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Roll No.					Total No. of Pages: 0

Total No. of Questions: 07

BCA (2011 & Onwards) (Sem.-5) MANAGEMENT INFORMATION SYSTEM

Subject Code: BSBC-503 Paper ID: [B1156]

Time: 3 Hrs. Max. Marks: 60

INSTRUCTION TO CANDIDATES:

- 1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
- 2. SECTION-B contains SIX questions carrying TEN marks each and a student has to attempt any FOUR questions.

SECTION-A

1. Write briefly:

- a) Differentiate between open and closed systems.
- b) What do you mean by Systems Approach?
- c) Differentiate between structured and unstructured decisions.
- d) What are the different levels of management?
- e) What are the pitfalls in the planning of MIS?
- f) Differentiate between MIS and DSS.
- g) Explain the concept of GDSS.
- h) What are the data gathering tools?
- i) What are the activities carried during system implementation phase?
- j) What are the key decisions supported by Personnel MIS?

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SECTION-B

- 2. What is a System? What are the characteristics of a System? Discuss the components of a system with an example.
- 3. Define an Information System. Discuss different kinds of information systems in detail.
- 4. Elaborate the Robert Anthony's hierarchy of management activity.
- 5. Critically discuss the Simon's model of decision making.
- 6. Discuss in detail the Gorry and Scott Mortan Grid of DSS.
- 7. What is a Marketing information system? What are the inputs and outputs of a Marketing MIS? Discuss the model for Marketing MIS.



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