

LABHRÁS (LARRY) MAC GABHANN

@iamthelabhras | (267)-225-1471 | working@larrymg.me | <https://larrymg.me>

O OBJECTIVE

Seeking a team-based, junior front-end developer role focused on delighting users, building useful things, & continuous learning.

E EDUCATION

MBA (Finance & Strategic Management)

Villanova University
2011 – 2013

PhD Coursework (Irish Studies)

University of Notre Dame
2010 – 2011

MA (Theology & Religious Studies)

Villanova University
2008 – 2010

MA (English Literature)

Temple University
2007 – 2009

BA (English Literature)

Villanova University
2000 – 2004

C COURSES & CERTIFICATIONS

[50 Ways To Analyze Data](#)

Chandoo.org

[CSS Grid](#)

Wes Bos

[CSS For JavaScript Developers](#)

Josh Comeau

[Beginner JavaScript](#)

Wes Bos

E EXPERIENCE

FRONT-END WEB DEVELOPER, COMPATIBLE CONNECTIONS

JANUARY 2018 – PRESENT

- Re-designed & re-developed business' "legacy" identikit website.
 - WordPress & WordPress plugins (e.g. Elementor).
- Designed, developed, & maintained a [customized, fully responsive "2.0" website](#).
 - HTML, Pure CSS, JavaScript, jQuery, Git, & Github.
 - Pure CSS implementations of an [image / card](#) gallery.
 - Pure CSS implementation of a [left-to-right scrollable Grid "carousel"](#) with Pure CSS artwork & animations.
- Created / manipulated all images on 2.0 website & aligned them with site's brand identity.
 - GIMP.

DIGITAL OPERATIONS LEAD, COMPATIBLE CONNECTIONS

JANUARY 2018 – PRESENT

- Lead head-to-toe rebrand of business' logo, digital assets, marketing materials, & client materials.
- Designed custom e-mail templates for scheduling & appointments.
 - HTML & Pure CSS.
- Created, maintained, & audited a "database" to store business' critical data & digital assets.
 - Google Drive.
- Utilized third-party marketing & scheduling platforms to streamline & improve existing processes & more tightly integrate them into business' website.
 - MailChimp & Calendly.
- Designed social media graphics, posters, marketing materials, & other visual content.
 - Canva & GIMP.
- Automated regular site & database backups.
 - WordPress Plugins (i.e. BackupGuard) & iTerm2 (i.e. cronjobs).

PROGRAM ASSOCIATE, CITIZEN DIPLOMACY INTERNATIONAL

MARCH 2017 – DECEMBER 2017

- Coordinated with Program Officer to make complex transportation, lodging, administrative, & financial arrangements for State Department-sponsored international delegations, international trade delegations, & official Sister Cities visits.
- Documented, streamlined & improved Program-related processes using local & cloud-based tools.
 - Gmail, Sortd, Boomerang, Trello, & Buffer.
- Maintained, updated, & audited operational & financial databases & spreadsheets; generated *ad hoc* reports for Director of Programs & CEO.
 - Google Sheets & Proprietary / Customized Database.

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S SKILLS

Front-End Web Development:

HTML, CSS, & Vanilla JavaScript



Version Control:

Git & Github



IDEs:

Vim & VS Code



Image Manipulation:

GIMP



P PROJECTS & SIDE HUSTLES

MARATHON.CHRISTMAS

NOVEMBER 2020 – PRESENT

- Designed, developed, & maintained fan website for [WPRB DJ Jon Solomon](#)'s annual [25-hour Christmas marathon](#).
 - 🔧 **HTML, Pure CSS, & JavaScript.**
- Created & deployed a (mostly) functional listener chat room web app.
 - 🔧 **Express.js, Socket.io, & Heroku.**
- Scraped Jon Solomon's Twitter feed & ran it through a machine-learning program to create [Jon Solobot](#), a (human curated) tweet-generating AI.
 - 🔧 **Python (Twint), & GPT-2, [Colaboratory](#).**
- Automated Jon Solobot's tweets.
 - 🔧 **Twitter API, [Google Sheets](#).**

FUGIT APPAREL

MARCH 2018 – PRESENT

- A casual apparel company specializing in high-quality, hyper-local, limited-run t-shirts.
- Designed & marketed [Havertown Pride tee](#) & [hitchBOT Commemorative tee](#).

E EXPERIENCE (CON'T)

DIGITAL MARKETING COORDINATOR, COMPATIBLE CONNECTIONS

JANUARY 2016 – FEBRUARY 2017

- Collaborated with owner-operator to draft online marketing materials.
- Created social media marketing calendar, Facebook ad campaigns, & landing pages to drive increased site traffic & lead generation.
 - 🔧 **Unbounce.**

ADJUNCT PROFESSOR, VILLANOVA UNIVERSITY

AUGUST 2014 – DECEMBER 2015

- Designed & implemented all aspects of an introductory-level course, including syllabus, lectures, assignment rotation, & exams.
 - 🔊 Received top marks for quality of instruction, responsiveness, & learning outcomes in both internal (CATs) & external (RateMyProfessor) performance reviews.

ACCOUNTING & FINANCE INTERN, ENVIROKURE

MARCH 2014 – JUNE 2014

- Optimized & audited start-up firm's financial models.
 - 🔧 **Microsoft Excel.**
 - 🔊 Collaborated with firm's financial advisor to create a "seasonality matrix" that accurately modeled month-over-month changes in firm's inventory levels, manufacturing costs, & projected sales.

MBA FELLOW, VILLANOVA UNIVERSITY

JANUARY 2012 – DECEMBER 2013

- Gathered qualitative & quantitative data in support of professors' changing research agendas; analyzed data to produce literature reviews, causal models, & recommendations for future research; collaborated with professors to produce scholarly articles & conference presentations.
 - 🔊 *Information Systems Management* (30.4), "[A Framework for E-Discovery of Social Media Content Within the United States](#)".
 - 🔊 *Information Systems Management* (29.4), "[The E-Commerce Sales & Use Tax Controversy: Is The End Near?](#)".
- Gathered firm financial performance data; imported & modeled financial data; performed initial financial analyses.
 - 🔧 **Bloomberg, CRSP, Compustat, & Microsoft Excel.**

ADJUNCT PROFESSOR, UNIVERSITY OF THE SCIENCES AT PHILADELPHIA

AUGUST 2011 – DECEMBER 2011




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I INTERESTS & HOBBIES

Polymathy

- My life goal is to learn as much as I can about as many things as possible.
- Currently studying: mycology .

Peak Performance & Process Improvement

- I like thinking about processes & how they can be improved.

Music

- I love [discovering new bands](#) & expanding my musical horizons.
- Latest discovery: Beachy Head (members of Slowdive, Flaming Lips).

E EXPERIENCE

RESEARCH & TEACHING ASSISTANT, VARIOUS UNIVERSITIES

AUGUST 2007 – JUNE 2011

- See “Education” section of this resume for more details.

ADMINISTRATIVE ASSISTANT, WILLIS TOWERS WATSON

OCTOBER 2006 – JUNE 2007

- Created & distributed routine & *ad hoc* reports summarizing unit performance, spending, & other benchmarks.
- Maintained, updated, & audited mission-critical databases & spreadsheets utilized across several lines of business.

ADMINISTRATIVE COORDINATOR, UNIVERSITY OF PENNSYLVANIA

FEBRUARY 2005 – JULY 2006

- Served as principal point-of-contact between business unit (Creative Communications), internal stakeholders, vendors, & external clients.
- Fielded, resolved, escalated, & delegated queries relating to sales & marketing, accounts receivable & payable, payroll, onboarding, & operations.