MATT REAMER
Experience Designer

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Los Angeles, CA

EDUCATION

Undergrad - Virginia Commonwealth University 2012
Bachelors in Mass Communications - Creative Advertising & Art Direction

Graduate School - VCU Brandcenter 2014
Masters in Business / Creative Technology & Branding

EXPERIENCE

Team One USA - Experience Designer

June 2014 - Present
Working on Lexus, Lexus Dealers Association and 2K Games, my role is to ensure the end user has the best possible interaction with the brand across all digital and physical touch points in car buying, car owning and game advertising.

VML - UX Intern

June 2013 - August 2013
Working half of the time in the creative department and the rest with the UX team, I worked on multiple accounts including: Campbell's Soup, BallPark Franks, Hillshire Farm, Ernst & Young, Xerox and did extensive work on 2 new business pitches.

PROCESS

I'm a strong believer in putting pencil to paper before anything digital. It's the most efficient way to communicate design and ideas quickly and pivot depending on feedback. Putting the user first in everything and prototyping as much as possible helps sell functionality and design while improving the product through iteration.

PROGRAMS

Program	Rating
Adobe CC	●●●●●
OmniGraffle	●●●●●
Axure Pro	●●●●○
Arduino	●●●●○
After Effects	●●●●○
3D Printing	●●●○○
< HTML/CSS >	●●●●○
Video Production	●●●●○
Proto.io	●●●●○

HONORABLE MENTIONS

Best In Show - RAD Show 2014 - Conductive Skate Photography
Featured Article On Hackaday.com + Arduino Blog
Gold - RAD Show 2014 - Tiffany & Co. 60 Sec. Spot
Best In Show - RAD Show 2013 - PeTa Horse Spot
Bronze - RAD show 2012 - WORK Labs Holiday Mailer