



THOMAS MCCARTHY
Designer & Developer

CONTACT ME

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 tomm.cc

SKILLS

Front-End

HTML, CSS, SASS, JavaScript (ES6), SASS, React, jQuery, Susy, Flint.gs

Back-End

PHP, MySQL, nginx, WordPress, WooCommerce, Craft CMS, Laravel

Software & Tools

Adobe Creative Suite, NPM, Ansible, Gulp, PHPStorm, Sublime Text, Git, Vagrant

EDUCATION

B. Business (Marketing) with Distinction / B. Information Technology with Distinction

Queensland University of Technology,
2011 – 2014 GPA: 6.2

QCE – OP3 (96th Percentile)

St Peters Lutheran College, Class of 2010

EXPERIENCE

Web Developer & Digital Manager at Dreamfarm

JAN 2015 - PRESENT

- Design, development and optimisation of the company's online eCommerce presence, which has generated **year-on-year sales increases of over 300%** since 2014.
- Development of various internal Laravel/React applications that help analyse financial performance and manage our team of global sales representatives.
- Initiated & currently maintain Dreamfarm's online advertising campaigns, with our primary campaigns **maintaining an ROI of over 200%** on a five figure annual spend.
- Management and design of various graphical assets, including box artwork, magazine spreads and ad banners.

Partner Marketer at NextGen Tech

JAN 2013 – JAN 2015

- Created proposals, presentations, websites and other marketing collateral for stakeholders and partners such as **Creative, Corsair and Newegg**.
- Collaborated with our head of sales - through proposal creation and pitch assistance - to acquire two major sponsorship deals worth hundreds of thousands of dollars.
- Managed and designed all of the company's graphic design assets including assets distributed across social media presences exceeding 100,000 followers.

Contracted UI Designer at iSphere

DEC 2012 – MAY 2013

- Worked with the KATY Independent School District to redesign their front-end user interface for all district, department and campus websites
- Implemented designs into HTML/CSS/jQuery prototypes for SharePoint deployment

Creative Director at Quantic Gaming

JULY 2011 – NOV 2012

- Developed & designed various microsites & landing pages for partners including **Dell, ASUS & Razer**.
- Creation of proposals, sales decks, landing pages and other marketing collateral for partners.