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### Power BI Key influencers visual



### Key Influencers visual

The key influencers visual helps you understand the factors that drive a metric you are interested in. It analyzes your data, ranks the factors that matter, and displays them as key influencers. Read about this visual [here](#).

Watch the video from Microsoft – Power BI Key Influencers visual

Download the file used in the video to try it out yourself. Check out how the slicer works.

#### Note

Check out [Smart narratives](#) which summarize the content on a visual for more insights.