



RESEARCH SESSION DEBRIEF

This worksheet will guide your team in debriefing a research session together. Ideally, this sheet is a starting point for when you're away from your project space and want to debrief a session while it's fresh - but as soon as you can, your team should get key information, pictures, and quotes up on your project space wall on Post-Its.

TEAM MEMBERS:

PEOPLE WE MET (LIST NAMES):

RESEARCH DATE:

Capture notes, quotes, sketches and highlights from your research session below.

IDENTIFY THE MAIN STORY OF EACH PERSON

Capture the main facts (age, occupation, family, location, etc.).

RECORD THE MAIN QUOTES

Capture the most relevant and interesting things people said.

IDENTIFY BEHAVIORS AND MINDSETS

Capture physiological aspects of each person (why they do what they do, what drives them).

DRAW WHATEVER YOU CAN

Capture physical movements, key expressions, specific actions, or ideas that came up during the session.