

# LABHRÁS (LARRY) MAC GABHANN

[@iamthelabhras](mailto:@iamthelabhras) | (267)-225-1471 | [working@larrymg.me](mailto:working@larrymg.me) | <https://larrymg.me>

Seeking a team-based, junior front-end developer role focused on delighting users, building useful things, & continuous learning.

## COURSES & CERTIFICATIONS

### Beginner JavaScript

Wes Bos

### CSS Grid

Wes Bos

### CSS For JavaScript Developers

Josh Comeau

### 50 Ways To Analyze Data

Chandoo.org

## SKILLS

### Front-End Web Development

HTML, CSS, & Vanilla JavaScript



### Version Control

Git & Github



### IDEs

Vim & VS Code



### Image Manipulation

GIMP



## RELEVANT TECHNICAL EXPERIENCE

### FRONT-END WEB DEVELOPER

#### MARATHON CHRISTMAS

NOVEMBER 2020 – PRESENT

- Designed & developed a fan website for [WPRB DJ Jon Solomon](#)'s annual [25-hour Christmas marathon](#).
  - 🔧 **HTML, CSS, & JavaScript.**
- Created & deployed a listener chat room web app.
  - 🔧 **Express.js, Socket.io, & Heroku.**
- Utilized Jon Solomon's Twitter feed & machine-learning to create [Jon Solobot](#), a tweet-generating AI.
  - 🔧 **Python** (Twint), **GPT-2**, & [Colaboratory](#).
- Automated Jon Solobot's tweets.
  - 🔧 **Twitter API & [Google Sheets](#)**

#### COMPATIBLE CONNECTIONS

### FRONT-END WEB DEVELOPER

JANUARY 2018 – PRESENT

- Re-designed & re-developed business' "legacy" identikit website.
  - 🔧 **WordPress & WordPress plugins** (e.g. Elementor).
- Designed, developed, & maintained a [customized, fully responsive "2.0" website](#).
  - 🔧 **HTML, CSS, JavaScript, jQuery, Git, & Github.**
  - 🔧 CSS-only implementations of an [image](#) / [card](#) gallery.
  - 🔧 CSS-only implementation of a [left-to-right scrollable Grid "carousel"](#) with CSS artwork & animations.
- Created / manipulated all images on 2.0 website & aligned them with site's brand identity.
  - 🔧 **GIMP.**

### DIGITAL OPERATIONS LEAD

JANUARY 2019 – PRESENT

- Lead head-to-toe rebrand of business' logo, digital assets, marketing materials, & client materials.
- Designed custom e-mail templates for scheduling & appointments.
  - 🔧 **HTML & CSS.**
- Created, maintained, & audited a "database" to store business' critical data & digital assets.
  - 🔧 **Google Drive.**
- Utilized third-party marketing & scheduling platforms to streamline & improve existing processes & more tightly integrate them into business' website.
  - 🔧 **MailChimp & Calendly.**
- Designed social media graphics, posters, marketing materials, & other visual content.
  - 🔧 **Canva & GIMP.**
- Automated regular site & database backups.
  - 🔧 **WordPress Plugins** (i.e. BackupGuard) & **iTerm2** (i.e. cronjobs).

## EDUCATION & OTHER EXPERIENCE

### MBA

Finance & Strategic Management  
Villanova University

### PhD Coursework

Irish Studies  
University of Notre Dame

### MA

Theology & Religious Studies  
Villanova University

### MA

English Literature  
Villanova University

### BA

English Literature  
Villanova University

## CITIZEN DIPLOMACY INTERNATIONAL

MARCH 2017 – DECEMBER 2017

### PROGRAM ASSOCIATE

- Made complex administrative & financial arrangements for State Department-sponsored international delegations, international trade delegations, & official Sister Cities visits.
- Documented, streamlined & improved Program-related processes using local & cloud-based tools.
  - ☛ **Gmail, Sortd, Boomerang, Trello, & Buffer.**
- Maintained, updated, & audited operational & financial databases & spreadsheets; generated *ad hoc* reports for Director of Programs & CEO.
  - ☛ **Google Sheets & Proprietary Databases.**

## COMPATIBLE CONNECTIONS

JANUARY 2016 – FEBRUARY 2017

### DIGITAL MARKETING COORDINATOR

- Collaborated with owner-operator to draft online marketing materials.
- Created social media marketing calendar, Facebook ad campaigns, & landing pages to drive increased site traffic & lead generation.
  - ☛ **Unbounce.**

## VILLANOVA UNIVERSITY

AUGUST 2014 – DECEMBER 2015

### ADJUNCT PROFESSOR

- Designed & implemented all aspects of an introductory-level course, including syllabus, lectures, assignment rotation, & exams.
  - ☛ Received top marks for quality of instruction, responsiveness, & learning outcomes.

## ENVIROKURE

MARCH 2014 – JUNE 2014

### ACCOUNTING & FINANCE INTERN

- Optimized & audited start-up firm's financial models.
  - ☛ **Microsoft Excel.**
  - ☛ Collaborated with firm's financial advisor to create a "seasonality matrix" that accurately modeled month-over-month changes in inventory, manufacturing costs, & projected sales.

## VILLANOVA UNIVERSITY

JANUARY 2012 – DECEMBER 2013

### MBA FELLOW

- Gathered qualitative & quantitative data in support of professors' changing research agendas; analyzed data to produce literature reviews, causal models, & recommendations for future research; collaborated with professors to produce scholarly articles & conference presentations.
  - ☛ *Information Systems Management* (30.4), "[A Framework for E-Discovery of Social Media Content](#)".
  - ☛ *Information Systems Management* (29.4), "[The E-Commerce Sales & Use Tax Controversy: Is The End Near?](#)".
- Gathered firm financial performance data; imported & modeled financial data; performed initial financial analyses.
  - ☛ **Bloomberg, CRSP, Compustat, & Microsoft Excel.**

## VARIOUS UNIVERSITIES

AUGUST 2007 – JUNE 2011

### RESEARCH & TEACHING ASSISTANT

- See Education section above for more details.