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Total No. of Questions: 07

## BCA (2013 & Onwards) (Sem.-5) DATA WAREHOUSING AND MINING

Subject Code: BSBC-501 M.Code: 70628

Time: 3 Hrs. Max. Marks: 60

#### **INSTRUCTION TO CANDIDATES:**

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains SIX questions carrying TEN marks each and a student has to attempt any FOUR questions.

#### **SECTION-A**

#### Q1. Answer briefly:

- a) What are operational and informational data stores?
- b) What is OLAP data warehouse?
- c) Write about the importance of Artificial Intelligence.
- d) What are data cubes?
- e) What is data summarization?
- f) How does decision tree work?
- g) Write about market based analysis
- h) What is the accuracy of classifier?
- i) What is cross validation?
- j) Why do we use data visualization?

#### **SECTION-B**

- Q2 How much does a data warehouse cost? Write their applications and uses.
- Q3 Discuss the steps of building data warehouse by considering various technical aspects.
- Q4 What is multidimensional data model? Discuss the schemas for multidimensional data.
- Q5 What is association rule mining? Explain Apriori algorithm in data mining.
- Q6 Define clustering? Why clustering is important in Data Mining? Write its uses.
- Q7 What are different types of Data Mining Techniques? Explain any one in detail?.



NOTE: Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.

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Total No. of Questions: 07

# BCA (2011 & Onward) (Sem. - 5) DATA WAREHOUSING AND MINING

M Code: 70628 Subject Code: BSBC-501 Paper ID: [B1154]

Time: 3 Hrs. Max. Marks: 60

#### **INSTRUCTIONS TO CANDIDATES:**

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains SIX questions carrying TEN marks each and students have to attempt any FOUR questions.

#### **SECTION A**

- 1. Briefly answer the following:
  - a) Differentiate between operational and informational data stores.
  - b) What is multidimensional data? Give two examples.
  - c) What is OLAM?
  - d) Define Data Mining.
  - e) Briefly discuss the Snowflake schema.
  - f) Discuss Discovery driven cube.
  - g) What is a Decision Tree?
  - h) How is the accuracy of a classifier measured?
  - i) What are the different types of data used in cluster analysis?
  - j) What are the parameters for selecting and using the right data mining technique?

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#### **SECTION B**

- 2. Define Data Warehousing. What is the need for data warehousing? Discuss the structure of a data warehouse.
- 3. What do you mean by data pre-processing? Explain the various stages in the process of data pre-processing.
- 4. What is OLAP? Discuss the architecture of OLAP in detail.
- 5. Explain Association Rule Mining. What are the various algorithms for generating association rules? Discuss with examples.
- 6. Discuss Bootstrapping, Boosting and Bagging with examples.
- 7. What is Clustering? Discuss the various clustering algorithms.

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Total No. of Questions: 07 Total No. of Pages: 02

# BCA (Sem. 5) DATA WAREHOUSING AND MINING Subject Code: BSBC-501 Paper ID: B1154

Time: 3 Hrs. Max. Marks: 60

#### **INSTRUCTIONS TO CANDIDATES:**

- 1. Section A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. Section B contains SIX questions carrying TEN marks each and students have to attempt any FOUR questions.

#### **SECTION A**

- 1. Write briefly:
  - a) Advantage of Data Warehouse.
  - b) Why Data Transformation is done?
  - c) What is Indexing & Querying in OLAP?
  - d) Differentiate OLAP & OLTP.
  - e) Explain Constraint based Association Rule Mining.
  - f) What are various attribute selection measures?
  - g) Why Cross-Validation is done?
  - h) Explain the concept of Bagging.
  - i) What is classification?
  - j) Importance of Data Visualization.

#### **SECTION B**

- 2. What are the various designs Consideration of a Data Warehouse? Why data summarization and Data cleaning is done?
- 3. Explain Star & Snowflake database schema in detail. Also construct a fact table of star schema.
- **4**. Elaborate the concept of discovery driven exploration of Data Warehouse with the help of an example.

Page 1 of 2

- **5**. What is Data Mining and why it is important? Explain Market Basket analysis with the help of an example.
- **6**. Discuss various prediction techniques available. How these techniques arc helpful in real life?
- 7. Why clustering is done? Compare and contrast various clustering algorithms.



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### BCA (2011 & Onward) (Sem.-5) DATA WAREHOUSING AND MINING

Subject Code: BSBC-501 Paper ID: [B1154]

Time: 3 Hrs. Max. Marks: 60

#### **INSTRUCTION TO CANDIDATES:**

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains SIX questions carrying TEN marks each and a student has to attempt any FOUR questions.

#### **SECTION-A**

#### 1. Write briefly:

- a) List some applications of Data Mining.
- b) What is MODEL in Data Mining world?
- c) Explain clustering algorithm.
- d) What are the storage models of OLAP?
- e) What is Data Purging?
- f) What is Apriori Algorithm?
- g) What is Bootstrap?
- h) Briefly state difference between Data Warehouse and Data Mart.
- i) What is Star Schema?
- i) What is OLAM?

#### **SECTION-B**

- 2. Discuss various applications of data warehousing and data mining.
- 3. What is OLAP and OLTP? Differentiate OLAP and OLTP.
- 4. Explain the Design/Technical/Implementation considerations to build a Data Warehouse.
- 5. Explain Association rule mining in detail.
- 6. What are DM Techniques? How we can select and use right DM Technique?
- 7. Explain the following:
  - a) Data Visualization
  - b) Cube Computation

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# BCA (2011 & Onward) (Sem.-5) DATA WAREHOUSING AND MINING

Subject Code: BSBC-501 Paper ID: [B1154]

Time: 3 Hrs. Max. Marks: 60

#### **INSTRUCTION TO CANDIDATES:**

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains SIX questions carrying TEN marks each and a student has to attempt any FOUR questions.

#### **SECTION - A**

#### 1 Write briefly:

- a) What is a Data Mart? How is a data mart different from a data warehouse?
- b) What is data cleaning? Why is it important?
- c) How AI is used in data warehousing?
- d) What are the advantages of data mining?
- e) What are the efficient methods of cube computation? Discuss any one in brief.
- f) What is Attribute-oriented induction?
- g) Distinguish between classification and clustering.
- h) What is Prediction? Discuss any prediction technique in brief.
- i) What is OLAM? How is it different from OLAP?
- j) Define Data Visualization.

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#### **SECTION-B**

- 2. What is a Data Warehouse? What are the characteristics of a data warehouse? What is the need for a data warehouse?
- 3. Define and compare OLAP and OLTP. Discuss the various OLAP operations with examples.
- 4. Explain the various schemas for multidimensional data model.
- 5. Elaborate the 3-tier data warehouse architecture.
- 6. Describe the different classifications of Association rule mining. How is association rules mined from large databases?
- 7. What are the major requirements of clustering analysis? Briefly discuss any two hierarchical clustering methods with suitable examples.

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# BCA (2011 & onward) (Sem.-5) DATA WAREHOUSING AND MINING

Subject Code: BSBC-501 Paper ID: [B1154]

Time: 3 Hrs. Max. Marks: 60

#### **INSTRUCTION TO CANDIDATES:**

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains SIX questions carrying TEN marks each and a student has to attempt any FOUR questions.

#### SECTION-A

#### 1. Write briefly:

- a) What is OLTP?
- b) What is Data Mining?
- c) What is clustering?
- d) Define Data cube.
- e) What is the use of multi dimensional view?
- f) Discuss star schema.
- g) What is association rule?
- h) Define warehouse environment.
- i) What is drill down analysis?
- j) Define bagging.

#### **SECTION-B**

- 2) What is OLAP? What are the various operations performed on OLAP.
- 3) What is Data Warehouse? Discuss its architecture with the help of diagram.
- 4) Explain the following with proper examples:
  - a) Hyper cubes
  - b) ROLAP and MOLAP
- 5) Differentiate star and snowflake schemas of warehouse.
- 6) Write a detailed note on fact constellation, its advantages and related concepts.
- 7) Give application of data mining in the following area:
  - a) Retail Industry
  - b) Tele-Communication Industry.

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BCA (2011 & Onward) (Sem.-5)
DATA WAREHOUSING AND MINING

Subject Code: BSBC-501 Paper ID: [B1154]

Time: 3 Hrs. Max. Marks: 60

#### **INSTRUCTIONS TO CANDIDATES:**

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains SIX questions carrying TEN marks each and students has to attempt any FOUR questions.

#### **SECTION-A**

#### 1. Write briefly:

- A) List Characteristics of Data Warehouse.
- B) Why data summarization and Data cleaning is done?
- C) What is Indexing & Querying in OLAP?
- D) What is Attribute- Oriented Induction?
- E) Explain Association Rule Mining.
- F) What are various attribute selection measures?
- G) Why Cross-Validation is done?
- H) Explain the concept of Boosting.
- I) What is Clustering?
- J) Importance of Data Visualization.

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#### **SECTION-B**

- 2. What is Data Warehousing and why we need it? Also explain the architecture of Data Warehouse in detail.
- 3. Explain Star & Snowflake database schema in detail. Also construct a fact table of star schema.
- 4. Elaborate the concept of discovery driven exploration of Data Warehouse with the help of an example.
- 5. What is Data Mining and why it is important? Explain Market Basket analysis with the help of an example.
- 6. Why classification is done? Explain classification by decision trees with the help of an example.
- 7. Discuss various prediction techniques available. How these techniques are helpful in real life?

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# BCA (2011 & onward) (Sem.-5) DATA WAREHOUSING AND MINING

Subject Code: BSBC-501 Paper ID: [B1154]

Time: 3 Hrs. Max. Marks: 60

#### **INSTRUCTION TO CANDIDATES:**

- SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains SIX questions carrying TEN marks each and a student has to attempt any FOUR questions.

#### **SECTION - A**

- 1) Write briefly:
  - a) Differentiate between Data Mining & Data Warehousing
  - b) What are OLAP & OLTP?
  - c) What are different stages of Data mining?
  - d) What is Data Mart?
  - e) Explain association algorithm in data mining.
  - f) What is decision tree algorithm?
  - g) Define classification.
  - h) What is Data Visualization?
  - i) What is indexing?
  - j) What is Artificial Intelligence?

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#### **SECTION - B**

- 2) What is Data Warehousing? Explain Data warehouse characteristics.
- 3) Explain in detail the three tier architecture.
- 4) What do you mean by cleaning of data? Explain the important types of data cleaning.
- 5) Write Short notes on following:
  - (a) Market Basket Analysis
  - (b) Constraint Based Association mining
- 6) What is clustering? Explain classification of various clustering algorithms.
- 7) Discuss various schemas for multidimensional data.