
ELVIS ITIVE

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Professional Summary

Results-oriented and highly creative UI/UX Designer with a proven track record of delivering impactful designs and seamless user experiences. Collaborative and dynamic, adept at working with cross-functional teams to transform user needs into visually stunning and intuitive digital products. Skilled in wireframing, prototyping, and creating high-fidelity mock-ups that align with business objectives. Proficient in industry-standard design tools such as Sketch, Adobe XD, JavaScript, HTML/CSS, and Figma. Committed to leveraging user-centered design principles to drive engagement and conversion rates.

Experience

UX/UI Designer **04/2023 to Current**

Zoe Online Academy

- Lead the creation of a captivating user interface and seamless user experience on the company website, resulting in increased conversion rates and improved user satisfaction.
- Educate and mentor students on industry best practices in UI/UX design, covering topics such as design software, usability, and design thinking.
- Collaborate with cross-functional teams to design user flows, user journeys, and other UX deliverables, ensuring optimal interactions between users and digital products.

UX/UI Designer **11/2022 to 04/2023**

High Impact Careers

- Partnered with senior designers and developers to produce wireframes, prototypes, and visual designs that aligned with user needs and business goals
- Crafted intuitive user flows, user journeys, and other UX deliverables to enhance user engagement and satisfaction
- Developed high-fidelity mock-ups and animations that effectively communicated the intended user experience
- Conducted thorough usability tests and user research to validate design decisions and identify areas for improvement
- Collaborated closely with developers and product managers to ensure accurate implementation of designs and a seamless user experience.

Lead UX/UI Freelancer **02/2021 to 10/2022**

Trustenable Technologies

- Translated clients' requirements into visually appealing and functional web interfaces, utilizing HTML, CSS, and JavaScript to deliver high-quality prototypes
 - Led a team of web developers and designers, overseeing design projects from concept to completion, ensuring timely delivery and adherence to client specifications
 - Conducted rigorous quality assurance tests to identify and resolve technical issues, ensuring compliance with industry standards and best practices
 - Utilized comprehensive usability tests with diverse user groups to gather insights and optimize user experiences.
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Core Qualifications

User Experience (UX) Design	Data-Driven Decision Making
User Interface (UI) Design	Usability Testing
User Research & Testing	User-Centered Design
Information Architecture	Agile Methodologies
Wireframing & Prototyping	A/B Testing
Visual Design & Branding	Collaborative Teamwork
Interaction Design	Front-End Development (HTML/CSS/JavaScript)
Problem Solving & Innovation	

Education

BSc: Social Work
University of Benin

2012
Nigeria

Accomplishments

- Spearheaded the redesign of key features on Zoe Online Academy, resulting in a remarkable 30% increase in client subscription rates
- Transformed the Wata Luxury landing page, leading to an extraordinary 300% sales increase within a month
- Designed and developed two high-impact career interfaces, driving a significant 12.5% boost in conversion rates
- Implemented enhancements to the rating mechanism and post-order experience for High Impact Careers, elevating the feedback rate by 30%
- Contributed to major open-source projects, demonstrating a commitment to innovation and collaboration.

Certifications

- CS50's Introduction to Computer Science Certification (in progress) - Harvard University
- Google UX Design Professional Certification - [Coursera](#)
- UX/UI Design Bootcamp - High Impact Careers Responsive Web Design Certification - [Freecodecamp](#)
- The Complete 2022 Web Development Bootcamp - [Udemy](#).

Soft Skills

Attention to Detail: Strong attention to detail in design deliverables, ensuring accuracy and maintaining a high level of quality in visual and interactive elements.

Empathy: Empathy towards users to understand their needs, behaviors, and motivations, enabling me to design intuitive and user-centric experiences.

Time Management: Effective time management and organization skills to meet project deadlines, multitask, and prioritize tasks efficiently.

Adaptability: Flexibility and adaptability to thrive in a fast-paced and changing environment, quickly learning new technologies and incorporating feedback into design iterations.