## **LABHRÁS** (LARRY) MAC GABHANN

66 Keenan Lane, Holland, PA 18966 | (267)-315-4618 | working@larrymg.me | https://larrymg.me

## O OBJECTIVE

Seeking a team-based, junior front-end developer role focused on delighting users, building useful things, & continuous learning.

## **E EDUCATION**

#### MBA (Finance & Strategic Management)

Villanova University 2011 – 2013

#### PhD Coursework (Irish Studies)

*University of Notre Dame* 2010 – 2011

#### MA (Theology & Religious Studies)

Villanova University 2008 – 2010

#### MA (English Literature)

Temple University 2007 – 2009

#### **BA** (English Literature)

Villanova University 2000 – 2004

## C COURSES & CERTIFICATIONS

#### 50 Ways To Analyze Data

Chandoo.org

#### **CSS Grid**

Wes Bos

#### **CSS For JavaScript Developers**

Josh Comeau

#### **Beginner JavaScript**

Wes Bos

## **EXPERIENCE**

## FRONT-END WEB DEVELOPER, COMPATIBLE CONNECTIONS

#### **JANUARY 2018 - PRESENT**

- Re-designed & re-developed business' "legacy" identikit website.
  - **WordPress & WordPress plugins** (e.g. Elementor).
- Designed, developed, & maintained a <u>customized</u>, <u>fully responsive "2.0"</u> website.
  - HTML, Pure CSS, JavaScript, jQuery, Git, & Github.
  - Pure CSS implementations of an <u>image</u> / <u>card</u> gallery.
  - Pure CSS implementation of a <u>left-to-right scrollable Grid</u> "<u>carousel</u>" with Pure CSS artwork & animations.
- Created / manipulated all images on 2.0 website & aligned them with site's brand identity.
  - GIMP.

### DIGITAL OPERATIONS LEAD, COMPATIBLE CONNECTIONS

#### **JANUARY 2018 - PRESENT**

- Lead head-to-toe rebrand of business' logo, digital assets, marketing materials, & client materials.
- Designed custom e-mail templates for scheduling & appointments.
  - HTML & Pure CSS.
- Created, maintained, & audited a "database" to store business' critical data & digital assets.
  - Google Drive.
- Utilized third-party marketing & scheduling platforms to streamline & improve existing processes & more tightly integrate them into business' website
  - **■** MailChimp & Calendly.
- Designed social media graphics, posters, marketing materials, & other visual content.
  - **♦** Canva & GIMP.
- Automated regular site & database backups.
  - WordPress Plugins (i.e. BackupGuard) & iTerm2 (i.e. cronjobs).

# PROGRAM ASSOCIATE, CITIZEN DIPLOMACY INTERNATIONAL MARCH 2017 – DECEMBER 2017

- Coordinated with Program Officer to make complex transportation, lodging, administrative, & financial arrangements for State Department-sponsored international delegations, international trade delegations, & official Sister Cities visits.
- Documented, streamlined & improved Program-related processes using of local & cloud-based tools.
  - **♦** Gmail, Sortd, Boomerang, Trello, & Buffer.
- Maintained, updated, & audited operational & financial databases & spreadsheets; generated ad hoc reports for Director of Programs & CEO.





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## S SKILLS

#### Front-End Web Development:

HTML, CSS, & Vanilla JavaScript







#### **Version Control:**

Git & Github





#### IDEs:

Vim & VS Code



#### Image Manipulation:

**GIMP** 



## **PROJECTS & SIDE HUSTLES**

#### **MARATHON.CHRISTMAS**

#### **NOVEMBER 2020 - PRESENT**

- Designed, developed, & maintained fan website for <u>WPRB DJ Jon Solomon</u>'s annual <u>25-hour Christmas marathon</u>.
  - **♦** HTML, Pure CSS, & JavaScript.
- Created & deployed a (mostly) functional listener chat room web app.
  - Express.js, Socket.io, & Heroku.
- Scraped Jon Solomon's Twitter feed & ran it through a machine-learning program to create <u>Jon Solobot</u>, a (human curated) tweetgenerating AI bot.
  - Python (Twint),& GPT-2, Colaboratory.
- Automated Jon Solobot's tweets.
  - **Twitter API, Google Sheets.**

#### **FUGIT APPAREL**

### MARCH 2018 - PRESENT

- A casual apparel company specializing in high-quality, hyper-local, limited-run tshirts.
- Designed & marketed <u>Havertown Pride tee</u>
   & hitchBOT Commemorative tee.

## E EXPERIENCE (CON'T)

# DIGITAL MARKETING COORDINATOR, COMPATIBLE CONNECTIONS

#### JANUARY 2016 - FEBRUARY 2017

- Collaborated with owner-operator to draft online marketing materials.
- Created social media marketing calendar, Facebook ad campaigns, & landing pages to drive increased site traffic & lead generation.
  - Unbounce.

#### ADJUNCT PROFESSOR, VILLANOVA UNIVERSITY

#### AUGUST 2014 - DECEMBER 2015

- Designed & implemented all aspects of an introductory-level course, including syllabus, lectures, assignment rotation, & exams.
  - Received top marks for quality of instruction, responsiveness, & learning outcomes in both internal (CATs) & external (RateMyProfessor) performance reviews.

### **ACCOUNTING & FINANCE INTERN, ENVIROKURE**

#### MARCH 2014 - JUNE 2014

- Optimized & audited start-up firm's financial models.
  - Microsoft Excel.
  - Collaborated with firm's financial to create a "seasonality matrix" that accurately modeled month-over-month changes in firm's inventory levels, manufacturing costs, & projected sales.

#### MBA FELLOW, VILLANOVA UNIVERSITY

#### JANUARY 2012 - DECEMBER 2013

- Gathered qualitative & quantitative data in support of professors' changing research agendas; analyzed data to produce literature reviews, causal models, & recommendations for future research; collaborated with professors to produce scholarly articles & conference presentations.
  - ✓ Information Systems Management (30.4), "A Framework for E-Discovery of Social Media Content Within the United States".
  - *Minormation Systems Management* (29.4), "The E-Commerce Sales & Use Tax Controversy: Is The End Near?".
- Gathered firm financial performance data; imported & modeled; performed initial financial analyses.
  - **♦** Bloomberg, CRSP, Compustat, & Microsoft Excel.

# ADJUNCT PROFESSSOR, UNIVERSITY OF THE SCIENCES AT PHILADELPHIA

AUGUST 2011 - DECEMBER 2011





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### **INTERESTS & HOBBIES**

#### **Polymathy**

- My life goal is to learn as much as I can about as many things as possible.
- Currently studying: mycology

## Peak Performance & Process Improvement

 I like thinking about processes & how they can be improved.

#### Music

- I love <u>discovering new bands</u> & expanding my musical horizons.
- Latest discovery: Beachy Head (members of Slowdive, Flaming Lips).

## **EXPERIENCE**

#### **RESEARCH & TEACHING ASSISTANT, VARIOUS UNIVERSITIES**

#### **AUGUST 2007 – JUNE 2011**

• See "Education" section of this resume for more details.

#### ADMINISTRATIVE ASSISTANT, WILLIS TOWERS WATSON

#### **OCTOBER 2006 – JUNE 2007**

- Created & distributed routine & ad hoc reports summarizing unit performance, spending, & other benchmarks.
- Maintained, updated, & audited mission-critical databases & spreadsheets utilized across several lines of business.

# ADMINISTRATIVE COORDINATOR, UNIVERSITY OF PENNSYLVANIA

#### **FEBRUARY 2005 - JULY 2006**

- Served as principal point-of-contact between business unit (Creative Communications), internal stakeholders, vendors, & external clients.
- Fielded, resolved, escalated, & delegated queries relating to sales & marketing, accounts receivable & payable, payroll, onboarding, & operations.



