

# Oseni Olakunle Taiwo

## Product designer (UI/UX Designer)

I oversees the design process of a product from start to finish, improving an existing product, take input from stakeholders, act as a liaison between designers, engineers, and researchers, and help compose mock-ups through wireframes and prototypes.

Lagos, Nigeria

[LinkedIn](#)

[Portfolio](#)

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## 🎯 Work Experience

### Minds Place, Remote — UX Designer

SEPT 2021 - PRESENT

- Planned and implemented the redesign of Minds place website, collaborating with UI developers and engineers, by creating and implementing design decisions and processes. This optimized the customer conversion rate of the website by 87% after usability testing and product iterations.
- Conducted user research and heuristic evaluation to gather user data, identify problems and research opportunities to create iterative improvements to the product that fit market needs and user preferences.

### Freelance, Remote — UX Designer & Consultant

SEPT 2020 - AUG 2021

- Worked with a team of product owners, UX designers, and developers to create an app and a widget for independent app developers to get direct feedback from people who use their apps.
- Implemented a one-handed, one-screen feature to enable easy input of information for a financial app, saving the user time and effort by 28%.
- Consulted on an effective UX process that included competitive audit, user research, information architecture, storyboards, user interface design, wire framing, prototyping, interactive user testing, and product iterations.
- Designed visual design prototypes, designed icons, and developed solutions that met the users' expectations and matched the business decision.

### Techdroid technologies, Remote— UI/UX Designer

MAR 2021 - JULY 2021

- Collaborated with developers, project managers, and the overall design team to create intuitive design solutions for a product that would find roommates around the user's location.
- Contributed to developing and organizing design systems, pattern libraries, and asset repositories to maintain uniformity across product design, which increased the efficiency of the overall team by 66%.

### Side hustle Lagos, Nigeria — UI/UX Design Intern

JULY 2019 - JULY 2020

- Worked in an agile environment with product managers, senior designers, engineers, developers and the entire marketing team.

## 🎯 Skills

Active listening  
Effective communication  
User Research  
User Interface Design  
Illustration  
Persona Creation  
User Journey Mapping  
Rapid Prototyping  
Design Thinking  
Animating prototype

## 🎯 Tools

Figma  
Adobe XD  
Framer  
Sketch  
Trello  
Miro  
Adobe illustrator  
Invision studio  
HTML5, CSS3  
Javascript (Basic)

## 🎯 Education

Yaba College of Technology  
Lagos, Nigeria.

*Polymer technology*

MARCH 2018 – OCTOBER 2021