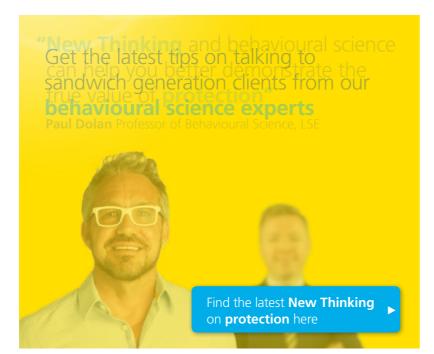
## **Online Banners**

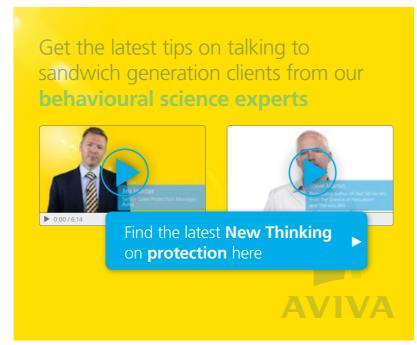
MPU 300 x 250 Protection



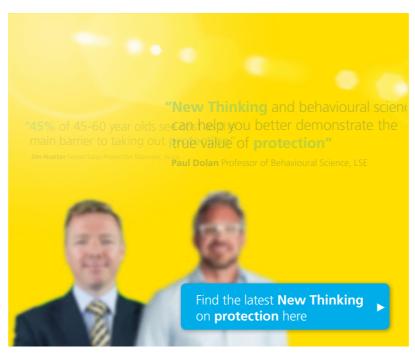
Carousel between Jim and Paul.



Transitional fade.



Transitional fade.

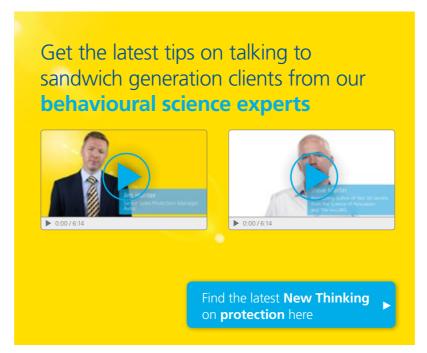


"New Thinking and behavioural science can help you better demonstrate the true value of protection"

Paul Dolan Professor of Behavioural Science, LSE

Find the latest New Thinking on protection here

Messaging carousels along with Jim and Paul. Anchored copy.





Button scales and moves. Logo and thumbnails fade in.

## **Online Banners**

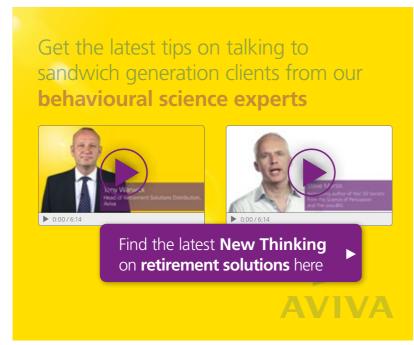
MPU 300 x 250 Retirement



Carousel between Tony and Paul.



Transitional fade.

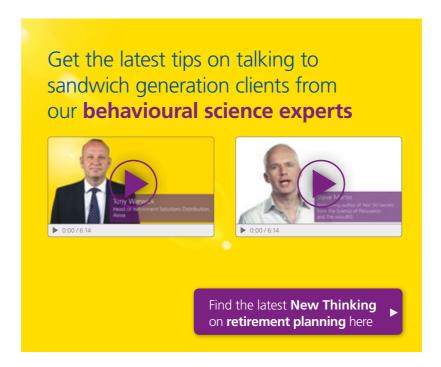


Transitional fade.





Messaging carousels along with Tony and Paul. Anchored copy.





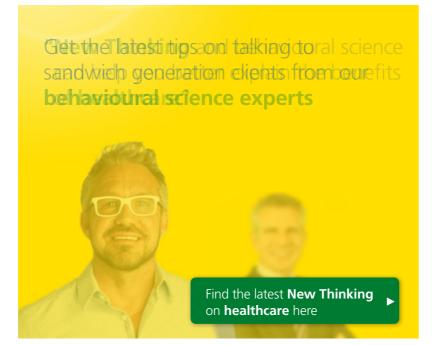
Button scales and moves. Logo and thumbnails fade in.

## Online Banners

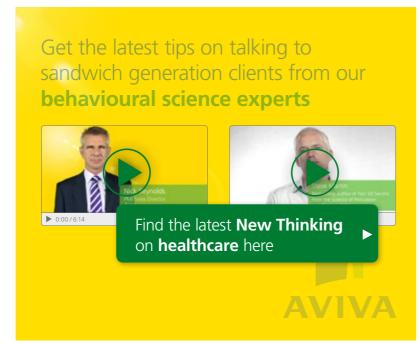
MPU 300 x 250 Healthcare



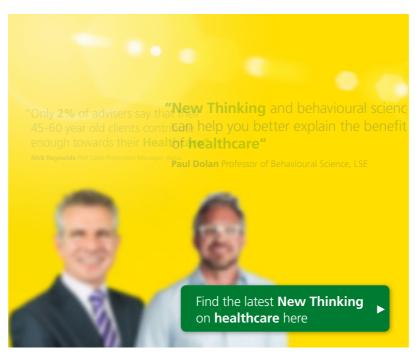
Carousel between Nick and Paul.



Transitional fade.



Transitional fade.

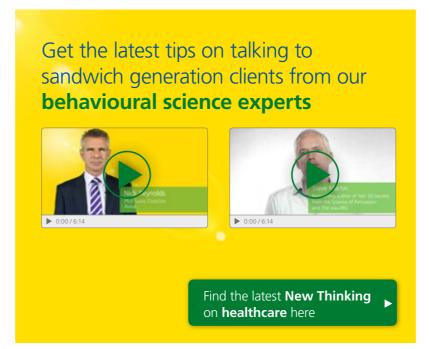


"New Thinking and behavioural science can help you better explain the benefits of healthcare"

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Button scales and moves. Logo and thumbnails fade in.