ELVIS ITIVE

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Portfolio: https://iamteajazz.github.io/portfolio_/index.html

PROFILE SUMMARY

Creative and dynamic UX/UI Designer with experience collaborating with senior designers and developers to create wireframes, prototypes, and visual designs that meet user needs and business objectives. Skilled in designing user flows, user journeys, and other UX deliverables to facilitate seamless interactions between users and digital products. Proficient in creating high-fidelity mock-ups, animations, and other visual design elements that accurately reflect the intended user experience. Expertise in creating initial web concepts and solutions using wireframes and rapid to high-fidelity prototypes, integrating user-centred design, technologies, and business strategy. Proficient in UI/UX design tools, including Sketch, Adobe XD, JavaScript, HTML/CSS, and Figma.

KEY ACHIEVEMENTS

- Demonstrated proficiency in completing multiple small and medium-sized projects, including online shops and mobile apps.
- Designed and developed 2 high-impact career interfaces resulting in a 12.5% conversion rate increase.
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- Re-Designed Wata Luxury landing-page, resulting in a 300% sales increase rate within a month.
- Implemented enhancements to the rating mechanism and post-order experience for clients of High Impact careers, resulting in a 30% increase in feedback rate.

CORE COMPETENCIES

- User Experience (UX)
- User Research
- Infographics Design
- Storytelling
- Visual Design
- Qualitative & Quantitative Research
- Usability Testing
- Interaction Design
- Information Architecture
- Wireframing
- Problem Solving
- Prototyping

WORK EXPERIENCE

IT Tutor (UX/UI Design)– Zoe Online Academy   **April 2023 – Present**

- Responsible for teaching students the principles and best practices of user interface (UI) and user experience (UX) design. Which include topics such as design software and technology, usability, user research and design thinking.
- Teaching how to Designs user flows, user journeys, and other UX deliverables to facilitate seamless interactions between users and digital products.

UX/UI Designer – High Impact Careers   **January 2023 – Present**

- Collaborates with senior designers and developers to create wireframes, prototypes, and visual designs that meet user needs and business objectives.
- Designs user flows, user journeys, and other UX deliverables to facilitate seamless interactions between users and digital products.
- Creates high-fidelity mock-ups, animations, and other visual design elements that accurately reflect the intended user experience.
- Conducts usability tests and user research to validate design decisions and identify areas for improvement.
- Works with cross-functional teams, including developers and product managers, to ensure designs are implemented accurately and meet user needs

UX/UI Designer – Trustenable Technologies   **Febuary 2022 – Present**

- Designs the aesthetics to be implemented within a website or product, from the layout menus and drop-down options to colors and fonts, allowing for interface edits as needed.
- Develops web-based prototypes for clients using front-end programming languages, such as HTML 5, CSS, and JavaScript, to effectively showcase product functionality and design concepts.
- Collaborates with a team of 3 web developers and designers to provide integrated design solutions for various client projects, ensuring the delivery of high-quality work on-time and within budget.

- Conducts thorough quality assurance tests to identify and resolve technical issues and ensure compliance with industry standards and best practices.
- Conducts comprehensive usability tests with over 20 users, using various responsive devices to obtain insights into user behaviours and usability patterns.

EDUCATION

- **BSc Social Work -** University of Benin. Edo State, Nigeria **2012**

CERTIFICATION

- Google UX Design Professional Certification – Coursera **in view**
- UX/UI Design Bootcamp- High Impact Careers **March 2023**
- Responsive Web Design Certification, representing approximately 300 hours of Course Work" FreecodeCamp- **2022**
- The complete 2022 Web Development Bootcamp - Udemy **2022**