

PRIYANKA CHETTRI

Sikkim, India

chettrisimran43@gmail.com

SUMMARY

UI/UX and product-focused professional with experience in digital design, branding, and workflow optimization. Skilled in creating clear user journeys, intuitive interfaces, and consistent design systems. Background spans software operations, business management, and building a digital wellness platform from concept to execution.

SKILLS

Design: UI/UX, Wireframes, Prototypes, User Research, Design Systems

Tools: Figma, Canva, Flutter (basic), Microsoft 365, IAM

Product/Business: Product Thinking, CX, Branding, Content Strategy

Soft Skills: Communication, Leadership, Collaboration, Problem Solving

EXPERIENCE

Founder & Product Designer

Jan 2024 – Present

Journey Mental Wellness Hub

- Designed UI, user flows, and brand visuals for a digital mental wellness platform.
- Created content systems and assets to enhance clarity and user interaction.
- Led product planning, marketing, and platform operations end-to-end.

Associate Software Engineer

Sep 2024 – Nov 2025

Accenture

- Supported Microsoft 365 and IAM workflows to improve internal user experience.
- Worked with global teams on deployment, troubleshooting, and digital tools.
- Contributed to automation tasks that improved team efficiency.

Business & Operations Manager

2019 – 2023

Family Retail Business

- Enhanced customer experience and increased satisfaction by 25%.
- Streamlined workflows and reduced operational costs by 30%.
- Managed sales, inventory, vendor relationships, and staff training.

PROJECTS

Journey Platform UI — Designed core UI, user flows, and brand identity.

Design System Template — Built reusable UI components and style guides.

Portfolio Redesign — Improved layout clarity, accessibility, and mobile UX.

EDUCATION

Bachelor of Business Administration

2024

Sikkim Manipal Institute of Technology CGPA: 7.18

CBSE Science

Palzor Namgyal Girls School & Gurukul Academy CGPA: 7.5