

This worksheet will help you illustrate how money moves through your venture. This can help you understand the inflows and outflows of money that have the biggest impact on the business. Mapping out your venture on a [Venture Canvas](#) is a helpful head start. Once you're done, you can use these flows as building blocks for your P&L statement as well.

1	Begin by mapping out the internal stakeholders (company, employees) and external stakeholders (partners, suppliers, customers) of your business.
2	Now draw arrows of all the cash inflows, which are the ways you make money, and then the cash outflows, which will represent your major costs.