



PROTOTYPE STARTER

This worksheet will help you articulate your ideas from brainstorming (also known as questions, assumptions) so you can make prototypes, test them with users, and build evidence for your venture concept.

Begin with your best idea (maybe from a recent brainstorm) and answer the questions below.

Fill out one sheet per idea you're testing / question you're asking.

What's your question? What assumption, hypothesis or idea will you test?

What's your prototype? What will you make to answer this question?

What evidence will you collect? What will you observe and / or measure?