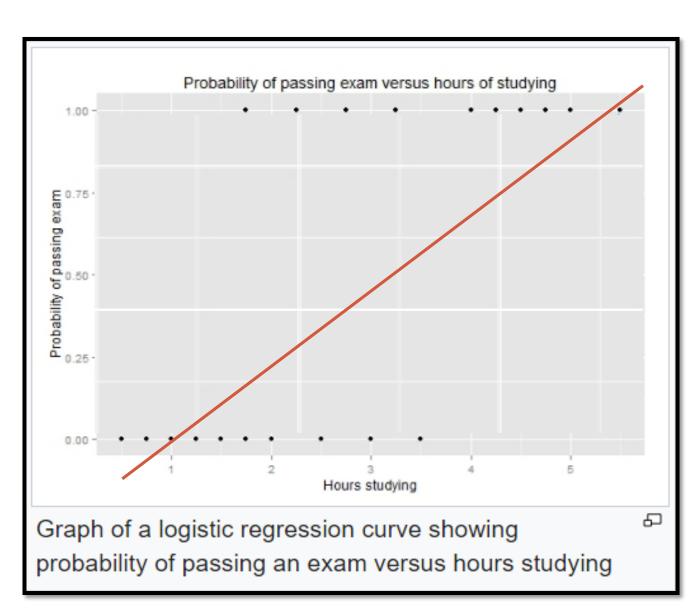
- Example
  - Labour force participation (Yes=1, no=0) depends on unemployment rate, average wage rate, education, family income etc.
  - US presidential elections: Vote Democratic candidate (=1), vote Republican candidate (=0) depends on rate of GDP growth, unemployment, whether a candidate runs for re-election (a dummy)
  - Onset of heart disease depends on age, exercise (yes/no), smoking (yes/no)
- All the response variables are qualitative in nature.

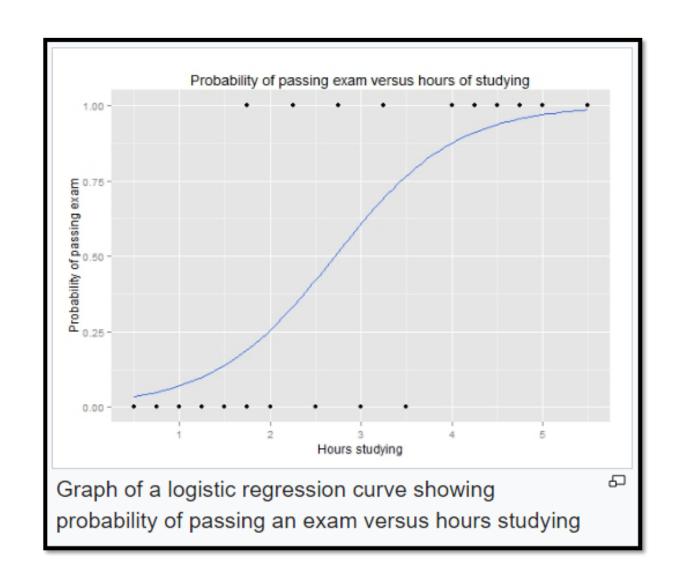
### Two critical questions

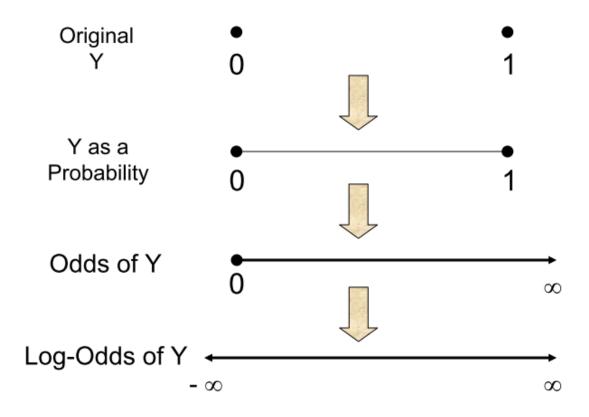
- Can we run a usual linear regression and interpret the outcome?
- Since the response variable is qualitative in nature, what do you predict in this case?

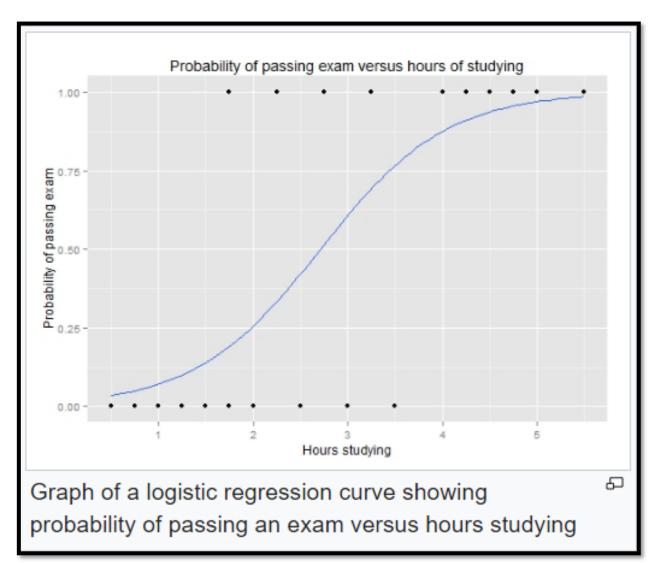
## Introduction to Logistic Regression

- This method is widely used for binary classification problems. It can also be extended to multi-class classification problems.
- Here, the dependent variable is categorical:  $y \in \{0, 1\}$ .
- A binary dependent variable can have only two values, like 0 or 1, win or lose, pass or fail, healthy or sick, etc.









• The probability in the logistic regression is often represented by the Sigmoid function (also called the logistic function or the S-curve):

$$S(t)=rac{1}{1+e^{-t}}$$

- In this equation, t represents data values \* number of hours studied and S(t) represents the probability of passing the exam.
- The points lying on the sigmoid function fits are either classified as positive or negative cases. A threshold is decided for classifying the cases.

$$P("Success"|X) = \frac{e^{\beta_o + \beta_1 X}}{1 + e^{\beta_o + \beta_1 X}}$$

- Here, Success is P(Y = 1 | X)
- This method is widely used for binary classification problems. It can also be extended to multi-class classification problems.
- Here, the dependent variable is categorical:  $y \in \{0, 1\}$ .
- A binary dependent variable can have only two values, like 0 or 1, win or lose, pass or fail, healthy or sick, etc.

### Model Validation

#### **Confusion Matrix**

#### Predicted class $\boldsymbol{P}$ N True False Positives Negatives (TP) (FN) Actual Class False True Positives Negatives N(FP) (TN)

Sensitivity, recall, hit rate, or true positive rate (TPR)

$$ext{TPR} = rac{ ext{TP}}{P} = rac{ ext{TP}}{ ext{TP} + ext{FN}}$$

Specificity or true negative rate (TNR)

$$ext{TNR} = rac{ ext{TN}}{N} = rac{ ext{TN}}{ ext{TN} + ext{FP}}$$

#### ROC - AUC

