





#### Aim

To familiarize the students with the concept of a business recovery strategy and the preparation of essential recovery plan to the survival of the businesses and also to ensure that company can restore important services and come back quickly to normal operations if a disaster strikes.





## **Instructional Objectives**

Objectives of this chapter are:

- Explain the steps involved in business recovery strategies for recovery of business and technologies within the recovery time
- Compare different types of recovery strategies which help the organization to operate their mission-critical operations
- Evaluate the procedures and subsystems used in disaster recovery management in order to ensure business continuity



# Explain The Steps Involved in Business Recovery Strategies for Recovery of Business and Technologies within The Recovery Time



## **Business Recovery Strategy**

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Identifies the loopholes in the system

Identifies the threats

Set the goals, aims and approaches for the recovery strategies

State when one or more plans of action relating to the approach need to be completed



### **Business Recovery Strategy**

**\*** Factors

Detailed citations of all costs related to each possible alternative Actual cost approximations for any outside help that might be required Written contracts with chosen service providers for all such services Possible continuation strategies if there is a total loss of the facility Complete citations of findings and conclusions while making the report for the management of the selected recovery plan for feedback and approval



#### **Steps in Developing Recovery Strategy**







#### Quiz / Assessment

- 1) The recovery strategy helps the organization \_\_\_\_\_\_
- a) To identify the loopholes in the system
- b) To identify the threats and risks facing by a company
- c) To find out the places where critical data, as well as assets, are stored
- d) To protect the business operations

- 2) Recovery plans are the predefined activities that management accepts in the event when normal operations are disrupted.
- a) True

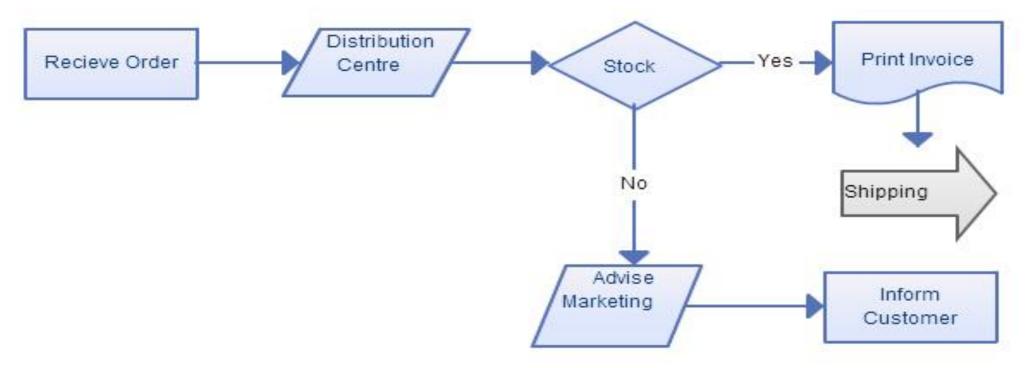
b) False



## Compare Different Types of Recovery Strategies which Help The Organization to Operate Their Mission-critical Operations



**\*** Business Process Recovery



Example of an order for a product to illustrate a sample flow



**❖** Facility and Supply Recovery

**Restoration and recovery** 

**Facility- Main building** 

Inventory- supplies, equipment

Telecommunic ation-voice, data

Documentation n-application

Transportatio n-movement of equipment Supporting Equipment-HVAC, Safety, Security



**\*** User Recovery





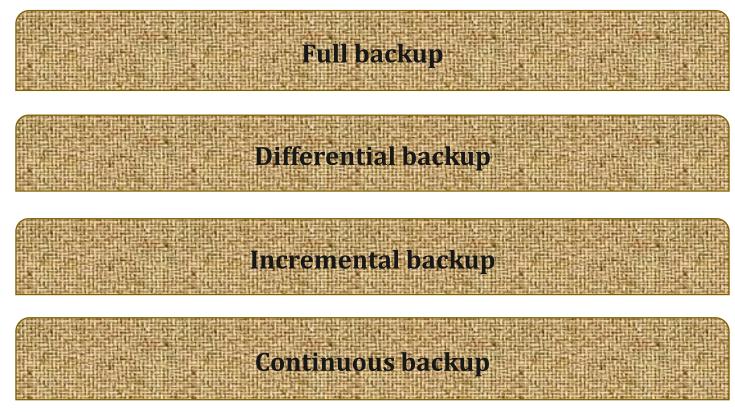
**Operations Recovery :** Operations recovery focuses on stoppages caused by the failure of hardware equipment. The Two crucial factors, which helps in choosing the right product are as follows:

Mean time between failures (MTBF)

Mean time to repair (MTTR)



❖ Data and Information Recovery: Data interruptions includes backups, different types of backup methods are available







#### Quiz / Assessment

- 1) A differential backup is \_\_\_\_\_backup performed in combination with a full backup.
- a) A Complete
- b) An Incomplete
- c) An Incremental
- d) A Continuous
- 2) \_\_\_\_\_focuses on stoppages caused by the failure of hardware equipment.
- a) Operations Recovery
- b) User Recovery
- c) Facility and Supply Recovery
- d) Business Process Recovery



# Evaluate The Procedures and Subsystems Used in Disaster Recovery Management in Order to Ensure Business Continuity



#### **Recovery Management**

Recovery is an evolving and corrective process which includes the following activities:

Minimizing the growth of the cost of the disaster Restoration of the emotional, social and physical well-being of individual and society Taking chances to adjust to meet the physical, economic and environmental future needs Reducing future threat to calamities and their associated risks.



## **Recovery Functions**

#### Level 1

 Management by the departments and agencies as per their services and programs

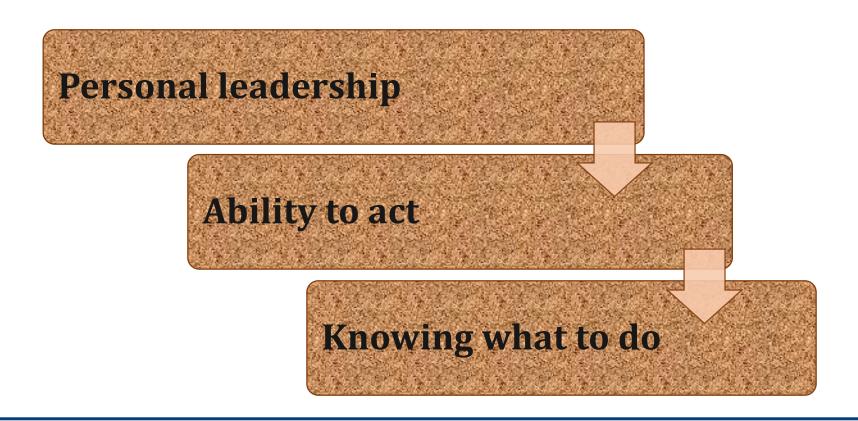
#### Level 2

Coordinating agencies and departments for integrating the services



#### **Recovery Management Structure**

Emergency management researchers like Quarantelli6 came up with valuable insights over recovery process in the 1980s and 1990s. Following are the key factors emerged from the research:





#### **Generic Recovery Structure**

Task Groups

Subtask Groups

#### Social Environment

Safety & Wellbeing

Health

Welfare

#### Economic Environment

Individuals

Businesses

Infrastructure

Government

#### Natural Environment

Natural Resources

Waste Pollution

Amenity Values

Biodiversity & Ecosystems

#### Built Environment

Residential Housing

Commercial / Industrial Property

Public Building & Assets

Rural Farmland

Lifeline Utilities





#### Quiz / Assessment

- 1) Recovery is an evolving and corrective process which includes\_\_\_\_\_
- a) Minimizing the growth of the cost of the disaster
- b) a complex set of the issues which can have long-term effects on the community
- c) Developing effective disaster recovery
- d) the synchronized efforts and procedure to achieve long-term holistic renewal of a community after a disaster
- 2) Communication that happens between recovery manager and the task or subtask groups is important for the coordination of tasks and building confidence in the community.
- a) True

b) False





#### **Summary**

- Recovery plans are the predefined activities that management accepts in the event when normal operations are disrupted.
- ➤ The recovery strategy helps the organization in identifying threats, loopholes and set goals, aims and approaches, set plan of action relating to the approach need to be completed
- ➤ The Recovery team evaluate various factors to judge which strategy is the best to recover from a given disruption.
- ➤ There are 7 steps in developing a recovery strategy.
- ➤ There are 4 types of recovery strategy which company needs to follow based on the situation.
- Recovery management is a crucial part of any recovery process after disaster strikes, it includes recovery management structure and generic recovery structure.





#### e-References

- Business Process Recovery. Retrieved on 11<sup>th</sup> July 2017, from <a href="https://www.google.co.in/search?q=Business+process+recovery+example&oq=Business+process+recovery+example&oq=Business+process+recovery+example&aqs=chrome..69i57j0l5.13854j0j8&sourceid=chrome&ie=UTF-8</a>
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#### **External Resources**

- 1. Susan Snedaker (2013), Business Continuity and Disaster Recovery Planning (2<sup>nd</sup> edition) Syngress.
- 2. Harvard Business School (2004), Crisis Management Mastering Skills, Harvard Business Press
- 3. Jon William Toigo (2012), Disaster Recovery Planning: Preparing for the unthinkable (3<sup>rd</sup> Edition),