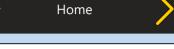
**Pizza Category** 





Best / Worst Sellers



817.86K

**Total Revenue** 



38.31

**Avg Order Value** 



49574

**Total Pizzas Sold** 



21350

**Total Orders** 



2.32

Avg Pizzas Per Order

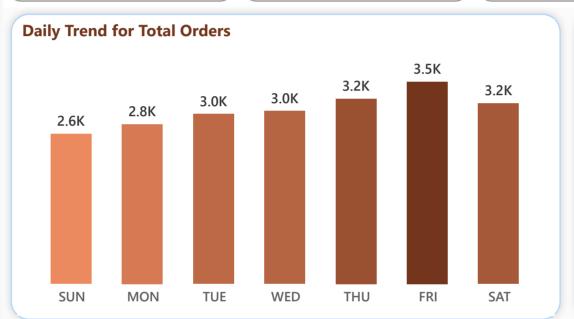
# **BUSIEST DAYS & TIMES**

### **DAYS**

Orders are highest on weekends, Friday/Saturday evenings.

### **MONTHLY**

There are maximum orders from month of July and **January** 





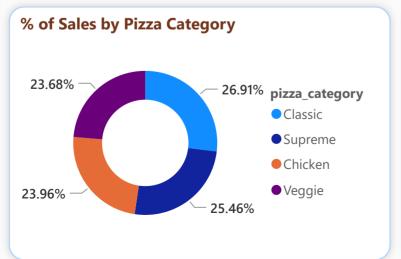
# SALES PERFORMANCE

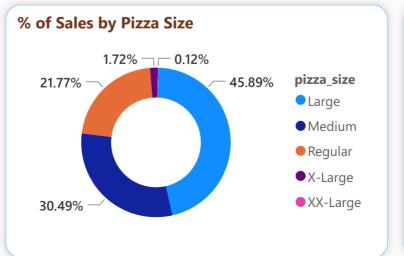
### **CATEGORY**

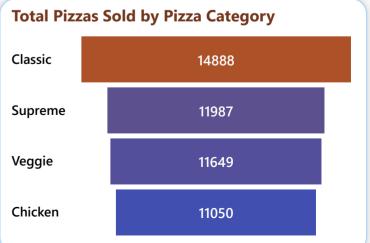
**Classic Category contributes to** maximum sales & total orders.

## **SIZE**

Large size pizza contributes to maximum sales









JAN'15 - DEC'15

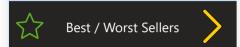








Home



817.86K

**Total Revenue** 



38.31

**Avg Order Value** 



49574

**Total Pizzas Sold** 



21350

**Total Orders** 



2.32

Avg Pizzas Per Order

# **BEST SELLERS**

#### **REVENUE**

The Thai Chicken Pizza Contribute to maximum Revenue

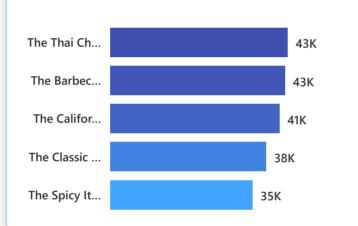
### **QUANTITY**

**The Classic Deluxe Pizza Contribute** to maximum Total Quantities

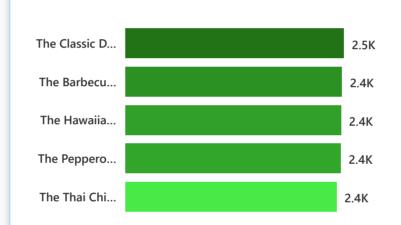
#### **TOTAL ORDERS**

**The Classic Deluxe Pizza Contribute** to maximum Total Orders





## **Top 5 Pizzas by Quantity**



## **Top 5 Pizzas by Total Orders**



### **WORST SELLERS**

#### **REVENUE**

The Brie Carre minimum Revenue

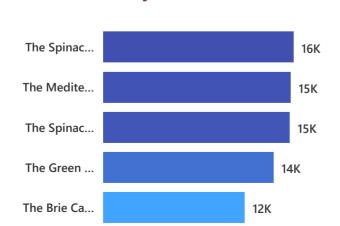
#### **QUANTITY**

The Brie Carre Pizza Contribute to minimum Total Quantities

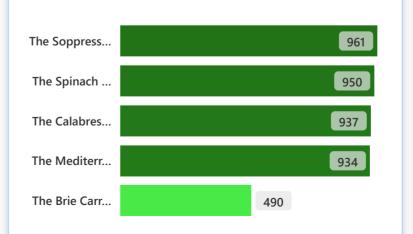
#### **TOTAL ORDERS**

The Brie Carre Pizza Contribute to minimum Total Orders

# **Bottom 5 Pizzas by Revenue**



## **Bottom 5 Pizzas by Quantity**



### **Bottom 5 Pizzas by Total Orders**

